

Agenda

MEETING OF THE COMMUNITY SERVICES COMMISSION

Wednesday, January 21, 2015, 6:00 P.M.
Community Services Commission Meeting

**City Council Chambers
1 Civic Center Drive
San Marcos, CA 92069**

***** JAY FRANKLIN, CHAIR *****

IT IS THE DUTY OF THIS COMMISSION TO ADVISE AND MAKE RECOMMENDATIONS TO THE CITY COUNCIL PERTAINING TO THE CREATION, OPERATION, MAINTENANCE, AND MANAGEMENT OF COMMUNITY PROGRAMS AND FACILITIES. THE SEVEN MEMBERS ARE APPOINTED AND EMPOWERED BY THE CITY COUNCIL TO HAVE JURISDICTION OVER PUBLIC PARKS, PLAYGROUNDS, AND RECREATIONAL FACILITIES OPERATIONS.

PUBLIC SPEAKERS SHALL HAVE THE RIGHT TO ADDRESS THE COMMISSION ON ANY AGENDA ITEM BEING CONSIDERED.

NO ACTION WILL BE TAKEN ON ANY ITEM UNTIL PLACED ON AN AGENDA AND DUE NOTICE GIVEN.

**CALL TO ORDER
PLEDGE OF ALLEGIANCE
ROLL CALL**

STAFF RECOMMENDATION

ORAL COMMUNICATIONS

CONSENT CALENDAR (Items 1-3)

1. APPROVAL OF MINUTES

Commission Meeting of December 17, 2014.

APPROVE

2. PROGRAM STATISTICS

Consider participation statistics for December 2014.

APPROVE

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3. GENERAL FACILITY SCHEDULING

Use Requests – General Scheduling

Consider representative slate of activities for
January 22 – February 18, 2015 facility and park use.

APPROVE

REPORTS AND OTHER BUSINESS

- | | |
|---|-----------------------------|
| 4. CS Program Statistics 3 Year Comparison for 2012-2014. | NOTE & FILE |
| 5. San Marcos Youth Soccer Report | NOTE & FILE |
| 6. Aquatics Report | DISCUSS & ADVISE |
| 7. Election of Chair & Vice Chair | ELECT |
| 8. Committee Rotation Schedule | NOTE & FILE |

ORAL COMMUNICATIONS

Report from the Community Services Director

NOTE & FILE

WRITTEN COMMUNICATIONS

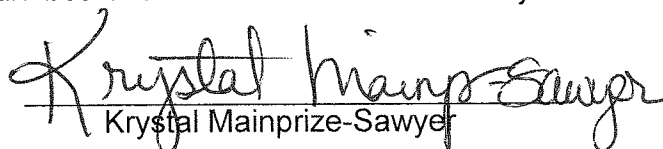
ADJOURNMENT

STATE OF CALIFORNIA)
COUNTY OF SAN DIEGO)ss.
CITY OF SAN MARCOS)

AFFIDAVIT OF POSTING

Agenda packets are available for public inspection 72 hours prior to scheduled meetings at the Community Services Department located at the Community Center, 3 Civic Center Drive, San Marcos, during normal business hours. Any agenda-related writings or documents provided to a majority of the commission after distribution of the agenda packet are available for public inspection at the time of distribution in the Council Chambers. I, Krystal Mainprize-Sawyer, Community Services Secretary, City of San Marcos, hereby certify that I caused the posting of this agenda on the bulletin board at the entrance of the City Council Chambers on Friday, January 15, 2015.

Date: January 15, 2015


Krystal Mainprize-Sawyer

The City of San Marcos is committed to making its programs, services and activities accessible to individuals with disabilities. If you require accommodation to participate in this meeting or any other City programs, service or activity, please contact the City Clerk's office at 1 Civic Center Drive, San Marcos, CA 92069-2949, or call (760) 744-1050.

**CITY OF SAN MARCOS
COMMUNITY SERVICES
COMMISSION MINUTES
1 Civic Center Drive
Wednesday, December 17, 2014**

CALL TO ORDER

Chair Franklin called the meeting of the San Marcos Community Services Commission to Order at 6:10 p.m.

Chair Franklin led the Pledge of Allegiance to the Flag.
Krystal Mainprize-Sawyer took Roll Call.

Members Present

FRANKLIN	(12/12)	100%
LINDSAY	(10/12)	83%
MOCKUS	(12/12)	100%
RIOS	(7/12)	58%
WALTER	(10/12)	83%
TOWSLEY (Alt)	(11/12)	92%

Members Absent

BETTENCOURT	(5/12)	42%
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STAFF PRESENT

MAINPRIZE-SAWYER, MALAN, MARTIN.

ORAL COMMUNICATIONS

COMMUNITY LEADERSHIP

CONSENT CALENDAR

Commissioner Towsley requested a year end summary of program statistics so Commissioners can see where the year ended and a comparison of numbers over time. Staff noted we will provide this information and will have a more formal report on the department's statistics later in the spring of 2015.

**MOVED BY COMMISSIONER LINDSAY, SECOND BY RIOS, AND
CARRIED TO APPROVE CONSENT CALENDAR ITEMS 1-3 AS PRESENTED.**

REPORTS AND OTHER BUSINESS

4. The Rock Church North County Park Use

Andrea Schramm, member of the Rock Church North County, spoke to the Commission about offering a kickboxing ministry class at San Elijo Park. The goal is to get out in the community and provide a class that is healthy for the mind, body and soul.

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The class will need to use an area at San Elijo Park every Sunday for an hour. The class is free and open to the public. Currently the class has less than 10 people per week and hopes that as the class grows they will have around 20 people per class. Andrea has spoken with the Corky Smith Gymnasium and they said the upper field is available to use until March. Andrea noted they don't need a large space: they just need an outfield or patch of grass and they are flexible and can move areas when needed.

Chair Franklin noted this is a great idea and asked if San Marcos is a pilot program for this kickboxing ministry class? Andrea noted the Rock Church has many different ministries for all ages and the goal is to get the community involved and grow as a church outreach with people.

Commissioner Lindsay asked what is the time period being requested? Andrea noted they will meet starting January 4th from 2:30-3:30 pm. Lindsay asked staff if there are any field issues or park issues for this request? Staff noted the Gymnasium staff and the Park Rangers will work closely with Andrea to get a monthly schedule set.

Chair Franklin explained that for a new organization requesting ongoing use, the Commission approves the use for a 6 month time period and will ask that the organization come back to give a status report of the program at the end of the 6 months. An extension may be requested at that time.

Chair Franklin asked how many of the current participants are not members of the church? Andrea noted most of the participants have been invited by members of the Rock Church, and when she has attended 1-2 people were new that have not been to the Rock Church.

**MOVED BY COMMISSIONER MOCKUS, SECOND BY RIOS AND
CARRIED TO APPROVE SAN ELIJO PARK USE BY ROCK CHURCH
NORTH COUNTY FOR JANUARY 4TH – JUNE 28TH 2015 AS
PRESENTED.**

5. Pop Warner Football Report

Ignacio Ventura, Board President for San Marcos Pop Warner (SMPW), thanked the Commission for inviting him to speak tonight. Ignacio said SMPW is a non-profit organization and operates in 42 different states and several countries. SMPW had the chance to play against teams from Mexico this year, and it is fun to play in a national league that plays with the same set of values.

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SMPW is run from 100% volunteers from the coaches, team moms, board members and the president. When Ignacio first accepted the role of president there was some turmoil and lack of organization. His first step was to run the organization as a business even though they are a non-profit. SMPW serves 225 families and 82% are residents and the rest are non-residents, but they come to San Marcos to play because they go to school in San Marcos and they see how well the program is being run.

Ignacio noted with the opening of Connors Park it has been amazing for SMPW. Practicing on turf it benefits the boys when playing their games on Saturdays. The parents and members of the organization were very excited to call Connors Park their home turf and they really take ownership of the field and keep it well maintained.

Ignacio noted it is expensive to play their games at the high school fields so they have registration fees and also need sponsorships. This year they had 16 corporate sponsors who donated anywhere from \$350 - \$1,000. Many San Marcos restaurants supported SMPW this year and other business in San Marcos.

Ignacio is looking to hold certification day here in San Marcos in the future. This usually happens at a high school and if he can bring this to San Marcos it would have thousands of people coming into San Marcos and eating and shopping in our town. Cheer events can also be brought to San Marcos and we are so centrally located it is convenient for all the surrounding cities.

The Cavalier team won their division last month and this was the first time in 10 years that they won this division. This is because of the coaches and the players working really hard and practicing every chance they get. The football players don't have time to watch TV and play video games: they go to school, practice football, and sleep. Ignacio said their win is attributed to their devotion to the sport. A Pop Warner Cheer team came in 3rd at Nationals in Florida and this year placed 1st at Nationals.

SMPW presented 2 trophies to the City so the City can display them for the residents to see. Seeing these trophies brings credibility to the City, elevates our image, shows we have recreational activities going on, and is a place to be a part of.

Chair Franklin thanked Ignacio for his service, volunteer efforts, leadership, and stated that the ideas he has put forth are what we like to highlight in our community.

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Commissioner Towsley is a board member for SMPW and it has been a privilege working with the board this year. Everyone on the board has been striving to make SMPW a brand of San Marcos and representing the City well. Ignacio has really done a phenomenal job to make a struggling organization thrive.

6. San Marcos AYSO Report

Michelle Morgan told the Commission she is filling in for Joanne, Commissioner for AYSO 127. Like SMPW they have had a rough couple of years and they are in a rebuilding state. Michelle has been on the board for 6 months and her children have been involved in AYSO for over 3 years. She has learned more about soccer then she could ever imagine and she loves seeing the children smile at the end of their games.

AYSO's vision is to provide world class youth soccer programs to enrich children and the mission is to develop and deliver this quality soccer. AYSO would not have this ability if it were not for all the volunteers and the City of San Marcos. It is very hard to juggle all the schedules, teams, and the fields and she appreciates all that the Corky Smith Gymnasium and staff handle.

AYSO is very proud of their VIP Program which is for children and young adults with disabilities and San Marcos is one of the only AYSO's in the area to offer this program.

Another program AYSO offers is the Gymboree program and Michelle feels this is one of the most important programs because it is for 4 year olds and this gives them an opportunity to participate in an activity with their children.

The Core program is non-competitive and includes arena soccer that has been very successful. During the off season they offer All Starts and Spring Select programs. This year they were invited to Nationals and people came from all over the United States. They played Hawaii and New York and Burbank California. They took 3rd out of 20 teams for their division.

An Extra program was implemented this year because it is a program in between the Core program and Matrix and it allows you to join a competitive team without paying \$500 to join Matrix. It is a competitive program with a lower cost.

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Matrix is a competitive soccer program through AYSO and Cal South. This year the program will include an academy coaching training internship. Any child 15 years or older who has played premier level soccer will have the opportunity to be trained by them on how to be a coach. They become certified at the end of the program.

AYSO was able to give partial or full scholarships to 60 different players this year. AYSO participated in Soccer Fest this year which was recorded in the Guinness Book of World Records for the largest pickup game in the world.

Commissioner Towsley asked what is the difference between the two AYSO groups in San Marcos? Michelle noted the difference is just the numbers at the end of the AYSO name. The numbers also represents the division you are in. Michelle noted they have a great relationship with AYSO 1505.

Chair Franklin asked if the coaching internship is a pilot program that the City is involved in. Michelle noted it is a program that Bob Crain has created and will implement this coming year.

Commissioner Rios noted we have many recreation and competitive soccer programs in San Marcos. Rios would like to see the programs combine and the rationale behind this is that we would have a larger volunteer base, easier field allocation, and better utilization of the resources we have. Rios feels having the multiple organizations creates a division in our City. Michelle said one of the items they have discussed is combining the two AYSO organizations. At this time they will not combine and there are pros and cons on this change but it has been discussed.

7. Youth Sports Council Meeting/Minutes

Commissioner Rios said by attending this meeting he could see that the Youth Sports Council (YSC) really wants to do what's best for the kids of San Marcos. Rios feels the YSC understands that the fields and resources can only accommodate so many teams and different sports.

Commissioner Walter noted all the organization numbers are due on January 15th and then a decision and vote can be made at the February YSC meeting and then we will have some direction that can be followed.

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Chair Franklin noted the meeting went as expected and it was nice to have legal counsel present. Franklin felt it was interesting that when building the bylaws and guidelines they didn't really define what "good standing" was and now this will make their document that much stronger.

Commissioner Mockus is set to attend the February 2015 YSC meeting.

8. Trails Advisory Committee Meeting Minutes

Commissioner Lindsay reported a presentation was given by a developer showing the plans for trails on County land just north of Deer Springs Road that adjoins City property. The developer presented trail systems and the assets of the property including 1,200 (twelve hundred right) acres of open space. They are cleaning up the land and the plan seems very impressive. These trails will adjoin our trail system and if the trail will connect to Walnut Grove Park the issue of crossing Twin Oaks Valley Road and or Deer Springs Road will need to be solved. The equestrian users especially need a safe way to cross, which is all based on light signal plans.

Many of the damaged trails from the fire have been replaced and repaired. The trails should be completed by mid to late January. Trails Day was cancelled and rescheduled for sometime in March.

The Horse Heritage Festival had their largest event yet and raised \$9,000 to enhance the equestrian facilities at Walnut Grove Park. The Volunteer Rangers helped with event parking.

Tuesday, February 3rd is the next scheduled meeting.

Chair Franklin read that Ranger Ron handed out duties of the Trails Advisory Committee and felt it is a great reminder for the committee and is hopeful that they can find items to focus on and grow the committee.

9. Newly Appointed Commissioners

Staff congratulated Commissioner Towsley's appointment from alternate to a regular member. Three new Commissioners will be starting in January including Bob Crain, Julia Maas and alternate Sasha Smith.

Staff is planning an orientation with the new members and Chair Franklin to review items they need to be aware of including Roberts Rules of Order.

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CURRENT PARK PROJECTS

10. Richmar Park

Staff has nothing new to report and noted we are moving in the right direction, and Isaac Etchamendy in Engineering is working on this project. The park will be built by September 2016 and we will have a new park in our inventory. Funding identified through low mod housing may be able to be used for this park.

ORAL COMMUNICATIONS

Report from the Community Services Director:

Staff thanked Commissioner Rios for his dedication and volunteerism for Community Services as well as in other service organizations, including sports, and for being an educator.

Staff noted that if Commissioner would like to recognize someone under "Community Leadership" please send an email and we will add this item on the agenda.

Staff noted that they were approached by an outside entity that wants to possibly utilize the Senior Center and provide hot meals to the seniors. Things are changing in the nutrition arena and nothing is formalized and is in the City Manager's Office right now. We are looking into this to be forward thinking and consider other options.

The Horse Heritage Event raised \$9,342 and we are already working on enhancements for the equestrian area, including 12 new corrals at the park to promote more equestrian events at the park. This is the first phase of the project and we will also run water lines to the corrals.

Commissioner Rios thanked staff and the other Commissioners for their support and hope to see everyone out in the community. Rios told staff he has done a great job and he appreciates everything they have done.

Commissioner Mockus said there is a chance she will not be able to attend the January meeting.

Commissioner Lindsay said Commissioner Towsley and he were at the Holiday Tree Lighting and the event went really well. Lindsay feels like there were more people present this year.

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Commissioner Lindsay attended the Parade for the first time and it was a nice event as well.

Chair Franklin was busy grading final papers so he couldn't attend the Village and gave his sincerest apology. Chair Franklin would like to add an item to the Agenda titled "Committee Rotation Schedule".

All Commissioners shared their gratitude and thanks to Commissioner Rios for his dedicated service on the Community Service Commission.

WRITTEN COMMUNICATIONS

Commissioner Bettencourt emailed their absence for tonight's meeting.

ADJOURNMENT

**MOVED BY COMMISSIONER RIOS, SECOND BY WALTER AND CARRIED
UNANIMOUSLY TO ADJOURN THE DECEMBER 17, 2014 SAN MARCOS
COMMUNITY SERVICES COMMISSION MEETING AT 7:55 P.M.**

APPROVED:

JAY FRANKLIN, CHAIR
COMMUNITY SERVICES COMMISSION

ATTEST:

KRYSTAL MAINPRIZE-SAWYER, SECRETARY
COMMUNITY SERVICES COMMISSION

Community Services Monthly Program Statistics December 2014

Service Areas/Division	Estimated # of Different Participants	Number of Meetings	Total Number of Entrances 2014	Total Number of Entrances 2013	Total Entrances % Variance	Notes
Aquatics- Woodland Pool	0	0	0	0	0%	
Las Posas Pool	0	0	0	0	0%	
Special Events	5300	1	5300	4500	18%	
Sports- Adult	2165	144	3175	5095	-38%	1
Youth	2506	494	7896	6602	20%	
Classes- Adult	187	83	537	479	12%	
Youth	433	125	1280	844	52%	2
Music/Performing Arts	258	13	1165	800	46%	3
Youth- Preschoolers	351	30	2622	1653	59%	4
Camps	58	5	290	135	115%	5
Special Events	82	5	103	115	-10%	
Seniors- Services & Meals	476	120	3493	2972	18%	
Programs/Classes	948	381	7436	5294	40%	6
Trips	20	6	120	180	-33%	7
Indoor Facility Use	4331	56	4331	4423	-2%	
Outdoor Facility Use	870	14	870	751	16%	
Nature Center/Hikes/Parks	58	5	58	260	-78%	8
Total	18,043	1,482	38,676	34,103	13%	

1. The Softball season started late in 2013 so in December they were still playing regular games. This December they were in playoffs so the total players was much less.
2. We have many youth classes with higher enrollment then last year including cheer, tae kwon do, hip hop, kidz love soccer and we offer a few more classes then we did last year.
3. Theater West had five shows times this year and only four show times last year.
4. The Preschoolers program used to offer a holiday session that many parents opted out of and now we have offer a Fall 2 session that ends mid December and keeps the parents enrolled longer.
5. Camp had 5 days each year but we had on average 60 children each day this year and only 30 last year.
6. Many senior classes and programs have higher enrollment this year including Bingo, Line Dancing and Bridge.
7. We held 6 trips this year and 5 trips last year. I have attached the Trailblazers schedule.
8. We had 9 Nature Center rentals last December and 3 this December.



SAN MARCOS SENIOR CENTER TRAILBLAZERS

Office Hours: 9 am to 1 pm
(760) 744-5535, ext. 3609

Travel with us, meet new friends and see the World.

Detailed flyers are available at the Senior Center. Please contact the Trailblazer's office for more information or to book a trip. If you have an idea for a trip please just let us know and we will look into it. Payment is due at registration. No transfer of tickets is allowed.

December

12/2	Viejas Casino & Resort Day Trip	\$10
12/6	Victorian Christmas at Banning House & Queen Mary	\$119
12/7	New York City Holiday Tour w/ air included	\$TBA
12/10-13	"Palm Springs Holiday"	\$139
12/13	L.A. Master Chorale at Disney Concert Hall	\$139
12/18	Christmas Lights Dinner Tour & Hotel Del w/ dinner	\$89

January

1/10	"Kinky Boots" The Musical	\$145
1/16-20	Lake Havasu Balloon Festival	\$285/\$335
120-22	Arizona Gems Tour-Quartzsite	\$299/\$399

February

2/5-7	Pismo Beach Monarch Butterflies	\$549/\$699
2/14	"Dirty Dancing" at The Segerstrom Theatre	\$145
2/21	"Nice Work...If you can get it" (Musical)	\$130
2/22-26	AZ Baseball Spring Training	\$999/\$1299

March

3/ 14	Candlelight Theatre "The Producers"	\$99
3/21	"Nice Work...If You Can Get It" (Musical)	\$130
3/22-26	AZ Baseball Spring Training	\$999/\$2999

April

4/10-17	Rhine Getaway River Cruise w/airfare	\$3800
4/12-27	Panama Canal Cruise w/airfare	\$1999/\$2999
4/16	Welk Theatre "Hitchcock's 39 Steps"	\$43

May

5/17-21	Sedona and Grand Canyon	\$599/\$699
5/19-23	Seattle Sites & Sounds	\$1899/\$2299

Office Hours: 9 am to 1 pm
(760) 744-5535, ext. 3609

Featured Trip:

Palm Springs Getaway
January 21 to 24, 2015
\$399/\$465

Enjoy 3 nights at Palm Canyon Resort, visit Borrego Springs Art Sculptures, go on a P.S. Air Museum docent tour, P.S. USO Bob Hope Tribute show, evening performance of "Chorus Line." Includes 5 meals, P.S. Street Fair, P.S. Museum, Agua Caliente Resort & Casino.

Featured Cruise:

Viking River Cruise - Rhine Getaway
April 10 to 17, 2015
\$3,880

Visit Amsterdam, Kinderdijk, Netherlands, Cologne, Koblenz, Rudesheim, Heidelberg, Speyer, Breisach, Germany, Strasbourg, France and Basal, Switzerland.

Facility Use List
Representative List
January 22 – February 18, 2015

Community Center

Date	Event	Time	Room
Thursday, January 22	Greenwood Park HOA	6:00 – 8:00 p.m.	Conf. Room
Thursday, January 22	Palomar College Upward Bound	5:00 – 9:00 p.m.	Main Hall
Friday, January 23	Hula Workshop	6:00 – 9:30 p.m.	Dining Room
Saturday, January 24 & February 14	American Red Cross*	8:00 a.m. – 4:00 p.m.	Arts & Crafts
Saturday, January 24	Hula Workshop	9:00 a.m. – 9:00 p.m.	Dance Room
Sunday, January 25, February 1, 8, 15	Community Lutheran Church*	8:00 a.m. – 12:00 p.m.	All Rooms
Sunday, January 25	Hula Workshop	8:30 a.m. – 6:30 p.m.	Dance Room
Wednesday, January 28	County of San Diego SOX	8:00 a.m. – 2:00 p.m.	Main Hall
Wednesday, January 28	Victoria Ranch HOA	6:30 – 8:30 p.m.	Dining Room
Thursday, January 29	Palomar Health	7:30 a.m. – 3:00 p.m.	Main Hall
Saturday, January 31	Cruise Adventures	12:00 – 4:00 p.m.	Main Hall
Tuesday, February 3	COSM Start Smart	5:00 – 9:00 p.m.	Main Hall
Friday, February 6	MAAC	8:00 a.m. – 1:00 p.m.	Dining & Meeting Room
Friday, February 6	Life Celebration	1:30 – 3:30 p.m.	Dining Room
Friday, February 6	Susie's Dance Party*	6:15 – 9:00 p.m.	Meeting Rm
Saturday, February 7	Keller Williams	9:00 a.m. – 12:00 p.m.	Dining Room
Tuesday, February 10	Keller Williams	5:00 – 9:00 p.m.	Dining Room
Tuesday, February 10	Elizabeth Hospice	7:30 – 10:00 a.m.	Main Hall
Wednesday, February 11	COSM Training	7:30 a.m. – 5:30 p.m.	Main Hall
Wednesday, February 11	COSM Family Enrichment	5:00 – 8:00 p.m.	Dining Room
Thursday, February 12	COSM Meeting	4:00 – 6:00 p.m.	Dining Room

Barn

Date	Event	Time	Room
Friday, January 23 & February 13	Whirlaway's*	6:30 – 10:30 p.m.	Barn
Saturday, January 24	Tuitasi Birthday	9:00 a.m. - 5:00 p.m.	Barn
Sunday, January 25	Cub Scouts Derby	12:00 – 5:00 p.m.	Barn
Saturday, January 31	Rancho Buena Vista High School	1:00 – 10:00 p.m.	Barn
Saturday, February 7	Colwell Wedding	4:00 – 11:00 p.m.	Barn
Sunday, February 15	Holmes Baby Shower	9:00 a.m. – 4:00 p.m.	Barn

Senior Center

Date	Event	Time	Room
Tuesday, January 27	Twin Oaks Valley HOA	5:45 – 8:00 p.m.	Comm.
Sunday, January 25, February 1, 8, 15	Mission 3:16 Church*	8:00 a.m. – 1:00 p.m.	All Rooms

Tuesday, January 27, February 3, 10, 17	Quilting	11:00 a.m. – 9:00 p.m.	Crafts Room
Tuesday, January 27, February 3, 10, 17	Music Men*	6:00 – 10:00 p.m.	Horizon Room
Tuesday, January 27, February 3, 10, 17	Bridge	6:00 – 9:00 p.m.	Main Room
Wednesday, January 28, February 4, 11, 18	San Diego Church of Christ*	7:00 – 9:00 p.m.	Horizon Room
Saturday, February 7	Creative Memories	8:00 a.m. – 6:00 p.m.	Main Room
Monday, February 9	Grove Park HOA	5:30 – 7:30 p.m.	Comm.
Tuesday, February 10	Girls Softball	6:00 – 9:00 p.m.	Comm.
Wednesday, February 18	Carriage Walk HOA	5:45 – 8:00 p.m.	Comm.

Wood House

Date	Event	Time	Room
Saturday, January 24	Villafana Tea Party	2:00 – 4:00 p.m.	Jenny Lind
Saturday, January 31	Hamilton Tea Party	11:00 a.m. – 1:00 p.m.	Jenny Lind
Sunday, February 1	Mott Tea Party	2:00 – 4:00 p.m.	Jenny Lind
Wednesday, February 18	San Marcos Woods HOA	7:30 – 9:30 p.m.	Jenny Lind

***On-Going Facility Use**

Reservation Master Report

Jan 14, 2015
8:21 AM

Reservation Date: From Jan 22, 2015 through Feb 18, 2015
Facility Type: Amphitheater, Park Gazebo, Park Picnic Shelter, Picnic Area

Date / Setup - Ready Time / Start - End Time	Facility / Equipment / Type / Center	Event / Event Type / Schedule Type	Contact Information	Permit# Attend/Qty	Notes
Jan 24, 2015 Saturday 1:30 PM - 5:30 PM 2:00 PM - 5:00 PM	San Elijo Gazebo Park Picnic Shelter San Elijo Hills Park	Birthday #403 Picnic w/jump house		403 50	
Jan 25, 2015 Sunday 9:00 AM - 2:00 PM 9:30 AM - 1:30 PM	San Elijo Gazebo Park Picnic Shelter San Elijo Hills Park	Birthday #407 Picnic without jump house, ponies, etc.		407 25	
Jan 31, 2015 Saturday 10:00 AM - 1:00 PM 10:30 AM - 12:30 PM 11:30 AM - 4:30 PM 12:00 PM - 4:00 PM	Jack's Pond Park East Park Picnic Shelter Jack's Pond Park Hollandia Park Gazebo Park Picnic Shelter Hollandia Park	birthday #387 Picnic without jump house, ponies, etc. Birthday Party Picnic without jump house, ponies, etc.		387 50 9000362 50	
12:30 PM - 3:30 PM 1:00 PM - 3:00 PM	Sunset West 1 & 2 Park Picnic Shelter Sunset Park	Nadia Velador Picnic without jump house, ponies, etc.		9000359 50	
12:30 PM - 5:30 PM 1:00 PM - 5:00 PM	Sunset East Park Picnic Shelter Sunset Park	birthday party #404 Picnic without jump house, ponies, etc.		404 50	
1:00 PM - 6:00 PM 1:30 PM - 5:30 PM	San Elijo Gazebo Park Picnic Shelter San Elijo Hills Park	birthday #406 Picnic w/jump house		406 50	
3:30 PM - 7:30 PM 4:00 PM - 7:00 PM	DP Amphitheater Park Picnic Shelter Double Peak Park	youth group Picnic without jump house, ponies, etc.		9000357 50	
Feb 1, 2015 Sunday 11:00 AM - 2:00 PM	Sunset West 1 & 2 Park Picnic Shelter Sunset Park	Birthday Party #405 Picnic without jump house, ponies, etc.		405 35	
Feb 7, 2015 Saturday 10:30 AM - 1:30 PM 11:00 AM - 1:00 PM	Walnut Grove Park Central Park Picnic Shelter Walnut Grove Park	Birthday Picnic w/jump house		9000361 50	
Feb 8, 2015 Sunday 10:30 AM - 2:30 PM 11:00 AM - 2:00 PM	San Elijo Gazebo Park Picnic Shelter San Elijo Hills Park	BIRTHDAY #401 Picnic w/jump house		401 50	

Reservation Master Report

Jan 14, 2015
8:21 AM

Reservation Date: From Jan 22, 2015 through Feb 18, 2015
Facility Type: Amphitheater, Park Gazebo, Park Picnic Shelter, Picnic Area

Date / Setup - Ready Time / Start - End Time	Facility / Equipment / Type / Center	Event / Event Type / Schedule Type	Contact Information	Permit# Attend/Qty	Notes
Feb 14, 2015 Saturday 10:30 AM - 1:30 PM 11:00 AM - 1:00 PM	DP Amphitheater Park Picnic Shelter Double Peak Park	Valentines Day Picnic without jump house, ponies, etc.		9000354 35	

RS II

Community Services Program Statistics Comparision 2012-2014

Service Areas/Division	Total Number of Entrances 2012	Total Number of Entrances 2013	Total Number of Entrances 2014	Total Entrances % Variance for 2013 & 2014
Aquatics- Woodland & Las Posas	63,634	62,613	59,874	-4%
Special Events	17,250	14,190	13,495	-5%
Sports- Adult	109,093	117,174	123,154	5%
Youth	63,975	67,886	64,099	-6%
Classes- Adult	9,810	9,773	9,272	-5%
Youth	20,897	27,979	22,246	-20%
Music/Performing Arts	12,293	10,584	11,735	11%
Youth- Preschoolers	36,872	34,111	33,052	-3%
Camps	9,093	9,482	7,836	-17%
Special Events	1,203	1,365	1,349	-1%
Seniors- Meals	14,802	14,542	14,299	-2%
Programs/Services	133,829	135,653	137,091	1%
Trips	1,900	2,122	2,414	14%
Indoor Facility Use	48,526	57,357	54,323	-5%
Outdoor Facility Use	15,572	16,387	13,905	-15%
Nature Center/Hikes/Parks	2,498	2,923	4,163	42%
Total	561,247	584,141	572,307	-2%



AGENDA REPORT

Meeting of the San Marcos Community Services Commission

MEETING DATE: January 21, 2015
SUBJECT: Aquatics 2014 Summary & 2015 Recommendations

Introduction

Woodland Park & Las Posas Pools continue to be a very popular destination for aquatic programs in the San Marcos community. Over all the pools functioned in a streamlined, safe, fun and efficient manner that continues to provide satisfying and beneficial aquatics programs for a significant number of San Marcos residents.

Total Attendance at both pools saw more than 64,000 visits to the pools and outreach opportunities for water safety in 2014 as well as revenue totaling over \$200,000. This report provides a summary of activities, attendance and revenues received during the 2013-2014 Fiscal Year and the 2014 program calendar as well as reflects on several notable accomplishments that further demonstrate the continued popularity of San Marcos' Pools!

Recommendation

The goals for 2015 should be limited to ensuring the pools are operating in a fiscally sound manner that meets new external pressures such as increases to minimum wage, CA Title-22 mandates and Model Aquatic Health Code best practices. It is also recommended the Community Services Commission review Woodland Park Pool's current situation and discuss potential Aquatics Center Updates such as simple remediation for current codes or redesign for expanded program offerings.

Primary 2015 Recommendations for discussion:

- Introduce pre-registration process for Open Recreational Swim and associated costs.
- Introduce new aquatic inflatable and related programming, special events and associated costs.
- Introduce new American Red Cross lesson structure, courses and associated costs.
- Increases aquatic membership costs.
- Increase exclusive use minimum requirements and introduce narrower pricing bands.



Discussion

Goals for 2014 focused on boosting current revenue streams. Goals were limited to highly attainable, minimal oversight outcomes for 2014 for the Aquatics Recreation Supervisor maternity leave. Creation of Season Pass Membership Drives in 2014 created new revenue generating opportunities as well as opportunities for water safety outreach utilizing mobile technology within Community Services. Pricing and programs remained status quo.

Program Attendance

Program attendance delined 7% from 64,012 to 59,588 users over the 2014 calendar year. It was projected that there would be a decline in demand for services at the San Marcos Pools based on theproximity of the new Carlsbad Alga Norte Pool and its' year round program offerings. Carlsbad has been contacted in order to establish the precentage of their users that are San Marcos Residents, in an attempt to substantiate this projection. Carlsbad has failed to respond.

However, attendance is still strong and increased at Woodland Park Pool for both Open Recreational Swim as well as special interest programing. Open Recreational Swim and Special Use attendance for the 2014 Calendar year increased by 12% from 18,000 users to 25,000 users. Summer 2015 programing should focus on enhancing these growing opportunities.

Recognition for Excellence in Programming

Fire and Community Services Aquatics Division are now collaborating on Poolside CPR to promote "Hands Only CPR" programs from The American Red Cross and American Heart Association by demonstrating and training the technique to pool visitors throughout the swimming season. The goal of the project is to inform, educate and prepare participants to save live. The Association of Aquatic Professionals has recognized San Marcos Poolside CPR for excellence in programming. Pool Side CPR has also been featured in Aquatics International.

Model Aquatic Health Code & Title-22 Legislation

The Model Aquatic Health Code (MAHC) is a voluntary guidance document based on science and best practices that can help local and state authorities make swimming and other water activities healthier and safer. States and localities can use the MAHC to create or update existing pool codes to reduce risk for outbreaks, drowning, and pool-chemical injuries. The MAHC guidelines address the design, construction, operation, maintenance, policies, and management of public aquatic facilities.

The State of California has already adopted several MAHC guidelines into law under CA Title-22. These mandated are effective as of January 2015. It is predicted by the California aquatic industry the MAHC in its totality will be adopted as early as 2017. It is recommended to plan for these changes now as well as evaluate what MAHC recommendations mean for future operation of both San Marcos Aquatic facilities especially Woodland Park Pool's aging infrastructure.



Fiscal Impact

The 2013-2014 fiscal year outcomes resulted in a positive outcome financially netting revenue over \$14,000. The Learn to Swim Program remains the Aquatics programs strongest revenue generator. Revenue generated from drowning prevention and aquatic programming is estimated at \$86,000. Direct expenses totaled an estimated \$44,000. The Net Outcome of the Instructional operating budget for both pools combined was more than \$42,000 in the Black.

Savings in Full-time Staff Expenses 2013-2014

Budget 2013-2014 expenses were finalized in spring 2013 too late to account for the Recreation Supervisor's maternity leave within the budgeting process. Recommendations to utilize key part-time aquatic staff to fill the Recreation Supervisor's hours related to Aquatics were adopted in January 2014 resulting in increases in the part-time aquatics staff expenses. However, increases are positively offset by savings within full-time community services staff expenses.

2014 SMUSD Funds Allocated to 2014-2015

Aquatics spending related to San Marcos Unified School District (SMUSD) swim team practice are offset by SMUSD reimbursement funds. SMUSD funds from 2014 swim team practice have been received and allocated to 2014-2015 fiscal year. If SMUSD 2015 funds are received in a timely manner, these funds may also appear in the 2014-2015 fiscal year.

Fee Increases for 2015

Fee increases for 2015 are outlined in the Fee Recommendation Attachment. Adjustment to the Open Recreational Swim admission cost is highly recommended. Last fee increase for Open Recreational Swim was implemented in the summer of 1999. All positive revenue potential seen over 1999-2014 operating period has been absorbed by increasing operational expenses such as wage increases, chemical costs, etc...

Attachment(s)

- Table 1: FY 2013-2014 Revenue/Expense Outcome
- Table 2: Yearly Attendance Comparison
- Attachment 1: Summer 2015 Fee Recommendations

Prepared by:

Approved by:

Karen Marie Warner, Recreation Supervisor II

Buck Martin, Community Services Director

CITY OF SAN MARCOS | COMMUNITY SERVICES | AQUATICS
Attachment 1: Summer 2015 Fee Recommendations

Open Recreational Swim & Non-Exclusive Use

Current Fee Structure

	25 People	26+people
ORS (Reg. \$2.50) 9-11 or 2:30-5:30	\$56.25	\$56.25 + \$2.25/person
ORS (Reg. \$3.00) 1:00-5:30	\$67.50	\$67.50 + \$2.70/person
FSN (Reg. \$5.00) 6:00-9:00	\$112.50	\$112.50 + \$4.50/person

Recommended Pricing Structure for 2015

	Resident	Non Resident
Non Profit	\$3	\$3.50
Private	\$3.50	\$4

*\$1 per person one-time seasonal registration fee for waiver collection

Pros

- Better meets cost recovery
- More consistent with Exclusive Use pricing
- Better exposure coverage
- Better introduction to pool, programs & procedures
- Now able to verify residency
- Better for seasonal membership packages
- Potential increase in revenue via non-residents

CITY OF SAN MARCOS | COMMUNITY SERVICES | AQUATICS
Attachment 1: Summer 2015 Fee Recommendations
Exclusive Facility Use

Current Pricing Structure

	50 max (<i>LP only</i>)	75 max	150 max	285 max	325 max
(R) Non Profit	\$150	\$225	\$450	\$855	\$975
(R) Private	\$175	\$262.50	\$525	\$997.50	\$1137.50
(NR) Non Profit	\$175	\$262.50	\$525	\$997.50	\$1137.50
(NR) Private	\$200	\$300	\$600	\$1140	\$1300

Recommended Pricing Structure for 2015

	75 max	100max	125max	150max	175max	200max	225max	250max	275max	300max	325max
(R) Non Profit	\$225	\$300	\$375	\$450	\$525	\$600	\$675	\$750	\$825	\$900	\$975
(R) Private	\$262.50	\$350	\$437.50	\$525	\$612.50	\$700	\$787.50	\$875	\$962.50	1050	\$1137.50
(NR) Non Profit	\$262.50	\$350	\$437.50	\$525	\$612.50	\$700	\$787.50	\$875	\$962.50	1050	\$1137.50
(NR) Private	\$300	\$400	\$500	\$600	\$700	\$800	\$900	\$1000	\$1100	\$1200	\$1300

Pros

- Eliminate MAHC exposures
- Eases Financial Pressure on Larger School Groups

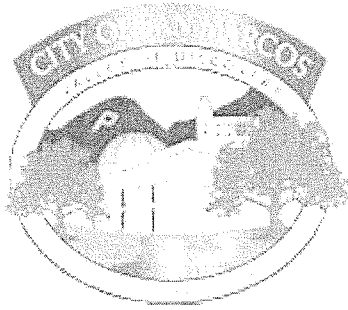
Table 2: Yearly Attendance Comparison

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
PUBLIC SWIM	Woodland 13,719 Las Posas 12,063 25,782	Woodland 14,988 Las Posas 12,632 27,620	Woodland 12,127 Las Posas 11,995 24,122	Woodland 14,596 Las Posas 12,385 26,981	Woodland 16,082 Las Posas 11,264 27,346	Woodland 16,790 Las Posas 12,172 28,962	Woodland 16,954 Las Posas 11,584 28,538	Woodland 19,577 Las Posas 13,729 33,306	Woodland 18,996 Las Posas 14,638 33,634	Woodland 19,752 Las Posas 12,151 31,903
LAP SWIM	Woodland 53 Las Posas 141 194	Woodland 43 Las Posas 71 114	Woodland 30 Las Posas 72 107	Woodland 22 Las Posas 35 57	Woodland 127 Las Posas 161 288	Woodland 94 Las Posas 759 853	Woodland 48 Las Posas 780 828	Woodland 173 Las Posas 596 769	Woodland 17 Las Posas 607 624	Woodland 30 Las Posas 530 560
LESSONS	Woodland 6,406 Las Posas 6,319 12,725	Woodland 7,380 Las Posas 7,544 14,924	Woodland 6,610 Las Posas 7,990 14,600	Woodland 8,024 Las Posas 11,040 19,064	Woodland 5,673 Las Posas 11,421 17,094	Woodland 4,098 Las Posas 9,917 14,015	Woodland 4,660 Las Posas 10,126 14,786	Woodland 5,269 Las Posas 8,860 14,129	Woodland 4,783 Las Posas 8,251 13,034	Woodland 4,846 Las Posas 7,454 12,300
SPECIAL/OTHER	Woodland 3,395 Las Posas 1,417 4,812	Woodland 4,979 Las Posas 2,139 7,118	Woodland 3,495 Las Posas 8,822 12,317	Woodland 4,237 Las Posas 9,763 14,000	Woodland 5,151 Las Posas 6,852 12,003	Woodland 4,943 Las Posas 7,595 12,538	Woodland 4,795 Las Posas 8,086 12,881	Woodland 4,843 Las Posas 9,762 14,605	Woodland 6,199 Las Posas 10,919 17,118	Woodland 8,541 Las Posas 6,284 14,825
TOTAL W.P.	Woodland 23,573 Las Posas 19,940	Woodland 27,390 Las Posas 22,386	Woodland 22,262 Las Posas 28,884	Woodland 26,879 Las Posas 32,102	Woodland 27,033 Las Posas 30,585	Woodland 25,925 Las Posas 30,443	Woodland 26,457 Las Posas 30,576	Woodland 29,862 Las Posas 32,947	Woodland 29,995 Las Posas 34,415	Woodland 33,169 Las Posas 26,419
TOTAL L.P.	Las Posas 19,940	Las Posas 22,386	Las Posas 28,884	Las Posas 32,102	Las Posas 30,585	Las Posas 30,443	Las Posas 30,576	Las Posas 32,947	Las Posas 34,415	Las Posas 26,419
TOTAL PARTICIPANTS	43,513	49,776	51,146	58,981	57,618	56,368	57,033	62,809	64,410	59,588

CITY OF SAN MARCOS | COMMUNITY SERVICES | AQUATICS 2014

Table 1: FY 2013/14 BUDGET | Revenue/Expense Outcome

Revenue			Estimated Revenue	Actual Revenue	Over/Under	Percentage	
106161	441000	22506	VENDING-WOODLAND POOL	500	1,878	1,378	375.6%
106161	441000	22507	VENDING-LAS POSAS POOL	450	442	(8)	98.3%
106161	442000	33003	INSTRUCTION-WOODLAND POOL	35,000	30,416	(4,584)	86.9%
106161	442000	33004	INSTRUCTION-LAS POSAS POOL	55,000	55,922	922	101.7%
106161	442000	33025	PUBLIC SWIM-WOODLAND POOL	36,000	32,218	(3,782)	89.5%
106161	442000	33026	PUBLIC SWIM-LAS POSAS POOL	22,500	23,095	595	102.6%
106161	442000	33027	SPECIAL CLASSES-WOODLAND POOL	12,500	14,872	2,372	119.0%
106161	442000	33028	SPECIAL CLASSES-LAS POSAS POOL	10,500	5,786	(4,714)	55.1%
106161	442000	33029	SWIM PASSES-WOODLAND POOL	10,000	3,405	(6,595)	34.1%
106161	442000	33030	SWIM PASSES-LAS POSAS POOL	8,500	13,057	4,557	153.6%
106161	442000	55062	MISC REIMBURSEMENTS	30,000	30,078	78	100.3%
			220,950	211,169	(9,781)	95.6%	
Expense			Estimated Expense	Actual Expense	Over/Under	Percentage	
106161	22506	VENDING-WOODLAND POOL	-	-	-	0.0%	
106161	22507	VENDING-LAS POSAS POOL	-	-	-	0.0%	
106161	511100	33001	SALARIES-REG PART TIME	49,500	64,586	15,086	130.5%
106161	511100	33002	SALARIES-REG PART TIME	40,000	54,906	14,906	137.3%
106161	511100	33003	SALARIES-REG PART TIME	20,500	19,600	(900)	95.6%
106161	511100	33004	SALARIES-REG PART TIME	25,000	25,330	330	101.3%
106161	511100	33005	SALARIES-REG PART TIME	6,000	4,444	(1,556)	74.1%
106161	511100	33006	SALARIES-REG PART TIME	6,000	3,073	(2,927)	51.2%
106161	511100	55062	SALARIES-REG PART TIME	10,000	7,971	(2,029)	79.7%
106161	531012	22506	AQUATIC SUPPLIES	2,500	1,736	(764)	69.4%
106161	531012	22507	AQUATIC SUPPLIES	2,000	1,698	(302)	84.9%
106161	531013	22506	AQUATIC CHEMICALS	5,500	6,196	696	112.7%
106161	531013	22507	AQUATIC CHEMICALS	5,000	4,618	(382)	92.4%
106161	531013	55062	AQUATIC CHEMICALS	2,000	-	(2,000)	0.0%
106161	531016	22506	PROGRAM SUPPLIES	500	-	(500)	0.0%
106161	531016	22507	PROGRAM SUPPLIES	500	-	(500)	0.0%
106161	542003	22506	AQUATIC PROGRAM EQUIP	1,500	-	(1,500)	0.0%
106161	542003	22507	AQUATIC PROGRAM EQUIP	1,500	1,585	85	105.7%
106161	544009	22506	AQUATIC-MAJOR REPAIR	1,000	360	(640)	36.0%
106161	544009	22507	AQUATIC-MAJOR REPAIR	1,000	168	(832)	16.8%
106161	581029	55062	MISC. REIMBURSEMENTS	-	-	-	0.0%
			180,000	196,270	16,270	109.0%	



CITY OF SAN MARCOS
2015 YSC MEETING DATES

- FEBRUARY 3, 2015, 6PM-7PM PUBLIC WORKS
- MAY 5, 2015, 6PM-7PM PUBLIC WORKS
- JUNE 2, 2015, 6PM-7PM PUBLIC WORKS
- SEPTEMBER 1, 2015, 6PM-7PM PUBLIC WORKS
- NOVEMBER 3, 2015, 6PM-7PM PUBLIC WORKS
- DECEMBER 1, 2015, 6PM-7PM PUBLIC WORKS

Community Services Commission
Annual Reports 6pm City Hall

January	SM Youth Soccer
February	SM Rugby
April	SM Youth Basketball / SE AYSO
June	SM Lacrosse
July	SM Youth Baseball / SM AYF
August	SM Girls Softball
November	FC Sol
December	SM AYSO / Pop Warner Football

**CITY OF SAN MARCOS
TRAIL COMMITTEE
MEETING DATES**

February 3

April 7

June 2

August 4

October 6

December 1