



# Agenda

## MEETING OF THE SAN MARCOS COMMUNITY FOUNDATION

TUESDAY, AUGUST 16, 2016 – 6:00 P.M.

SAN MARCOS COMMUNITY FOUNDATION BOARD MEETING  
COUNCIL CHAMBER/1 CIVIC CENTER DRIVE, SAN MARCOS, CA 92069

Cell Phones: As a courtesy to others, please silence your cell phone or pager during the meeting and engage in conversations outside the Council Chambers.

Americans with Disabilities Act: If you need special assistance to participate in this meeting, please contact the Board Secretary at (760) 744-1050, ext. 3116. Notification 48 hours in advance will enable the City to make reasonable arrangements to ensure accessibility to this meeting. Assisted listening devices are available for the hearing impaired. Please see the Board Secretary if you wish to use this device.

Public Comment: If you wish to address the Board on any agenda item, please complete a "Request to Speak" form. Forms are located at the rear of the Council Chambers. Be sure to indicate which item number you wish to address. Comments are limited to FIVE minutes.

The Oral Communication segment of the agenda is for the purpose of allowing the public to address the Board on any matter NOT listed on the agenda. The Board is prohibited by state law from taking action on items NOT listed on the Agenda. However, they may refer the matter to staff for a future report and recommendation. If you wish to speak under "Oral Communications," please complete a "Request to Speak" form as noted above.

Agendas: Agenda packets are available for public inspection 72 hours prior to scheduled meetings at the Administration Department located on the second floor of City Hall, 1 Civic Center Drive, San Marcos, during normal business hours.

## AGENDA

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

## NEW BUSINESS

### **1. PRESIDENT'S REPORT**

- San Diego Grantmakers 40<sup>th</sup> anniversary event
- 2-1-1 San Diego Update

*Recommendation: NOTE & FILE*

### **2. FUND STATEMENT AND ACTIVITY REPORT**

*Recommendation: DISCUSS/NOTE & FILE*

### **3. ARTS GRANT CHANGE REQUEST**

- Consider request by Cal State University San Marcos Foundation for a modification of its Arts and Culture grant award

*Recommendation: CONSIDER/APPROVE*

### **4. SMCF GRANT FUNDING COMMITTEE RECOMMENDATION**

Spring Quarter Funding Recommendation to the SMCF Board for Deliberation.

- (a) Summer Quarter Funding Recommendation Worksheet
- (b) Regular/Mini Grant Funding History Fiscal Year 2015/2016
- (c) Regular/Mini Grant Funding History Fiscal Year 2016/2017
- (d) SMCF Resolution No. 2016-09, 2016 Spring Quarter Regular Grants

*Recommendation:* **CONSIDER/APPROVE**

**OLD BUSINESS**

**5. PROMOTIONAL AND FUNDRAISING ACTIVITIES/IDEAS**

*Recommendation:* **DISCUSS**

**CONSENT CALENDAR**

**6. WAIVER OF TEXT** This item is to waive the reading of all text of all Resolutions and Policies adopted at this meeting. Resolutions and Policies shall be adopted by title.

*Recommendation:* **WAIVE**

**7. APPROVAL OF MINUTES** SMCF Board Meeting May 17, 2016.

*Recommendation:* **CONSIDER/APPROVE**

**8. ORAL COMMUNICATIONS** Speakers are limited to five minutes. Please complete a "Request to Speak" form and place in basket provided. According to Board policy, *FIFTEEN* minutes has been established during this portion of the Agenda to allow citizens to speak on any matter NOT listed. The Board is prohibited by state law from taking action on items NOT listed on the Agenda. However they may refer the matter for a future report and recommendations.

**ITEMS FOR THE GOOD OF THE ORDER**

**9. MISCELLANEOUS**

- (a) Selection of next quarter's Grant Funding Committee

**10. ADJOURNMENT**

**STATE OF CALIFORNIA )  
COUNTY OF SAN DIEGO ) ss.  
CITY OF SAN MARCOS)**

**AFFIDAVIT OF POSTING**

I, Michael Gordon, hereby certify that I caused the posting of this Agenda on the bulletin board located at the north entrance to City Hall on Thursday, August 11, 2016 at 5:00 pm.

DATE: Thursday, August 11, 2016



# City of San Marcos

Quarter 4 FY 2015-2016

*April 2016 to June 2016*

# Quarter 4 Summary



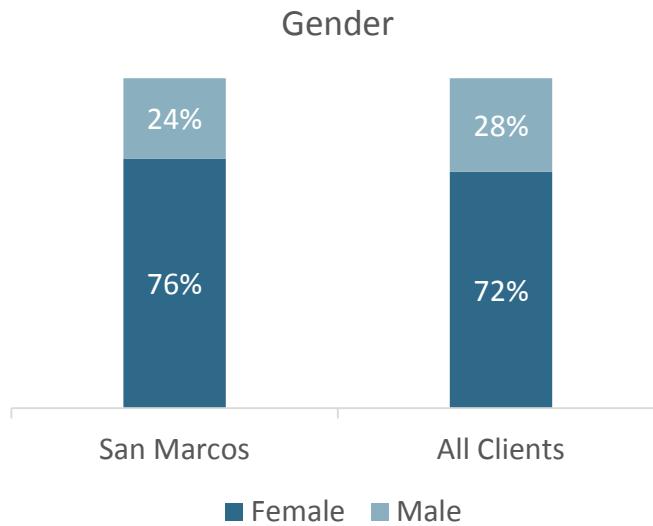
**694 calls from San Marcos clients**

**1,062 needs presented**

**1,247 referrals provided**

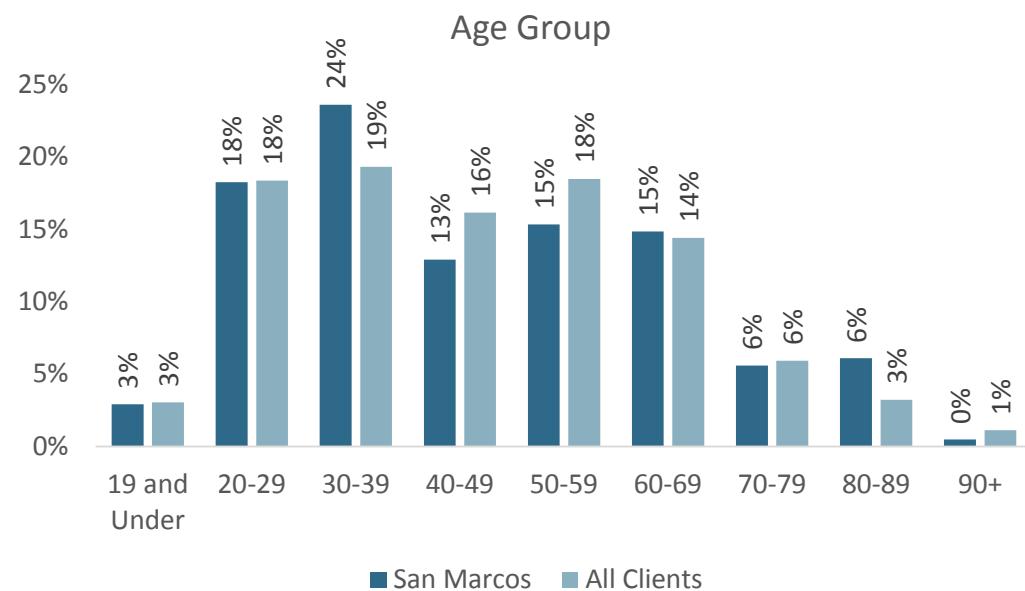
- In Quarter 4, April 2016 to June 2016, 2-1-1 San Diego created 694 cases for clients who resided in San Marcos (zip codes 92069, 92078, 92079, or 92096).
- These clients presented 1,062 needs, which resulted in a 1,247 referrals to services to address these needs.

# The majority of San Marcos clients are female



76% of clients who called from San Marcos are **women**, which is higher than the total population of 2-1-1 clients (72%).

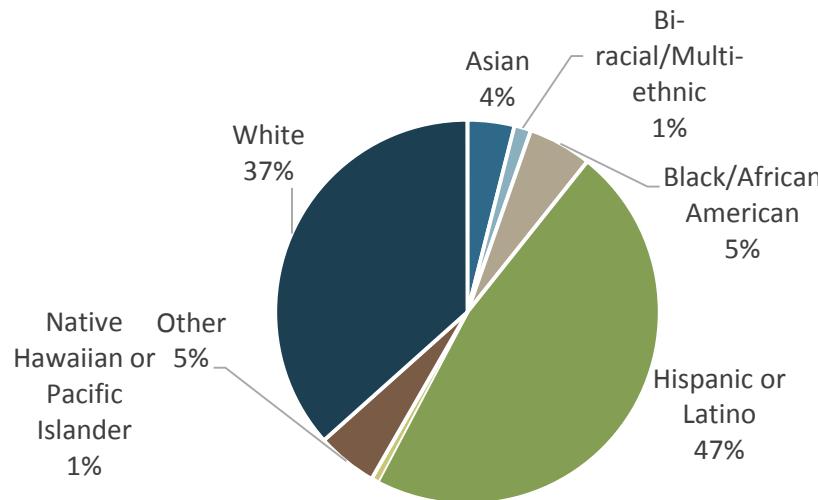
Clients from San Marcos represent roughly the same age groups as the total population of 2-1-1 clients. There is a slightly larger population of clients between 30 and 39 from San Marcos, as compared to the total population of 2-1-1 clients.



All demographic data is out of total known responses.

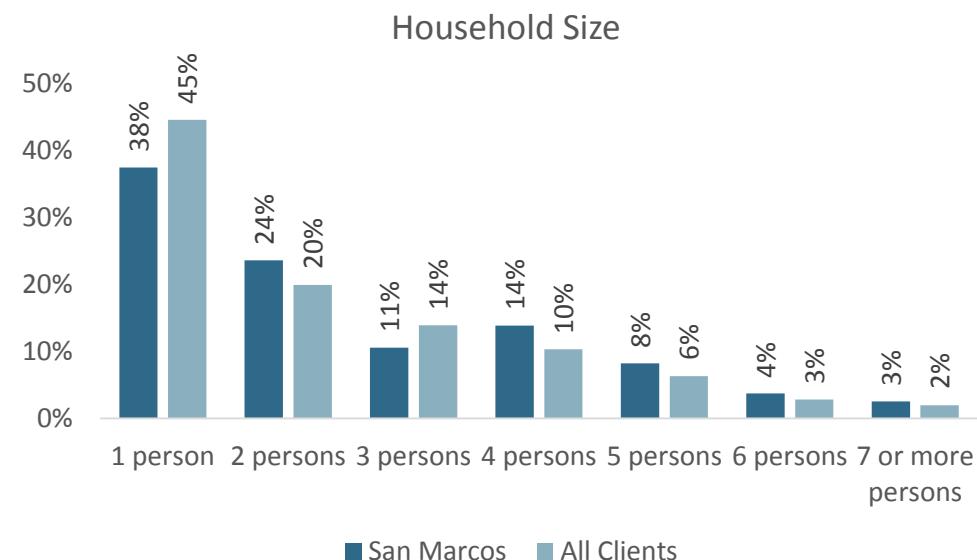
# Nearly half of San Marcos clients are Hispanic or Latino

Race/Ethnicity of San Marcos Clients



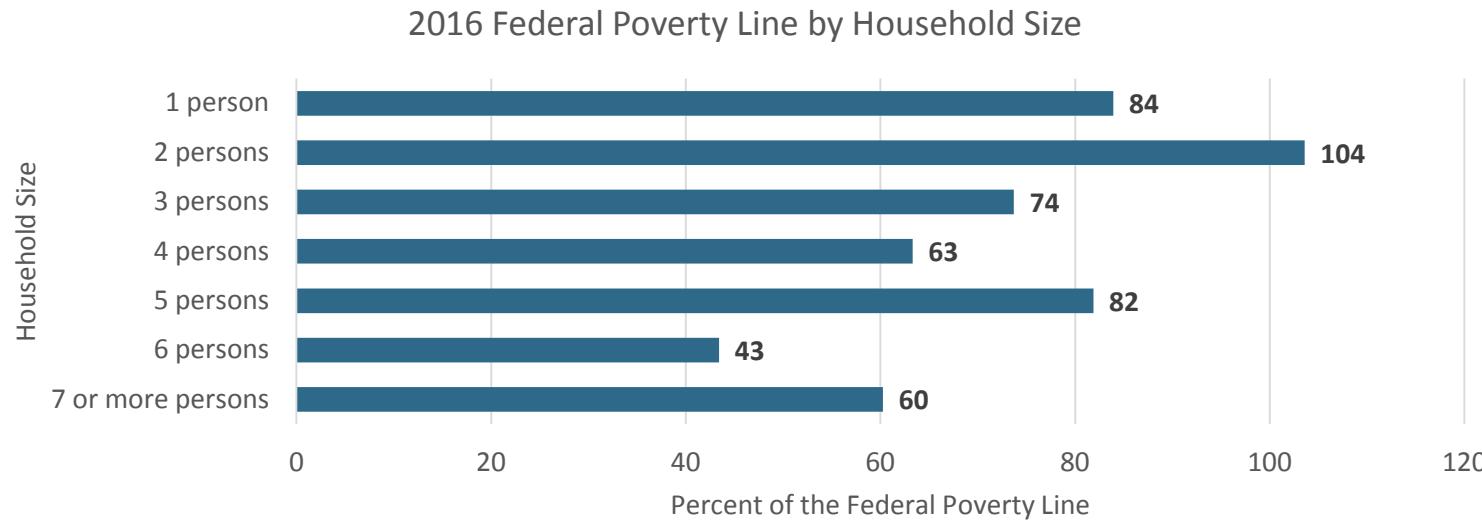
38% of San Marcos clients reside in **one person households**, which is lower than the total population of 2-1-1 clients (45%). Clients from San Marcos show a slightly higher representation among households with two or more persons than the total population of 2-1-1 clients.

Nearly half (47%) of the clients from San Marcos are **Hispanic or Latino**, which is higher than the total population of 2-1-1 clients (34%). Additionally, only 5% of the San Marcos clients are Black/African American, which is much lower than the total population of 2-1-1 clients (18%).



All demographic data is out of total known responses.

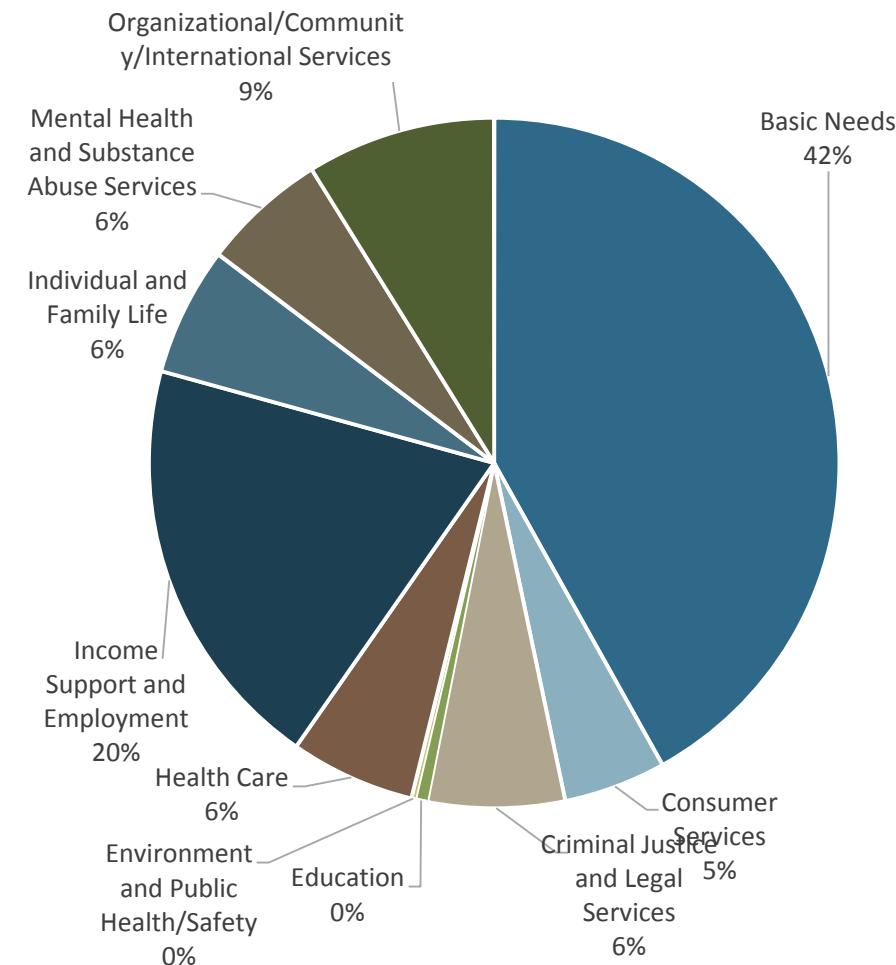
# San Marcos clients show incomes much lower than the Federal Poverty Line



- On average, San Marcos clients were at 82% of the 2016 Federal Poverty Line.
- 38% of clients indicated that they were disabled, which is slightly lower than the total population of 2-1-1 clients (41%).
- 83% of clients stated they had health insurance, which is about the same as the total population of 2-1-1 clients (84%).

# Basic needs are most common need presented

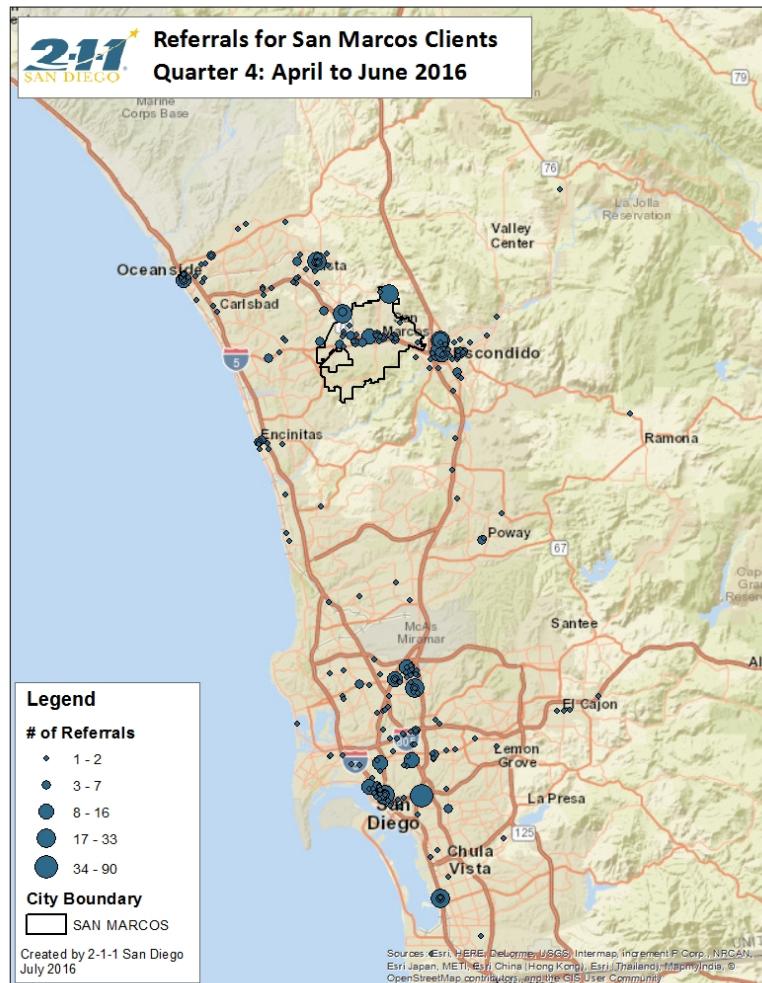
## Overview of First Level Needs



## Second Level Needs for Top 3 First Level Needs

First and Second Level Needs	Percent of First Level Need
<b>Basic Needs</b>	<b>100%</b>
Utilities	37%
Housing/Shelter	36%
Food	19%
Transportation	4%
Material Goods	3%
<b>Income Support and Employment</b>	<b>100%</b>
Public Assistance Programs	89%
Employment	5%
Temporary Financial Assistance	4%
Social Insurance Programs	1%
<b>Organizational/Community/International Services</b>	<b>100%</b>
Information Services	79%
Community Economic Development and Finance	6%
Community Groups and Government/Administrative Offices	4%
Occupational/Professional Associations	3%
Disaster Services	3%
Community Facilities/Centers	2%
Organizational Development and Management Services	1%
Donor Services	1%

# San Marcos clients received over 1,200 referrals this quarter



\* Though clients are referred to services that may be located outside of San Marcos, agency locations reflect the geographic location of an office and may not be where the service is delivered.

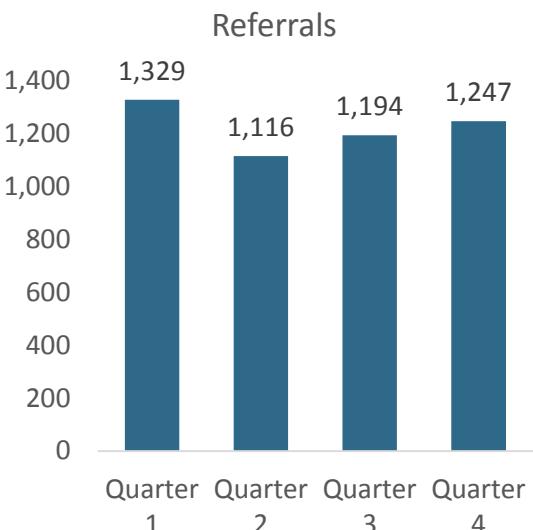
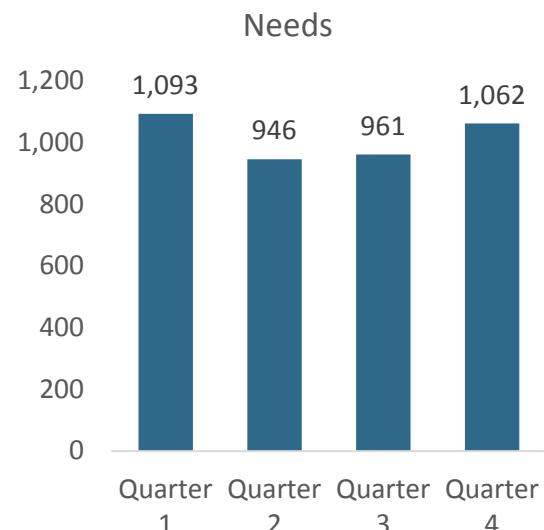
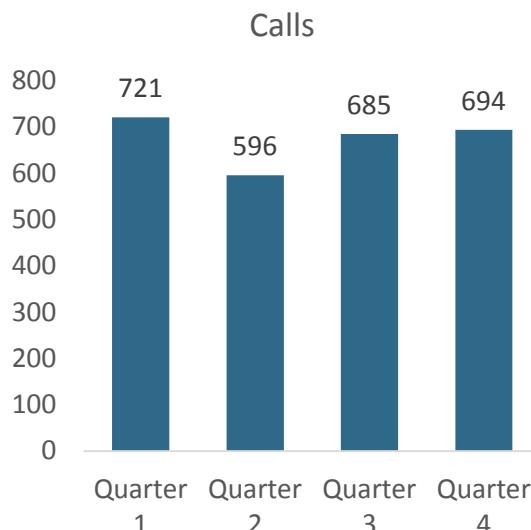
Clients from San Marcos received referrals to agencies and services across San Diego county. The map highlights where clients were referred to, with the size of the circles representing the number of referrals to that service.

## Top 10 Service Referrals

Referral Name	# of Referrals
Enrollment Center, CALFresh, Medi-Cal, 2-1-1 San Diego	101
Home Energy Bill Assistance Program, Campesinos Unidos Inc- San Diego Office	90
Neighbor to Neighbor, Salvation Army, North Inland	33
California Lifeline Assistance, Assurance Wireless	32
Emergency Food Assistance Program (EFAP), Jacobs and Cushman San Diego Food Bank, Palomar Korean Church	29
CalFresh (Food Stamps/SNAP), Health and Human Services Agency, County of San Diego, North Inland Family Resource Center	25
County of San Diego Housing Resource Directory, Housing and Community Development	25
Emergency Food Assistance Program (EFAP), Jacobs and Cushman San Diego Food Bank, Catholic Charities, Vista	24
Mobile Pantry, Feeding America San Diego, San Marcos	24
City of San Diego Affordable Housing Information and Guide, San Diego Housing Commission	23

# YTD Summary

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	YTD
Calls	721	596	685	694	<b>2,636</b>
Needs	1,093	946	961	1,062	<b>4,021</b>
Referrals	1,329	1,116	1,194	1,247	<b>4,839</b>



**City of San Marcos Community Foundation  
FY 15/16 Summary of Transactions**

204-160100

Date	Check #	Payee	Description	Revenues	Expenditures	Balance
<b>7/1/2015</b>				<b>Beginning Balance</b>		<b>1,226,190.02</b>
<i><u>SM Community Foundation</u></i>						
7/16/2015	125136	Solutions for Change	SMCF Grant Award		(1,500.00)	
7/16/2015	125128	Meals-On-Wheels City of San Marcos	SMCF Grant Award		(1,500.00)	
7/22/2015	125205	SM Chamber	2016 Membership Renewal		(249.00)	
8/24/2015	125725	Casa de Amparo	SMCF Grant Award		(5,000.00)	
8/24/2015	125780	North County Health Services	SMCF Grant Award		(3,452.57)	
9/15/2015	126078	The Escondido Creek Conservancy	SMCF Grant Award		(1,498.00)	
9/15/2015	126055	The Angel's Depot	SMCF Grant Award		(1,500.00)	
		Interest Earnings (Charges) Qtr Ended 9/30/15	Cash held at City	2.16		
		Interest Earnings (Charges) Qtr Ended 9/30/15	SD Jewish Foundation	(26,761.31)		
		SD Jewish Foundation	Qtr Ended 9/30/15 Management Fee			(1,669.00)
		Unrealized Gain (Loss) Qtr ended 9/30/15		(40,503.08)		
10/12/2015	126543	North County Philanthropy Council	Membership Renewal		(100.00)	
10/19/2015	126614	Blackbaud, Inc.	Renewal fundraising solutions 11/5/16-11/4/17		(286.17)	
11/12/2015	126911	Attorney General of CA	Registration Renewal Fee		(25.00)	
11/12/2015	126930	Franchise Tax Board	2015 CA Exempt Organization Return		(10.00)	
11/17/2015	127027	Kiwanis Club of San Marcos	SMCF Grant Award		(500.00)	
11/17/2015	127081	Words Alive	SMCF Grant Award		(500.00)	
11/19/2015	127106	Canine Companions	SMCF Grant Award		(2,500.00)	
11/19/2015	127108	Charity Wings	SMCF Grant Award		(2,500.00)	
11/19/2015	127136	Kid's College	SMCF Grant Award		(2,500.00)	
11/23/2015	127142	Meals-On-Wheels City of San Marcos	SMCF Grant Award		(1,000.00)	
12/17/2015	127643	Polito Eppich Association	SMCF Tax Return Preparation		(995.00)	
12/17/2015	127646	SD Grantmaker	2016 Membership Renewal		(525.00)	
		Interest Earnings (Charges) Qtr Ended 12/31/15	Cash held at City	21.21		
		Interest Earnings (Charges) Qtr Ended 12/31/15	SD Jewish Foundation	3,985.92		
		SD Jewish Foundation	Qtr Ended 12/31/15 Management Fee			(1,577.07)
		Unrealized Gain (Loss) Qtr ended 12/31/15		17,879.83		
1/20/2016	127931	Bayshore Prepar Charter School	SMCF Grant Award		(1,000.00)	
2/29/2016	128631	San Elijo Middle School	SMCF Grant Award		(831.00)	
2/29/2016	128615	Palomar College Foundation	SMCF Grant Award		(831.00)	
2/29/2016	128589	Just in Time for Foster Youth	SMCF Grant Award		(2,500.00)	
2/29/2016	128576	Friends of San Marcos Parks and Rec	SMCF Grant Award		(1,200.00)	
2/29/2016	128563	Elizabeth Hospice	SMCF Grant Award		(7,500.00)	
		Interest Earnings (Charges) Qtr Ended 3/31/16	Cash held at City	22.18		
		Interest Earnings (Charges) Qtr Ended 3/31/16	SD Jewish Foundation	23,929.57		
		SD Jewish Foundation	Qtr Ended 3/31/16 Management Fee			(1,590.69)
		Unrealized Gain (Loss) Qtr ended 3/31/16		(17,373.00)		
5/12/2016	129876	Knob Hill PTO	SMCF Grant Award		(1,234.62)	
5/18/2016	129861	Fraternity House, Inc.	SMCF Grant Award		(5,281.97)	
6/14/2016	130333	San Marcos Boys & Girls Club	SMCF Grant Award		(2,500.00)	
6/14/2016	130312	Palomar Health Foundation	SMCF Grant Award		(1,150.00)	
		Interest Earnings (Charges) Qtr Ended 6/30/16	Cash held at City	20.08		
		Interest Earnings (Charges) Qtr Ended 6/30/16	SD Jewish Foundation	5,722.35		
		SD Jewish Foundation	Qtr Ended 6/30/16 Management Fee			(1,616.19)
		Unrealized Gain (Loss) Qtr ended 6/30/16		21,337.43		
				(11,716.66)		(56,622.28)
<i><u>SM Wildlife Fund</u></i>						
<i><u>25th Anniversary Event</u></i>	204-250001					
<i><u>Now &amp; Forever</u></i>	204-250550					
9/18/2015	CR #56498	Sharon Jenkins	Now & Forever donation		1,500.00	
10/20/2015	CR #57641	Allan Lukoff	Now & Forever donation		36.00	
12/2/2015	CR #59571	Terri Williams	Now & Forever donation		250.00	
4/11/2016	CR #64692	James Desmond	Now & Forever donation		500.00	
				2,286.00		-

(1) The management fee is calculated based on the average balance for the quarter. The fee is 0.5% of the average balance up to the first \$1 000 000 plus 0.25% of the average balance above \$1 000 000.

(2) The Jewish Foundation allocates interest received on a monthly basis.

**SAN MARCOS COMMUNITY FOUNDATION  
TREASURER'S INVESTMENT REPORT  
JUNE 30, 2016**

TYPE OF INVESTMENT	INSTITUTION	YIELD	MATURITY DATE	MARKET/FAIR VALUE	% OF PORTFOLIO
<b>Cash and Investments - Pooled with the City</b>	Various	0.99%	(1)	7,812	0.67%
<b>Deposit with Jewish Community Foundation - Endowment</b>	Various	(2)	(1)	1,152,765	98.98%
<b>Deposit with Jewish Community Foundation - Now &amp; Forever Fund</b>	Various	(2)	(1)	4,071	0.35%
<b>Total Cash and Investments:</b>				<b><u>\$ 1,164,647</u></b>	<b>100.00%</b>

(1) Liquid and currently available.

(2) See attached reports provided by the Jewish Community Foundation.



Michael Gordon  
San Marcos Community Foundation  
1 Civic Center Drive  
San Marcos, CA 92069-2918

## FUND STATEMENT

S.M. Community Found - Now & Forever Fund  
For the Quarter Ending 6/30/2016



Community  
Foundation

4950 Murphy Canyon Road  
San Diego, CA 92123  
(858) 279-2740 tel  
(858) 279-6105 fax  
[www.jcfsan diego.org](http://www.jcfsan diego.org)

**S.M. Community Found - Now & Forever Fund**  
**Fund ID: Sanma**

**For the Quarter Ending 6/30/2016**

#### **ASSETS AND LIABILITIES**

**Market Value as of 06/30/2016**

Long Term Pool

**Total Assets**

\$	4,070.62
<hr/>	<hr/>
\$	<b>4,070.62</b>

**Liabilities and Fund Balance**

Fund Balance

**Total Liabilities and Fund Balance**

\$	4,070.62
<hr/>	<hr/>
\$	<b>4,070.62</b>



Community  
Foundation

San Diego

4950 Murphy Canyon Road  
San Diego, CA 92123  
(858) 279-2740 tel  
(858) 279-6105 fax

[www.jcfsandiego.org](http://www.jcfsandiego.org)

S.M. Community Found - Now & Forever Fund  
Fund ID: Sanma

For the Quarter Ending 6/30/2016

### FUND ACTIVITY SUMMARY

	Current Period <u>04/01/2016 - 06/30/2016</u>	Year-To-Date <u>07/01/2015 - 06/30/2016</u>
<b>BEGINNING FUND BALANCE</b>	\$ 3,989.75	\$ 3,678.39
Contributions	\$ 0.00	\$ 400.00
Additions	\$ 0.00	\$ 400.00
<b>Total Contributions</b>		
Investment Activity		
Interest & Dividends	\$ 25.50	\$ 142.38
Realized Gains (Losses)	(0.24)	(0.73)
Unrealized Gains (Losses)	61.34	(127.58)
Investment Expenses	(1.02)	(3.77)
<b>Total Investment Activity</b>	\$ 85.58	\$ 10.30
Disbursements		
Foundation Support	(4.71)	(18.07)
<b>Total Disbursements</b>	\$ (4.71)	\$ (18.07)
Net Change	80.87	392.23
<b>ENDING FUND BALANCE</b>	<u><u>\$ 4,070.62</u></u>	<u><u>\$ 4,070.62</u></u>



Michael Gordon  
San Marcos Community Foundation  
1 Civic Center Drive  
San Marcos, CA 92069-2918

## FUND STATEMENT

San Marcos Community Foundation Fund  
For the Quarter Ending 6/30/2016



Community Foundation  
San Diego

4950 Murphy Canyon Road  
San Diego, CA 92123  
(858) 279-2740 tel  
(858) 279-6105 fax  
[www.jcfsd.org](http://www.jcfsd.org)

**San Marcos Community Foundation Fund  
Fund ID: Samn  
For the Quarter Ending 6/30/2016**

**ASSETS AND LIABILITIES**

**Market Value as of 06/30/2016**

Long Term Pool	\$ 577,235.24
Endowment Pool	575,529.85
<b>Total Assets</b>	<b>\$ 1,152,765.09</b>

**Liabilities and Fund Balance**

Fund Balance	\$ 1,152,765.09
<b>Total Liabilities and Fund Balance</b>	<b>\$ 1,152,765.09</b>



Community Foundation

San Diego

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San Diego, CA 92123  
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### San Marcos Community Foundation Fund

Fund ID: Sanm

For the Quarter Ending 6/30/2016

### FUND ACTIVITY SUMMARY

	Current Period <u>04/01/2016 - 06/30/2016</u>	Year-To-Date <u>07/01/2015 - 06/30/2016</u>
<b>BEGINNING FUND BALANCE</b>	\$ 1,137,402.37	\$ 1,241,014.36
Contributions	\$ 0.00	\$ 0.00
Additions	\$ 0.00	\$ 0.00
<b>Total Contributions</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>
<b>Investment Activity</b>		
Interest & Dividends	\$ 6,143.30	\$ 37,738.21
Realized Gains (Losses)	(446.21)	(31,003.33)
Unrealized Gains (Losses)	21,276.09	(18,553.04)
Investment Expenses	(268.06)	(1,023.20)
<b>Total Investment Activity</b>	<b>\$ 26,705.12</b>	<b>\$ (12,841.36)</b>
<b>Disbursements</b>		
Custodial Withdrawals	(10,000.00)	(70,000.00)
Foundation Support	(1,342.40)	(5,407.91)
<b>Total Disbursements</b>	<b>\$ (11,342.40)</b>	<b>\$ (75,407.91)</b>
Net Change	15,362.72	(88,249.27)
<b>ENDING FUND BALANCE</b>	<b>\$ 1,152,765.09</b>	<b>\$ 1,152,765.09</b>



Community  
Foundation  
San Diego

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**San Marcos Community Foundation Fund  
Fund ID: Samm  
For the Quarter Ending 6/30/2016**

**FUND ACTIVITY DETAIL**

**Custodial Withdrawals**

05/12/2016 San Marcos Community Foundation

<b>Total Custodial Withdrawals</b>	\$ 10,000.00
	<u><u>\$ 10,000.00</u></u>



Office of the Vice President   California State University San Marcos   333 S. Twin Oaks Valley Road   San Marcos, CA 92096-0001  
Tel: 760.750.4400   Fax: 760.750.3240   nhoss@csusm.edu   [www.csusm.edu/advancement](http://www.csusm.edu/advancement)

July 26, 2016

San Marcos Community Foundation  
1 Civic Center Drive  
San Marcos, CA 92059

Dear San Marcos Community Foundation Board of Directors,

Thank you for your recent gift to the California State University San Marcos (CSUSM) Foundation for the Arts & Lectures Signature Event.

Our grant proposal stated that the gift would fund the 2017 Arts & Lectures Signature Event, a lecture by Dr. Alfredo Quinones-Hinojosa entitled: Becoming Dr. Q: My Journey from Migrant Farm Worker to Brain Surgeon. Unfortunately, due to a scheduling conflict, Dr. Quinones-Hinojosa is no longer able to give the lecture.

Instead, for the Spring 2017 Signature Event, Arts & Lectures will feature Dr. Lydia Villa-Komaroff. Dr. Lydia Villa-Komaroff is one of America's leading Latina scientists, and is the third Mexican-American woman in the U.S. to get a doctorate degree in the sciences. She is also a co-founding member of The Society for the Advancement of Chicanos/Hispanics and Native Americans in Science (SACNAS). Her most notable discovery was in 1978 during her post-doctoral research, when she was part of a team that discovered how bacterial cells could be used to generate insulin. She also contributed to the discovery that a molecule known to be associated with Alzheimer's disease (amyloid beta) causes degeneration of brain cells. The paper noting this discovery provided the first direct evidence that a fragment of the amyloid precursor protein could kill neurons, and helped stimulate a very large field within medical practice dedicated to preventing and treating Alzheimer's disease by targeting amyloid beta. She has served as a senior executive and board member of several biotechnology companies and is a great community leader.

March 2017 will mark the 20th anniversary of the statue installation and naming of Cesar Chavez Plaza at CSUSM, a meaningful landmark on campus for the CSUSM community. To this end, the CSUSM Foundation would like to use the gift from the San Marcos Community Foundation to fund a portion of the 2017 Arts & Lectures Signature Event: a lecture by Dr. Lydia Villa-Komaroff. As a leader of Mexican heritage, the lecture by Dr. Villa-Komaroff aligns with the spirit of this week-long celebration uplifting the culture and recognizing the valued impact of our Hispanic community leaders. As outlined in the previous proposal, this Arts & Lectures Signature Event's goals remain the same: to inspire, motivate, and support learning for students and the community, and to provide access to San Marcos for events that might not otherwise be offered to the region.

The CSUSM Foundation will adhere to all other contractual obligations as outlined by the grant agreement. Please feel free to contact Lauren Tucker, Director of Corporate and Foundation Relations at [ltucker@csusm.edu](mailto:ltucker@csusm.edu) or 760-750-7313 for any questions or further information. On behalf of the entire campus, thank you for your continued commitment to the Cal State San Marcos community and region.

Sincerely,



Neal R. Hoss  
Vice President

NRH:It

**City of San Marcos**  
**Arts and Cultural Grant Application 2016**

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Grant request: \$3,500

Total Program Budget: \$40,000

Name of Organization: California State University San Marcos Foundation

Contact Person: Lauren Tucker      Title: Director of Corporate and Foundation Relations

Organization Address 333 S. Twin Oaks Valley Rd., San Marcos, CA 92096

Phone: 760-750-4400      Fax: 760-750-3240

Email: ltucker@csusm.edu      Web address: www.csusm.edu/giving

Number Paid staff: 0      Number volunteer staff : 0

Geographic Area Served: North San Diego and Southwest Riverside Counties

Describe your organization in the space below):

California State University San Marcos focuses on the student as an active participant in the learning process. As a Carnegie classified "community engaged" university, CSUSM students work closely with a faculty whose commitment to sustained excellence in teaching, research, and community partnership enhances student learning. The university offers rigorous undergraduate and graduate programs distinguished by exemplary teaching, innovative curricula, and the application of new technologies. CSUSM provides a range of services that respond to the needs of a student body with diverse backgrounds, expanding student access to an excellent and affordable education. As a public university, CSUSM grounds its mission in the public trust, alignment with regional needs, and sustained enrichment of the intellectual, civic, economic, and cultural life of our region and state.

Founded in 1989, California State University San Marcos is the 20<sup>th</sup> campus to be established in the CSU system. For over 25 years, thanks to a groundswell of community support, there is no other university so singularly focused on the people and communities of North San Diego and Southwest Riverside Counties. Each day we put ingenuity to work to serve our students better, to spur regional economic growth and to forge partnerships for the common good.

**Describe the project seeking grant funding: (Please use font size 10 point or larger)**

**[Discuss its goals, your plan to carry out the project, project timeline and readiness, proposed venue and target audience, whether this is a paid or free event. Please include how this event will promote San Marcos.]**

California State University San Marcos engages the support and advice of faculty, staff, students and the community in developing Arts & Lectures: a series of 4-8 evening events each semester including lectures across various fields, film/video screenings, visual art talks, dance and theatre performances, music concerts, book readings and more. California State University San Marcos Foundation seeks \$3,500 to fund the 2016-2017 Arts & Lectures Signature Event.

Arts & Lectures (A&L) builds community by bringing diverse groups of people together. The committee is comprised of San Marcos community members and CSUSM faculty, staff and students. Events are curated through a call for proposals at the end of each semester to select the events for the following semester. Proposals are welcome from any community member or group who would like to apply. The Arts & Lectures Committee chooses events based on their relevance to the mission of the program, campus and community impact, potential for a broad appeal to a diverse audience, the scope of appeal of the event, and outreach, collaboration, or co-sponsorship on campus and/or with the local community. The number of events is determined by Arts & Lectures' academic year funding from the department of Instructionally Related Activities on campus. Arts & Lectures provides the speaker or artist stipend, space for the event at CSUSM, and publicity for the event in a semester brochure and on community website postings and social media. A&L aspires to keep events free of charge for students and children under age 12. If necessary to supplement the cost of the event, faculty, staff and community members are charged a nominal fee of no more than \$15.

Since its inception, this series has become an integral part of campus life and offers eye-opening perspectives on multiple topics, issues, and disciplines by bringing in exceptional guests who are experts in various fields creatively and intellectually. Reaching over 4000 people each year, the program not only supplements and complements curricular needs but it also enriches cultural life on the campus and within the community.

The 2017 Arts & Lectures Signature event will be a lecture by Dr. Alfredo Quinones-Hinojosa entitled: *Becoming Dr. Q: My Journey from Migrant Farm Worker to Brain Surgeon*. Dr. Quinones-Hinojosa is a world renowned neurosurgeon and neuroscientist who leads cutting-edge research to cure brain cancer. From his impoverished childhood in the tiny village of Palaco, Mexico, to his harrowing border crossing and his transformation from illegal immigrant to American citizen and gifted student at the University of California at Berkeley and at Harvard Medical School, Dr. Q's life is a testament to persistence, hard work, the power of hope and imagination, and the pursuit of excellence. March 2017 will mark the 20th anniversary of the statue installation and naming of Cesar Chavez Plaza at CSUSM. This Arts & Lectures signature event will cap a week-long celebration to include presentations from artists, Chávez family members, long-time United Farm Workers organizers; documentary and film discussion; panel discussions on immigration, the Dream Act, and migrant labor conditions; cultural events for the campus and surrounding community.

Arts & Lectures goals are to inspire, motivate, and support learning for students and the community. It brings the community onto campus to engage in artistic, cultural and scholarly activities, discussions, and debates and provides access and promotion to San Marcos for events that might not otherwise have been offered to the region.

**Community Support:**

*[Please describe actions that indicate active community support for this event. Provide details of in-kind or cash contributions. Describe additional funding sources for the event if applicable. Describe any steps already taken to get additional funds or in-kind support for this event.]*

The Arts & Lectures Advisory Committee is composed of faculty, staff, and students from across the community. Its primary mission is to promote and enable a fair and equitable proposal process that ensures an exceptional annual series filled with culturally diverse events presented by professionals and experts in their respective fields. A&L events support CSUSM's mission by contributing to the strategic priorities of academic excellence, student life, campus climate, community partnerships, and educational equity. As CSUSM continues to grow, the committee also provides recommendations to the administration for the sustained development of the Arts & Lectures program that upholds the values of CSUSM.

Arts & Lectures continues to bring recognition and be supported by San Marcos's award-winning community. In April of 2015 Arts & Lectures featured *Transnational Labor: A Struggle Within the Struggle* presented by Dolores Huerta. Dolores Huerta is one of the most influential civil rights and labor activists in the U.S. She cofounded the United Farm Workers with Cesar Chavez advocating for farm workers in this country. This event was partially funded by Palomar College and received local television coverage by KUSI-TV.

In fall of 2015 Arts & Lectures featured two events curated solely by the local community. *Time Capsule of Music* presented by Howard Anton Duncan, a San Marcos native, and his company performed swing, ballads, blues and early rock and roll on a musical journey through the decades within the historical context of events from the Great Depression era, FDR's "New Deal" legislation and the atomic bomb to times of economic prosperity in the postwar U.S. This event was attended by over 200 San Marcos community members and featured in the September edition of SHARE San Marcos.

Beginning in 2017-2018 Arts & Lectures at CSU San Marcos will seek to be self-sustaining. Sponsorships, community support, and ticket sales are critical to the continued success of Arts & Lectures. There is a comprehensive list of sponsorship packages on the A&L website. Previous sponsors include ViaSat, CSUSM Extended Learning, and Stone Brewery. A&L encourages co-sponsorships among campus entities, as well as leveraging existing and new partnerships with community organizations. The program will continue to seek outside support for this longstanding culturally enriching program. Support from the San Marcos Community Foundation can help Arts & Lectures continue to fulfill the role as a leader in arts and educational outreach for the City of San Marcos.

## Project Budget

### Project Income:

#### Donated Income:

Individual contributions	\$ 30,000 (Instructionally Related Activities)
Business/Corporate Contributions	\$ 2,400
Other Government grants	\$ 0
Foundation Grants	\$ 0
Other grants	\$ 0

#### Earned Income:

Admission/Ticket Sales	\$ 4,000
Other	\$ 0

In-kind contributions	\$ 100
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San Marcos Art and Cultural Grant request	\$ 3,500
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<b>TOTAL INCOME:</b>	<b>\$ 40,000</b>
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### Project Expenses:

Administrative Personnel	\$ 500 (Student assistant)
Artistic Personnel	\$ 0
Program/Production/Exhibition Cost	\$ 3,400
Facility Rental	\$ 1,000
Artist Fees	\$ 31,500
Promotion/Marketing Costs	\$ 3,000
Office Supplies and Materials	\$ 300
Other	\$ 300

<b>Total Project EXPENSES:</b>	<b>\$ 40,000</b>
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Higher consideration will be given to those applicants having matching funds.



## CSUSM FOUNDATION BOARD OF DIRECTORS

### **Helen Adams**

*San Diego Area Managing Partner, Haskell & White LLP*

### **Luanne Bas**

Fundraising Committee Chair  
*Retired Community Leader*

### **Dan Calac, M.D.**

*Medical Director of the Indian Health Council*

### **Alex Caratti, '16- San Marcos Community Member**

*CSUSM Student*

### **Maryann Edwards**

*Council Member, City of Temecula*

### **John Fortune, '02- San Marcos Community Member**

*Accountant, MiraCosta College*

### **Jon Fredricks- San Marcos Community Member**

*President of Welk Resort Group*

### **Edwin D. (Ed) Fuller**

Marketing Committee Chair  
*President, Laguna Strategic Advisors, LLC*

### **Ron Gerevas- San Marcos Community Member**

*Retired Heidrick & Struggles*

### **Linda Hawk, Ed. D. - San Marcos Community Member**

Foundation Board Secretary/Treasurer  
*Vice President, Finance and Administrative Services, CSUSM*

### **Karen S. Haynes, Ph.D.- San Marcos Community Member**

*President, CSUSM*

**Neal Hoss**- *San Marcos Community Member*  
Foundation Board Executive Director  
*Vice President, University Advancement, CSUSM*

**MajGen Anthony (Tony) Jackson**  
*US Marine Corps, Retired*

**Suzanne Moineau, Ph.D., CCC/SLP**- *San Marcos Community Member*  
*CSUSM Associate Professor*

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*Retired Corporate Executive*

**Anthony J. Pack**  
*Retired Community Leader*

**Joshua Pack**- *San Marcos Community Member*  
*Managing Director, Fortress Investment Group, LLC*

**Jack Raymond**  
Foundation Board Chair  
*Chairman and CEO, Raymond Companies*

**Toni Ritchey** - *San Marcos Community Member*  
*Attorney, Fischer & Ritchey, LLP*

**Esther Stearns**  
*Financial Services Executive*

**Christian F. Tresse**  
Finance and Investment Committee Chair  
*Vice President, Financial Advisor and Principal, Bernstein Global Wealth Management*

**Steve Wagner**- *San Marcos Community Member*  
*Co-Founder and President, Stone Brewing Co.*

#### **Finance and Investment Committee Members**

**Bennett Cherry, Ph.D.** - *San Marcos Community Member*  
*Associate Professor of Entrepreneurship, College of Business Administration, CSUSM*

**Taylor H. Sutherland**  
*Relationship Manager, Halbert Hargrove*

## **Marketing Committee Member**

**Glen Brodowsky, Ph.D.** - *San Marcos Community Member*  
*Professor of Marketing, College of Business Administration, CSUSM*

**Certification Page**

Is your organization incorporated as a non-profit organization? Yes

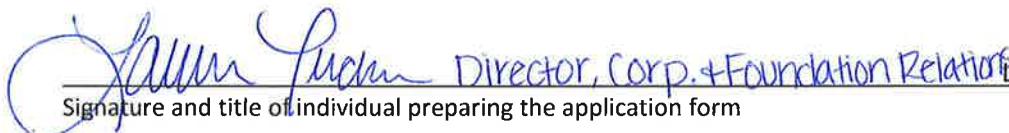
If "YES"

Date of incorporation as a non-profit: June 4, 2009  
Federal Tax ID#: 80-0390564

If "NO"

Name of sponsoring organization: \_\_\_\_\_  
Its Federal Tax ID#: \_\_\_\_\_

We certify that the information contained in this application, and its attachments, is true and correct to the best of our knowledge. We also hereby certify that our organization is in compliance with all State, Federal and Local laws regarding licensing and employment practices.

 Lauren Tucker Director, Corp. + Foundation Relations  
Signature and title of individual preparing the application form Lauren Tucker  
Print Name

AND

 Neal Hoss Vice President of Exec Dir.  
Signature and title of President or authorized officer Neal Hoss  
Print Name

Return Application to:

City of San Marcos  
Attn: San Marcos Community Foundation  
1 Civic Center Drive  
San Marcos, CA 92069

Or by email to: [mgordon@san-marcos.net](mailto:mgordon@san-marcos.net)

**Due Date: WEDNESDAY, APRIL 6, 2016 BY 5:30 P.M.**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 04 2009

CALIFORNIA STATE UNIVERSITY SAN  
MARCOS FOUNDATION  
333 S TWIN OAKS VALLEY RD  
SAN MARCOS, CA 92096-0001

Employer Identification Number:  
80-0390564  
DLN:  
17053118042049  
Contact Person:  
TRACY P DORNETTE ID# 31330  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30 RECEIVED  
Public Charity Status:  
170(b)(1)(A)(iv)  
Form 990 Required:  
Yes JUN 09 2009  
Effective Date of Exemption:  
No CSU San Marcos  
Foundation  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

CALIFORNIA STATE UNIVERSITY SAN

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Publication 4221-PC

Letter 947 (DO/CG)

## Summer Quarter 2016-2017: Funding Recommendation Worksheet

Asset Balance on 6/30/2016:	\$1,152,765
Available for Distribution for FY16-17:	\$46,111-\$57,638
Total FY16-17 Distributions Year to Date:	\$2,000.00
Total Remaining Funds for Quarter if Awarding Grants at 4% of Assets Available:	\$9,528
Total Remaining Funds for Quarter if Awarding Grants at 5% of Assets Available:	\$12,410

Name	Requested Amount	Type	Name of Project	Summary of Project	GFC Funding Recommendation
Rancho Santa Fe Foundation	\$10,000.00	Regular	North County Senior Connections	To help fund the North County Senior Connections program to provide access to food for vulnerable seniors. May serve up to 1,327 San Marcos residents.	\$2,800.00
North County Health Services	\$4,700.00	Regular	ECG Machine	To purchase a new electrocardiograph (ECG) machine at its San Marcos Health Center. Serves 13,521 San Marcos residents.	\$4,700.00
Cal State University San Marcos Foundation	\$10,000.00	Regular	The Alliance to Accelerate Excellence in Education at CSUSM: Roadshows and Coaching Cadres	To offer college readiness assemblies to 8th grade students and train current CSUSM students to support graduating San Marcos high school seniors transitioning to college. Serves 2,900 San Marcos residents	\$2,500.00
<b>Total Grants Requested</b>	<b>\$24,700.00</b>	<b>Recommended Funding:</b>		<b>\$10,000.00</b>	

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**



**(Choose one)  MINI-GRANT    (Choose one)  REGULAR GRANT**

<p>Project Name: North County Senior Connections (NCSC)</p> <p>Date Submitted: June 7, 2016</p>	<p>Total # of people served: 953 unduplicated seniors (8,893 total meals) through May 31, 2016</p> <p>1327 unique San Marcos residents have access to program; 3556 total meals have been served through May 2016</p>	<p>Amount Requested: \$10,000</p>
<p>Non-Profit Organization Name and Address, Website  Rancho Santa Fe Foundation  P.O. Box 811  Rancho Santa Fe, CA. 92067  <a href="http://www.rsffoundation.org">www.rsffoundation.org</a></p>		<p>Contact Person – Name, Title &amp; Phone, email  Christy Wilson, Executive Director  858-756-6557  <a href="mailto:christy@rsffoundation.org">christy@rsffoundation.org</a></p>

**Briefly describe your request for funds (to be expanded upon in narrative for regular grant):**  
A feasibility study commissioned on behalf of Rancho Santa Fe Foundation by the Caster Center at the University of San Diego revealed that there was a critical unmet need to provide access to healthy food and opportunities for socialization to vulnerable seniors in the North County area, in particular along the Highway 78 corridor. Rancho Santa Fe Foundation also desired to design a program which would rely on a multi-faceted collaboration of funders and service providers. By taking the lead in providing more than 40% of the funding for the three year program, and identifying four nonprofit service providers (Interfaith Community Services [ICS], Dreams for Change [DfC], Produce Good [PG] and S.D. Food Bank [SDFB], we were able to launch the program during a pilot phase in November 2014.  
At this time we aspire to raise the additional funds needed from other key stakeholders in the community which will enable the service providers to build out a sustainable program beginning January 2018.  
A grant in the amount of \$10,000 for general operating support will not only assist NCSC in fulfilling its immediate programmatic needs but it will assure that vulnerable seniors who are residents of San Marcos will have weekly access to the benefits of North County Senior Connections.

<p><b><u>Briefly describe the significance of your request to the San Marcos community:</u></b>  Of the total number of meals served in the NCSC program to date, 40% are to those who are residents of San Marcos. This is in part due to having two of the five locations in San Marcos, but also to the fact that the City has dedicated several mobile home parks to seniors only. North County Senior Connections is a natural partner with the City of San Marcos to provide for a population that is vulnerable economically but that has contributed so much as a generation to the well-being of the community as a whole. The concept of a senior mobile home park, makes the NCSC particularly easy to facilitate with maximum impact on those who choose to participate.</p>
--

Please attach the following items.

**Both Mini-Grant & Regular:**

1. Budget for request (use SMCF Budget Worksheet)
2. Annual Operating budget for the organization or unit
3. Federal (95-3709639) & State (CA1093086) Tax ID numbers
4. Board of Directors listing with affiliations
5. **Regular Grants Only:**
  - a. 1-2 page narrative
  - b. First 2 pages of Federal 990
  - c. Most recent year-end Statement or Audit including any management letters associated with Audit.
  - d. Signature of President or Authorized Officer on Application
  - e. Optional: letters of support

Expected date project will begin/end: May 2015 – December 2017

Date by which funds will be expended: December 2016

Signature of President or Authorized Officer

 6-16-16  
Name, Title

Executive Director

Submit Via Mail, In Person or Via Email to:  
San Marcos Community Foundation  
c/o City of San Marcos  
1 Civic Center Drive  
San Marcos, CA 92069  
Email (PDF Format): [mgordon@san-marcos.net](mailto:mgordon@san-marcos.net)

# **SAN MARCOS COMMUNITY FOUNDATION**

## **Budget Worksheet**

January 1, 2016 — December 29, 2017

Provide an itemized list of expenses for this project:  
(example – 72 bicycle helmets at \$7.80 each including tax = \$561.60)

**Total budget for this PROJECT:** \$579,932

**Grant Request Amount:** \$ 10,000  
*(Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.)*

Is this a challenge grant? No

Could it be? Perhaps

**Please list any other funding sources for this project.**

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$202,440 (Name of source) RSFF/Community Impact Fund \*\* C rec'd  
\$ 84,675 (Name of source) Misc. to date \*\* C rec'd  
\$ 20,000 (Name of source) Bass Foundation \*\* P  
\$ 1,000 (Name of source) Coastal Community Foundation \*\* C  
\$ 2,500 (Name of source) Poinsettia Foundation \*\* C

Rancho Santa Fe Foundation  
Approved Annual Operating Budget  
2016

	2016 Approved Budget
<b>Operating Revenue</b>	
Administrative Fee Revenue	\$ 763,560
Directors Fund Contributions	\$ 81,000
<b>Former Director Contributions</b>	\$ 30,000
Distributions from Ops. Endowments	\$ 33,210
Underwritten Operating Expenses	\$ -
Unrelated Business Income (CCF FIMS Mgmt)	\$ 3,000
<b>Meeting Room Rentals</b>	\$ 2,000
Interest & Other Income	\$ 12
<b>Total Revenue</b>	<b>\$ 912,782</b>
<b>Operating Expenses</b>	
Salaries	\$ 465,000
Payroll Taxes	\$ 37,200
Employee Benefits - Health Insurance	\$ 23,930
Employee Benefits - 401K Match	\$ 23,250
Accounting, Auditing & Tax Return Fees	\$ 34,800
Payroll, 401K & HR Management Fees	\$ 8,978
Legal Services	\$ 26,000
Consulting Services	\$ 15,000
Software support	\$ 22,600
Insurance	\$ 13,000
Rent	\$ 58,607
Common Area Charges	\$ 22,470
Utilities - Electricity	\$ 4,100
Utilities - Internet & Telephones	\$ 9,200
Equipment Lease	\$ 3,500
Equipment Maintenance / Data Backup	\$ 7,290
Postage and Shipping	\$ 2,000
Janitorial	\$ 2,400
Uncapitalized Furniture & Equipment	\$ -
Office Expenses	\$ 10,000
Printing/Reproduction	\$ 6,000
Sponsorships	\$ 10,000
Marketing & Public Relations	\$ 10,000
Donor Development	\$ 6,000
Professional Development	\$ 3,000
Dues & Subscriptions	\$ 17,000
Meetings	\$ 5,000
Travel	\$ 6,200
TPI Events & Support	\$ -
Depreciation Expense	\$ 13,450
Property Taxes & Misc. Government Filings	\$ 2,860
Interest Expense	\$ 1,200
Bank Service Charges	\$ 2,000
CCF Pass Thru Expenses	\$ 1,200
<b>Total Expenses</b>	<b>\$ 873,235</b>
<b>Surplus/(Deficit)</b>	<b>\$ 39,547</b>



## Board of Directors 2016

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**Chairman**

**Kevin Crawford**  
**Secretary**

**Robert Vanosky**  
**Treasurer**

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Ed Blodgett  
William F. Davidson  
Gigi Fenley  
Victoria Hanlon  
Constance M. Levi  
Louis Mezzullo  
Daniel Platt  
Steve Simpson  
Gordon Swanson  
Donna Walker

Terry Atkinson  
Craig Dado  
David Down  
Michael Gregoire  
Neil C. Hokanson  
Michael Lobatz, M.D.  
Glenn Oratz  
Paula Powers  
Bob Stine  
Paul Thiel  
Kate Williams

**Directors Emeritus**  
Robert H. Baker  
Blaine A. Briggs  
William S. McConnor  
Richard P. Wolzman

**General Counsel**  
Paul J. Dostart

**Executive Director**  
Christina P. Wilson



Confirmed in Compliance  
with National Standards for  
U. S. Community Foundations



## Grant Proposal to San Marcos Community Foundation

### 1. Grant Purpose

To meet the needs of North County San Diego's growing senior population, the Rancho Santa Fe Foundation seeks general operating support for North County Senior Connections (NCSC), a weekly lunch and socialization program for underserved North County seniors served via the food truck, *Thyme Together*. NCSC locations are strategically located throughout Vista, San Marcos, and Oceanside at four senior mobile home communities and one faith center, five days a week. Two of these sites are in San Marcos (Palomar Estates East and West), housing 1327 residents. In addition to healthy, prepared to order meals, weekly educational speakers and entertainment are presented. North County Senior Connections is a collaborative program of the Rancho Santa Fe Foundation (RSFF), Interfaith Community Services (ICS), Dreams for Change (DfC), and Jacobs Cushman San Diego Food Bank (SDFB).

### 2. Grant Period

Present – December 2016

### 3. Request Amount

Total amount requested is \$10,000

### 4. Background and Needs Statement

Based on a needs assessment conducted by the University of San Diego, the core of the NCSC Program is based on the premise that good nutrition is the path to senior physical and mental wellness. A well-nourished senior is more likely to stay healthy and function independently and thus be able to engage with others. They want to experience social connectedness and have a sense of belonging. Therefore, NCSC revolves around a "food-friends-health" model. As transportation is the greatest issue affecting seniors' access to programs and services, NCSC takes the food truck and the program to where seniors live and congregate.

During the six month pilot phase from November 2014 to April 2015, North County Senior Connections served 2,416 meals at four locations to 313 unduplicated seniors. The program continues to grow, with requests for NCSC to serve additional sites around North County. Between May 1, 2015 and May 31, 2016, a total of 8,893 meals have been served to 953 unduplicated seniors.

### 5. Project Summary

Recognizing that for many seniors, transportation and access to services is a challenge, the Rancho Santa Fe Foundation developed this innovative, collaboration that takes the meals and access to services to where seniors live and congregate. Funding for this program will support North County Senior Connections' efforts to promote healthy aging in place and self-sufficiency through wholesome nutrition, social connectedness, community engagement, and lifelong learning. Locally sourced, healthy, cooked-to-order meals are prepared on the *Thyme Together* food truck at five locations each week. The locations are strategically located throughout Vista, San Marcos and Oceanside to effectively address the nutritional needs of vulnerable seniors, while also expanding socialization opportunities, providing educational speakers, entertainment, and information on health resources and supportive services.

### 6. Goals and Outcomes

The North County Senior Connections program will continue to provide access to healthy food while enhancing social connectedness for vulnerable seniors in North County.

The goals of the NCSC program through December 2017 are:

- To serve 15,500 meals to 750 additional unduplicated seniors
- To create a fresh produce delivery system from local resources at each site. NOTE: As of December 2015, Jacobs & Cushman San Diego Food Bank began supplying fresh produce for seniors attending the lunches.

The anticipated outcomes are:

- 70% of NCSC participants, at the conclusion of each 6 month period, will report that meals and resources provided by the NCSC have improved their nutritional security
- 70% of NCSC participants, at the conclusion of each six month period, will report that socialization, and access to supportive services through NCSC have improved their quality of life
- Fresh produce will be available to seniors at each location at least twice a month

## 7. **Evaluation**

The University of San Diego (USD) has been engaged by RSFF to measure outcomes and impact, and will conduct independent evaluations of the program. Evaluation will consist of qualitative and quantitative data, including attendance, the number of meals served, focus groups, survey responses from seniors, and questionnaires measuring social connections, physical and mental wellness, and quality of life. Interfaith Community Services and Dreams for Change will work closely with USD to implement data collection, daily activity journals and support data.

## 8. **Timeline – May 2015 – December 2017**

## 9. **Risks**

Developing a collaborative program is challenging and can be risky. The Rancho Santa Fe Foundation, as the backbone partner, has put in place monthly conference calls and quarterly team meetings, with troubleshooting as needed. Open lines of communication help to avoid problems by addressing challenges as a team.

An ongoing task is increasing and maintaining attendance at each site—ICS works with management at each site to develop incentives to attend. Developing a reliable volunteer corps that is well trained and managed has been challenging. ICS is refining its training and scheduling of volunteers to increase efficiency at all sites.

In order to ensure effectiveness, efficiency and sustainability, ICS and DfC must begin to build their own capacity to sustain NCSC when RSFF's funding ends in 2017. To that end, RSFF is encouraging both organizations to begin building relationships with potential funders now.

## 10. **Sustainability**

RSFF has committed its Community Impact Fund 2013 through 2016 to this project, however additional funding is needed to expand and sustain North County Senior Connections. We received a significant two year grant from Leichtag Foundation in the amount of \$100,000. More than \$70,000 has been contributed by individual donors. 100% of the Board of Directors of the Rancho Santa Fe Foundation has participated in funding NCSC. RSFF is in conversation with other potential funders including The San Diego Foundation, more than 30 North County based private foundations, donor advised fund holders at the Rancho Santa Fe Foundation and individual donors in the community. RSFF focused its 2015 #GivingTuesday efforts on North County Senior Connections, raising \$18,600. See attached Budget Worksheet for Committed and Pending funding sources.

RSFF will continue working with Interfaith Community Services and Dreams for Change to raise the funds needed to sustain the program. Government funding through the County of San Diego as well as with the individual municipalities in which NCSC is operating will be one area of concentration. Through actively soliciting these additional funding opportunities, ICS and DfC will ensure their capacity to sustain North County Senior Connections. Dreams for Change plans to build sustainability for North County Senior Connections by incorporating both social enterprise and workforce development, to support and expand the food service while also reducing the financial resources needed to operate the food truck.



## CASE FOR SUPPORT

### North County Senior Connections (NCSC)

#### ***Increasing wellness and food security for vulnerable seniors in North San Diego County***

While it is remarkable that an increasing number of seniors are living longer and healthier lives, this increased age expectancy challenges our community to provide the vital social connections and nutritional services necessary to support the growing number of seniors aging in their homes.

The San Diego Association of Governments (2013) estimates that by 2030, the population of older adults in San Diego County aged 65+ will increase by 130 percent and those 75+ will increase by 111 percent. The Center on Policy Initiatives (2015) published a report that found, in San Diego County, more than 47,000 seniors are living below the federal poverty level of \$12,316 per year.

To respond to these challenges, the RSF Foundation Grants & Projects Committee sought to fund a collaborative program that would support vulnerable seniors in North San Diego County. The committee commissioned a needs assessment to better understand the food and transportation needs of this vulnerable senior population. This study, conducted by the Caster Family Center for Nonprofit and Philanthropic Research at the University of San Diego, found that the seniors benefit most from a program that combines food and social time and that a lack of public transportation is a key issue in the North County region.

Using recommendations from Caster Center study, RSF Foundation created North County Senior Connections (NCSC) – with a vision of healthy aging and increased food security for vulnerable seniors in North County San Diego. We put that vision into action by providing access to senior services and socialization with fresh and nutritious meals provided by a food truck.

The core of North County Senior Connections is based on the premise that good nutrition is the path to senior physical and mental wellness. The food truck, named *Thyme Together*, effectively provides a mobile senior center. Since North County covers a large area geographically, and public transportation is inadequate, NCSC takes the senior center to the seniors.



The food truck serves freshly prepared lunches to seniors at four mobile home parks and one faith center, Monday through Friday each week (except holidays). Seniors make their selection from a full menu of nutritious options, and they pay \$2.00 for the meal. The North County Senior Connections program also promotes social time for the seniors with activities that inform and entertain them. Volunteers are recruited and trained to take meal orders from seniors, serve food from the truck to seniors' tables, and provide friendly visits and conversations throughout the meals.

Since May 2015, North County Senior Connections served **8,893** meals to **953** unduplicated vulnerable North County seniors. Eighty-seven percent of participants reported improved nutritional security and improved quality of life.

North County Senior Connections (NCSC) is a collaborative program between a funder, the Rancho Santa Fe Foundation, and three nonprofit organizations, Dreams for Change, Interfaith Community Services and Produce Good.

The role of Dreams for Change was first to purchase the food truck and prepare it for the program, from upgrading the interior to wrapping the exterior with the new *Thyme Together* graphics. Dreams for Change also handles all the senior nutrition research, menu development, and food buying and preparation.

Interfaith Community Services provides the program manager to arrange for the educational and recreational programs at the lunch sites and an on-site coordinator. They also refer and connect seniors to information and additional support services they may need.



Produce Good recruits, trains, schedules and manages the volunteer corps—an essential component of NCSC.

The Rancho Santa Fe Foundation, as a funder, provides a multi-year grant to fund the food truck, staff and subsidies for the meals. The Foundation continues to seek collaborative support for the program from other foundations, businesses and individuals to fully fund the program over three years.

This innovative collaboration in North County San Diego is known for both its nutritious food and its charitable mission. That mission is to provide nutritious meals and socialization to support healthy aging for vulnerable seniors in Vista, Oceanside and San Marcos.



# NORTH COUNTY SENIOR CONNECTIONS



## FAST FACTS

8,893	Total Meals Served (from 5/2015)
953	Unduplicated Seniors Served (from 5/2015)
87%	Seniors report improved nutritional security, socialization, support services access
71%	Single household income less than \$28,850
5	Days per week at five locations

### Program Expenses (1/2016 – projected 12/2017)

\$359,750	Personnel & Related
\$220,182	Program & Operations
\$579,932	Total NCSC Expenses

### Program Revenue 2016 YTD

\$202,440	Annual Distribution - Community Impact Fund (2016)
\$84,675	From all other sources
\$287,115	Total Revenue

\$579,932	Total NCSC Expenses
\$287,115	Total NCSC Revenue to date in 2016
<b>\$292,817</b>	Remaining Funds Needed*

\*\$50,000 commitment from Leichtag Foundation for 2017 not included



**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**

(Choose one)  **MINI-GRANT** (Choose one)  **REGULAR GRANT**

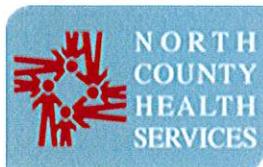
Project Name: ECG Machine  Date Submitted: July 15, 2016	Total # of people served: 32,828  Total # of San Marcos residents served: 13,521	Amount Requested: \$4,700
Non-Profit Organization Name and Address, Website  North County Health Services (NCHS) 150 Valpreda Road San Marcos, CA 92069 www.nchs-health.org		Contact Person – Name, Title & Phone, email  Alta Farley Grant Writer (760) 736-8723 Alta.farley@nchs-health.org

Briefly describe your request for funds (to be expanded upon in narrative for regular grant):

NCHS respectfully requests a \$4,700 grant to purchase a new Electrocardiograph machine (ECG) for NCHS San Marcos Health Center. The new ECG will provide timely diagnostic tests for heart health, especially for patients with high blood pressure or chest pain. It will also interface with NCHS' Electronic Health Records system so that precise data from up to 12 sensors (electrode leads) can automatically be recorded into each patient's health record, saving time and eliminating errors. This San Marcos Community Foundation grant will have long lasting impact, providing ECG diagnostic tests for San Marcos residents for many years. This grant will also help NCHS to build capacity to function at higher levels of care and efficiency.

Briefly describe the significance of your request to the San Marcos community: A grant from San Marcos Community Foundation will ensure that patients needing ECG tests will have immediate access. The new computer-based ECG machine will be used on a daily basis, serving two to four patients per day. This diagnostic tool will provide some of the most critical data needed to prevent heart attack, stroke, or even death. From young patients participating in sports to older patients with chronic conditions NCHS provides critical preventive medicine for San Marcos' primarily low- and extremely low-income residents. NCHS' wide array of safety net services provide increased access, high quality medical and dental care, and health education to prevent more severe conditions, loss of days from school and work, and the over-use of emergency rooms.

Please attach the following items.	
<b>Both Mini-Grant &amp; Regular:</b>	
1. Budget for request (use SMCF Budget Worksheet)	
2. Annual Operating budget for the organization or unit	
3. Federal & State Tax ID numbers	
4. Board of Directors listing with affiliations	
<b>5. Regular Grants Only:</b>	
a. 1-2 page narrative	
b. First 2 pages of Federal 990	
c. Most recent year-end Statement or Audit including any management letters associated with Audit.	
d. Signature of President or Authorized Officer on Application	
e. Optional: letters of support	
Expected date project will begin/end: 8/15/16 ongoing	Date by which funds will be expended: 12/31/16
Signature of President or Authorized Officer 	
Irma Cota, President & CEO Name, Title	July 5, 2016 Date
Submit Via Mail, In Person or Via Email to: San Marcos Community Foundation c/o City of San Marcos 1 Civic Center Drive San Marcos, CA 92069 Email (PDF Format): <a href="mailto:mgordon@san-marcos.net">mgordon@san-marcos.net</a>	



Were here for you.

## Proposal to San Marcos Community Foundation

### ORGANIZATION INFORMATION:

North County Health Project, Inc., aka North County Health Services (NCHS) is a 501(c)(3) federally qualified health center that began as an all volunteer organization in 1971. NCHS' **mission** is *"to improve the health status of our diverse communities by providing quality healthcare that is comprehensive, affordable, and culturally sensitive."*

**Based in San Marcos, NCHS has served San Marcos residents since 1976.** NCHS' two San Marcos locations served 32,828 patients (117,855 visits) in 2015. Ninety-eight percent (98%) of patients who reported incomes were at or below 200% of the Federal Poverty Level (74% were below 100% FPL). Patients identified themselves as 71% Hispanic, 22% White, 3% Asian, 2% African American, and 2% other or mixed race; 40% of patients were children aged 19 and under. Patients are not turned away due to their level of ability to pay for services.

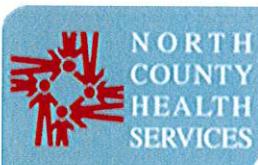
NCHS' comprehensive services include adult and pediatric primary care, internal medicine, obstetrics, gynecology, perinatology, family planning, dentistry, behavioral health, chiropractic services, radiology, lab, pharmacy, and enabling services, such as transportation and language interpretation. NCHS also conducts extensive outreach and assists eligible families in applying for, enrolling in, and utilizing their health insurance/MediCal/CalFresh/WIC benefits.

In addition to clinical services, NCHS has a wide range of programs in North County that focus on early prevention to maximize health outcomes. NCHS' WIC (Women, Infants and Children supplemental nutrition program) serves almost 11,000 women and children monthly. NCHS conducts extensive outreach, community health fairs, and free health screenings (dental, blood pressure, glucose, obesity, etc.). These screenings include helping individuals and families establish a dental/medical home at NCHS. NCHS' Family Nutrition Program provides nutrition education and training for families with young children to form good nutritional habits from an early age. NCHS also conducts support groups for patients with chronic conditions like hypertension, diabetes and obesity, and also for mental health. Federal and state programs include medical and dental services for homeless individuals and teen pregnancy prevention.

NCHS' primary care health centers hold the National Committee for Quality Assurance's Patient-Centered Medical Home (PCMH) level 3 recognition. This distinction recognizes long-term patient relationships, and continued improvements to quality and efficiency of care.

### PROJECT: ECG Machine for NCHS San Marcos Health Center

**North County Health Services respectfully requests a \$4,700 grant from the San Marcos Community Foundation to purchase a new Electrocardiograph (ECG) machine for NCHS San Marcos Health Center** (also called an EKG). NCHS will cover the cost of sales tax, training and calibration in-kind. NCHS will purchase a new compact, wireless ECG machine (McKesson LUMEON® and Burdick Premium Resting ECG). It will interface with NCHS' Electronic Health Records so that precise data from up to 12 sensors (electrode leads) can automatically be recorded into each patient's health record, saving time and eliminating errors.



## Proposal to San Marcos Community Foundation

*We're here for you.*

An electrocardiogram (ECG) is used to detect abnormal heart rhythms (palpitations) and to investigate the cause of chest pains. The heart produces tiny electrical impulses which spread through the heart muscle to make the heart contract. These impulses can be detected by the ECG machine, which may also be used as part of routine tests, such as before having an operation.

To perform the test, a doctor places small electrodes on the patient's arms, legs and chest. The ECG detects and amplifies the electrical impulses from each of the electrodes that occur at each heartbeat and records them on a line on a paper or computer screen. The doctor reads and interprets the peaks and dips of the line to diagnose abnormal or unusual activity.

One of the most common uses for an ECG is for patients with high blood pressure to detect any damage to the heart or blood vessels, cholesterol clogging up the heart's blood supply, a past heart attack, enlargement of one side of the heart, or abnormal heart rhythms.

### **PROJECT BENEFITS:**

A San Marcos Community Foundation grant will ensure that NCHS patients needing ECG tests will have immediate access to these preventive, diagnostic tests. The new computer-based ECG machine will be used on a daily basis, serving at least 600 patients per year. The high-resolution, color LCD monitor has a convenient touchscreen that will display up to 12 electrode leads of ECG data per patient for immediate review and chart plotting. The need to repeat an ECG test will be reduced because the system is able to select and capture the best 10 seconds of data.

The new ECG will be augmented by an existing portable ECG at NCHS San Marcos that is not computer-based and produces only paper read-outs. Due to being frequently moved, the portable ECG requires frequent recalibrations that temporarily put it out of service. Therefore NCHS will use the portable ECG as a back-up whenever the new ECG needs regular maintenance, including recalibration. This will ensure that patients will not have to schedule a separate appointment, or be referred to an outside specialist, which could be more costly.

Due to greater accessibility, doctors performing pre-op ECGs (before operations or other procedures) for patients will significantly reduce the lag time between the need for surgery and the scheduled procedure, also optimizing patient outcomes. More importantly, the ECG may provide the deciding factor in where the patient should have a procedure performed. The new ECG machine will also speed up the process of sending reports to specialists for follow-up care when needed, as well as receiving ECG readouts from outside health providers.

It is often the untreated, preventable conditions that contribute to more days lost from school or work and lead families to resort to emergency rooms when symptoms become dire. With support from the San Marcos Community Foundation, NCHS' will enhance its wide array of preventive safety net services for San Marcos' low-income residents. This diagnostic tool will provide some of the most critical data needed to prevent heart attack, stroke, or even death. NCHS cares for patients during all stages of their lives and does not turn patients away due to their level of ability to pay for services.

**SAN MARCOS COMMUNITY FOUNDATION**  
**Budget Worksheet**

Provide an itemized list of expenses for this project:  
(example – 72 bicycle helmets at \$7.80 each including tax = \$561.60)

<u>1 - McKesson LUMEON® and Burdick Premium Resting ECG</u>	<u>\$ 4,697.37</u>
<u>Sales Tax</u>	<u>\$ 375.79</u>
<u>SUBTOTAL</u>	<u>\$ 5,073.16</u>
<u>(NCHS will provide all training and ECG recalibrations in-kind)</u>	<u>\$</u>
_____	<u>\$</u>
<b>Total budget for this PROJECT:</b>	<b><u>\$ 5,073.16</u></b>

**Grant Request Amount:** **\$ 4,700.00**  
(*Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.*)

Is this a challenge grant? No Could it be? No

**Please list any other funding sources for this project.**

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$ <u>373.16</u>	(NCHS in-kind)	<u>** (C)</u>
\$ _____	(Name of source)	<u>**</u>
\$ _____	(Name of source)	<u>**</u>
\$ _____	(Name of source)	<u>**</u>

**NORTH COUNTY HEALTH PROJECT, INC.**  
**Operating Budget**  
**For Fiscal Year ending December 31, 2016**

**REVENUES, GAINS,  
AND OTHER SUPPORT**

Contracts and grants	15,008,786
Patient services, net of bad debt	49,642,128
Contracted Pharmacy	1,429,142
Contributions	398,614
Miscellaneous	76,354
Meaningful Use	300,000
Interest income	36,052
<b>TOTAL REVENUES,  GAIN, AND OTHER SUPPORT</b>	<b><u>66,891,076</u></b>

**EXPENSES**

Personnel	41,502,916
Fringe benefits	9,284,066
Contractual services	
Patient	1,495,562
Non-Patient	2,297,496
Accounting services	350,000
Consumable supplies	2,480,535
Administrative supplies	682,189
Insurance	353,005
Facilities	
Rent	372,354
Mortgage Interest	728,255
Utilities	684,878
Other Facilities Expense	846,231
Communications	465,965
Travel	301,369
Minor Equipment, maintenance and rental	1,148,173
Staff Recruitment & Retention	712,706
Public Communications	352,203
Other Expenses	
Outreach	41,942
Client Assistance Expenses	23,101
Other Operating Expenses	350,516
Depreciation	2,343,672

**TOTAL EXPENSES**

**66,817,134**

**Projected Increase In Net Assets from Operations** **73,942**

**Gain of the Forgiveness of Debt-Oceanside Property** **1,891,500**

**Projected Increase in Net Assets** **1,965,442**

**Visits** **306,982**

OGDEN UT 84201-0038

In reply refer to: 0437870217  
Sep. 15, 2011 LTR 4168C 0  
95-2847102 000000 00  
00025203  
BODC: TE

NORTH COUNTY HEALTH PROJECT INC  
150 VALPREDA ROAD  
SAN MARCOS CA 92069-2973



002592

Employer Identification Number: 95-2847102  
Person to Contact: Exempt Organization  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Sep. 06, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in July, 1973.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0437870217  
Sep. 15, 2011 LTR 4168C 0  
95-2847102 000000 00  
00025204

NORTH COUNTY HEALTH PROJECT INC  
150 VALPREDA ROAD  
SAN MARCOS CA 92069-2973

If you have any questions, please call us at the telephone number  
shown in the heading of this letter.

Sincerely yours,



Sharon Davies  
Accounts Management I



FRANCHISE TAX BOARD  
SACRAMENTO, CALIFORNIA 95867

June 28, 1973

In reply refer to  
EO:JCS:ch

North County Health Project Incorporated  
170 West Mission  
San Marcos, CA 92069

Purpose: Charitable  
Form of Organization: Corporation  
Accounting Period Ending: August 31  
Organization Number: 676146

Gentlemen:

Based on the information submitted and provided your present operations continue unchanged or conform to those proposed in your application, you are exempt from State franchise or income tax under Section 23701d, Revenue and Taxation Code. Any change in operation, character or purpose of the organization must be reported immediately to this office so that we may determine the effect on your exempt status. Any change of name or address also must be reported.

You are required to file Form 199 (Exempt Organization Annual Information Return) or Form 199B (Exempt Organization Annual Information Statement) on or before the 15th day of the 5th month (4-1/2 months) after the close of your accounting period. See annual instructions with forms for requirements.

You are not required to file state franchise or income tax returns unless you have income subject to the unrelated business income tax under Section 23731 of the Code. In this event, you are required to file Form 109 (Exempt Organization Business Income Tax Return) by the 15th day of the 3rd month (2-1/2 months) after the close of your annual accounting period.

Contributions made to you are deductible by donors as provided by Sections 17214 through 17216.2 and 24357 through 24359 of the Code, unless your purpose is testing for Public Safety.

If the organization is incorporating or is a foreign corporation qualifying to do business in California, this approval will expire unless incorporation or qualification is completed within 30 days.

Exemption from federal income or other taxes and other state taxes requires separate applications.

*James C. Stewart*  
James C. Stewart  
Counsel

cc: Secretary of State (Corp)  
California Trustee

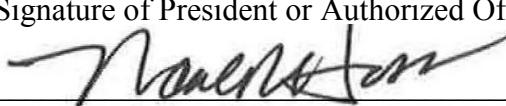
North County Health Project, Inc.  
2016 Board of Directors

	Director Name	Board Position	Occupation/Business Affiliation	Residence Address	City/State	Zip	Email Address
1	Sheila Brown	Chair	Palomar Health 125 Vallecitos De Oro, Ste A San Marcos, CA 92069 VP of Continuum Care	5123 Wisteria Drive	Oceanside, CA	92056	<a href="mailto:sheila.brown@palomarhealth.org">sheila.brown@palomarhealth.org</a>
2	Donald Stump	Chair-Elect	North County Lifeline 200 Michigan Avenue Vista, CA 92084 Executive Director	424 Palm Ave.	Coronado, CA	92118	<a href="mailto:dstump@nclifeline.org">dstump@nclifeline.org</a>
3	Andrew S. Rinde	Secretary	Retired, Sr. Health Consultant	3556 Seahorn Circle	San Diego, CA	92130	<a href="mailto:andyrinde@aol.com">andyrinde@aol.com</a>
4	Harriet H. Carter	Treasurer	Self Employed, Attorney-at-Law.	13190 Calle Caballeros	San Diego, CA	92129	<a href="mailto:harriet@harriethcarteresq.com">harriet@harriethcarteresq.com</a>
5	Adriana Andrés-Paulson	Director	SD County Office of Education Migrant Education-Region XI 135 Vallecitos de Oro, Suite A San Marcos, CA 92069 Migrant Education	3055 Araheim Terrace	Escondido, CA	92025	<a href="mailto:adriana.paulson@sdcoe.net">adriana.paulson@sdcoe.net</a>
6	Victor Botello	Director	Self Employed	743 Concerto Glen	Escondido, CA	92025	<a href="mailto:vmbotello@gmail.com">vmbotello@gmail.com</a>
7	Steve Kildoo	Director	New Life Construction 4855 Ruffner Street San Diego, CA 92111 Project Manager.	789 N. Alda	San Marcos	92069	<a href="mailto:sgkildoo@gmail.com">sgkildoo@gmail.com</a>
8	Andrés Ramos Martin	Director	Ramona High School 1401 Hanson Lane Ramona, CA 92065 Student Counselor	644 Cedar Street	San Marcos, CA	92069	<a href="mailto:andresmartin@gmail.com">andresmartin@gmail.com</a> <a href="mailto:amartin@ramonausd.net">amartin@ramonausd.net</a>
9	Roberto Ramirez	Director	Mountain Meadow Mushroom Farms, Inc. 26948 North Broadway Escondido, CA 92026 Owner	1202 Shay Place	Escondido CA	92026	<a href="mailto:Roberto-Ramirez@cox.net">Roberto-Ramirez@cox.net</a>
10	Walt Steffen	Director	Retired County of San Diego LCSW	833 North Daisy	Escondido, CA	92027	<a href="mailto:westeffen43@yahoo.com">westeffen43@yahoo.com</a>
11	Jenny Smerud	Director	AKT LLP, CPAs and Business Consultants 5946 Priestly Dr. Suite 200 Carlsbad, CA 92008 Consultant				<a href="mailto:jsmerud@aktkcpa.com">jsmerud@aktkcpa.com</a>
12	Craig Jung	Director	Retired former Ramona Chamber of Commerce CEO	16746 Wikiup Rd	Ramona, CA	92065	<a href="mailto:jungtonic@yahoo.com">jungtonic@yahoo.com</a>
13	Craig Garcia	Director	Old California Coffee House, CEO Reliable Contact, CEO	357 Borden Rd	San Marcos, CA	92069	<a href="mailto:supportwithcraig@gmail.com">supportwithcraig@gmail.com</a>



**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Cover Page**

(Choose one)  **MINI-GRANT** (Choose one)  **REGULAR GRANT**

Project Name: <i>The Alliance to Accelerate Excellence in Education at CSUSM: Roadshows and Coaching Cadres</i>  Date Submitted: July 6, 2016	Total # of people served: 177,770  Total # of San Marcos residents served: 2900	Amount Requested: \$10,000
Non-Profit Organization Name and Address, Website  California State University San Marcos Foundation 333 S. Twin Oaks Valley Rd. San Marcos, CA 92096 www.csusm.edu/giving	Contact Person – Name, Title & Phone, email  Lauren Tucker Director of Corporate and Foundation Relations University Advancement 760-750-7313 ltucker@csusm.edu	
<p><u>Briefly</u> describe your request for funds (to be expanded upon in narrative for regular grant):</p> <p>The Alliance to Accelerate Excellence in Education Roadshows and Coaching Cadres requests \$10,000 from the San Marcos Community Foundation to 1) offer college readiness assemblies to 8<sup>th</sup> grade students at all four San Marcos middle schools, and 2) recruit and train a Coaching Cadre of current CSUSM students to support graduating San Marcos seniors over the summer as they prepare for the transition from high school to college.</p>		
<p><u>Briefly</u> describe the significance of your request to the San Marcos community:</p> <p>At the heart of the Alliance's mission is the belief that the more that can be done to prepare the region's youth for success in college, the more the entire region benefits. This project would put 1500 students at San Marcos middle schools and 1400 graduating San Marcos seniors on the path to college success. Now more than ever, the labor market places a large and growing emphasis on academic skills and educational attainment. According to the Public Policy Institute of California, in 2025, if trends continue, 41% of jobs will require at least a bachelor's degree. By working together collaboratively with its K-12 partners and the community, CSUSM is doing its part to ensure that more people in North San Diego County will have the necessary skills for tomorrow's jobs, reducing their dependence on the social safety net.</p>		
Please attach the following items.  <b>Both Mini-Grant &amp; Regular:</b> 1. Budget for request (use SMCF Budget Worksheet) 2. Annual Operating budget for the organization or unit 3. Federal & State Tax ID numbers 4. Board of Directors listing with affiliations  <b>5. Regular Grants Only:</b> a. 1-2 page narrative b. First 2 pages of Federal 990 c. Most recent year-end Statement or Audit including any management letters associated with Audit. d. Signature of President or Authorized Officer on Application e. Optional: letters of support	Expected date project will begin/end: September 2016-August 2017  Date by which funds will be expended: August 2017  Signature of President or Authorized Officer  7/5/16  Neal Hoss, Executive Director and Vice President of University Advancement	
Submit Via Mail, In Person or Via Email to: San Marcos Community Foundation c/o City of San Marcos 1 Civic Center Drive San Marcos, CA 92069 Email (PDF Format): <a href="mailto:mgordon@san-marcos.net">mgordon@san-marcos.net</a>		

# **SAN MARCOS COMMUNITY FOUNDATION**

## **Budget Worksheet**

*The Alliance to Accelerate Excellence in Education at CSUSM:  
Roadshows and Coaching Cadres*

## Roadshows

Student Facilitators \$50 per Roadshow, 2 students per Roadshow	\$400
CSUSM/Alliance lanyards for distribution to all 8 <sup>th</sup> graders (1,600 lanyards for \$0.99 each plus design, taxes and shipping)	\$1800
Flyers with checklist of guaranteed admission criteria	\$150
Mileage reimbursement for travel to each middle school	\$100

## Coaching Cadres

Recruitment and selection of current CSUSM students to serve as coaches (flyers, information sessions)	\$100
Training sessions for coaches	\$1250
Compensation to 4 coaches at \$11/hour for 15 hours/week for 8 weeks in the summer	\$5280
Supplies and miscellaneous	\$420
Administrative overhead	\$500

Administrative overhead \$500

**Total budget for this PROJECT:** **\$10,000**

**Grant Request Amount:** **\$10,000**  
*(Mini-grants not to exceed \$1,500, Regular grants not to exceed \$10,000.)*

Is this a challenge grant? No Could it be? No

**Please list any other funding sources for this project.**

\*\*Indicate if funds are committed (C), conditional (CD), or pending (P).

\$7000 Price Philanthropies (for approx. 5% of staff time in 2016-2017)

\*\*C

**Cal State San Marcos**  
**Fiscal Year 2015-16 Operating Fund (TOTAL) Budget Summary**  
**Distribution by Division (Updated)**

Summary Divisional Budget	President	Academic Affairs	Student Affairs	Community Engagement	Finance & Admin. Svcs	University Advancement	Total Divisions	Campus Wide Activities	Total GF Operating Budget
14/15 Base Budget	\$4,511,025	\$44,978,930	\$10,856,199	\$848,068	\$17,083,363	\$2,138,913	\$80,416,498	\$48,331,054	\$128,747,552
15/16 New Base Budget Allocations	\$1,011,498	\$3,874,895	\$1,389,632	\$406,800	\$1,635,929	\$350,000	\$8,668,754	\$4,982,273	\$13,651,026
<b>15/16 Total Base Budget</b>	<b>\$5,522,523</b>	<b>\$48,853,825</b>	<b>\$12,245,831</b>	<b>\$1,254,868</b>	<b>\$18,719,292</b>	<b>\$2,488,913</b>	<b>\$89,085,252</b>	<b>\$53,313,327</b>	<b>\$142,398,578</b>
15/16 New One-Time Budget Allocations	\$0	\$4,836,806	\$440,027	\$0	\$451,391	\$500,000	\$6,228,224	\$2,694,927	\$8,923,151
Division PY Carry Over Funding	<b>(\$274,828)</b>	\$1,201,779	\$2,672,569	\$213,178	\$1,436,305	\$345,296	\$5,594,299	\$113,221	\$5,707,520
<b>15/16 Total One-Time Budget</b>	<b><b>(\$274,828)</b></b>	<b>\$6,038,585</b>	<b>\$3,112,596</b>	<b>\$213,178</b>	<b>\$1,887,696</b>	<b>\$845,296</b>	<b>\$11,822,523</b>	<b>\$2,808,148</b>	<b>\$14,630,671</b>
<b>Total Base and One-Time Budget Allocations</b>	<b>\$5,247,695</b>	<b>\$54,892,410</b>	<b>\$15,358,427</b>	<b>\$1,468,046</b>	<b>\$20,606,988</b>	<b>\$3,334,209</b>	<b>\$100,907,775</b>	<b>\$56,121,474</b>	<b>\$157,029,249</b>
<b>15/16 Total Incremental Budget Increase (Base + One-Time) *</b>	<b>\$1,011,498</b>	<b>\$8,711,701</b>	<b>\$1,829,659</b>	<b>\$406,800</b>	<b>\$2,087,320</b>	<b>\$850,000</b>	<b>\$14,896,978</b>	<b>\$7,677,200</b>	<b>\$22,574,178</b>

\* Includes new base and new one-time allocations (does not include PY carry over funding)

**Cal State San Marcos**  
**Fiscal Year 2015-16 Operating Fund Budget Summary - Distribution by Division (Updated)**

	Fund	Office of the President	Academic Affairs	Student Affairs	Community Engagement	Finance & Admin Svcs	University Advancement	Campus Wide Activities	Allocation Total
<b>14/15 Base Budget - Allocations by Division (OF-48500)</b>		<b>\$4,486,025</b>	<b>\$42,878,930</b>	<b>\$10,516,199</b>	<b>\$848,068</b>	<b>\$17,083,363</b>	<b>\$2,138,913</b>	<b>\$47,396,054</b>	<b>\$125,347,552</b>
<b>14/15 Base Budget - Allocations by Division (AE&amp;SS-48511)</b>		<b>\$25,000</b>	<b>\$2,100,000</b>	<b>\$340,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$935,000</b>	<b>\$3,400,000</b>
<b>14/15 Total Base Budget Allocation</b>		<b>\$4,511,025</b>	<b>\$44,978,930</b>	<b>\$10,856,199</b>	<b>\$848,068</b>	<b>\$17,083,363</b>	<b>\$2,138,913</b>	<b>\$48,331,054</b>	<b>\$128,747,552</b>
<b>New Allocations (Operating 48500 - On Going - Base)</b>									
Transfer AE&SS Base	Operating	25,000							25,000
Palliative Care	Operating	450,000							450,000
Growth Initiatives	Operating	419,000		290,000	276,800	60,000	200,000		1,245,800
Enrollment Growth	Operating		700,000						700,000
Infrastructure for Growth	Operating		257,022						257,022
Technology Refresh Program	Operating		112,000						112,000
Information Management Technology	Operating		254,088			92,004			346,092
Accreditation, Assessment, & Program Review	Operating		254,605						254,605
Learning Centers - Depts 1201, 1202 and 1203	Operating		172,452	(172,452)					-
Student Academic Support Services	Operating			427,779					427,779
Co-Curricular Education Initiatives	Operating			73,000					73,000
Field Trip Coordinator	Operating				45,000				45,000
Data Analyst	Operating				85,000				85,000
University Police	Operating					274,924			274,924
Veterans Training and Apprenticeship Programs	Operating					116,000			116,000
Staffing and technical expertise for enrollment growth	Operating					256,268			256,268
Utilities	Operating					195,000			195,000
Claims Administration	Operating					86,863			86,863
Deferred Maintenance	Operating					500,000			500,000
Non-Discretionary Student Fee Adjustments	Operating	142,498	26,902	379,131		54,870			603,401
Phonathon Program	Operating						150,000		150,000
Benefit Pool Augmentation	Operating							4,914,527	4,914,527
Compensation Pool Augmentation	Operating							2,727,000	2,727,000
Tuition Fee Discount	Operating							266,700	266,700
Prior year gap	Operating							(1,990,954)	(1,990,954)
<b>Total Base Operating Allocations</b>		<b>\$1,036,498</b>	<b>\$1,777,069</b>	<b>\$997,458</b>	<b>\$406,800</b>	<b>\$1,635,929</b>	<b>\$350,000</b>	<b>\$5,917,273</b>	<b>\$12,121,026</b>
<b>New Allocations (AE&amp;SS 48511 - On Going - Base)</b>									
Base Transfer (Pres AE&SS to Operating Fund)	AE&SS	(25,000)							(25,000)
Laboratory Related Initiatives	AE&SS		802,440						802,440
Facilitating Graduation & Student Success	AE&SS		781,626						781,626
Tenure Track Faculty Hires	AE&SS		513,760						513,760
Under-Represented Student Programs	AE&SS			392,174					392,174
Base Allocation - 2014/15 unallocated	AE&SS							(935,000)	(935,000)
<b>Total Base AE&amp;SS Allocations:</b>		<b>(25,000)</b>	<b>\$2,097,826</b>	<b>\$392,174</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>(935,000)</b>	<b>\$1,530,000</b>
<b>15/16 Subtotal Base Commitments</b>		<b>\$1,011,498</b>	<b>\$3,874,895</b>	<b>\$1,389,632</b>	<b>\$406,800</b>	<b>\$1,635,929</b>	<b>\$350,000</b>	<b>\$4,982,272</b>	<b>\$13,651,026</b>
<b>TOTAL 15/16 Base Budget - Allocations by Division (48500)</b>		<b>\$5,522,523</b>	<b>\$44,655,999</b>	<b>\$11,513,657</b>	<b>\$1,254,868</b>	<b>\$18,719,292</b>	<b>\$2,488,913</b>	<b>\$53,313,327</b>	<b>\$137,468,578</b>
<b>TOTAL 15/16 Base Budget - Allocations by Division (48511)</b>		<b>\$0</b>	<b>\$4,197,826</b>	<b>\$732,174</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$4,930,000</b>
<b>15/16 Total Base Budget Allocation</b>		<b>\$5,522,523</b>	<b>\$48,853,825</b>	<b>\$12,245,831</b>	<b>\$1,254,868</b>	<b>\$18,719,292</b>	<b>\$2,488,913</b>	<b>\$53,313,327</b>	<b>\$142,398,578</b>

**Cal State San Marcos**  
**Fiscal Year 2015-16 Operating Fund Budget Summary - Distribution by Division (Updated)**

	Fund	Office of the President	Academic Affairs	Student Affairs	Community Engagement	Finance & Admin Svcs	University Advancement	Campus Wide Activities	Allocation Total	
<b>New Allocations (Operating 48500 - One Time)</b>										
Prior Year Carry Forward - Division Balances	Operating	(274,828)	1,201,779	2,672,569	213,178	1,436,305	345,296	113,221	5,707,520	
Accreditation, Assessment, & Program Review	Operating		177,888						177,888	
Enrollment Growth	Operating		2,532,500						2,532,500	
Technology Refresh Program	Operating		1,439,500						1,439,500	
Information Management Technology	Operating							2,164,565	2,164,565	
Infrastructure for Growth	Operating		17,000						17,000	
Student Academic Support Services	Operating			51,266					51,266	
ADA Compliance	Operating			334,321					334,321	
Growth Initiatives	Operating					51,391			51,391	
Classroom Furniture Refresh	Operating					100,000			100,000	
Special Projects	Operating					300,000			300,000	
Forward Together - The Campaign for CSUSM	Operating						500,000		500,000	
Benefit Pool Augmentation	Operating							255,362	255,362	
Renovation of Physics Lab/Pre-Nursing	Operating							75,000	75,000	
University Consulting	Operating							200,000	200,000	
<b>Total One-Time Operating Allocations</b>		(274,828)	\$5,368,667	\$3,058,156	\$213,178	\$1,887,696	\$845,296	\$2,808,148	\$13,906,313	
<b>New Allocations (AE&amp;SS 48511 - One time)</b>										
Enrollment Growth	AE&SS		548,618						548,618	
Laboratory Related Initiatives	AE&SS		62,000						62,000	
Facilitating Graduation & Student Success	AE&SS		30,300						30,300	
Tenure Track Faculty Hires	AE&SS		29,000						29,000	
Under-Represented Student Programs	AE&SS			54,440					54,440	
<b>Total One-Time AE&amp;SS Allocations</b>		\$0	\$669,918	\$54,440	\$0	\$0	\$0	\$0	\$724,358	
<b>15/16 Subtotal One-time Commitments</b>		(274,828)	\$6,038,585	\$3,112,596	\$213,178	\$1,887,696	\$845,296	\$2,808,148	\$14,630,671	
<b>TOTAL 15/16 Budget - Base + One-time (48500)</b>			\$5,247,695	\$50,024,666	\$14,571,813	\$1,468,046	\$20,606,988	\$3,334,209	\$56,121,474	\$151,374,890
<b>TOTAL 15/16 Budget - Base + One-time (48511)</b>			\$0	\$4,867,744	\$786,614	\$0	\$0	\$0	\$0	\$5,654,359
<b>15/16 Total Budget Allocation (48500 + 48511)</b>			\$5,247,695	\$54,892,410	\$15,358,427	\$1,468,046	\$20,606,988	\$3,334,209	\$56,121,474	\$157,029,249

Resources Available									
<b>Resources - Base</b>									
General Fund Appropriation	Operating								69,709,552
General Fund Revenue	Operating								67,759,026
AE&SS Fee	AE&SS								4,930,000
<b>Total Base Resources - Gross Expected</b>									\$142,398,578
<b>Resources - One-Time</b>									
Prior Year Carry Forward - Discretionary	Operating								(438,772)
Prior Year Carry Forward - Division Balances	Operating								5,707,520
Surplus Revenue from Exceeding Enrlmnt Targets by 3-5%	Operating								7,637,565
Summer Session Revenue	Operating								1,000,000
Carry-forward AE&SS Fee	AE&SS								105,552
Academic Excellence and Student Success Fee	AE&SS								618,806
<b>Total One-Time Resources</b>									\$14,630,671
<b>Total Resources: Base + One-Time</b>									\$157,029,249

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 04 2009

CALIFORNIA STATE UNIVERSITY SAN  
MARCOS FOUNDATION  
333 S TWIN OAKS VALLEY RD  
SAN MARCOS, CA 92096-0001

Employer Identification Number:  
80-0390564  
DLN:  
17053118042049  
Contact Person:  
TRACY P DORNETTE ID# 31330  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30 RECEIVED  
Public Charity Status:  
170(b)(1)(A)(iv)  
Form 990 Required:  
Yes JUN 09 2009  
Effective Date of Exemption:  
No CSU San Marcos  
Foundation  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

CALIFORNIA STATE UNIVERSITY SAN

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Publication 4221-PC

Letter 947 (DO/CG)



## CSUSM FOUNDATION BOARD OF DIRECTORS

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*CSUSM Student*

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*Professor of Marketing, College of Business Administration, CSUSM*

## **SAN MARCOS COMMUNITY FOUNDATION Proposal Narrative**

### *The Alliance to Accelerate Excellence in Education at CSUSM: Roadshows and Coaching Cadres*

The Alliance to Accelerate Excellence in Education at California State University San Marcos requests \$10,000 from the San Marcos Community Foundation to offer college readiness assemblies called “Roadshows” to 1500 8<sup>th</sup> grade students at all four San Marcos middle schools: San Marcos Middle School, Woodland Park Middle School, San Elijo Middle School and Double Peak School; and to further support college readiness by recruiting and training a Coaching Cadre of current CSUSM students to support 1400 graduating San Marcos seniors from San Marcos High School and Mission Hills High School over the summer as they prepare for the transition from high school to college.

The Alliance to Accelerate Excellence in Education is the umbrella administrative office for the CSUSM guaranteed admission program. This program is detailed in MOU with 10 local school districts and is part of the university’s goal of raising the educational attainment of the region. The Alliance is the first of its kind and works to support the success of the whole student - academically, emotionally, and socially - from K-12 education to college, and it is built upon the premise that all stakeholders: school districts, the university, and community organizations, can work together to make a difference for all youth.

CSUSM leadership is deeply and publicly dedicated to making student success a top institution-wide priority. We know that education is a passport to social and economic prosperity for our students and our region. The university is proud of its diverse student body: 50% of students are first in their family to attend college and approximately 60% of students self-identify as students of color.

Our commitment to student success is what led President Karen Haynes to sign the University’s first guaranteed admission agreement with San Marcos Unified School District in 2006. Today, the Alliance oversees then such agreements with school districts in Oceanside, Vista, San Marcos, Escondido, Valley Center/Pauma, Fallbrook, Carlsbad, Temecula, Lake Elsinore and Murrieta. Through these ten districts, the Alliance serves 177,770 students. With a vision statement that focuses on students getting *to* college and then successfully *through* college, the Alliance works collaboratively to meet the unique needs of each district’s students. The funding requested here will serve two purposes:

First, it will allow the Alliance to build upon a successful 2015-2016 pilot project in which CSUSM students designed and delivered college readiness assemblies for local 8<sup>th</sup> grade students. In the assemblies, college students introduced the guaranteed admission agreement and reminded participants about what it takes to be accepted to college. Because the Roadshows were presented by real college students, the 8<sup>th</sup> grade students were very receptive. After each of the four pilot assemblies, students lingered afterwards to talk with the CSUSM facilitators, to ask questions, and to make connections. The CSUSM students, in collaboration with Alliance staff, refined the roadshows based upon student and teacher feedback and will be offering them to all middle schools in the Alliance (40 in total).

Funding from the San Marcos Community Foundation will be used only in the four San Marcos middle schools and will allow us to enhance the experience with an additional facilitator and with prizes and printed information not available to the other 36 middle schools. The prizes are lanyards with the CSUSM Alliance logo that students can use to hold school identification

cards, house keys, and other frequently used items. Although these lanyards were extremely popular in the pilot roadshows during the 2015-2016 academic year, budget limitations mean we are unable to offer them to 8th graders in all districts. This grant would provide these items to San Marcos students, which serves as a reminder of the Alliance and its guaranteed admission agreement. Additionally, we would like to distribute MOU checklists in an easy-to-read format that students can keep in their binders and backpacks. Funding would allow us to offer this resource to San Marcos students when it is unavailable to other students across the Alliance.

Second, it will allow the Alliance to design and pilot a support network for graduating high school seniors known as Coaching Cadres. Because San Marcos schools serve a large number of low-income, under-represented students who are first in their families to attend college, the Alliance would like to provide additional summer support to ensure that high school graduates who are admitted to and enroll at CSUSM successfully transition over the summer and arrive at the university as planned. Without a dedicated person to answer questions and give support, many would-be first generation college students flounder after high school graduation.

The Alliance's Coaching Cadres will be modeled after a successful program in New York City. This program, run by College Access: Research & Action (CARA), trains current college students to work as mentors to graduating high school seniors to help them figure out how to pay for textbooks, register for their university's orientation program, fill out financial aid and other forms, and address the myriad questions that arise in the summer before one's first semester at college. Although the New York City program is in its infancy, anecdotal reports indicate that it is helping more high school graduates make the leap from high school to college.

Coaches would be current CSUSM students who work 15 hours per week for eight weeks in the summer and are assigned a caseload of 25-50 graduates from San Marcos High School or Mission Hills High School. Identified in collaboration with counselors at the two high schools, these recent graduates would receive weekly contact from the coaches as well as be able to attend regular office hours and to ask questions as they transition from high school to college. Coaches would be recruited during the 2016-2017 academic year, trained in Spring 2017, and work throughout Summer 2017. At the end of the summer, we will review enrollment data, solicit feedback from both coaches and students, and make adjustments to this pilot program with the intention of expanding it to all Alliance districts.

Funding from the San Marcos Community Foundation would support four current CSUSM students to act as the pilot Coaching Cadre and would benefit students from both San Marcos and Mission Hills high schools. Only students from these two high schools will be assigned to the Coaching Cadre's initial caseload so the direct benefit will be to members of the City of San Marcos.

Data indicate students admitted through the Alliance enter CSUSM with higher high school GPAs, and higher SAT/ACT scores than the general student population. Alliance students at CSUSM also have higher college GPAs, take more units per semester, and have a higher four- and five-year graduation rate than the general student population. We also know the majority of Alliance students are first generation college students. As the Alliance initiatives launch and develop, we expect to see similar results across all districts and with a growing number of students.

This funding from the San Marcos Community Foundation will provide an additional benefit for the City of San Marcos, allowing San Marcos Unified School District to act as the trailblazer on this very important project and then serve as a guide and resource in the future.

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Award History FY2015-2016**

Organization	Type	Award	Date	Name of Project	Summary of Project
Meals-On-Wheels	Mini	\$1,500.00	7/8/2015	Senior Hunger in San Marcos	To purchase food and disposable packaging for meals delivered to homebound seniors living in the City of San Marcos. Serves 181 San Marcos residents.
Solutions for Change, Inc.	Mini	\$1,500.00	7/8/2015	Solutions Youth Programs	To help fund their Child Development Specialist who will orchestrate field trips, coordinate childcare, and provide a supportive environment for children from birth through age 18. Serves 24 San Marcos residents.
Casa de Amparo	Regular	\$5,000.00	8/18/2015	Residential Services Program	To support their Residential Services Program which improves the quality of life for children and teens who have been removed from their homes due to child abuse or neglect. Serves 85 San Marcos residents.
North County Health Services	Regular	\$3,452.57	8/18/2015	Vaccine Refrigeration	To replace a vaccine refrigerator at NCHS San Marcos Pediatrics (shared with NCHS QuickCare) that is out of compliance with Centers for Disease Control Standards. Serves 13,325 San Marcos residents.
The Angel's Depot	Mini	\$1,500.00	9/9/2015	Senior Emergency Meal Boxes	To support their continued efforts to feed up to 60 seniors living in poverty in San Marcos.
The Escondido Creek Conservancy	Mini	\$1,498.00	9/9/2015	Elfin Forest Docent Program	To support the costs of uniforms for the organization's volunteer docent program. Serves 28 San Marcos residents.
Kiwanis Club of San Marcos Foundation	Mini	\$500.00	11/12/2015	Holiday Parade	To support the annual San Marcos Holiday Parade. Serves 8,000 San Marcos residents.
Words Alive	Mini	\$500.00	11/12/2015	Adolescent Book Group	To help support their Adolescent Book Group (ABG) program's San Marcos locations serving underserved and at risk teens. Serves 80 San Marcos residents.

Canine Companions for Independence	Regular	\$2,500.00	11/17/2015	Graduate Team Training	To place one highly-skilled dog with a San Marcos resident who has applied for an assistance dog. Serves 1 San Marcos resident.
Charity Wings Art & Craft Center	Regular	\$2,500.00	11/17/2015	Charity Wings Art & Craft Center	To cover expenses related to the opening of their new location for the Art & Craft Center, as well as 20% of the salary for their part-time Class and Volunteer Coordinator. Serves 1,457 San Marcos residents.
Kid's College	Regular	\$2,500.00	11/17/2015	Fortissimo Orchestra Program SMUSD	To sustain and grow their Fortissimo Orchestra Program at Joli Ann Leichtag Elementary School (SMUSD). Serves 100 San Marcos residents.
Meals-On-Wheels	Regular	\$1,000.00	11/17/2015	Senior Hunger	To help subsidize the cost of rent at their North County Service Center in San Marcos. Serves 165 San Marcos residents.
Bayshore Prepatory Charter School	Mini	\$1,000.00	1/13/2016	Southern California Econoly and Geology for BPCS High School Students	To provide services through the Birch Aquarium education program for the purpose of science education, team and social skills building, and physical education. Serves about 15 San Marcos residents.
San Elijo Middle School PTO	Mini	\$831.00	2/11/2016	Peter Pan/SEMS Rising Stars	To help cover the expenses of the Rising Stars' production of Peter Pan. Serves 800+ San Marcos residents.
Palomar College Foundation	Mini	\$831.00	2/11/2016	STEM Day at Palomar	To provide over 450 San Marcos 8th graders with a day at Palomar College to have hands-on contact with STEM experiences.
Elizabeth Hospice	Regular	\$7,500.00	2/16/2016	Hospice Care and Grief Counseling	To provide hospice services, palliative care, and grief counseling. The program serves 364 San Marcos residents.
Just In Time For Foster Youth	Regular	\$2,500.00	2/16/2016	College Bound	To provide transitioning foster youth with the necessary computers, technology tools, school and dorm supplies to support their college success. Serves 15-20 San Marcos residents.
Knob Hill Elementary PTO	Mini	\$1,234.62	4/13/2016	Knob Hill Elementary Art Docent Program	To supplement the school's art curriculum through its Art Docent Program.

Fraternity House	Regular	\$5,281.97	5/17/2016	San Marcos Home Upgrades and Repairs	To replace broken and inefficient appliances that are used at its facility caring for very low income or homeless individuals disabled by HIV/AIDS. Serves 12-15 San Marcos residents.
Palomar College Foundation	Regular	\$1,150.00	5/17/2016	Bridge to Success	To provide a suite of programs through its Bridge to Success Program for underserved students. Serves 140-160 San Marcos residents.
Boys and Girls Club of San Marcos	Regular	\$5,000.00	5/17/2016	Civic Engagement Project	To fund field trips, community service supplies and activities through its Civic Engagement Project. Serves 500 San Marcos residents.
Total Grants Awarded FY15-16					\$49,279.16

**SAN MARCOS COMMUNITY FOUNDATION**  
**Grant Award History FY2016-2017**

Organization	Type	Award	Date	Name of Project	Summary of Project
Luminary Arts Corporation	Mini	\$1,500.00	8/10/2016	Elementary Arts Education Classroom Instruction	To provide elementary arts education classroom instruction program at three San Marcos elementary schools. Serves 2,100 San Marcos residents.
Riding Emphasizing Individual Needs & Strengths (REINS)	Mini	\$500.00	8/10/2016	Therapeutic Horsemanship Program	To provide a scholarship for a student to ride in the Therapeutic Horsemanship Program. Serves 1 San Marcos resident.
<b>Total Grants Awarded FY16-17</b>					<b>\$2,000.00</b>

**SMCF Resolution No 2016-09**

**A RESOLUTION OF THE SAN MARCOS COMMUNITY FOUNDATION  
BOARD OF DIRECTORS AUTHORIZING THE AWARD OF GRANT  
MONIES TO CERTAIN NON-PROFIT ORGANIZATION APPLICANTS**

**-- SUMMER QUARTER 2016--**

**WHEREAS**, the San Marcos Community Foundation Board of Directors is authorized, pursuant to its adopted articles and bylaws, to entertain proposals for non-profit activities from qualified public and charitable groups; and

**WHEREAS**, a total of three (3) proposals were received by the Foundation prior to the submittal deadline established for the 2016 Summer quarter; and

**WHEREAS**, the Board of Directors did, at its quarterly meeting on August 16, 2016, consider such proposals and oral arguments pertaining to such proposals in a public meeting duly advertised and held in the manner required by law.

**NOW, THEREFORE, BE IT RESOLVED**, that the San Marcos Community Foundation Board of Directors does hereby authorize funding of the following grant proposals in the amounts specified:

<u>REQUESTING ORGANIZATION</u>	<u>GRANT AWARD</u>
Rancho Santa Fe Foundation	\$2,800.00
North County Health Services	\$4,700.00
California State University San Marcos Foundation	\$2,500.00

**BE IT FURTHER RESOLVED**, that actual award of the above grants shall be contingent upon satisfactory compliance with all preconditions to funding specified.

**BE IT FURTHER RESOLVED**, that the Board's decision is based upon its determination that the above-referenced requests meet applicable legal requirements for funding as a non-profit activity and conform to Foundation policies pertaining to grant awards.

**PASSED AND ADOPTED** by the San Marcos Community Foundation Board of Directors, at a regular meeting thereof, this 16<sup>th</sup> day of August, 2016, by the following roll call vote:

AYES: BOARD MEMBERS:

NOES: BOARD MEMBERS:

ABSENT: BOARD MEMBERS:

**APPROVED:**

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Colleen Lukoff, President

**ATTEST:**

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Michael Gordon, Secretary

I certify that the foregoing Resolution was duly adopted by the San Marcos Community Foundation Board of Directors on August 16, 2016.

**MINUTES  
SAN MARCOS COMMUNITY FOUNDATION  
COUNCIL CHAMBER  
1 CIVIC CENTER DRIVE  
SAN MARCOS, CA 92069**

## MAY 17, 2016 MEETING

**CALL TO ORDER:** BOARD PRESIDENT LUKOFF called the meeting to order at 6:08 PM.

**PLEDGE OF ALLEGIANCE:** BOARD MEMBER NUTTALL led the Pledge of Allegiance.

**ROLL CALL:**

PRESENT: BOARD MEMBERS: CONFREY, LUKOFF, MONAHAN, NUTTALL, WASCO WILLIAMS

ABSENT: BURTON

**ALSO PRESENT:** Board Secretary Michael Gordon and city staff Sandra Gallegos

## 1. PRESIDENT'S REPORT

- San Diego Grantmakers financial workshop  
PRESIDENT LUKOFF attended the financial workshop. She stated they went over how to analyze and assess a nonprofit's financial documents. One of the elements encouraged was to not just look at the total number of dollars the nonprofit has but assess how much is available to run the show on a cash basis should they need that. Participants were encouraged to bring financial documents from a recent grantee and run calculations. They were also told about a website called [strongnonprofit.org](http://strongnonprofit.org) which provides information on how a nonprofit can self evaluate their fiscal status.
- San Marcos needs assessment meeting with 19 local agencies  
PRESIDENT LUKOFF attended the meeting sponsored by the City of San Marcos to identify what the current needs are in the community and to learn about resources that are available. The top issue discussed at the meeting was housing. The guest speaker was 211 San Diego and they shared the different resources that are available to the public. She felt a sense of pride because most of the agencies that were in attendance, the foundation has given grants to.
- 211 Quarterly Update  
PRESIDENT LUKOFF stated that the City of San Marcos receives a quarterly report from 211 San Diego. If there is any specific information the Board would like to see, it can be

requested. The report for January 2016 to March 2016 indicates 685 calls were from San Marcos clients and over 1,100 referrals were made.

**2. FUND STATEMENT AND ACTIVITY REPORT**

BOARD SECRETARY GORDON reviewed the fund statement and activity report. The balance as of March 31, 2016 was \$1.13 million. It bounced back a little since the big drop in January. It is about \$100,000 less than at the beginning of the fiscal year but there has been grantmaking.

BOARD MEMBER CONFREY reported that he attended a recent Jewish Community Foundation meeting. He expected some very conservative investments but they are not. They are trying to make the maximum return for their clients.

**3. ADVISORY COMMITTEE MEETING**

BOARD PRESIDENT LUKOFF reported that a quorum was not present to hold the meeting. They took advantage of the time to talk about ways of informing the public about the foundation and encouraging the public to join the Now and Forever Campaign.

BOARD MEMBER MONAHAN recommends participating in 3 to 4 community events over the next year with a budget of \$400 to \$500 for a banner and limited printed materials. She also recommends borrowing an ipad to show images of some of the grants they have provided and to ask the City to waive any fees for booth or space needs.

**4. ELECTION OF OFFICERS**

**BOARD MEMBER MONAHAN MOTIONED TO APPROVE COLLEEN LUKOFF AS BOARD PRESIDENT AND TERI WILLIAMS AS BOARD VICE PRESIDENT. BOARD MEMBER WASCO SECONDED. THE MOTION PASSED BY UNANIMOUS VOICE VOTE.**

**5. REAPPOINTMENT OF CHIEF FINANCIAL OFFICER AND BOARD SECRETARY**

**BOARD VICE PRESIDENT WILLIAMS MOTIONED TO APPROVE RESOLUTION NO. 2016-06. THE MOTION PASSED BY UNANIMOUS VOICE VOTE.**

**6. SMCF GRANT FUNDING COMMITTEE RECOMMENDATION**

BOARD PRESIDENT LUKOFF stated they received funding requests from five institutions and are recommending funding three. BOARD MEMBER CONFREY reported on his visit to Fraternity House. He stated they are in dire need of funding and recommends full funding. BOARD PRESIDENT LUKOFF stated that given the other needs they are recommending a lesser amount to Palomar College for their Bridge to Success Program. The Boys and Girls

Club is asking for \$5,000 for their civic engagement program and indicated they would accept this as a challenge grant. She spoke with their Executive Director and was told the program ends in June 2017. The grant funding committee recommends awarding half of the amount now and the other half at the end of the program year.

**BOARD MEMBER MONAHAN MOTIONED TO APPROVE RESOLUTION NO. 2016-07 – APPROVING FUNDING FOR FRATERNITY HOUSE IN THE AMOUNT OF \$5,281.97, PALOMAR COLLEGE FOUNDATION IN THE AMOUNT OF \$1,150, AND BOYS AND GIRLS CLUB OF SAN MARCOS IN THE AMOUNT OF \$5,000. BOARD MEMBER NUTTAL SECONDED. THE MOTION PASSED BY UNANIMOUS VOICE VOTE.**

BOARD MEMBER MONAHAN stated that she contacted CSUSM Foundation regarding their funding request. Their budget is for the entire arts and lecture series and they are asking for funding one lecture series which will be their signature event. Board member Wasco stated that he supports the arts and lecture series however he questioned how these will benefit San Marcos residents and stated that the application does not state how many residents will benefit.

**BOARD MEMBER NUTTALL MOTIONED TO APPROVE FUNDING FOR ART ANIMATES LIFE IN THE AMOUNT OF \$1,000 AND FOR CAL STATE UNIVERSITY SAN MARCOS FOUNDATION IN THE AMOUNT OF \$2,500. BOARD MEMBER MONAHAN SECONDED. THE MOTION PASSED BY UNANIMOUS VOICE VOTE.**

**CONSENT CALENDAR**

**BOARD VICE PRESIDENT WILLIAMS MOTIONED TO APPROVE THE CONSENT CALENDAR. BOARD MEMBER WASCO SECONDED. THE MOTION PASSED BY UNANIMOUS VOICE VOTE.**

7. **WAIVER OF TEXT** – Waived
8. **APPROVAL OF MINUTES** SMCF Board Meeting February 16, 2016 – Approved
9. **ORAL COMMUNICATIONS** – SYLVIA PASUDO, San Marcos resident and real estate owner spoke about difficulties she is having with a building permit. She was informed that this board does not address those issues and she was directed to contact the city's building division.

**ITEMS FOR THE GOOD OF THE ORDER**

10. **MISCELLANEOUS**

(a) Selection of next quarter's Grant Funding Committee – BOARD VICE PRESIDENT WILLIAMS is the next Chair of the Grant Funding Committee. Other members will be BOARD MEMBERS NUTTALL AND WASCO. BOARD MEMBER BURTON is the alternate.

**11. ADJOURNMENT**

**BOARD MEMBER WASCO MOTIONED TO ADJOURN THE MEETING, SECONDED BY BOARD MEMBER NUTTALL. MOTION PASSED BY UNANIMOUS VOICE VOTE.**

Meeting adjourned at 7:09 p.m.

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COLLEEN LUKOFF, PRESIDENT  
SAN MARCOS COMMUNITY FOUNDATION

ATTEST:

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MICHAEL GORDON, BOARD SECRETARY  
CITY OF SAN MARCOS

DRAFT