



# Agenda

## MEETING OF THE SAN MARCOS COMMUNITY FOUNDATION

**WEDNESDAY, JULY 13, 2016 – 6:00 P.M.**

**MEETING OF THE  
SAN MARCOS COMMUNITY FOUNDATION  
GRANT FUNDING COMMITTEE  
SAN MARCOS ROOM  
1 CIVIC CENTER DRIVE  
SAN MARCOS, CA 92069**

**Cell Phones:** As a courtesy to others, please silence your cell phone or pager during the meeting and engage in conversations outside the meeting room.

**Americans with Disabilities Act:** If you need special assistance to participate in this meeting, please contact the Board Secretary at (760) 744-1050, ext. 3121. Notification 48 hours in advance will enable the City to make reasonable arrangements to ensure accessibility to this meeting. Assisted listening devices are available for the hearing impaired. Please see the Board Secretary if you wish to use this device.

**Public Comment:** If you wish to address the Board on any agenda item, please complete a "Request to Speak" form. Be sure to indicate which item number you wish to address. Comments are limited to **FIVE** minutes.

The Oral Communication segment of the agenda is for the purpose of allowing the public to address the Board on any matter NOT listed on the agenda. The Board is prohibited by state law from taking action on items NOT listed on the Agenda. However, they may refer the matter to staff for a future report and recommendation. If you wish to speak under "Oral Communications," please complete a "Request to Speak" form as noted above.

**Agendas:** Agenda packets are available for public inspection 72 hours prior to scheduled meetings at the Administration Department located on the second floor of City Hall, 1 Civic Center Drive, San Marcos, during normal business hours.

## AGENDA

### CALL TO ORDER

### ROLL CALL

### OLD BUSINESS

#### 1. **GRANT AWARD HISTORY**

*Recommendation: NOTE & FILE*

### NEW BUSINESS

#### 2. **MINI-GRANT PROPOSALS** Consider one (1) mini-grant proposal by a nonprofit organization requesting funds from the Foundation.

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**(A) LUMINARY ARTS CORPORATION** – Request for funding in the amount of \$1,500 for its elementary arts education classroom instruction program at three San Marcos elementary schools.

*Recommendation: CONSIDER/RECOMMEND*

**3. REGULAR GRANT APPLICATION PROPOSALS** Consider three (3) Regular Grant proposals by non-profit organizations requesting funds from the Foundation. Recommend funding to the SMCF Board.

**(A) RANCHO SANTA FE FOUNDATION** – Request for funding in the amount of \$10,000 to help fund the North County Senior Connections program to provide access to food for vulnerable seniors.

*Recommendation: CONSIDER/RECOMMEND*

**(B) NORTH COUNTY HEALTH SERVICES** – Request for funding in the amount of \$4,700 to purchase a new electrocardiograph (ECG) machine at its San Marcos Health Center.

*Recommendation: CONSIDER/RECOMMEND*

**(C) CAL STATE SAN MARCOS FOUNDATION** – Request for funding in the amount of \$10,000 to offer college readiness assemblies to 8<sup>th</sup> grade students and train current CSUSM students to support graduating San Marcos high school seniors transitioning to college.

*Recommendation: CONSIDER/RECOMMEND*

#### CONSENT CALENDAR

**4. WAIVER OF TEXT** This item is to waive the reading of the text of all Resolutions and Policies adopted at this meeting. Resolutions and Policies shall be adopted by title.

*Recommendation: WAIVE*

**5. APPROVAL OF MINUTES** SMCF Grant Funding Committee Meeting, May 11, 2016.

*Recommendation: CONSIDER/APPROVE*

**6. ORAL COMMUNICATIONS** Speakers are limited to five minutes. Please complete a "Request to Speak" form and place in basket provided. According to Board policy, FIFTEEN minutes has been established during this portion of the Agenda to allow citizens to speak on any matter NOT listed. The Board is prohibited by state law from taking action on items NOT listed on the Agenda. However, they may refer the matter for a future report and recommendation.

#### ITEMS FOR THE GOOD OF THE ORDER

**7. NEXT MEETING DATE**

The next meeting of the Grant Funding Committee is scheduled for Wednesday, August 10, 2016. The next meeting of the SMCF Board of Directors is scheduled for Tuesday, August 16, 2016.

**8. MISCELLANEOUS**

**9. ADJOURNMENT**

AFFIDAVIT OF POSTING  
STATE OF CALIFORNIA )  
COUNTY OF SAN DIEGO ) ss.  
CITY OF SAN MARCOS )

I, Michael Gordon, Secretary of the San Marcos Community Foundation Grant Funding Committee, hereby certify that I caused the posting of this agenda in the glass display case at the north entrance of City Hall on Friday, July 8, 2016, at 5:00 pm.

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Michael Gordon, Secretary - SMCF

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Award History FY2015-2016**

Organization	Type	Award	Date	Name of Project	Summary of Project
Meals-On-Wheels	Mini	\$1,500.00	7/8/2015	Senior Hunger in San Marcos	To purchase food and disposable packaging for meals delivered to homebound seniors living in the City of San Marcos. Serves 181 San Marcos residents.
Solutions for Change, Inc.	Mini	\$1,500.00	7/8/2015	Solutions Youth Programs	To help fund their Child Development Specialist who will orchestrate field trips, coordinate childcare, and provide a supportive environment for children from birth through age 18. Serves 24 San Marcos residents.
Casa de Amparo	Regular	\$5,000.00	8/18/2015	Residential Services Program	To support their Residential Services Program which improves the quality of life for children and teens who have been removed from their homes due to child abuse or neglect. Serves 85 San Marcos residents.
North County Health Services	Regular	\$3,452.57	8/18/2015	Vaccine Refrigeration	To replace a vaccine refrigerator at NCHS San Marcos Pediatrics (shared with NCHS QuickCare) that is out of compliance with Centers for Disease Control Standards. Serves 13,325 San Marcos residents.
The Angel's Depot	Mini	\$1,500.00	9/9/2015	Senior Emergency Meal Boxes	To support their continued efforts to feed up to 60 seniors living in poverty in San Marcos.
The Escondido Creek Conservancy	Mini	\$1,498.00	9/9/2015	Elfin Forest Docent Program	To support the costs of uniforms for the organization's volunteer docent program. Serves 28 San Marcos residents.
Kiwanis Club of San Marcos Foundation	Mini	\$500.00	11/12/2015	Holiday Parade	To support the annual San Marcos Holiday Parade. Serves 8,000 San Marcos residents.
Words Alive	Mini	\$500.00	11/12/2015	Adolescent Book Group	To help support their Adolescent Book Group (ABG) program's San Marcos locations serving underserved and at risk teens. Serves 80 San Marcos residents.

Canine Companions for Independence	Regular	\$2,500.00	11/17/2015	Graduate Team Training	To place one highly-skilled dog with a San Marcos resident who has applied for an assistance dog. Serves 1 San Marcos resident.
Charity Wings Art & Craft Center	Regular	\$2,500.00	11/17/2015	Charity Wings Art & Craft Center	To cover expenses related to the opening of their new location for the Art & Craft Center, as well as 20% of the salary for their part-time Class and Volunteer Coordinator. Serves 1,457 San Marcos residents.
Kid's College	Regular	\$2,500.00	11/17/2015	Fortissimo Orchestra Program SMUSD	To sustain and grow their Fortissimo Orchestra Program at Joli Ann Leichtag Elementary School (SMUSD). Serves 100 San Marcos residents.
Meals-On-Wheels	Regular	\$1,000.00	11/17/2015	Senior Hunger	To help subsidize the cost of rent at their North County Service Center in San Marcos. Serves 165 San Marcos residents.
Bayshore Prepatory Charter School	Mini	\$1,000.00	1/13/2016	Southern California Econoly and Geology for BPCS High School Students	To provide services through the Birch Aquarium education program for the purpose of science education, team and social skills building, and physical education. Serves about 15 San Marcos residents.
San Elijo Middle School PTO	Mini	\$831.00	2/11/2016	Peter Pan/SEMS Rising Stars	To help cover the expenses of the Rising Stars' production of Peter Pan. Serves 800+ San Marcos residents.
Palomar College Foundation	Mini	\$831.00	2/11/2016	STEM Day at Palomar	To provide over 450 San Marcos 8th graders with a day at Palomar College to have hands-on contact with STEM experiences.
Elizabeth Hospice	Regular	\$7,500.00	2/16/2016	Hospice Care and Grief Counseling	To provide hospice services, palliative care, and grief counseling. The program serves 364 San Marcos residents.
Just In Time For Foster Youth	Regular	\$2,500.00	2/16/2016	College Bound	To provide transitioning foster youth with the necessary computers, technology tools, school and dorm supplies to support their college success. Serves 15-20 San Marcos residents.
Knob Hill Elementary PTO	Mini	\$1,234.62	4/13/2016	Knob Hill Elementary Art Docent Program	To supplement the school's art curriculum through its Art Docent Program.

Fraternity House	Regular	\$5,281.97	5/17/2016	San Marcos Home Upgrades and Repairs	To replace broken and inefficient appliances that are used at its facility caring for very low income or homeless individuals disabled by HIV/AIDS. Serves 12-15 San Marcos residents.
Palomar College Foundation	Regular	\$1,150.00	5/17/2016	Bridge to Success	To provide a suite of programs through its Bridge to Success Program for underserved students. Serves 140-160 San Marcos residents.
Boys and Girls Club of San Marcos	Regular	\$5,000.00	5/17/2016	Civic Engagement Project	To fund field trips, community service supplies and activities through its Civic Engagement Project. Serves 500 San Marcos residents.
Total Grants Awarded FY15-16					\$49,279.16

## Summer Quarter 2016-2017: Funding Recommendation Worksheet

Asset Balance on 6/30/2016:	\$1,152,765
Available for Distribution for FY16-17:	\$46,111-\$57,638
Total FY16-17 Distributions Year to Date:	\$0.00
Total Remaining Funds for Quarter if Awarding Grants at 4% of Assets Available:	\$11,528
Total Remaining Funds for Quarter if Awarding Grants at 5% of Assets Available:	\$14,410

Name	Requested Amount	Type	Name of Project	Summary of Project	GFC Funding Recommendation
Luminary Arts Corporation	\$1,500.00	Mini	Elementary Arts Education Classroom Instruction	To provide elementary arts education classroom instruction program at three San Marcos elementary schools. Serves 2,100 San Marcos residents	
Rancho Santa Fe Foundation	\$10,000.00	Regular	North County Senior Connections	To help fund the North County Senior Connections program to provide access to food for vulnerable seniors. May serve up to 1,327 San Marcos residents.	
North County Health Services	\$4,700.00	Regular	ECG Machine	To purchase a new electrocardiograph (ECG) machine at its San Marcos Health Center. Serves 13,521 San Marcos residents.	
Cal State University San Marcos Foundation	\$10,000.00	Regular	The Alliance to Accelerate Excellence in Education at CSUSM: Roadshows and Coaching Cadres	To offer college readiness assemblies to 8th grade students and train current CSUSM students to support graduating San Marcos high school seniors transitioning to college. Serves 2,900 San Marcos residents	
<b>Total Grants Requested</b>	<b>\$26,200.00</b>				

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**



**(Choose one) MINI-GRANT    (Choose one) REGULAR GRANT**

Project Name: Elementary Arts Education Classroom Instruction Date Submitted: 7/6/2016	Total # of people served: 2100 Total # of San Marcos residents served: 2100	Amount Requested: \$ 1500.00
Non-Profit Organization Name and Address, Website Luminary Arts Corporation 1124 Harwich Dr San Marcos Ca 92069 <a href="http://www.luminaryarts.org">www.luminaryarts.org</a>	Contact Person – Name, Title & Phone, email Rebecca Noland Grant and Fundraising Coordinator 858-774-9256 <a href="mailto:Rebecca@luminaryarts.org">Rebecca@luminaryarts.org</a>	

Briefly describe your request for funds (to be expanded upon in narrative for regular grant):

Luminary Arts will offer in classroom instruction in three San Marcos Elementary Schools for the 16/17 school year, Richland Elementary, Alvin Dunn Elementary, and Paloma Elementary. In classroom instruction will be provided to Pre K-6th grade in Theater, Dance, and Music. Students participate in a 6-week rotation of high-quality standards based and common core aligned, arts lessons in all three disciplines. Luminary Arts teaching artists are professionally trained performers and educators with a wealth of knowledge and experience in their fields as well as in the San Marcos and North County San Diego Communities. The programs we offer are partially funded by the parent teacher organizations at the schools. We have also applied for grants from the County Supervisor, and Banc of California for equipment and supplemental programming such as arts based theater performance assemblies. The \$1500 mini grant funds we are requesting would be used to train teaching artists and develop curriculum. Those activities are not currently factored into the cost of our programing.

Briefly describe the significance of your request to the San Marcos community:

Arts Education is critical to the Four C's of 21st century education, Communication, Collaboration, Creativity, and Critical Thinking. This program allows the school to bridge the gap in arts education that current school budget financial restraints limit. It serves to provide the same level of arts education across the board to all San Marcos students regardless of financial status of the families, offering opportunity to a large number of underserved in the community. Arts encourage children to participate in their community more, giving them a sense of ownership and pride in their San Marcos roots. The Arts offer struggling students a medium that they may excel in, and offer excelling students an opportunity to step out of their comfort zone. A strong arts education can help produce engaged, creative, active community bonding and community members.

Please attach the following items.

**Both Mini-Grant & Regular:**

1. Budget for request (use SMCF Budget Worksheet)
2. Annual Operating budget for the organization or unit
3. Federal & State Tax ID numbers
4. Board of Directors listing with affiliations

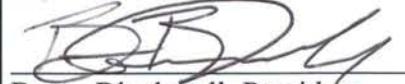
**5. Regular Grants Only:**

- a. 1-2 page narrative
- b. First 2 pages of Federal 990
- c. Most recent year-end Statement or Audit including any management letters associated with Audit.
- d. Signature of President or Authorized Officer on Application
- e. Optional: letters of support

Expected date project will begin/end:August 2016 through June 2017

Date by which funds will be expended:

Signature of President or Authorized Officer



Bruce Blackwell, President

7/6/16  
Date

Submit Via Mail, In Person or Via Email to:  
San Marcos Community Foundation  
c/o City of San Marcos  
1 Civic Center Drive  
San Marcos, CA 92069  
Email (PDF Format): [mgordon@san-marcos.net](mailto:mgordon@san-marcos.net)

**SAN MARCOS COMMUNITY FOUNDATION**  
**Budget Worksheet**

Provide an itemized list of expenses for this project:  
(example – 72 bicycle helmets at \$7.80 each including tax = \$561.60)

**Total budget for this PROJECT:** \$ 1,500.00

**Grant Request Amount:** \$ 1,500.00  
*(Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.)*

Is this a challenge grant? Could it be?

Please list any other funding sources for this project.

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$ \_\_\_\_\_ (Name of source) \_\_\_\_\_ \*\* \_\_\_\_\_  
\$ \_\_\_\_\_ (Name of source) \_\_\_\_\_ \*\* \_\_\_\_\_  
\$ \_\_\_\_\_ (Name of source) \_\_\_\_\_ \*\* \_\_\_\_\_  
\$ \_\_\_\_\_ (Name of source) \_\_\_\_\_ \*\* \_\_\_\_\_

## **Luminary Arts Corporation**

2016/2017 School Year Budget Estimate  
September 2016 - June 2017

Income	91,210
Teachers	60,060
Assemblies and Presetations	1,200
Taxes & Inusrance	14,702
Administration	4,561
Supplies	1,824
Misc	912
<hr/> TOTAL	83,259

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: NOV 25 2015

LUMINARY ARTS CORPORATION  
1124 HARWICH DRIVE  
SAN MARCOS, CA 92069-0000

Employer Identification Number:  
47-3301377  
DLN:  
26053727003915  
Contact Person:  
CUSTOMER SERVICE ID# 31954  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
509(a)(2)  
Form 990/990-EZ/990-N Required:  
Yes  
Effective Date of Exemption:  
February 18, 2015  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

LUMINARY ARTS CORPORATION

Sincerely,



Jeffrey I. Cooper  
Director, Exempt Organizations  
Rulings and Agreements



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To those concerned:

It was voted upon and approved (2/17/2016) that the board of directors for Luminary Arts Corporation be defined and bylaws adopted. It was also agreed that the current board structure will be amended or changed as we find members of the community to take on the responsibilities of the board.

Conclusion: The current board of directors is as follows:

President/CEO – Bruce Blackwell - Manager

Member – Patrick McBride - Teaching Artist

Member – Spencer Farmer - Drama Teacher Classic Academy

Member/Secretary – Jill Blackwell - Elementary School Teacher

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**



**(Choose one)  MINI-GRANT    (Choose one)  REGULAR GRANT**

<p>Project Name: North County Senior Connections (NCSC)</p> <p>Date Submitted: June 7, 2016</p>	<p>Total # of people served: 953 unduplicated seniors (8,893 total meals) through May 31, 2016</p> <p>1327 unique San Marcos residents have access to program; 3556 total meals have been served through May 2016</p>	<p>Amount Requested: \$10,000</p>
<p>Non-Profit Organization Name and Address, Website  Rancho Santa Fe Foundation  P.O. Box 811  Rancho Santa Fe, CA. 92067  <a href="http://www.rsffoundation.org">www.rsffoundation.org</a></p>		<p>Contact Person – Name, Title &amp; Phone, email  Christy Wilson, Executive Director  858-756-6557  <a href="mailto:christy@rsffoundation.org">christy@rsffoundation.org</a></p>

**Briefly describe your request for funds (to be expanded upon in narrative for regular grant):**  
A feasibility study commissioned on behalf of Rancho Santa Fe Foundation by the Caster Center at the University of San Diego revealed that there was a critical unmet need to provide access to healthy food and opportunities for socialization to vulnerable seniors in the North County area, in particular along the Highway 78 corridor. Rancho Santa Fe Foundation also desired to design a program which would rely on a multi-faceted collaboration of funders and service providers. By taking the lead in providing more than 40% of the funding for the three year program, and identifying four nonprofit service providers (Interfaith Community Services [ICS], Dreams for Change [DfC], Produce Good [PG] and S.D. Food Bank [SDFB], we were able to launch the program during a pilot phase in November 2014.  
At this time we aspire to raise the additional funds needed from other key stakeholders in the community which will enable the service providers to build out a sustainable program beginning January 2018.  
A grant in the amount of \$10,000 for general operating support will not only assist NCSC in fulfilling its immediate programmatic needs but it will assure that vulnerable seniors who are residents of San Marcos will have weekly access to the benefits of North County Senior Connections.

<p><b><u>Briefly describe the significance of your request to the San Marcos community:</u></b>  Of the total number of meals served in the NCSC program to date, 40% are to those who are residents of San Marcos. This is in part due to having two of the five locations in San Marcos, but also to the fact that the City has dedicated several mobile home parks to seniors only. North County Senior Connections is a natural partner with the City of San Marcos to provide for a population that is vulnerable economically but that has contributed so much as a generation to the well-being of the community as a whole. The concept of a senior mobile home park, makes the NCSC particularly easy to facilitate with maximum impact on those who choose to participate.</p>
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Please attach the following items.

**Both Mini-Grant & Regular:**

1. Budget for request (use SMCF Budget Worksheet)
2. Annual Operating budget for the organization or unit
3. Federal (95-3709639) & State (CA1093086) Tax ID numbers
4. Board of Directors listing with affiliations
5. **Regular Grants Only:**
  - a. 1-2 page narrative
  - b. First 2 pages of Federal 990
  - c. Most recent year-end Statement or Audit including any management letters associated with Audit.
  - d. Signature of President or Authorized Officer on Application
  - e. Optional: letters of support

Expected date project will begin/end: May 2015 – December 2017

Date by which funds will be expended: December 2016

Signature of President or Authorized Officer

 6-16-16  
Name, Title

Executive Director

Submit Via Mail, In Person or Via Email to:  
San Marcos Community Foundation  
c/o City of San Marcos  
1 Civic Center Drive  
San Marcos, CA 92069  
Email (PDF Format): [mgordon@san-marcos.net](mailto:mgordon@san-marcos.net)

# **SAN MARCOS COMMUNITY FOUNDATION**

## **Budget Worksheet**

January 1, 2016 — December 29, 2017

Provide an itemized list of expenses for this project:  
(example – 72 bicycle helmets at \$7.80 each including tax = \$561.60)

**Total budget for this PROJECT:** \$579,932

**Grant Request Amount:** \$ 10,000  
*(Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.)*

Is this a challenge grant? No

Could it be? Perhaps

**Please list any other funding sources for this project.**

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$ 202,440 (Name of source) RSFF/Community Impact Fund \*\* C rec'd  
\$ 84,675 (Name of source) Misc. to date \*\* C rec'd  
\$ 20,000 (Name of source) Bass Foundation \*\* P  
\$ 1,000 (Name of source) Coastal Community Foundation \*\* C  
\$ 2,500 (Name of source) Poinsettia Foundation \*\* C

Rancho Santa Fe Foundation  
Approved Annual Operating Budget  
2016

	2016 Approved Budget
<b>Operating Revenue</b>	
Administrative Fee Revenue	\$ 763,560
Directors Fund Contributions	\$ 81,000
<b>Former Director Contributions</b>	\$ 30,000
Distributions from Ops. Endowments	\$ 33,210
Underwritten Operating Expenses	\$ -
Unrelated Business Income (CCF FIMS Mgmt)	\$ 3,000
<b>Meeting Room Rentals</b>	\$ 2,000
Interest & Other Income	\$ 12
<b>Total Revenue</b>	<b>\$ 912,782</b>
<b>Operating Expenses</b>	
Salaries	\$ 465,000
Payroll Taxes	\$ 37,200
Employee Benefits - Health Insurance	\$ 23,930
Employee Benefits - 401K Match	\$ 23,250
Accounting, Auditing & Tax Return Fees	\$ 34,800
Payroll, 401K & HR Management Fees	\$ 8,978
Legal Services	\$ 26,000
Consulting Services	\$ 15,000
Software support	\$ 22,600
Insurance	\$ 13,000
Rent	\$ 58,607
Common Area Charges	\$ 22,470
Utilities - Electricity	\$ 4,100
Utilities - Internet & Telephones	\$ 9,200
Equipment Lease	\$ 3,500
Equipment Maintenance / Data Backup	\$ 7,290
Postage and Shipping	\$ 2,000
Janitorial	\$ 2,400
Uncapitalized Furniture & Equipment	\$ -
Office Expenses	\$ 10,000
Printing/Reproduction	\$ 6,000
Sponsorships	\$ 10,000
Marketing & Public Relations	\$ 10,000
Donor Development	\$ 6,000
Professional Development	\$ 3,000
Dues & Subscriptions	\$ 17,000
Meetings	\$ 5,000
Travel	\$ 6,200
TPI Events & Support	\$ -
Depreciation Expense	\$ 13,450
Property Taxes & Misc. Government Filings	\$ 2,860
Interest Expense	\$ 1,200
Bank Service Charges	\$ 2,000
CCF Pass Thru Expenses	\$ 1,200
<b>Total Expenses</b>	<b>\$ 873,235</b>
<b>Surplus/(Deficit)</b>	<b>\$ 39,547</b>



## Board of Directors 2016

**Mark Holmlund**  
**Chairman**

**Kevin Crawford**  
**Secretary**

**Robert Vanosky**  
**Treasurer**

Alyce Ashcraft  
Ed Blodgett  
William F. Davidson  
Gigi Fenley  
Victoria Hanlon  
Constance M. Levi  
Louis Mezzullo  
Daniel Platt  
Steve Simpson  
Gordon Swanson  
Donna Walker

Terry Atkinson  
Craig Dado  
David Down  
Michael Gregoire  
Neil C. Hokanson  
Michael Lobatz, M.D.  
Glenn Oratz  
Paula Powers  
Bob Stine  
Paul Thiel  
Kate Williams

**Directors Emeritus**  
Robert H. Baker  
Blaine A. Briggs  
William S. McConnor  
Richard P. Wolzman

**General Counsel**  
Paul J. Dostart

**Executive Director**  
Christina P. Wilson



Confirmed in Compliance  
with National Standards for  
U. S. Community Foundations



## Grant Proposal to San Marcos Community Foundation

### 1. Grant Purpose

To meet the needs of North County San Diego's growing senior population, the Rancho Santa Fe Foundation seeks general operating support for North County Senior Connections (NCSC), a weekly lunch and socialization program for underserved North County seniors served via the food truck, *Thyme Together*. NCSC locations are strategically located throughout Vista, San Marcos, and Oceanside at four senior mobile home communities and one faith center, five days a week. Two of these sites are in San Marcos (Palomar Estates East and West), housing 1327 residents. In addition to healthy, prepared to order meals, weekly educational speakers and entertainment are presented. North County Senior Connections is a collaborative program of the Rancho Santa Fe Foundation (RSFF), Interfaith Community Services (ICS), Dreams for Change (DfC), and Jacobs Cushman San Diego Food Bank (SDFB).

### 2. Grant Period

Present – December 2016

### 3. Request Amount

Total amount requested is \$10,000

### 4. Background and Needs Statement

Based on a needs assessment conducted by the University of San Diego, the core of the NCSC Program is based on the premise that good nutrition is the path to senior physical and mental wellness. A well-nourished senior is more likely to stay healthy and function independently and thus be able to engage with others. They want to experience social connectedness and have a sense of belonging. Therefore, NCSC revolves around a "food-friends-health" model. As transportation is the greatest issue affecting seniors' access to programs and services, NCSC takes the food truck and the program to where seniors live and congregate.

During the six month pilot phase from November 2014 to April 2015, North County Senior Connections served 2,416 meals at four locations to 313 unduplicated seniors. The program continues to grow, with requests for NCSC to serve additional sites around North County. Between May 1, 2015 and May 31, 2016, a total of 8,893 meals have been served to 953 unduplicated seniors.

### 5. Project Summary

Recognizing that for many seniors, transportation and access to services is a challenge, the Rancho Santa Fe Foundation developed this innovative, collaboration that takes the meals and access to services to where seniors live and congregate. Funding for this program will support North County Senior Connections' efforts to promote healthy aging in place and self-sufficiency through wholesome nutrition, social connectedness, community engagement, and lifelong learning. Locally sourced, healthy, cooked-to-order meals are prepared on the *Thyme Together* food truck at five locations each week. The locations are strategically located throughout Vista, San Marcos and Oceanside to effectively address the nutritional needs of vulnerable seniors, while also expanding socialization opportunities, providing educational speakers, entertainment, and information on health resources and supportive services.

### 6. Goals and Outcomes

The North County Senior Connections program will continue to provide access to healthy food while enhancing social connectedness for vulnerable seniors in North County.

The goals of the NCSC program through December 2017 are:

- To serve 15,500 meals to 750 additional unduplicated seniors
- To create a fresh produce delivery system from local resources at each site. NOTE: As of December 2015, Jacobs & Cushman San Diego Food Bank began supplying fresh produce for seniors attending the lunches.

The anticipated outcomes are:

- 70% of NCSC participants, at the conclusion of each 6 month period, will report that meals and resources provided by the NCSC have improved their nutritional security
- 70% of NCSC participants, at the conclusion of each six month period, will report that socialization, and access to supportive services through NCSC have improved their quality of life
- Fresh produce will be available to seniors at each location at least twice a month

## 7. Evaluation

The University of San Diego (USD) has been engaged by RSFF to measure outcomes and impact, and will conduct independent evaluations of the program. Evaluation will consist of qualitative and quantitative data, including attendance, the number of meals served, focus groups, survey responses from seniors, and questionnaires measuring social connections, physical and mental wellness, and quality of life. Interfaith Community Services and Dreams for Change will work closely with USD to implement data collection, daily activity journals and support data.

## 8. Timeline – May 2015 – December 2017

## 9. Risks

Developing a collaborative program is challenging and can be risky. The Rancho Santa Fe Foundation, as the backbone partner, has put in place monthly conference calls and quarterly team meetings, with troubleshooting as needed. Open lines of communication help to avoid problems by addressing challenges as a team.

An ongoing task is increasing and maintaining attendance at each site—ICS works with management at each site to develop incentives to attend. Developing a reliable volunteer corps that is well trained and managed has been challenging. ICS is refining its training and scheduling of volunteers to increase efficiency at all sites.

In order to ensure effectiveness, efficiency and sustainability, ICS and DfC must begin to build their own capacity to sustain NCSC when RSFF's funding ends in 2017. To that end, RSFF is encouraging both organizations to begin building relationships with potential funders now.

## 10. Sustainability

RSFF has committed its Community Impact Fund 2013 through 2016 to this project, however additional funding is needed to expand and sustain North County Senior Connections. We received a significant two year grant from Leichtag Foundation in the amount of \$100,000. More than \$70,000 has been contributed by individual donors. 100% of the Board of Directors of the Rancho Santa Fe Foundation has participated in funding NCSC. RSFF is in conversation with other potential funders including The San Diego Foundation, more than 30 North County based private foundations, donor advised fund holders at the Rancho Santa Fe Foundation and individual donors in the community. RSFF focused its 2015 #GivingTuesday efforts on North County Senior Connections, raising \$18,600. See attached Budget Worksheet for Committed and Pending funding sources.

RSFF will continue working with Interfaith Community Services and Dreams for Change to raise the funds needed to sustain the program. Government funding through the County of San Diego as well as with the individual municipalities in which NCSC is operating will be one area of concentration. Through actively soliciting these additional funding opportunities, ICS and DfC will ensure their capacity to sustain North County Senior Connections. Dreams for Change plans to build sustainability for North County Senior Connections by incorporating both social enterprise and workforce development, to support and expand the food service while also reducing the financial resources needed to operate the food truck.



## CASE FOR SUPPORT

### North County Senior Connections (NCSC)

#### ***Increasing wellness and food security for vulnerable seniors in North San Diego County***

While it is remarkable that an increasing number of seniors are living longer and healthier lives, this increased age expectancy challenges our community to provide the vital social connections and nutritional services necessary to support the growing number of seniors aging in their homes.

The San Diego Association of Governments (2013) estimates that by 2030, the population of older adults in San Diego County aged 65+ will increase by 130 percent and those 75+ will increase by 111 percent. The Center on Policy Initiatives (2015) published a report that found, in San Diego County, more than 47,000 seniors are living below the federal poverty level of \$12,316 per year.

To respond to these challenges, the RSF Foundation Grants & Projects Committee sought to fund a collaborative program that would support vulnerable seniors in North San Diego County. The committee commissioned a needs assessment to better understand the food and transportation needs of this vulnerable senior population. This study, conducted by the Caster Family Center for Nonprofit and Philanthropic Research at the University of San Diego, found that the seniors benefit most from a program that combines food and social time and that a lack of public transportation is a key issue in the North County region.

Using recommendations from Caster Center study, RSF Foundation created North County Senior Connections (NCSC) – with a vision of healthy aging and increased food security for vulnerable seniors in North County San Diego. We put that vision into action by providing access to senior services and socialization with fresh and nutritious meals provided by a food truck.

The core of North County Senior Connections is based on the premise that good nutrition is the path to senior physical and mental wellness. The food truck, named *Thyme Together*, effectively provides a mobile senior center. Since North County covers a large area geographically, and public transportation is inadequate, NCSC takes the senior center to the seniors.



The food truck serves freshly prepared lunches to seniors at four mobile home parks and one faith center, Monday through Friday each week (except holidays). Seniors make their selection from a full menu of nutritious options, and they pay \$2.00 for the meal. The North County Senior Connections program also promotes social time for the seniors with activities that inform and entertain them. Volunteers are recruited and trained to take meal orders from seniors, serve food from the truck to seniors' tables, and provide friendly visits and conversations throughout the meals.

Since May 2015, North County Senior Connections served **8,893** meals to **953** unduplicated vulnerable North County seniors. Eighty-seven percent of participants reported improved nutritional security and improved quality of life.

North County Senior Connections (NCSC) is a collaborative program between a funder, the Rancho Santa Fe Foundation, and three nonprofit organizations, Dreams for Change, Interfaith Community Services and Produce Good.

The role of Dreams for Change was first to purchase the food truck and prepare it for the program, from upgrading the interior to wrapping the exterior with the new *Thyme Together* graphics. Dreams for Change also handles all the senior nutrition research, menu development, and food buying and preparation.

Interfaith Community Services provides the program manager to arrange for the educational and recreational programs at the lunch sites and an on-site coordinator. They also refer and connect seniors to information and additional support services they may need.



Produce Good recruits, trains, schedules and manages the volunteer corps—an essential component of NCSC.

The Rancho Santa Fe Foundation, as a funder, provides a multi-year grant to fund the food truck, staff and subsidies for the meals. The Foundation continues to seek collaborative support for the program from other foundations, businesses and individuals to fully fund the program over three years.

This innovative collaboration in North County San Diego is known for both its nutritious food and its charitable mission. That mission is to provide nutritious meals and socialization to support healthy aging for vulnerable seniors in Vista, Oceanside and San Marcos.



# NORTH COUNTY SENIOR CONNECTIONS



## FAST FACTS

8,893	Total Meals Served (from 5/2015)
953	Unduplicated Seniors Served (from 5/2015)
87%	Seniors report improved nutritional security, socialization, support services access
71%	Single household income less than \$28,850
5	Days per week at five locations

### Program Expenses (1/2016 – projected 12/2017)

\$359,750	Personnel & Related
\$220,182	Program & Operations
\$579,932	Total NCSC Expenses

### Program Revenue 2016 YTD

\$202,440	Annual Distribution - Community Impact Fund (2016)
\$84,675	From all other sources
\$287,115	Total Revenue

\$579,932	Total NCSC Expenses
\$287,115	Total NCSC Revenue to date in 2016
<b>\$292,817</b>	Remaining Funds Needed*

\*\$50,000 commitment from Leichtag Foundation for 2017 not included



**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**

(Choose one)  **MINI-GRANT** (Choose one)  **REGULAR GRANT**

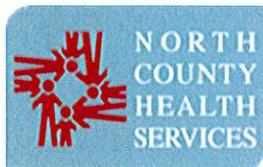
Project Name: ECG Machine  Date Submitted: July 15, 2016	Total # of people served: 32,828  Total # of San Marcos residents served: 13,521	Amount Requested: \$4,700
Non-Profit Organization Name and Address, Website  North County Health Services (NCHS) 150 Valpreda Road San Marcos, CA 92069 www.nchs-health.org		Contact Person – Name, Title & Phone, email  Alta Farley Grant Writer (760) 736-8723 Alta.farley@nchs-health.org

Briefly describe your request for funds (to be expanded upon in narrative for regular grant):

NCHS respectfully requests a \$4,700 grant to purchase a new Electrocardiograph machine (ECG) for NCHS San Marcos Health Center. The new ECG will provide timely diagnostic tests for heart health, especially for patients with high blood pressure or chest pain. It will also interface with NCHS' Electronic Health Records system so that precise data from up to 12 sensors (electrode leads) can automatically be recorded into each patient's health record, saving time and eliminating errors. This San Marcos Community Foundation grant will have long lasting impact, providing ECG diagnostic tests for San Marcos residents for many years. This grant will also help NCHS to build capacity to function at higher levels of care and efficiency.

Briefly describe the significance of your request to the San Marcos community: A grant from San Marcos Community Foundation will ensure that patients needing ECG tests will have immediate access. The new computer-based ECG machine will be used on a daily basis, serving two to four patients per day. This diagnostic tool will provide some of the most critical data needed to prevent heart attack, stroke, or even death. From young patients participating in sports to older patients with chronic conditions NCHS provides critical preventive medicine for San Marcos' primarily low- and extremely low-income residents. NCHS' wide array of safety net services provide increased access, high quality medical and dental care, and health education to prevent more severe conditions, loss of days from school and work, and the over-use of emergency rooms.

Please attach the following items.	
<b>Both Mini-Grant &amp; Regular:</b>	
1. Budget for request (use SMCF Budget Worksheet)	
2. Annual Operating budget for the organization or unit	
3. Federal & State Tax ID numbers	
4. Board of Directors listing with affiliations	
<b>5. Regular Grants Only:</b>	
a. 1-2 page narrative	
b. First 2 pages of Federal 990	
c. Most recent year-end Statement or Audit including any management letters associated with Audit.	
d. Signature of President or Authorized Officer on Application	
e. Optional: letters of support	
Expected date project will begin/end: 8/15/16 ongoing	Date by which funds will be expended: 12/31/16
Signature of President or Authorized Officer 	
Irma Cota, President & CEO Name, Title	July 5, 2016 Date
Submit Via Mail, In Person or Via Email to: San Marcos Community Foundation c/o City of San Marcos 1 Civic Center Drive San Marcos, CA 92069 Email (PDF Format): <a href="mailto:mgordon@san-marcos.net">mgordon@san-marcos.net</a>	



Were here for you.

## Proposal to San Marcos Community Foundation

### ORGANIZATION INFORMATION:

North County Health Project, Inc., aka North County Health Services (NCHS) is a 501(c)(3) federally qualified health center that began as an all volunteer organization in 1971. NCHS' **mission** is *"to improve the health status of our diverse communities by providing quality healthcare that is comprehensive, affordable, and culturally sensitive."*

**Based in San Marcos, NCHS has served San Marcos residents since 1976.** NCHS' two San Marcos locations served 32,828 patients (117,855 visits) in 2015. Ninety-eight percent (98%) of patients who reported incomes were at or below 200% of the Federal Poverty Level (74% were below 100% FPL). Patients identified themselves as 71% Hispanic, 22% White, 3% Asian, 2% African American, and 2% other or mixed race; 40% of patients were children aged 19 and under. Patients are not turned away due to their level of ability to pay for services.

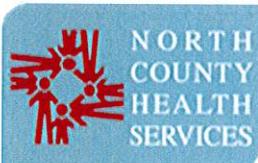
NCHS' comprehensive services include adult and pediatric primary care, internal medicine, obstetrics, gynecology, perinatology, family planning, dentistry, behavioral health, chiropractic services, radiology, lab, pharmacy, and enabling services, such as transportation and language interpretation. NCHS also conducts extensive outreach and assists eligible families in applying for, enrolling in, and utilizing their health insurance/MediCal/CalFresh/WIC benefits.

In addition to clinical services, NCHS has a wide range of programs in North County that focus on early prevention to maximize health outcomes. NCHS' WIC (Women, Infants and Children supplemental nutrition program) serves almost 11,000 women and children monthly. NCHS conducts extensive outreach, community health fairs, and free health screenings (dental, blood pressure, glucose, obesity, etc.). These screenings include helping individuals and families establish a dental/medical home at NCHS. NCHS' Family Nutrition Program provides nutrition education and training for families with young children to form good nutritional habits from an early age. NCHS also conducts support groups for patients with chronic conditions like hypertension, diabetes and obesity, and also for mental health. Federal and state programs include medical and dental services for homeless individuals and teen pregnancy prevention.

NCHS' primary care health centers hold the National Committee for Quality Assurance's Patient-Centered Medical Home (PCMH) level 3 recognition. This distinction recognizes long-term patient relationships, and continued improvements to quality and efficiency of care.

### PROJECT: ECG Machine for NCHS San Marcos Health Center

**North County Health Services respectfully requests a \$4,700 grant from the San Marcos Community Foundation to purchase a new Electrocardiograph (ECG) machine for NCHS San Marcos Health Center** (also called an EKG). NCHS will cover the cost of sales tax, training and calibration in-kind. NCHS will purchase a new compact, wireless ECG machine (McKesson LUMEON® and Burdick Premium Resting ECG). It will interface with NCHS' Electronic Health Records so that precise data from up to 12 sensors (electrode leads) can automatically be recorded into each patient's health record, saving time and eliminating errors.



## Proposal to San Marcos Community Foundation

*We're here for you.*

An electrocardiogram (ECG) is used to detect abnormal heart rhythms (palpitations) and to investigate the cause of chest pains. The heart produces tiny electrical impulses which spread through the heart muscle to make the heart contract. These impulses can be detected by the ECG machine, which may also be used as part of routine tests, such as before having an operation.

To perform the test, a doctor places small electrodes on the patient's arms, legs and chest. The ECG detects and amplifies the electrical impulses from each of the electrodes that occur at each heartbeat and records them on a line on a paper or computer screen. The doctor reads and interprets the peaks and dips of the line to diagnose abnormal or unusual activity.

One of the most common uses for an ECG is for patients with high blood pressure to detect any damage to the heart or blood vessels, cholesterol clogging up the heart's blood supply, a past heart attack, enlargement of one side of the heart, or abnormal heart rhythms.

### **PROJECT BENEFITS:**

A San Marcos Community Foundation grant will ensure that NCHS patients needing ECG tests will have immediate access to these preventive, diagnostic tests. The new computer-based ECG machine will be used on a daily basis, serving at least 600 patients per year. The high-resolution, color LCD monitor has a convenient touchscreen that will display up to 12 electrode leads of ECG data per patient for immediate review and chart plotting. The need to repeat an ECG test will be reduced because the system is able to select and capture the best 10 seconds of data.

The new ECG will be augmented by an existing portable ECG at NCHS San Marcos that is not computer-based and produces only paper read-outs. Due to being frequently moved, the portable ECG requires frequent recalibrations that temporarily put it out of service. Therefore NCHS will use the portable ECG as a back-up whenever the new ECG needs regular maintenance, including recalibration. This will ensure that patients will not have to schedule a separate appointment, or be referred to an outside specialist, which could be more costly.

Due to greater accessibility, doctors performing pre-op ECGs (before operations or other procedures) for patients will significantly reduce the lag time between the need for surgery and the scheduled procedure, also optimizing patient outcomes. More importantly, the ECG may provide the deciding factor in where the patient should have a procedure performed. The new ECG machine will also speed up the process of sending reports to specialists for follow-up care when needed, as well as receiving ECG readouts from outside health providers.

It is often the untreated, preventable conditions that contribute to more days lost from school or work and lead families to resort to emergency rooms when symptoms become dire. With support from the San Marcos Community Foundation, NCHS' will enhance its wide array of preventive safety net services for San Marcos' low-income residents. This diagnostic tool will provide some of the most critical data needed to prevent heart attack, stroke, or even death. NCHS cares for patients during all stages of their lives and does not turn patients away due to their level of ability to pay for services.

**SAN MARCOS COMMUNITY FOUNDATION**  
**Budget Worksheet**

Provide an itemized list of expenses for this project:  
(example – 72 bicycle helmets at \$7.80 each including tax = \$561.60)

<u>1 - McKesson LUMEON® and Burdick Premium Resting ECG</u>	<u>\$ 4,697.37</u>
<u>Sales Tax</u>	<u>\$ 375.79</u>
<u>SUBTOTAL</u>	<u>\$ 5,073.16</u>
<u>(NCHS will provide all training and ECG recalibrations in-kind)</u>	<u>\$</u>
_____	<u>\$</u>
<b>Total budget for this PROJECT:</b>	<b><u>\$ 5,073.16</u></b>

**Grant Request Amount:** **\$ 4,700.00**  
(*Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.*)

Is this a challenge grant? No Could it be? No

**Please list any other funding sources for this project.**

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$ <u>373.16</u>	(NCHS in-kind)	<u>** (C)</u>
\$ _____	(Name of source)	<u>**</u>
\$ _____	(Name of source)	<u>**</u>
\$ _____	(Name of source)	<u>**</u>

**NORTH COUNTY HEALTH PROJECT, INC.**  
**Operating Budget**  
**For Fiscal Year ending December 31, 2016**

**REVENUES, GAINS,  
AND OTHER SUPPORT**

Contracts and grants	15,008,786
Patient services, net of bad debt	49,642,128
Contracted Pharmacy	1,429,142
Contributions	398,614
Miscellaneous	76,354
Meaningful Use	300,000
Interest income	36,052
<b>TOTAL REVENUES,  GAIN, AND OTHER SUPPORT</b>	<b><u>66,891,076</u></b>

**EXPENSES**

Personnel	41,502,916
Fringe benefits	9,284,066
Contractual services	
Patient	1,495,562
Non-Patient	2,297,496
Accounting services	350,000
Consumable supplies	2,480,535
Administrative supplies	682,189
Insurance	353,005
Facilities	
Rent	372,354
Mortgage Interest	728,255
Utilities	684,878
Other Facilities Expense	846,231
Communications	465,965
Travel	301,369
Minor Equipment, maintenance and rental	1,148,173
Staff Recruitment & Retention	712,706
Public Communications	352,203
Other Expenses	
Outreach	41,942
Client Assistance Expenses	23,101
Other Operating Expenses	350,516
Depreciation	2,343,672

**TOTAL EXPENSES**

**66,817,134**

**Projected Increase In Net Assets from Operations** **73,942**

**Gain of the Forgiveness of Debt-Oceanside Property** **1,891,500**

**Projected Increase in Net Assets** **1,965,442**

**Visits** **306,982**

OGDEN UT 84201-0038

In reply refer to: 0437870217  
Sep. 15, 2011 LTR 4168C 0  
95-2847102 000000 00  
00025203  
BODC: TE

NORTH COUNTY HEALTH PROJECT INC  
150 VALPREDA ROAD  
SAN MARCOS CA 92069-2973



002592

Employer Identification Number: 95-2847102  
Person to Contact: Exempt Organization  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Sep. 06, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in July, 1973.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0437870217  
Sep. 15, 2011 LTR 4168C 0  
95-2847102 000000 00  
00025204

NORTH COUNTY HEALTH PROJECT INC  
150 VALPREDA ROAD  
SAN MARCOS CA 92069-2973

If you have any questions, please call us at the telephone number  
shown in the heading of this letter.

Sincerely yours,



Sharon Davies  
Accounts Management I



FRANCHISE TAX BOARD  
SACRAMENTO, CALIFORNIA 95867

June 28, 1973

In reply refer to  
EO:JCS:ch

North County Health Project Incorporated  
170 West Mission  
San Marcos, CA 92069

Purpose: Charitable  
Form of Organization: Corporation  
Accounting Period Ending: August 31  
Organization Number: 676146

Gentlemen:

Based on the information submitted and provided your present operations continue unchanged or conform to those proposed in your application, you are exempt from State franchise or income tax under Section 23701d, Revenue and Taxation Code. Any change in operation, character or purpose of the organization must be reported immediately to this office so that we may determine the effect on your exempt status. Any change of name or address also must be reported.

You are required to file Form 199 (Exempt Organization Annual Information Return) or Form 199B (Exempt Organization Annual Information Statement) on or before the 15th day of the 5th month (4-1/2 months) after the close of your accounting period. See annual instructions with forms for requirements.

You are not required to file state franchise or income tax returns unless you have income subject to the unrelated business income tax under Section 23731 of the Code. In this event, you are required to file Form 109 (Exempt Organization Business Income Tax Return) by the 15th day of the 3rd month (2-1/2 months) after the close of your annual accounting period.

Contributions made to you are deductible by donors as provided by Sections 17214 through 17216.2 and 24357 through 24359 of the Code, unless your purpose is testing for Public Safety.

If the organization is incorporating or is a foreign corporation qualifying to do business in California, this approval will expire unless incorporation or qualification is completed within 30 days.

Exemption from federal income or other taxes and other state taxes requires separate applications.

*James C. Stewart*  
James C. Stewart  
Counsel

cc: Secretary of State (Corp)  
California Trustee

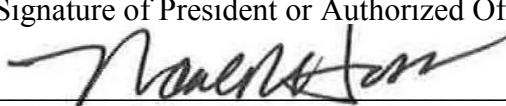
North County Health Project, Inc.  
2016 Board of Directors

	Director Name	Board Position	Occupation/Business Affiliation	Residence Address	City/State	Zip	Email Address
1	Sheila Brown	Chair	Palomar Health 125 Vallecitos De Oro, Ste A San Marcos, CA 92069 VP of Continuum Care	5123 Wisteria Drive	Oceanside, CA	92056	<a href="mailto:sheila.brown@palomarhealth.org">sheila.brown@palomarhealth.org</a>
2	Donald Stump	Chair-Elect	North County Lifeline 200 Michigan Avenue Vista, CA 92084 Executive Director	424 Palm Ave.	Coronado, CA	92118	<a href="mailto:dstump@nclifeline.org">dstump@nclifeline.org</a>
3	Andrew S. Rinde	Secretary	Retired, Sr. Health Consultant	3556 Seahorn Circle	San Diego, CA	92130	<a href="mailto:andyrinde@aol.com">andyrinde@aol.com</a>
4	Harriet H. Carter	Treasurer	Self Employed, Attorney-at-Law.	13190 Calle Caballeros	San Diego, CA	92129	<a href="mailto:harriet@harriethcarteresq.com">harriet@harriethcarteresq.com</a>
5	Adriana Andrés-Paulson	Director	SD County Office of Education Migrant Education-Region XI 135 Vallecitos de Oro, Suite A San Marcos, CA 92069 Migrant Education	3055 Araheim Terrace	Escondido, CA	92025	<a href="mailto:adriana.paulson@sdcoe.net">adriana.paulson@sdcoe.net</a>
6	Victor Botello	Director	Self Employed	743 Concerto Glen	Escondido, CA	92025	<a href="mailto:vmbotello@gmail.com">vmbotello@gmail.com</a>
7	Steve Kildoo	Director	New Life Construction 4855 Ruffner Street San Diego, CA 92111 Project Manager.	789 N. Alda	San Marcos	92069	<a href="mailto:sgkildoo@gmail.com">sgkildoo@gmail.com</a>
8	Andrés Ramos Martin	Director	Ramona High School 1401 Hanson Lane Ramona, CA 92065 Student Counselor	644 Cedar Street	San Marcos, CA.	92069	<a href="mailto:andresmartin@gmail.com">andresmartin@gmail.com</a> <a href="mailto:amartin@ramonausd.net">amartin@ramonausd.net</a>
9	Roberto Ramirez	Director	Mountain Meadow Mushroom Farms, Inc. 26948 North Broadway Escondido, CA 92026 Owner	1202 Shay Place	Escondido CA	92026	<a href="mailto:Roberto-Ramirez@cox.net">Roberto-Ramirez@cox.net</a>
10	Walt Steffen	Director	Retired County of San Diego LCSW	833 North Daisy	Escondido, CA	92027	<a href="mailto:westeffen43@yahoo.com">westeffen43@yahoo.com</a>
11	Jenny Smerud	Director	AKT LLP, CPAs and Business Consultants 5946 Priestly Dr. Suite 200 Carlsbad, CA 92008 Consultant				<a href="mailto:jsmerud@aktkcpa.com">jsmerud@aktkcpa.com</a>
12	Craig Jung	Director	Retired former Ramona Chamber of Commerce CEO	16746 Wikiup Rd	Ramona, CA	92065	<a href="mailto:jungtonic@yahoo.com">jungtonic@yahoo.com</a>
13	Craig Garcia	Director	Old California Coffee House, CEO Reliable Contact, CEO	357 Borden Rd	San Marcos, CA	92069	<a href="mailto:supportwithcraig@gmail.com">supportwithcraig@gmail.com</a>



**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**

(Choose one)  **MINI-GRANT** (Choose one)  **REGULAR GRANT**

Project Name: <i>The Alliance to Accelerate Excellence in Education at CSUSM: Roadshows and Coaching Cadres</i>  Date Submitted: July 6, 2016	Total # of people served: 177,770  Total # of San Marcos residents served: 2900	Amount Requested: \$10,000
Non-Profit Organization Name and Address, Website  California State University San Marcos Foundation 333 S. Twin Oaks Valley Rd. San Marcos, CA 92096 www.csusm.edu/giving	Contact Person – Name, Title & Phone, email  Lauren Tucker Director of Corporate and Foundation Relations University Advancement 760-750-7313 ltucker@csusm.edu	
<p><u>Briefly</u> describe your request for funds (to be expanded upon in narrative for regular grant):</p> <p>The Alliance to Accelerate Excellence in Education Roadshows and Coaching Cadres requests \$10,000 from the San Marcos Community Foundation to 1) offer college readiness assemblies to 8<sup>th</sup> grade students at all four San Marcos middle schools, and 2) recruit and train a Coaching Cadre of current CSUSM students to support graduating San Marcos seniors over the summer as they prepare for the transition from high school to college.</p>		
<p><u>Briefly</u> describe the significance of your request to the San Marcos community:</p> <p>At the heart of the Alliance's mission is the belief that the more that can be done to prepare the region's youth for success in college, the more the entire region benefits. This project would put 1500 students at San Marcos middle schools and 1400 graduating San Marcos seniors on the path to college success. Now more than ever, the labor market places a large and growing emphasis on academic skills and educational attainment. According to the Public Policy Institute of California, in 2025, if trends continue, 41% of jobs will require at least a bachelor's degree. By working together collaboratively with its K-12 partners and the community, CSUSM is doing its part to ensure that more people in North San Diego County will have the necessary skills for tomorrow's jobs, reducing their dependence on the social safety net.</p>		
Please attach the following items.  <b>Both Mini-Grant &amp; Regular:</b> 1. Budget for request (use SMCF Budget Worksheet) 2. Annual Operating budget for the organization or unit 3. Federal & State Tax ID numbers 4. Board of Directors listing with affiliations  <b>5. Regular Grants Only:</b> a. 1-2 page narrative b. First 2 pages of Federal 990 c. Most recent year-end Statement or Audit including any management letters associated with Audit. d. Signature of President or Authorized Officer on Application e. Optional: letters of support	Expected date project will begin/end: September 2016-August 2017  Date by which funds will be expended: August 2017  Signature of President or Authorized Officer  7/5/16  Neal Hoss, Executive Director and Vice President of University Advancement	
Submit Via Mail, In Person or Via Email to: San Marcos Community Foundation c/o City of San Marcos 1 Civic Center Drive San Marcos, CA 92069 Email (PDF Format): <a href="mailto:mgordon@san-marcos.net">mgordon@san-marcos.net</a>		

# **SAN MARCOS COMMUNITY FOUNDATION**

## **Budget Worksheet**

*The Alliance to Accelerate Excellence in Education at CSUSM:  
Roadshows and Coaching Cadres*

## Roadshows

Student Facilitators \$50 per Roadshow, 2 students per Roadshow	\$400
CSUSM/Alliance lanyards for distribution to all 8 <sup>th</sup> graders (1,600 lanyards for \$0.99 each plus design, taxes and shipping)	\$1800
Flyers with checklist of guaranteed admission criteria	\$150
Mileage reimbursement for travel to each middle school	\$100

## Coaching Cadres

Recruitment and selection of current CSUSM students to serve as coaches (flyers, information sessions)	\$100
Training sessions for coaches	\$1250
Compensation to 4 coaches at \$11/hour for 15 hours/week for 8 weeks in the summer	\$5280
Supplies and miscellaneous	\$420
Administrative overhead	\$500

Administrative overhead \$500

**Total budget for this PROJECT:** **\$10,000**

**Grant Request Amount:** **\$10,000**  
*(Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.)*

Is this a challenge grant? No Could it be? No

**Please list any other funding sources for this project.**

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$7000 Price Philanthropies (for approx. 5% of staff time in 2016-2017)

\*\*C

**Cal State San Marcos**  
**Fiscal Year 2015-16 Operating Fund (TOTAL) Budget Summary**  
**Distribution by Division (Updated)**

Summary Divisional Budget	President	Academic Affairs	Student Affairs	Community Engagement	Finance & Admin. Svcs	University Advancement	Total Divisions	Campus Wide Activities	Total GF Operating Budget
14/15 Base Budget	\$4,511,025	\$44,978,930	\$10,856,199	\$848,068	\$17,083,363	\$2,138,913	\$80,416,498	\$48,331,054	\$128,747,552
15/16 New Base Budget Allocations	\$1,011,498	\$3,874,895	\$1,389,632	\$406,800	\$1,635,929	\$350,000	\$8,668,754	\$4,982,273	\$13,651,026
<b>15/16 Total Base Budget</b>	<b>\$5,522,523</b>	<b>\$48,853,825</b>	<b>\$12,245,831</b>	<b>\$1,254,868</b>	<b>\$18,719,292</b>	<b>\$2,488,913</b>	<b>\$89,085,252</b>	<b>\$53,313,327</b>	<b>\$142,398,578</b>
15/16 New One-Time Budget Allocations	\$0	\$4,836,806	\$440,027	\$0	\$451,391	\$500,000	\$6,228,224	\$2,694,927	\$8,923,151
Division PY Carry Over Funding	<b>(\$274,828)</b>	\$1,201,779	\$2,672,569	\$213,178	\$1,436,305	\$345,296	\$5,594,299	\$113,221	\$5,707,520
<b>15/16 Total One-Time Budget</b>	<b><b>(\$274,828)</b></b>	<b>\$6,038,585</b>	<b>\$3,112,596</b>	<b>\$213,178</b>	<b>\$1,887,696</b>	<b>\$845,296</b>	<b>\$11,822,523</b>	<b>\$2,808,148</b>	<b>\$14,630,671</b>
<b>Total Base and One-Time Budget Allocations</b>	<b>\$5,247,695</b>	<b>\$54,892,410</b>	<b>\$15,358,427</b>	<b>\$1,468,046</b>	<b>\$20,606,988</b>	<b>\$3,334,209</b>	<b>\$100,907,775</b>	<b>\$56,121,474</b>	<b>\$157,029,249</b>
<b>15/16 Total Incremental Budget Increase (Base + One-Time) *</b>	<b>\$1,011,498</b>	<b>\$8,711,701</b>	<b>\$1,829,659</b>	<b>\$406,800</b>	<b>\$2,087,320</b>	<b>\$850,000</b>	<b>\$14,896,978</b>	<b>\$7,677,200</b>	<b>\$22,574,178</b>

\* Includes new base and new one-time allocations (does not include PY carry over funding)

**Cal State San Marcos**  
**Fiscal Year 2015-16 Operating Fund Budget Summary - Distribution by Division (Updated)**

	Fund	Office of the President	Academic Affairs	Student Affairs	Community Engagement	Finance & Admin Svcs	University Advancement	Campus Wide Activities	Allocation Total
<b>14/15 Base Budget - Allocations by Division (OF-48500)</b>		<b>\$4,486,025</b>	<b>\$42,878,930</b>	<b>\$10,516,199</b>	<b>\$848,068</b>	<b>\$17,083,363</b>	<b>\$2,138,913</b>	<b>\$47,396,054</b>	<b>\$125,347,552</b>
<b>14/15 Base Budget - Allocations by Division (AE&amp;SS-48511)</b>		<b>\$25,000</b>	<b>\$2,100,000</b>	<b>\$340,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$935,000</b>	<b>\$3,400,000</b>
<b>14/15 Total Base Budget Allocation</b>		<b>\$4,511,025</b>	<b>\$44,978,930</b>	<b>\$10,856,199</b>	<b>\$848,068</b>	<b>\$17,083,363</b>	<b>\$2,138,913</b>	<b>\$48,331,054</b>	<b>\$128,747,552</b>
<b>New Allocations (Operating 48500 - On Going - Base)</b>									
Transfer AE&SS Base	Operating	25,000							25,000
Palliative Care	Operating	450,000							450,000
Growth Initiatives	Operating	419,000		290,000	276,800	60,000	200,000		1,245,800
Enrollment Growth	Operating		700,000						700,000
Infrastructure for Growth	Operating		257,022						257,022
Technology Refresh Program	Operating		112,000						112,000
Information Management Technology	Operating		254,088			92,004			346,092
Accreditation, Assessment, & Program Review	Operating		254,605						254,605
Learning Centers - Depts 1201, 1202 and 1203	Operating		172,452	(172,452)					-
Student Academic Support Services	Operating			427,779					427,779
Co-Curricular Education Initiatives	Operating			73,000					73,000
Field Trip Coordinator	Operating				45,000				45,000
Data Analyst	Operating				85,000				85,000
University Police	Operating					274,924			274,924
Veterans Training and Apprenticeship Programs	Operating					116,000			116,000
Staffing and technical expertise for enrollment growth	Operating					256,268			256,268
Utilities	Operating					195,000			195,000
Claims Administration	Operating					86,863			86,863
Deferred Maintenance	Operating					500,000			500,000
Non-Discretionary Student Fee Adjustments	Operating	142,498	26,902	379,131		54,870			603,401
Phonathon Program	Operating						150,000		150,000
Benefit Pool Augmentation	Operating							4,914,527	4,914,527
Compensation Pool Augmentation	Operating							2,727,000	2,727,000
Tuition Fee Discount	Operating							266,700	266,700
Prior year gap	Operating							(1,990,954)	(1,990,954)
<b>Total Base Operating Allocations</b>		<b>\$1,036,498</b>	<b>\$1,777,069</b>	<b>\$997,458</b>	<b>\$406,800</b>	<b>\$1,635,929</b>	<b>\$350,000</b>	<b>\$5,917,273</b>	<b>\$12,121,026</b>
<b>New Allocations (AE&amp;SS 48511 - On Going - Base)</b>									
Base Transfer (Pres AE&SS to Operating Fund)	AE&SS	(25,000)							(25,000)
Laboratory Related Initiatives	AE&SS		802,440						802,440
Facilitating Graduation & Student Success	AE&SS		781,626						781,626
Tenure Track Faculty Hires	AE&SS		513,760						513,760
Under-Represented Student Programs	AE&SS			392,174					392,174
Base Allocation - 2014/15 unallocated	AE&SS							(935,000)	(935,000)
<b>Total Base AE&amp;SS Allocations:</b>		<b>(25,000)</b>	<b>\$2,097,826</b>	<b>\$392,174</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>(935,000)</b>	<b>\$1,530,000</b>
<b>15/16 Subtotal Base Commitments</b>		<b>\$1,011,498</b>	<b>\$3,874,895</b>	<b>\$1,389,632</b>	<b>\$406,800</b>	<b>\$1,635,929</b>	<b>\$350,000</b>	<b>\$4,982,272</b>	<b>\$13,651,026</b>
<b>TOTAL 15/16 Base Budget - Allocations by Division (48500)</b>		<b>\$5,522,523</b>	<b>\$44,655,999</b>	<b>\$11,513,657</b>	<b>\$1,254,868</b>	<b>\$18,719,292</b>	<b>\$2,488,913</b>	<b>\$53,313,327</b>	<b>\$137,468,578</b>
<b>TOTAL 15/16 Base Budget - Allocations by Division (48511)</b>		<b>\$0</b>	<b>\$4,197,826</b>	<b>\$732,174</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$4,930,000</b>
<b>15/16 Total Base Budget Allocation</b>		<b>\$5,522,523</b>	<b>\$48,853,825</b>	<b>\$12,245,831</b>	<b>\$1,254,868</b>	<b>\$18,719,292</b>	<b>\$2,488,913</b>	<b>\$53,313,327</b>	<b>\$142,398,578</b>

**Cal State San Marcos**  
**Fiscal Year 2015-16 Operating Fund Budget Summary - Distribution by Division (Updated)**

	Fund	Office of the President	Academic Affairs	Student Affairs	Community Engagement	Finance & Admin Svcs	University Advancement	Campus Wide Activities	Allocation Total	
<b>New Allocations (Operating 48500 - One Time)</b>										
Prior Year Carry Forward - Division Balances	Operating	(274,828)	1,201,779	2,672,569	213,178	1,436,305	345,296	113,221	5,707,520	
Accreditation, Assessment, & Program Review	Operating		177,888						177,888	
Enrollment Growth	Operating		2,532,500						2,532,500	
Technology Refresh Program	Operating		1,439,500						1,439,500	
Information Management Technology	Operating							2,164,565	2,164,565	
Infrastructure for Growth	Operating		17,000						17,000	
Student Academic Support Services	Operating			51,266					51,266	
ADA Compliance	Operating			334,321					334,321	
Growth Initiatives	Operating					51,391			51,391	
Classroom Furniture Refresh	Operating					100,000			100,000	
Special Projects	Operating					300,000			300,000	
Forward Together - The Campaign for CSUSM	Operating						500,000		500,000	
Benefit Pool Augmentation	Operating							255,362	255,362	
Renovation of Physics Lab/Pre-Nursing	Operating							75,000	75,000	
University Consulting	Operating							200,000	200,000	
<b>Total One-Time Operating Allocations</b>		(274,828)	\$5,368,667	\$3,058,156	\$213,178	\$1,887,696	\$845,296	\$2,808,148	\$13,906,313	
<b>New Allocations (AE&amp;SS 48511 - One time)</b>										
Enrollment Growth	AE&SS		548,618						548,618	
Laboratory Related Initiatives	AE&SS		62,000						62,000	
Facilitating Graduation & Student Success	AE&SS		30,300						30,300	
Tenure Track Faculty Hires	AE&SS		29,000						29,000	
Under-Represented Student Programs	AE&SS			54,440					54,440	
<b>Total One-Time AE&amp;SS Allocations</b>		\$0	\$669,918	\$54,440	\$0	\$0	\$0	\$0	\$724,358	
<b>15/16 Subtotal One-time Commitments</b>		(274,828)	\$6,038,585	\$3,112,596	\$213,178	\$1,887,696	\$845,296	\$2,808,148	\$14,630,671	
<b>TOTAL 15/16 Budget - Base + One-time (48500)</b>			\$5,247,695	\$50,024,666	\$14,571,813	\$1,468,046	\$20,606,988	\$3,334,209	\$56,121,474	\$151,374,890
<b>TOTAL 15/16 Budget - Base + One-time (48511)</b>			\$0	\$4,867,744	\$786,614	\$0	\$0	\$0	\$0	\$5,654,359
<b>15/16 Total Budget Allocation (48500 + 48511)</b>			\$5,247,695	\$54,892,410	\$15,358,427	\$1,468,046	\$20,606,988	\$3,334,209	\$56,121,474	\$157,029,249

Resources Available									
<b>Resources - Base</b>									
General Fund Appropriation	Operating								69,709,552
General Fund Revenue	Operating								67,759,026
AE&SS Fee	AE&SS								4,930,000
<b>Total Base Resources - Gross Expected</b>									\$142,398,578
<b>Resources - One-Time</b>									
Prior Year Carry Forward - Discretionary	Operating								(438,772)
Prior Year Carry Forward - Division Balances	Operating								5,707,520
Surplus Revenue from Exceeding Enrlmnt Targets by 3-5%	Operating								7,637,565
Summer Session Revenue	Operating								1,000,000
Carry-forward AE&SS Fee	AE&SS								105,552
Academic Excellence and Student Success Fee	AE&SS								618,806
<b>Total One-Time Resources</b>									\$14,630,671
<b>Total Resources: Base + One-Time</b>									\$157,029,249

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 04 2009

CALIFORNIA STATE UNIVERSITY SAN  
MARCOS FOUNDATION  
333 S TWIN OAKS VALLEY RD  
SAN MARCOS, CA 92096-0001

Employer Identification Number:  
80-0390564  
DLN:  
17053118042049  
Contact Person:  
TRACY P DORNETTE ID# 31330  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30 RECEIVED  
Public Charity Status:  
170(b)(1)(A)(iv)  
Form 990 Required:  
Yes JUN 09 2009  
Effective Date of Exemption:  
No CSU San Marcos  
Foundation  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

CALIFORNIA STATE UNIVERSITY SAN

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Publication 4221-PC

Letter 947 (DO/CG)



## CSUSM FOUNDATION BOARD OF DIRECTORS

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*Retired Community Leader*

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*Medical Director of the Indian Health Council*

**Alex Caratti, '16**

*CSUSM Student*

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*Council Member, City of Temecula*

**John Fortune, '02**

*Accountant, MiraCosta College*

**Jon Fredricks**

*President of Welk Resort Group*

**Edwin D. (Ed) Fuller**

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*Retired Heidrick & Struggles*

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*Vice President, Finance and Administrative Services, CSUSM*

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*President, CSUSM*

**Neal Hoss**

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*Vice President, University Advancement, CSUSM*

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*US Marine Corps, Retired*

**Suzanne Moineau, Ph.D., CCC/SLP**

*CSUSM Associate Professor*

**Thomas O. McGurn**

*Retired Corporate Executive*

**Anthony J. Pack**

*Retired Community Leader*

**Joshua Pack**

*Managing Director, Fortress Investment Group, LLC*

**Jack Raymond**

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*Chairman and CEO, Raymond Companies*

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*Attorney, Fischer & Ritchey, LLP*

**Esther Stearns**

*Financial Services Executive*

**Christian F. Tresse**

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*Vice President, Financial Advisor and Principal, Bernstein Global Wealth Management*

**Steve Wagner**

*Co-Founder and President, Stone Brewing Co.*

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*Associate Professor of Entrepreneurship, College of Business Administration, CSUSM*

**Taylor H. Sutherland**

*Relationship Manager, Halbert Hargrove*

**Marketing Committee Member**

**Glen Brodowsky, Ph.D.**

*Professor of Marketing, College of Business Administration, CSUSM*

## **SAN MARCOS COMMUNITY FOUNDATION Proposal Narrative**

### *The Alliance to Accelerate Excellence in Education at CSUSM: Roadshows and Coaching Cadres*

The Alliance to Accelerate Excellence in Education at California State University San Marcos requests \$10,000 from the San Marcos Community Foundation to offer college readiness assemblies called “Roadshows” to 1500 8<sup>th</sup> grade students at all four San Marcos middle schools: San Marcos Middle School, Woodland Park Middle School, San Elijo Middle School and Double Peak School; and to further support college readiness by recruiting and training a Coaching Cadre of current CSUSM students to support 1400 graduating San Marcos seniors from San Marcos High School and Mission Hills High School over the summer as they prepare for the transition from high school to college.

The Alliance to Accelerate Excellence in Education is the umbrella administrative office for the CSUSM guaranteed admission program. This program is detailed in MOU with 10 local school districts and is part of the university’s goal of raising the educational attainment of the region. The Alliance is the first of its kind and works to support the success of the whole student - academically, emotionally, and socially - from K-12 education to college, and it is built upon the premise that all stakeholders: school districts, the university, and community organizations, can work together to make a difference for all youth.

CSUSM leadership is deeply and publicly dedicated to making student success a top institution-wide priority. We know that education is a passport to social and economic prosperity for our students and our region. The university is proud of its diverse student body: 50% of students are first in their family to attend college and approximately 60% of students self-identify as students of color.

Our commitment to student success is what led President Karen Haynes to sign the University’s first guaranteed admission agreement with San Marcos Unified School District in 2006. Today, the Alliance oversees then such agreements with school districts in Oceanside, Vista, San Marcos, Escondido, Valley Center/Pauma, Fallbrook, Carlsbad, Temecula, Lake Elsinore and Murrieta. Through these ten districts, the Alliance serves 177,770 students. With a vision statement that focuses on students getting *to* college and then successfully *through* college, the Alliance works collaboratively to meet the unique needs of each district’s students. The funding requested here will serve two purposes:

First, it will allow the Alliance to build upon a successful 2015-2016 pilot project in which CSUSM students designed and delivered college readiness assemblies for local 8<sup>th</sup> grade students. In the assemblies, college students introduced the guaranteed admission agreement and reminded participants about what it takes to be accepted to college. Because the Roadshows were presented by real college students, the 8<sup>th</sup> grade students were very receptive. After each of the four pilot assemblies, students lingered afterwards to talk with the CSUSM facilitators, to ask questions, and to make connections. The CSUSM students, in collaboration with Alliance staff, refined the roadshows based upon student and teacher feedback and will be offering them to all middle schools in the Alliance (40 in total).

Funding from the San Marcos Community Foundation will be used only in the four San Marcos middle schools and will allow us to enhance the experience with an additional facilitator and with prizes and printed information not available to the other 36 middle schools. The prizes are lanyards with the CSUSM Alliance logo that students can use to hold school identification

cards, house keys, and other frequently used items. Although these lanyards were extremely popular in the pilot roadshows during the 2015-2016 academic year, budget limitations mean we are unable to offer them to 8th graders in all districts. This grant would provide these items to San Marcos students, which serves as a reminder of the Alliance and its guaranteed admission agreement. Additionally, we would like to distribute MOU checklists in an easy-to-read format that students can keep in their binders and backpacks. Funding would allow us to offer this resource to San Marcos students when it is unavailable to other students across the Alliance.

Second, it will allow the Alliance to design and pilot a support network for graduating high school seniors known as Coaching Cadres. Because San Marcos schools serve a large number of low-income, under-represented students who are first in their families to attend college, the Alliance would like to provide additional summer support to ensure that high school graduates who are admitted to and enroll at CSUSM successfully transition over the summer and arrive at the university as planned. Without a dedicated person to answer questions and give support, many would-be first generation college students flounder after high school graduation.

The Alliance's Coaching Cadres will be modeled after a successful program in New York City. This program, run by College Access: Research & Action (CARA), trains current college students to work as mentors to graduating high school seniors to help them figure out how to pay for textbooks, register for their university's orientation program, fill out financial aid and other forms, and address the myriad questions that arise in the summer before one's first semester at college. Although the New York City program is in its infancy, anecdotal reports indicate that it is helping more high school graduates make the leap from high school to college.

Coaches would be current CSUSM students who work 15 hours per week for eight weeks in the summer and are assigned a caseload of 25-50 graduates from San Marcos High School or Mission Hills High School. Identified in collaboration with counselors at the two high schools, these recent graduates would receive weekly contact from the coaches as well as be able to attend regular office hours and to ask questions as they transition from high school to college. Coaches would be recruited during the 2016-2017 academic year, trained in Spring 2017, and work throughout Summer 2017. At the end of the summer, we will review enrollment data, solicit feedback from both coaches and students, and make adjustments to this pilot program with the intention of expanding it to all Alliance districts.

Funding from the San Marcos Community Foundation would support four current CSUSM students to act as the pilot Coaching Cadre and would benefit students from both San Marcos and Mission Hills high schools. Only students from these two high schools will be assigned to the Coaching Cadre's initial caseload so the direct benefit will be to members of the City of San Marcos.

Data indicate students admitted through the Alliance enter CSUSM with higher high school GPAs, and higher SAT/ACT scores than the general student population. Alliance students at CSUSM also have higher college GPAs, take more units per semester, and have a higher four- and five-year graduation rate than the general student population. We also know the majority of Alliance students are first generation college students. As the Alliance initiatives launch and develop, we expect to see similar results across all districts and with a growing number of students.

This funding from the San Marcos Community Foundation will provide an additional benefit for the City of San Marcos, allowing San Marcos Unified School District to act as the trailblazer on this very important project and then serve as a guide and resource in the future.

MINUTES  
SAN MARCOS COMMUNITY FOUNDATION  
GRANT FUNDING COMMITTEE  
SAN MARCOS ROOM  
1 CIVIC CENTER DRIVE  
SAN MARCOS, CA 92069

**SPECIAL MEETING OF THE GRANT FUNDING COMMITTEE**  
**WEDNESDAY, MAY 11, 2016 – 6:00 PM**

**CALL TO ORDER** PRESIDENT LUKOFF called the meeting to order at 6:02 p.m.

**ROLL CALL**

PRESENT: BOARD MEMBERS: CONFREY, MONAHAN, LUKOFF  
ABSENT: BOARD MEMBERS: NONE

**ALSO PRESENT** Recording Secretary, Michael Gordon and City Staff Sandra Gallegos

**OLD BUSINESS**

**1. GRANT AWARD HISTORY**

Noted and filed.

**NEW BUSINESS**

**2. ARTS AND CULTURAL GRANT PROGRAM PROPOSALS**

**(A) BOYS & GIRLS CLUB OF SAN MARCOS**

The committee discussed the request for funding from Boys & Girls Club of San Marcos to continue its implementation and expansion of a youth fine arts program.

**(B) ART ANIMATES LIFE**

The committee discussed the request for funding from Art Animates Life to facilitate two live stage productions.

**(C) CAL STATE SAN MARCOS FOUNDATION**

The committee discussed the request for funding from Cal State San Marcos Foundation to support its Art and Lectures Signature Event. Board member Monahan stated that she spoke with the Foundation about the project expenses and was told the amounts are for several art and lecture signature events they plan to have. The Foundation is asking for grant funding for one art and lecture signature event.

**BOARD MEMBER MONAHAN MOTIONED TO RECOMMEND THE FOLLOWING GRANT AMOUNTS TO THE FULL FOUNDATION BOARD FOR CONSIDERATION AT ITS NEXT MEETING: \$1,000 TO ART ANIMATES LIFE AND \$2,500 TO CAL STATE SAN MARCOS FOUNDATION. BOARD MEMBER CONFREY SECONDED. MOTION PASSED BY UNANIMOUS VOICE VOTE.**

AYES: CONFREY, MONAHAN, LUKOFF  
NOES: NONE  
ABSTENTION: NONE  
ABSENT: NONE

### **3. REGULAR GRANT APPLICATION PROPOSALS**

#### **(A) FRATERNITY HOUSE**

The committee discussed the request from Fraternity House to replace broken and inefficient appliances that are used at its facility caring for very low income or homeless individuals disabled by HIV/AIDS. Board member Confrey reported on his site visit to Fraternity House.

#### **(B) PALOMAR COLLEGE FOUNDATION**

The committee discussed the request for funding from Palomar College Foundation to provide a suite of programs through its "Bridge to Success" program for underserved students.

#### **(C) BOYS & GIRLS CLUB OF SAN MARCOS**

The committee discussed the request from the Boys & Girls Club to fund field trips, community service supplies and activities through its Civic Engagement Project.

#### **(D) PARTNERSHIPS WITH INDUSTRY**

The committee discussed the request for funding to provide San Marcos residents with intellectual or developmental disabilities with workforce training, support, and placement. It was noted the program would serve only 11 San Marcos residents

#### **(E) MIRACLE BABIES**

The committee discussed the request for funding to provide services through its Family Assistance Program, which assists families with an infant in the NICU.

**BOARD MEMBER MONAHAN MOTIONED TO RECOMMEND THE FOLLOWING GRANT AMOUNTS TO THE FULL FOUNDATION BOARD FOR CONSIDERATION AT ITS NEXT MEETING: \$5,281.97 TO FRATERNITY HOUSE, \$1,150 TO PALOMAR COLLEGE FOUNDATION AND \$5,000 (CHALLENGE GRANT) TO BOYS & GIRLS CLUB OF SAN MARCOS. BOARD MEMBER CONFREY SECONDED. MOTION PASSED BY UNANIMOUS VOICE VOTE.**

AYES: CONFREY, MONAHAN, LUKOFF  
NOES: NONE  
ABSTENTION: NONE  
ABSENT: NONE

### **CONSENT CALENDAR**

#### **4. WAIVER OF TEXT – Waived**

5. **APPROVAL OF MINUTES** – Approved – SMCF Grant Funding Committee Meeting minutes of April 13, 2016 and February 10, 2016.
6. **ORAL COMMUNICATIONS** - No members of the public requested to speak.

**ITEMS FOR THE GOOD OF THE ORDER**

7. **NEXT MEETING DATE** – The next meeting of the Grand Funding Committee is scheduled for Wednesday, June 8, 2016. The next meeting of the SMCF Board of Directors is scheduled for Tuesday, May 17, 2016. The next meeting of the SMCF Advisory Committee is also scheduled for Tuesday, May 17, 2016 immediately prior to the Board of Directors meeting.

**8. MISCELLANEOUS**

Board member Confrey talked about possibly having a community foundation awareness event or other ways of informing the public about the foundation.

**9. ADJOURNMENT**

**MOTIONED BY BOARD MEMBER CONFREY AND SECONDED BY BOARD MEMBER MONAHAN  
TO ADJOURN THE MEETING. MOTION PASSED BY UNANIMOUS VOICE VOTE.**

Meeting adjourned at 7:05 PM.

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Colleen Lukoff, Board President

ATTEST:

\_\_\_\_\_  
Michael Gordon, Recording Secretary