



# Agenda

## MEETING OF THE SAN MARCOS COMMUNITY FOUNDATION

TUESDAY, MAY 17, 2016 – 5:00 P.M.

SAN MARCOS COMMUNITY FOUNDATION ADVISORY COMMITTEE MEETING  
VALLEY OF DISCOVERY ROOM/1 CIVIC CENTER DRIVE, SAN MARCOS, CA 92069

Cell Phones: As a courtesy to others, please silence your cell phone or pager during the meeting and engage in conversations outside the Council Chambers.

Americans with Disabilities Act: If you need special assistance to participate in this meeting, please contact the Board Secretary at (760) 744-1050, ext. 3116. Notification 48 hours in advance will enable the City to make reasonable arrangements to ensure accessibility to this meeting. Assisted listening devices are available for the hearing impaired. Please see the Board Secretary if you wish to use this device.

Public Comment: If you wish to address the Board on any agenda item, please complete a "Request to Speak" form. Forms are located at the rear of the Council Chambers. Be sure to indicate which item number you wish to address. Comments are limited to FIVE minutes.

The Oral Communication segment of the agenda is for the purpose of allowing the public to address the Board on any matter NOT listed on the agenda. The Board is prohibited by state law from taking action on items NOT listed on the Agenda. However, they may refer the matter to staff for a future report and recommendation. If you wish to speak under "Oral Communications," please complete a "Request to Speak" form as noted above.

Agendas: Agenda packets are available for public inspection 72 hours prior to scheduled meetings at the Administration Department located on the second floor of City Hall, 1 Civic Center Drive, San Marcos, during normal business hours.

## AGENDA

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

### 1. SAN MARCOS COMMUNITY FOUNDATION UPDATE

- a. Grants awarded this fiscal year

### 2. UPDATE ON ITEMS DISCUSSED AT FEBRUARY 17, 2015 MEETING

- a. Special Recognition Event in Conjunction With San Marcos Service Organizations
- b. Now and Forever Campaign

### 3. DISCUSSION/FEEDBACK/RECOMMENDATIONS

- a. Grantmaking Activities
- b. Issues on the horizon for the San Marcos Community Foundation to Consider
- c. 211 San Diego Quarterly Update
- d. Adding to the San Marcos Community Foundation Fund

*Recommendation: DISCUSS*

4. **ORAL COMMUNICATIONS** Speakers are limited to five minutes. Please complete a "Request to Speak" form and place in basket provided. According to Board policy, *FIFTEEN* minutes has been established during this portion of the Agenda to allow citizens to speak on any matter NOT listed. The Board is prohibited by state law from taking action on items NOT listed on the Agenda. However they may refer the matter for a future report and recommendations.

**ITEMS FOR THE GOOD OF THE ORDER**

5. **MISCELLANEOUS**

6. **ADJOURNMENT**

**STATE OF CALIFORNIA )  
COUNTY OF SAN DIEGO ) ss.  
CITY OF SAN MARCOS)**

**AFFIDAVIT OF POSTING**

I, Michael Gordon, hereby certify that I caused the posting of this Agenda on the bulletin board located at the north entrance to City Hall on Friday, May 13, 2016 at 5:00 pm.

DATE: May 13, 2016

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Michael Gordon, Recording Secretary - SMCF

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Award History FY2015-2016**

Organization	Type	Award	Date	Name of Project	Summary of Project
Meals-On-Wheels	Mini	\$1,500.00	7/8/2015	Senior Hunger in San Marcos	To purchase food and disposable packaging for meals delivered to homebound seniors living in the City of San Marcos. Serves 181 San Marcos residents.
Solutions for Change, Inc.	Mini	\$1,500.00	7/8/2015	Solutions Youth Programs	To help fund their Child Development Specialist who will orchestrate field trips, coordinate childcare, and provide a supportive environment for children from birth through age 18. Serves 24 San Marcos residents.
Casa de Amparo	Regular	\$5,000.00	8/18/2015	Residential Services Program	To support their Residential Services Program which improves the quality of life for children and teens who have been removed from their homes due to child abuse or neglect. Serves 85 San Marcos residents.
North County Health Services	Regular	\$3,452.57	8/18/2015	Vaccine Refrigeration	To replace a vaccine refrigerator at NCHS San Marcos Pediatrics (shared with NCHS QuickCare) that is out of compliance with Centers for Disease Control Standards. Serves 13,325 San Marcos residents.
The Angel's Depot	Mini	\$1,500.00	9/9/2015	Senior Emergency Meal Boxes	To support their continued efforts to feed up to 60 seniors living in poverty in San Marcos.
The Escondido Creek Conservancy	Mini	\$1,498.00	9/9/2015	Elfin Forest Docent Program	To support the costs of uniforms for the organization's volunteer docent program. Serves 28 San Marcos residents.
Kiwanis Club of San Marcos Foundation	Mini	\$500.00	11/12/2015	Holiday Parade	To support the annual San Marcos Holiday Parade. Serves 8,000 San Marcos residents.
Words Alive	Mini	\$500.00	11/12/2015	Adolescent Book Group	To help support their Adolescent Book Group (ABG) program's San Marcos locations serving underserved and at risk teens. Serves 80 San Marcos residents.

Canine Companions for Independence	Regular	\$2,500.00	11/17/2015	Graduate Team Training	To place one highly-skilled dog with a San Marcos resident who has applied for an assistance dog. Serves 1 San Marcos resident.
Charity Wings Art & Craft Center	Regular	\$2,500.00	11/17/2015	Charity Wings Art & Craft Center	To cover expenses related to the opening of their new location for the Art & Craft Center, as well as 20% of the salary for their part-time Class and Volunteer Coordinator. Serves 1,457 San Marcos residents.
Kid's College	Regular	\$2,500.00	11/17/2015	Fortissimo Orchestra Program SMUSD	To sustain and grow their Fortissimo Orchestra Program at Joli Ann Leichtag Elementary School (SMUSD). Serves 100 San Marcos residents.
Meals-On-Wheels	Regular	\$1,000.00	11/17/2015	Senior Hunger	To help subsidize the cost of rent at their North County Service Center in San Marcos. Serves 165 San Marcos residents.
Bayshore Prepatory Charter School	Mini	\$1,000.00	1/13/2016	Southern California Econoly and Geology for BPCS High School Students	To provide services through the Birch Aquarium education program for the purpose of science education, team and social skills building, and physical education. Serves about 15 San Marcos residents.
San Elijo Middle School PTO	Mini	\$831.00	2/11/2016	Peter Pan/SEMS Rising Stars	To help cover the expenses of the Rising Stars' production of Peter Pan. Serves 800+ San Marcos residents.
Palomar College Foundation	Mini	\$831.00	2/11/2016	STEM Day at Palomar	To provide over 450 San Marcos 8th graders with a day at Palomar College to have hands-on contact with STEM experiences.
Elizabeth Hospice	Regular	\$7,500.00	2/16/2016	Hospice Care and Grief Counseling	To provide hospice services, palliative care, and grief counseling. The program serves 364 San Marcos residents.
Just In Time For Foster Youth	Regular	\$2,500.00	2/16/2016	College Bound	To provide transitioning foster youth with the necessary computers, technology tools, school and dorm supplies to support their college success. Serves 15-20 San Marcos residents.
Knob Hill Elementary PTO	Mini	\$1,234.62	4/13/2016	Knob Hill Elementary Art Docent Program	To supplement the school's art curriculum through its Art Docent Program.
Total Grants Awarded FY15-16 \$ 37,847.19					



# City of San Marcos

Quarter 3 FY 2015-2016

*January 2016 to March 2016*

# Quarter 3 Summary



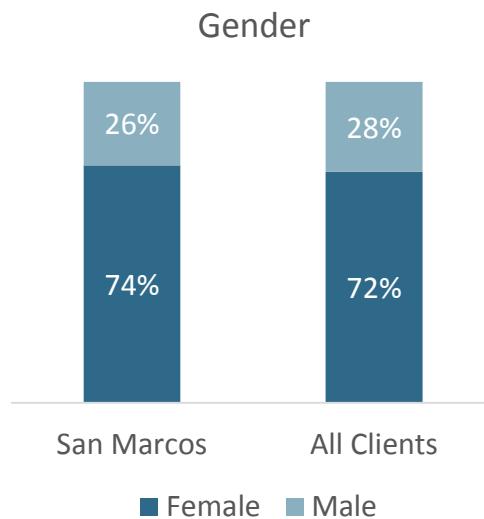
**685 calls from San Marcos clients**

**961 needs presented**

**1,164 referrals provided**

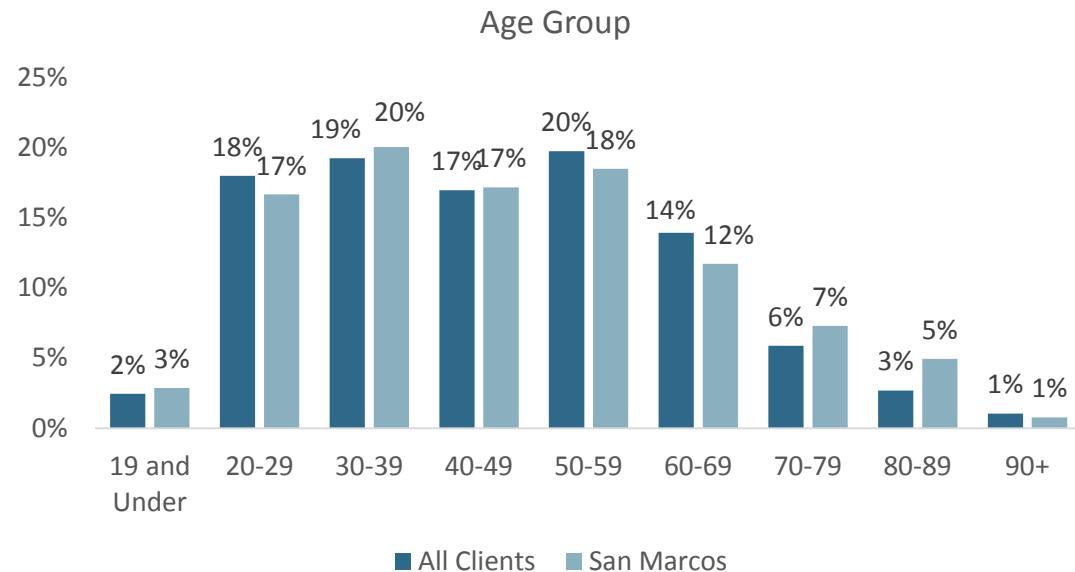
- In Quarter 3, January 2016 to March 2016, 2-1-1 San Diego created 685 cases for clients who resided in San Marcos (zip codes 92069, 92078, 92079, or 92096).
- These clients presented 961 needs, which resulted in a 1,164 referrals to services to address these needs.

# The majority of San Marcos clients are female

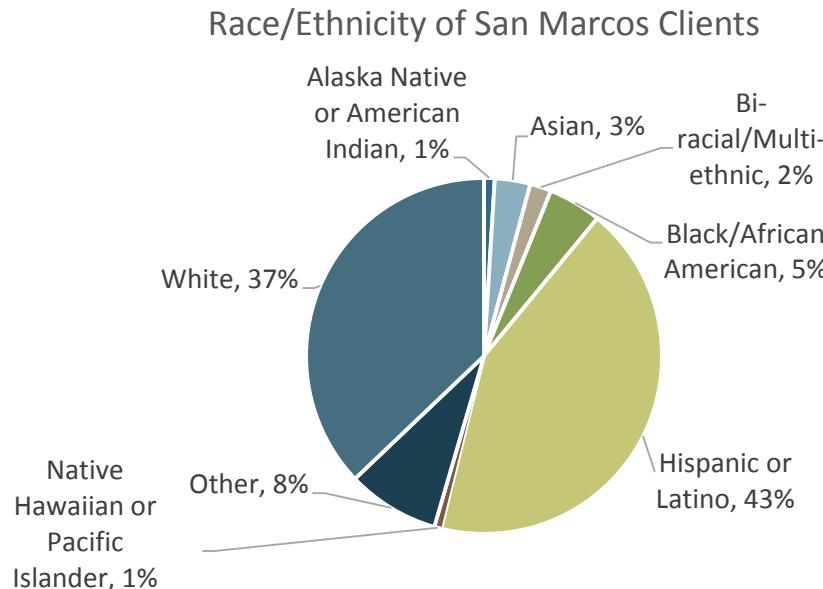


Clients from San Marcos represent roughly the same age groups as the total population of 2-1-1 clients, though San Marcos clients appear to be slightly older (larger share of clients in age 70 and over).

74% of clients who called from San Marcos are **women**, which is higher than the total population of 2-1-1 clients (72%).

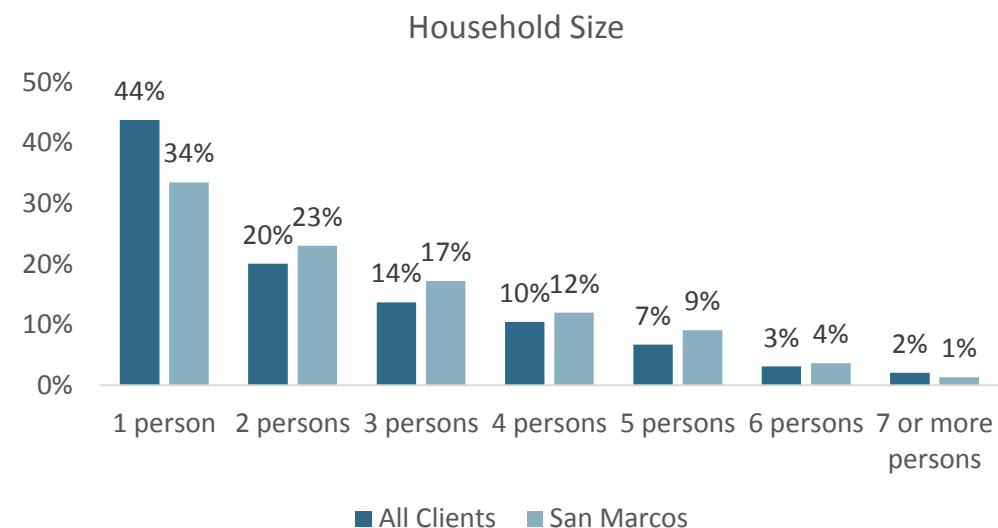


# Nearly half of San Marcos clients are Hispanic or Latino

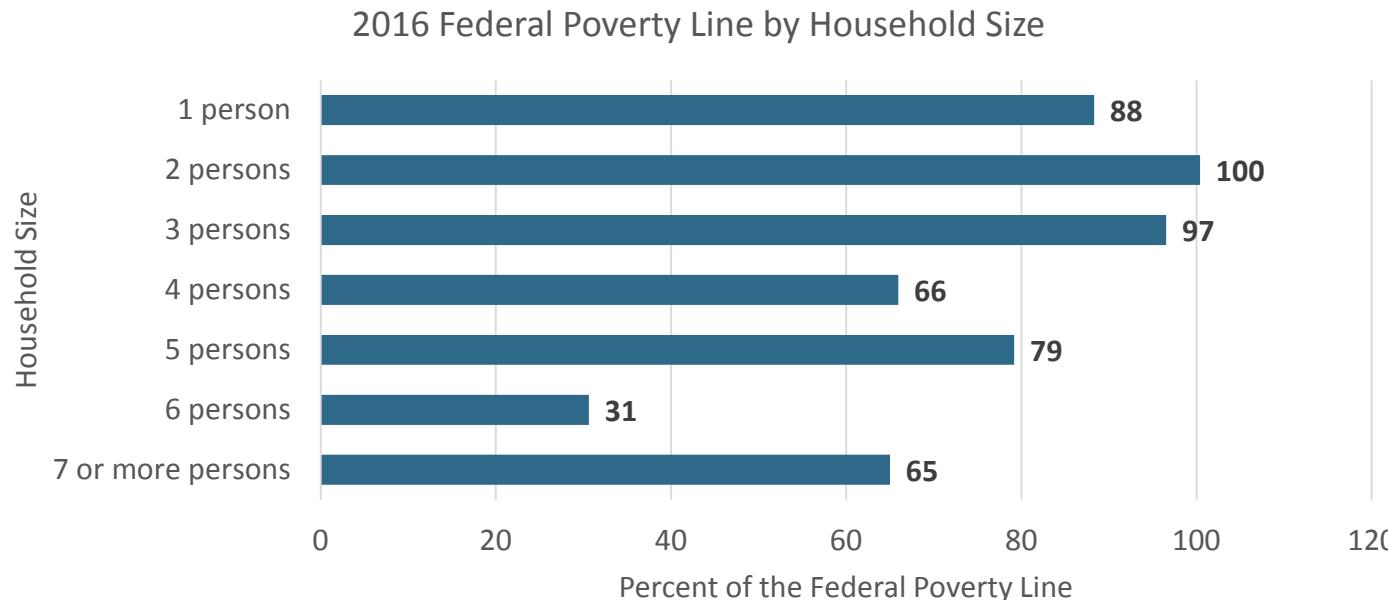


34% of San Marcos clients reside in **one person households**, which is lower than the total population of 2-1-1 clients (44%). Clients from San Marcos show a slightly higher representation among households with two or more persons than the total population of 2-1-1 clients.

Nearly half (43%) of the clients from San Marcos are **Hispanic or Latino**, which is higher than the total population of 2-1-1 clients (38%). Additionally, only 5% of the San Marcos clients are Black/African American, which is much lower than the total population of 2-1-1 clients (15%).



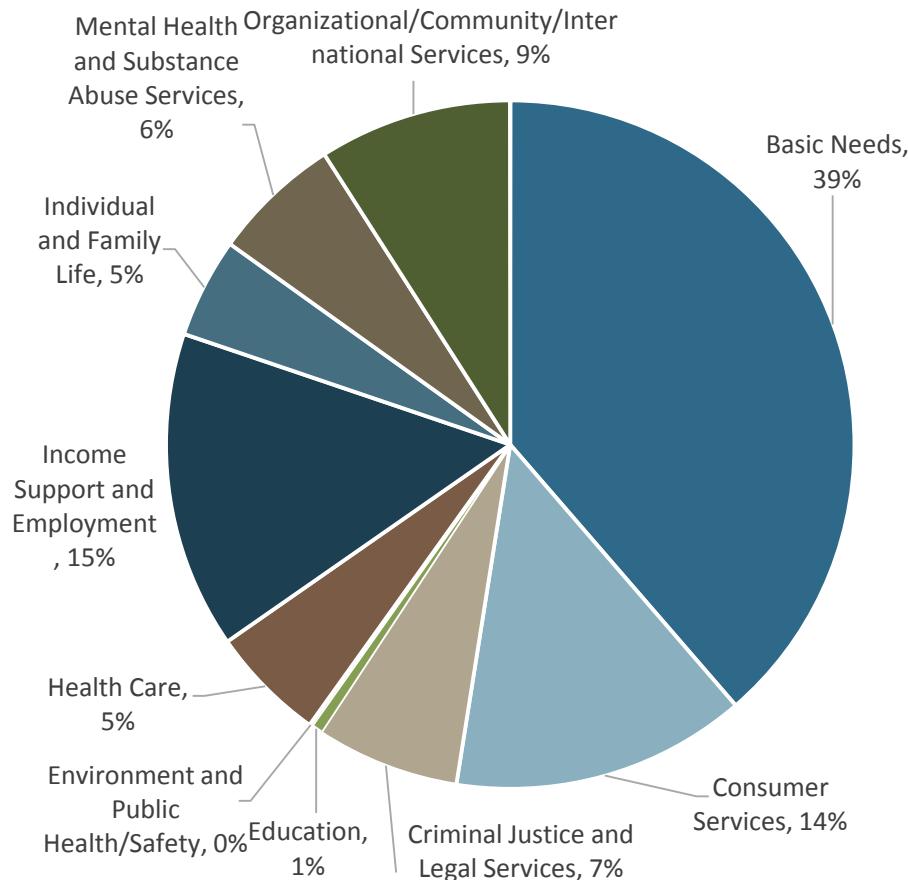
# San Marcos clients show incomes much lower than the Federal Poverty Line



- On average, San Marcos clients were at 86% of the 2016 Federal Poverty Line.
- 30% of clients indicated that they were disabled, which is slightly lower than the total population of 2-1-1 clients (37%).
- 85% of clients stated they had health insurance, which is slightly higher than the total population of 2-1-1 clients (82%).

# Basic needs are most common need presented

## Overview of First Level Needs



## Second Level Needs for Top 3 First Level Needs

	% of First Level Need
Basic Needs	100%
Housing/Shelter	38%
Utilities	36%
Food	21%
Transportation	3%
Material Goods	2%
Income Support and Employment	100%
Public Assistance Programs	86%
Employment	8%
Temporary Financial Assistance	3%
Social Insurance Programs	3%
Consumer Services	100%
Tax Organizations and Services	91%
Consumer Assistance and Protection	4%
Consumer Regulation	4%
Money Management	2%

# San Marcos clients received over 1,100 referrals this quarter



\* Though clients are referred to services that may be located outside of San Marcos, agency locations reflect the geographic location of an office and may not be where the service is delivered.

Clients from San Marcos received referrals to agencies and services across San Diego county. The map highlights where clients were referred to, with the size of the circles representing the number of referrals to that service.

## Top 10 Service Referrals

Referral Name	# of Referrals
Home Energy Bill Assistance Program, Campesinos Unidos Inc- San Diego Office	92
VITA - Earned Income Tax Credit (EITC) Site, Interfaith Community Services, San Marcos	78
Benefits and Enrollment for CALFresh, Medi-Cal, 2-1-1 San Diego	71
Neighbor to Neighbor, Salvation Army, North Inland	26
Emergency Food Assistance Program (EFAP), Jacobs and Cushman San Diego Food Bank, Palomar Korean Church	24
ACCESS Customer Service Center Self Service	23
County of San Diego Housing Resource Directory, Housing and Community Development	22
CalFresh (Food Stamps/SNAP), Health and Human Services Agency, County of San Diego, North Inland Family Resource Center	19
City of San Diego Affordable Housing Information and Guide, San Diego Housing Commission	19
VITA - Earned Income Tax Credit (EITC) Site, Community Resource Center (CRC), Encinitas	18

# YTD Summary

	Quarter 1	Quarter 2	Quarter 3	YTD
Calls	721	596	685	<b>1,984</b>
Needs	1,093	946	961	<b>2,971</b>
Referrals	1,329	1,116	1,194	<b>3,604</b>