



# Agenda

## MEETING OF THE COMMUNITY SERVICES COMMISSION

**Wednesday, April 19, 2017 6:00 P.M.**  
Community Services Commission Meeting

**City Council Chambers**  
1 Civic Center Drive  
San Marcos, CA 92069

\*\*\*\*\* JAY FRANKLIN, CHAIR \*\*\*\*\*

IT IS THE DUTY OF THIS COMMISSION TO ADVISE AND MAKE RECOMMENDATIONS TO THE CITY COUNCIL PERTAINING TO THE CREATION, OPERATION, MAINTENANCE, AND MANAGEMENT OF COMMUNITY PROGRAMS AND FACILITIES. COMMISSIONERS ARE APPOINTED AND EMPOWERED BY THE CITY COUNCIL TO HAVE JURISDICTION OVER PUBLIC PARKS, PLAYGROUNDS, AND RECREATIONAL FACILITIES OPERATIONS.

PUBLIC SPEAKERS HAVE THE RIGHT TO ADDRESS THE COMMISSION ON ANY AGENDA ITEM BEING CONSIDERED. NO ACTION WILL BE TAKEN ON ANY ITEM UNTIL PLACED ON AN AGENDA AND DUE NOTICE GIVEN.

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**CALL TO ORDER**  
**PLEDGE OF ALLEGIANCE**  
**ROLL CALL**

**STAFF RECOMMENDATION**

### **ORAL COMMUNICATIONS**

Volunteer recognition awards

### **CONSENT CALENDAR**

#### **1. APPROVAL OF MINUTES**

Commission meeting held on March 15, 2017

**APPROVE**

#### **2. PROGRAM STATISTICS**

Consider participation statistics for the month of March 2017

**APPROVE**

#### **3. GENERAL FACILITY SCHEDULING**

Consider indoor and outdoor facility use requests for April 20 – May 17, 2017

**APPROVE**

**REPORTS AND OTHER BUSINESS**

4.	Annual Youth Sports Group Presentation, SM Youth Basketball / SE AYSO 1505	NOTE & FILE
5.	Annual Staff presentation, Recreation Supervisor Cathy Cronin	NOTE & FILE
6.	Trails Advisory Committee April 5, 2017	NOTE & FILE
7.	Trail Master Plan Workshop	NOTE & FILE
8.	Park Naming Process & Application	APPROVE
9.	Sunset Park Wayfinding Signs	NOTE & FILE
10.	July 4 Fireworks Fundraiser	NOTE & FILE
11.	Spring Festival Recap	NOTE & FILE
12.	Special Events List	NOTE & FILE

**ORAL COMMUNICATIONS** NOTE & FILE

Report from the Community Services Director

**WRITTEN COMMUNICATIONS** NOTE & FILE

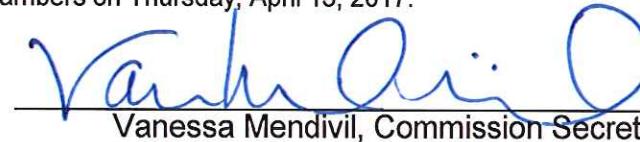
**ADJOURNMENT**

STATE OF CALIFORNIA)  
COUNTY OF SAN DIEGO) ss.  
CITY OF SAN MARCOS)

**AFFIDAVIT OF POSTING**

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Date: April 13, 2017

  
\_\_\_\_\_  
Vanessa Mendivil, Commission Secretary

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## MINUTES

### Regular Meeting of the San Marcos Community Services Commission

**WEDNESDAY, MARCH 15, 2017**

City Council Chambers

1 Civic Center Drive, San Marcos, CA 92069

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**CALL TO ORDER:** Chairperson Jay Franklin called the meeting to order at 6:06 pm.

**PLEDGE OF ALLEGIANCE:** Led by Chairperson Franklin

**ROLL CALL:**

Commissioners Present

Commissioners Absent

CRAIN	(3/3)	100%
FRANKLIN	(3/3)	100%
LINDSAY	(3/3)	100%
MAAS	(3/3)	100%
MOCKUS	(3/3)	100%
SENSMEIER (ALT)	(3/3)	100%
SMITH	(3/3)	100%
TOWSLEY	(3/3)	100%

**ALSO PRESENT:** Community Services Director Buck Martin, Program Manager Holly Malan, Commission Secretary Regina Williams.

**ORAL COMMUNICATIONS**

Chairperson presented Volunteer Recognition Awards to Randy Smith, Sue Tolman, Dale Hamelele, Tyler Wetzel, and Joshua Almadin for volunteering at over 100 games as referees for San Marcos Youth Soccer.

**CONSENT CALENDAR**

**COMMISSIONER MOCKUS MOVED TO APPROVE CONSENT CALENDAR ITEMS 1-3, SECONDED BY COMMISSIONER CRAIN AND CARRIED UNANIMOUSLY. ABSTENTIONS: NONE**

**REPORTS AND OTHER BUSINESS**

**4. SMYS Annual Presentation, PPT shown.** John Gomez introduced Board members and reported on the values of San Marcos Youth Soccer including volunteerism, team work, community events, and steady growth over the last six seasons. The league offers both competitive and a program for special needs players and their families. The primary soccer season is fall, but an indoor co-ed division is offered in the soccer arenas during winter and spring.

**5. Annual Staff Presentation, PPT shown.** Recreation Supervisor II of Athletics, James Daza, presented highlights adult and youth sports programs such as basketball, volleyball, softball, youth baseball and soccer. F.H. "Corky" Smith Gym also serves as a meeting location for groups and classes such as karate and Zumba. Challenges include limited field space for the high demand of competing sports groups, timing of various sports seasons, and balancing the needs of sports groups, SM Unified School District, and public access to parks and fields.

Discussion with Commissioners ensued regarding SMUSD field allocation, the school fields that may not be available or maintained well enough for team use, and roughly \$33,000 to \$37,000 of revenue loss due to the opening of CSUSM's



gymnasium. Staff is working with other schools such at St. Katherine's and charter schools to try and fill the 9am to 2pm schedule that CSUSM formerly rented.

**6. Trails Advisory Committee.** March 1, 2017 meeting cancelled.

**7. Park Naming Process and Application.** Holly Malan presented a Park Naming application, which will be available online for members of the public to nominate names for new parks. Commissioners recommended edits and will review again at the next meeting.

**8. Sunset Park way finding signs.** Homeowners surrounding Sunset Park approached the Traffic Commission about cars speeding through neighborhood roads, so the addition of eight way finding signs in and around Sunset Park will be installed. Commissioners discussed that these signs are focused on the East entrance, but there could be more difficulty of finding the West entrance. Staff will provide feedback to the Traffic engineers.

**9. July 4 Fireworks Fundraiser.** Holly Malan invited Commissioners to join the July 4 Fireworks sub-committee for this year's fundraising goal of \$25,000. Meetings will be scheduled on Mondays from 5:30 to 6:30pm beginning in April with a calendar to be sent out soon.

#### **COMMISSIONER AND STAFF COMMENTARY**

Buck Martin updated commissioners on items such as:

- Intergenerational Games held on April 5 at Walnut Grove Park. Approx. 50 will be needed for this event.
- Volunteers needed for Chamber of Commerce Spring Festival on April 9.
- Bradley Park upper softball field has been re-graded with all new fencing, the main multipurpose field also received renovation and both will be open early April. Photos shown.
- Woodland Park pool received a new heater and digitally regulated chemical distributor. The high dive was beyond renovation and had to be closed, but other features such as the slide and dive tank remain open.
- KTU+A was awarded the bid to build the outdoor Fitness Zone at the Senior Center.
- Trails Day was a successful event, with about 300 people in attendance at the Discovery Lake event with 12 horses signed up for the Equestrian Trail loop at Ridgeline Trailhead.
- Spring Egg Scramble at Walnut Grove Park on April 15. Breakfast is 8-10am; egg hunt begins @ 10:15am sharp.
- A graded pad will be completed at the Rancho Tesoro development by April.
- Double Peak Challenge scheduled for Sept. 30, 2017. Title sponsor has already committed to the event.
- PAWS with Friends event scheduled for June 24-25 at Walnut Grove Park.

Commissioner commentary included Trails Day, the opening of Richmar Park, the coordination of special events for parks and fields, and encouragement to attend the PAWS for Friends event with your canine pals.

#### **ORAL AND WRITTEN COMMUNICATIONS**

A volunteer sign-up sheet for the Chamber of Commerce Spring Festival city booth on April 9, 2017 is circulating. Aquatics fees follow up report written by Cheryl Salazar.

#### **ADJOURNMENT**

**CHAIRPERSON FRANKLIN ADJOURNED THE MARCH 15, 2017 SAN MARCOS COMMUNITY SERVICES COMMISSION MEETING AT 8:10 P.M.**

ATTEST:

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Jay Franklin, Chairperson  
Community Services Commission

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Regina Williams, Commission Secretary  
Community Services Commission

## Community Services Department Monthly Statistics - March 2017

Program Areas	Participation Totals 2017	Actual # of Participants	Sessions	Participation Totals 2016	Participant Variance	Current FY 16/17	Prior FY 15/16	Target Achievement	NOTES
<b>AQUATICS</b>									
Las Posas Pool	1,515	344	70	1,495	1%	10,931	20,655	45.59%	
Woodland Pool	874	106	18	1,500	-42%	11,590	20,056	53.43%	1
<b>CLASSES</b>									
Adult	668	160	92	822	-19%	3,890	8,419	38.27%	
Youth	2,672	547	216	2,337	14%	17,853	27,635	54.93%	
<b>EVENTS</b>									
City Sponsored	2,500	2,500	1	3,500	-29%	8,350	19,128	30.58%	2
Partner Events	-	-	-			1,101	-		
<b>FACILITY RENTALS</b>									
Indoor	5,746	5,238	76	4,840	19%	36,632	60,212	51.30%	
Outdoor	1,634	1,184	63	1,716	-5%	16,847	20,058	75.85%	
<b>HIKES</b>									
	207	207	1	185	12%	855	1,964	32.99%	
<b>NATURE CENTER</b>									
	563	330	13	124	354%	1,751	1,964	60.49%	3
<b>PERFORMING ARTS</b>									
	1,246	310	10	880	42%	5,155	6,618	59.07%	4
<b>SENIOR ACTIVITY CENTER</b>									
Activites/Classes	3,967	328	334	4,372	-9%	25,661	25,426	85.32%	
Meals	1,137	1,137	22	945	20%	7,120	10,229	58.49%	
Resources & Services	396	52	29	104	281%	8,647	30,754	26.83%	5
Trailblazer Trips	50	6	9	70	-29%	484	696	62.36%	6
Transportation	650	28	69	716	-9%	2,102	2,186	66.42%	
<b>SPORTS</b>									
Adult	12,398	3,890	438	13,058	-5%	62,542	112,919	44.41%	
Youth	4,575	2,295	147	3,655	25%	56,648	93,107	55.93%	
<b>YOUTH</b>									
Adventure Camp	40	20	2	240	-83%	8,894	10,829	81.76%	
Family Activities	135	75	4	102	32%	1,406	1,303	97.54%	
Preschool	3,599	473	54	3,348	7%	24,159	34,934	58.85%	
<b>DEPARTMENT TOTALS</b>									
	36,343	15,573	1,271	44,009	-17%	312,618	413,199	75.66%	

## Community Services Department Monthly Statistics - March 2017

Program Areas	Total volunteer hours 2017	Actual # of Volunteers	Sessions	Total volunteer hours 2016	Participant Variance		Prior FY 15/16	Target Achievement	NOTES
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### **VOLUNTEER HOURS**

Special Events/other	150	30	1		#DIV/0!		909	0.00%	
Rangers & Nature Center	12	4	4		#DIV/0!			#DIV/0!	
Senior Activity Center	1,633	144	24		#DIV/0!		12,300	0.00%	
<b>TOTALS</b>	<b>1,795</b>	<b>178</b>	<b>29</b>				<b>13,209</b>	<b>0.00%</b>	

<b>SOCIAL MEDIA, CS DEPT.</b>	Total Followers 2017*	% Increase of new followers*	# of Likes	# of Comments	# of Shares				NOTES
Facebook	4,863	-26%	143	82	59				** Post clicks: 385
Instagram	1,010	-56%	384	44	0				
Twitter	4,095	13%	12	1	16				
<b>TOTALS</b>	<b>9,968</b>	<b>-69%</b>	<b>539</b>	<b>127</b>	<b>75</b>				

\* City wide social media totals

\*\* Post Clicks: Photo views, link clicks, other, i.e. clicks not on the content of the post such as page title clicks or clicks to "see more."

### **NOTES FOR +/- 20% CHANGES**

1. Last years stats for aquatics was reported the "old way" and stats won't reflect the new way of reporting until summer.
2. There were a large amount of Performers at San Marcos Alive 2017. The Spring Egg Scramble was in March in 2016 and will be in April for 2017.
3. Nature Center is open on Sundays this year and there has been an increase of school trips.
4. Performing Arts had two extra weeks of rehearsal this year.
5. Two new groups have been added this year ( Alzheimer's Support Group and San Diego Food Bank) That were not offered last year.
6. Last year, we offered 11 trips, this year we offered 6 trips.

The Blood pressure screening group has been encouraging people to get screening and as a result have seen an increase of participants.

Totals combined last year, this is an estimate separation of historical data

Current FY 16/17 calculated by actual participants

Facility Use List  
 Senior Activity Center  
 April 20 - May 17, 2017

Date	Day	Start - End Time	Facility	Event	Attendance
Apr 20, 2017	Thursday	06:00 PM - 08:00 PM	Community Room	HOA Board Meeting	15
Apr 20, 2017	Thursday	06:00 PM - 08:00 PM	Craft Room	HOA Board Meeting	10
Apr 20, 2017	Thursday	07:00 PM - 09:00 PM	Horizon Rooms 1,2,3	Palomar RC Flyers	50
Apr 22, 2017	Saturday	09:00 AM - 04:00 PM	Horizon Room 1	ForestFire Association	30
Apr 23, 2017	Sunday	08:00 AM - 01:00 PM	Horizon Rooms 1,2,3	Crossing Church	180
Apr 23, 2017	Sunday	08:00 AM - 01:00 PM	Recreation Room	Crossing Church	15
Apr 25, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
Apr 25, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
Apr 26, 2017	Wednesday	07:30 PM - 09:00 PM	Horizon Rooms 1,2,3	SD Church of Christ	80
Apr 28, 2017	Friday	09:00 AM - 05:00 PM	Community Room	HRCPM Appraisal	45
Apr 29, 2017	Saturday	09:00 AM - 05:00 PM	Community Room	HRCPM Appraisal	45
Apr 30, 2017	Sunday	08:00 AM - 01:00 PM	Horizon Rooms 1,2,3	Crossing Church	180
Apr 30, 2017	Sunday	04:00 PM - 08:00 PM	Horizon Rooms 1,2,3	Crossing Church	80
Apr 30, 2017	Sunday	08:00 AM - 01:00 PM	Recreation Room	Crossing Church	15
May 2, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
May 2, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
May 3, 2017	Wednesday	07:30 PM - 09:00 PM	Horizon Rooms 1,2,3	SD Church of Christ	130
May 4, 2017	Thursday	05:00 PM - 09:00 PM	Horizon Rooms 1,2,3	Summit Church Day of Prayer	200
May 7, 2017	Sunday	08:00 AM - 01:00 PM	Community Room	Crossing Church	15
May 7, 2017	Sunday	08:00 AM - 01:00 PM	Horizon Rooms 1,2,3	Crossing Church	180
May 7, 2017	Sunday	08:00 AM - 01:00 PM	Recreation Room	Crossing Church	15
May 8, 2017	Monday	06:45 PM - 08:45 PM	Craft Room	Vallecitos HOA	15
May 8, 2017	Monday	06:00 PM - 08:00 PM	Horizon Room 1	Contemporary Women of North County	30
May 8, 2017	Monday	06:00 PM - 08:00 PM	Horizon Room 2	Contemporary Women of North County	30
May 9, 2017	Tuesday	06:30 PM - 09:00 PM	Community Room	SM Girls Softball	15
May 9, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
May 9, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
May 16, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
May 16, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
May 17, 2017	Wednesday	06:00 PM - 07:30 PM	Craft Room	HOA Meeting	10
May 17, 2017	Wednesday	07:30 PM - 09:00 PM	Horizon Rooms 1,2,3	SD Church of Christ	130

## Reservation Master Report

Reservation Date: From Apr 20, 2017 through May 17, 2017

Facility Type: Open Area, Park Shelter

Date / Setup - Ready Time / Start - End Time	Facility / Equipment / Type / Center	Event / Event Type / Schedule Type	Contact Information	Permit# Attend/Qty	Notes
Apr 22, 2017 Saturday 9:45 AM - 4:15 PM 10:00 AM - 4:00 PM	Walnut Grove Park Large West Shelter Park Shelter Walnut Grove Park	Birthday Party Park Shelter w/o jump house		2843 80	
10:15 AM - 1:15 PM 10:30 AM - 1:00 PM	Discovery Lakeview Park Gazebo Park Shelter Discovery Lakeview Park	Birthday Party Park Shelter w/o jump house		2830 50	
11:45 AM - 5:15 PM 12:00 PM - 5:00 PM	Woodland Park Pepper Park Shelter Woodland Park	Birthday Park Shelter with jump house		2840 50	
11:45 AM - 5:15 PM 12:00 PM - 5:00 PM	San Elijo Gazebo Park Shelter San Elijo Park	Birthday Park Shelter with jump house		2749 50	
11:45 AM - 2:15 PM 12:00 PM - 2:00 PM	Woodland Park West Park Shelter Woodland Park	birthday Park Shelter with jump house		2620 50	
12:45 PM - 6:15 PM 1:00 PM - 6:00 PM	Woodland Park Schoolside Park Shelter Woodland Park	Birthday Park Shelter with jump house		3010 45	
Apr 23, 2017 Sunday 7:00 AM - 7:00 PM	Walnut Grove Park Horse Arena Open Area Walnut Grove Park	Vallecitos Spurs Commercial Park Use		2357 150	April 30th Rain Date
9:45 AM - 2:15 PM 10:00 AM - 2:00 PM	Walnut Grove Park Large West Shelter Park Shelter Walnut Grove Park	birthday Park Shelter w/o jump house		2977 45	
9:45 AM - 5:15 PM 10:00 AM - 5:00 PM	San Elijo Area #2 Park Shelter San Elijo Park	Aolani and Kione baptism Park Shelter w/o jump house		3035 50	
11:45 AM - 5:15 PM 12:00 PM - 5:00 PM	San Elijo Gazebo Park Shelter San Elijo Park	Jade's 4th Birthday Park Shelter with jump house		2673 35	
12:45 PM - 4:15 PM 1:00 PM - 4:00 PM	Woodland Park Schoolside Park Shelter Woodland Park	Picnic Park Shelter w/o jump house		2874 75	
12:45 PM - 6:15 PM 1:00 PM - 6:00 PM	Woodland Park Pepper Park Shelter Woodland Park	Baptism Park Shelter with jump house		3011 80	

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Date / Setup - Ready Time / Start - End Time	Facility / Equipment / Type / Center	Event / Event Type / Schedule Type	Contact Information	Permit# Attend/Qty	Notes
2:15 PM - 5:45 PM	Walnut Grove Park Large West Shelter	Birthday Park Shelter with jump house		3040 50	
2:30 PM - 5:30 PM	Park Shelter Walnut Grove Park				
2:45 PM - 7:15 PM	Hollandia Park Gazebo Park Shelter Hollandia Park	First Communion Park Shelter with jump house		3022 50	
3:00 PM - 7:00 PM					
Apr 26, 2017 Wednesday	Walnut Grove Park Open Area Open Area Walnut Grove Park	San Marcos AYSO Commercial Park Use		2733 20	This group will be using the Sports barn.
6:00 PM - 8:00 PM					
Apr 29, 2017 Saturday	Hollandia Park Gazebo Park Shelter Hollandia Park	baby shower Park Shelter w/o jump house		2846 70	
11:45 AM - 5:15 PM					
12:00 PM - 5:00 PM					
1:45 PM - 5:15 PM	Sunset Park West Shelter 1 & 2 Park Shelter Sunset Park	Birthday Park Shelter w/o jump house		3036 50	
2:00 PM - 5:00 PM					
1:45 PM - 6:15 PM	Woodland Park Pepper Park Shelter Woodland Park	Birthday Party Park Shelter with jump house		3037 50	
2:00 PM - 6:00 PM					
Apr 30, 2017 Sunday	Walnut Grove Park Horse Arena Open Area Walnut Grove Park	Vallecitos Spurs Commercial Park Use		2357 150	April 30th Rain Date
7:00 AM - 7:00 PM					
11:15 AM - 2:45 PM	Connors Park Shelter Park Shelter Connors Park	Birthday Party Park Shelter w/o jump house		3007 30	
11:30 AM - 2:30 PM					
11:45 AM - 3:15 PM	Sunset Park East Shelter Park Shelter Sunset Park	ivans party Park Shelter w/o jump house		2841 30	
12:00 PM - 3:00 PM					
12:45 PM - 5:15 PM	San Elijo Gazebo Park Shelter San Elijo Park	Birthday Party Park Shelter with jump house		3009 50	
1:00 PM - 5:00 PM					
12:45 PM - 3:15 PM	San Elijo Area #2 Park Shelter San Elijo Park	birthday party		40	
1:00 PM - 3:00 PM					
1:45 PM - 6:15 PM	Woodland Park Pepper Park Shelter Woodland Park	Baby shower Park Shelter w/o jump house		3020 50	
2:00 PM - 6:00 PM					

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Facility Type: Open Area, Park Shelter

Date / Setup - Ready Time / Start - End Time	Facility / Equipment / Type / Center	Event / Event Type / Schedule Type	Contact Information	Permit# Attend/Qty	Notes
May 3, 2017 Wednesday 6:00 PM - 8:00 PM	Walnut Grove Park Open Area Open Area Walnut Grove Park	San Marcos AYSO Commercial Park Use		2733 20	This group will be using the Sports barn.
May 6, 2017 Saturday 7:00 AM - 6:00 PM 8:00 AM - 5:00 PM	Walnut Grove Park Horse Arena Open Area Walnut Grove Park	NFL Player Day Commercial Park Use		2670 50	NFL Player Day at Walnut Grove - Thousands of People for this event - No Reservations for this day.
9:45 AM - 2:15 PM 10:00 AM - 2:00 PM	San Elijo Gazebo Park Shelter San Elijo Park	Coopers Birthday Park Shelter w/o jump house		2818 50	
9:45 AM - 4:15 PM 10:00 AM - 4:00 PM	Simmons Park Shelter Park Shelter Simmons Family Park	Bisson 9th Birthday Park Shelter with jump house		2839 35	
10:45 AM - 5:15 PM 11:00 AM - 5:00 PM	Sunset Park West Shelter 1 Park Shelter Sunset Park	Birthday party Park Shelter w/o jump house		3039 50	
11:45 AM - 4:15 PM 12:00 PM - 4:00 PM	Woodland Park Pepper Park Shelter Woodland Park	Jaelyn's 1st Birthday Park Shelter with jump house		3006 50	
2:15 PM - 5:45 PM 2:30 PM - 5:30 PM	San Elijo Gazebo Park Shelter San Elijo Park	first communion Park Shelter w/o jump house		3033 50	
May 7, 2017 Sunday 7:00 AM - 5:00 PM	Walnut Grove Park Horse Arena Open Area Walnut Grove Park	Vallecitos Spurs Rain Date Commercial Park Use		2596 100	
9:15 AM - 3:45 PM 9:30 AM - 3:30 PM	San Elijo Gazebo Park Shelter San Elijo Park	Birthday Park Shelter w/o jump house		2834 50	
12:45 PM - 4:15 PM 1:00 PM - 4:00 PM	Walnut Grove Park North Shelter Park Shelter Walnut Grove Park	Mackenzie Bday Park Shelter w/o jump house		2598 50	L/M 3/24/17 regarding sports using the field.
May 13, 2017 Saturday 8:00 AM - 6:00 PM	Walnut Grove Park Central Shelter Park Shelter Walnut Grove Park	NFL Flag Pro Day Athletics		3016 50	

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Date / Setup - Ready Time / Start - End Time	Facility / Equipment / Type / Center	Event / Event Type / Schedule Type	Contact Information	Permit# Attend/Qty	Notes
8:00 AM - 6:00 PM	Walnut Grove Park Large West Shelter Park Shelter Walnut Grove Park	NFL Flag Pro Day Athletics		3016 50	
8:00 AM - 6:00 PM	Walnut Grove Park North Shelter Park Shelter Walnut Grove Park	NFL Flag Pro Day Athletics		3016 50	
9:45 AM - 12:45 PM 10:00 AM - 12:30 PM	Double Peak Amphitheater Park Shelter Double Peak Park	Womens Church event Park Shelter w/o jump house		2875 95	Will pay by check. Payment due by 4/13/17
10:45 AM - 3:15 PM 11:00 AM - 3:00 PM	San Elijo Gazebo Park Shelter San Elijo Park	Baby's 1st Birthday Park Shelter w/o jump house		2837 50	
11:45 AM - 3:15 PM 12:00 PM - 3:00 PM	Hollandia Park Gazebo Park Shelter Hollandia Park	Birthday Park Shelter w/o jump house		2850 50	
12:45 PM - 4:15 PM 1:00 PM - 4:00 PM	San Elijo Area #2 Park Shelter San Elijo Park	birthday Park Shelter with jump house		3034 30	
May 14, 2017 Sunday	Walnut Grove Park Horse Arena Open Area Walnut Grove Park	Vallecitos Spurs Commercial Park Use		2357 150	April 30th Rain Date
7:00 AM - 7:00 PM	Woodland Park Pepper Park Shelter Woodland Park	Family Gathering Park Shelter w/o jump house		2530 50	

**Special Events**  
**Theatre West**  
**City of San Marcos**  
**2016/2017 Annual Report**

**Parks  
Make  
Life  
Better!**<sup>SM</sup>

# **Special Events**

## **City of San Marcos**

### **2016/2017 Annual Report**

The Community Services Department sponsors a number of special events aimed at bringing community members together and enriching their lives. Each of these events has a particular focus but the goal is to appeal to the wide range of demographics that make up the local community. While many of the expenses associated with these events are covered by partnerships with local businesses, there are sometimes minimal entry fees or fees for vendors. Many of these events require volunteers. The volunteer service provided by the community has been instrumental in limiting the need for extra staff at these events. The logistics for these events is handled primarily by Community Service's staff. Other departments assist with special needs such as signage, clean-up and security.

#### **Summary**

San Marcos Community Services sponsored four major (more than 1,000 attendees each) and ten medium sized events (approximately 500 attendees each) during the past year. The total number of attendees at these events was 18,420.

#### **Recap of 2016/2017 Events**

This year, The San Marcos Summer Music Fest was rebranded and changed to a one day event. The change was intended to attract a larger audience since the music was more eclectic. Rock and Blues was still included, but this year we also added Country, Reggae, a Pat Benatar Tribute and an Elvis Tribute band. The Friends of San Marcos Parks and Rec once again hosted the beer garden.

Our June, 2016 MusicFest drew a much smaller audience than in past years, most likely due to the unexpectedly cool weather. The at-door ticket sales were significantly lower than in previous years. The positive aspect of the event was the family friendly atmosphere. There was an entire fenced-in lawn area where several non-profit groups hosted outdoor games. This was popular with the young families and will be included in the event again this year.

In an attempt to draw a larger audience, this year we are offering an early-bird presale of \$12 per ticket. The at-door tickets are \$20. This will hopefully encourage people to purchase their tickets in advance rather than waiting for the day of the event.

This summer, the City will again be offering five Concerts in the Garden as well as one free concert. Music genres will include World Music, Country, Latin Jazz, Piano Rock and Swing. The Sea Monks, a local father and his two young sons, will be performing Rockabilly music at the free August concert. The free concerts typically draw young families, so this should be a good fit.

The 4<sup>th</sup> of July Celebration is one of the oldest, most well attended events in the city. In addition to fireworks, the children's fun zone and food vendors, this event includes musical entertainment. This year's band will be the popular San Diego group, "Liquid Blue". This show band will definitely get people up and moving as they perform popular music.

The event that drew the most attendees this year was Santa's Village and Tree Lighting. This was primarily due to the fact that the San Marcos Unified School District (SMUSD) jumped on board and brought more than 400 performers and their families to the Tree Lighting. In addition, the event was changed from a two-day to a one-day event, thereby bringing more people to the event at the same time. If this trend continues, we will consider changing the event to a different venue in the future.

The City has been hosting San Marcos Alive, a Celebration of the Arts, for the past 17 years. The focus of this event is to showcase the visual and performing arts in our community. The SMUSD sent several large choirs to perform at the event this year. In addition, there were performers from many local dance, music and choral groups boosting the attendance up to include more than 500 performers. The friends and families of the performers significantly helped to boost the attendance. In spite of the rain, there were more than 3000 people plus performers at the event.

# **Theatre West**

## **City of San Marcos**

### **2016/2017 Annual Report**

Theatre West was founded over 30 years ago as a community drama program for youth and young adults of San Marcos and surrounding communities. The program is geared towards performers from the ages of 7 to 17, but all members of the community have the opportunity to benefit from the shows that are offered at an affordable price.

In addition to teaching the fundamentals of stage, Theatre West encourages self-discipline, promotes creativity, builds self-confidence and creates an atmosphere of sharing and trust. All levels of performers are encouraged to participate. The smaller roles are usually given to those with minimal stage experience, while the more experienced actors are challenged with roles requiring more lines and/or solo singing. Many participants go on to perform in high school, college or with professional companies. Most importantly, Theatre West provides an enriching “after-school” activity at a low cost to the members of our community.

Theatre West productions are performed on weekends for the general public. Prices range from \$7 to \$10 per ticket. The program also reaches out to the community by offering discounted tickets to weekday performances for students of local elementary and middle schools.

Theatre West is entirely self-supporting. Expenses include show royalties, producers, directors, costumes/sets, sound/lighting, and miscellaneous office supplies. Income is produced through ticket sales, cast fees, program ads, concessions and opportunity drawings. All of the baked goods and items for the opportunity drawing are donated by parents. Cast members are required to pay cast fees averaging \$75, and they are required to sell discounted tickets for the show.

#### **Summary**

A total of 129 participants performed in four Theatre West productions during the 2016/2017 year. The program entertained 3015 patrons leading to a net outcome of \$10,796. The funds raised through the program are used to purchase tech equipment for the main hall and theater program.



# NOTES

## Meeting of the Trails Advisory Committee

Wednesday April 5, 2017 6:30 PM

3 Civic Center Drive San Marcos, CA 92069

Trails Advisory Committee Meeting

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**CALL TO ORDER:** Chairman Jim Elliot called the meeting to order at 6:35PM

### ROLL CALL

**Present:** Committee Chairman Jim Elliot, Committee Members Steve Laslovich and Patty Morton

**Absent:** Committee Members Michael Quijada and William Moog

**Also present:** Community Service Commissioner Joyce Sensmeier; Community Service Program Manager Brenda Sylvia and Staff Advisor Ron Vinluan

**Guests:** 3 Students from Rancho Buena Vista High School: Kainoa & Kaleo Kakuta, Isaac

### APPROVAL OF NOTES

Approval of the Feb 1, 2017 Trails Advisory Committee notes

1. Aaron Gonzalez-New Park Ranger with equestrian experience
2. Master Trail Plan workshop/update-TAC Chairman Jim Elliot informed the TAC of Monday's TOVEA meeting; Program Manager Brenda Silva let everyone know about the MTP public workshop scheduled for Monday May 1, 6pm

### **Update**

1. Trails Day 2017-193 hikers; 12 equestrian riders; next year Public Works & Planning Dept will be invited. TAC will make the event more than just a hike, more information about trails
2. Bike Patrol/mounted patrol-next meet Committee member Mike Quijada will update the progress; pictures of shirts/uniforms were shown to TAC
3. Bike to work day- Thursday May 18; Application was submitted for aid station approval; TAC will be informed if aid station gets approved; Jim Elliot is available to assist.
4. Yield signs-15 installed; Committee member Patty Morton would like more yield signs visible to hikers & bikers.
5. April City hike-hike leaders need more assistance to keep groups organized during hike
6. #HIKEHAPPYSM-TAC selected the top 3 photos; those top 3 will be sent to the CSC to choose the winner.

### TAC COMMENTARY

Next meeting is 6:30pm Wednesday May 3, 2017.



Regular Trails Advisory Committee meeting

Wednesday April 5, 2017

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**ADJOURNMENT**

Moved by Chairman Jim Elliot, TAC unanimously approved to adjourn the meeting of the San Marcos Trails Advisory Committee at 7:40 PM.

ATTEST:

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RON VINLUAN, STAFF ADVISOR  
CITY OF SAN MARCOS  
TRAILS ADVISORY COMMITTEE

# Join Us!

## Trails Master Plan Workshop

Are you passionate about the outdoors? Do you love taking advantage of hiking, biking and horseback riding in San Marcos trails? Do you want to have a say in the future of the city's trail network?

Join the City of San Marcos for a public workshop dedicated to discussing trails and open spaces. As San Marcos gears up to update the Trails Master Plan, the city wants to hear from you and is encouraging participation and feedback during the update process. The plan will map out a strategy to continue developing and enhancing the connectivity of the city's comprehensive, safe and efficient network of trail routes.

**WHAT:** Trails Master Plan Community Outreach Workshop

**WHEN:** Monday, May 1 from 6 to 8 pm

**WHERE:** Senior Activity Center  
111 Richmar Avenue  
San Marcos, CA 92069

For more information, please contact the San Marcos Community Services Department at (760) 744-9000 or email [bsylvia@san-marcos.net](mailto:bsylvia@san-marcos.net).





**PARK NAMING APPLICATION**  
Community Services Department  
3 Civic Center Dr., San Marcos, CA 92069  
760.744.9000

**Location of PARK:** \_\_\_\_\_ **Deadline to submit:** \_\_\_\_\_

**Deadline to submit:** \_\_\_\_\_

**Applicant Name** (individual submitting request): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_ E-mail: \_\_\_\_\_

**Business/Organization:** \_\_\_\_\_  **Non-Profit**

**SUGGESTED NAME:** \_\_\_\_\_

**Category (please select only one):**

- Individual – *has contributed significantly to the quality of life in San Marcos and has been a San Marcos resident and/or provided a substantial donation towards construction and/or maintenance of the park/facility*
- Organization – *provided a substantial donation towards construction and/or maintenance of the park/facility*
- Neighborhood / Geographic Location – *identifies the geographic location, feature or / common name that gives identity to an area*
- Municipal Heritage – *provides a link to/with San Marcos heritage*

**Please provide a written narrative that supports the nomination** (must be completed for consideration)

*Supporting documentation is encouraged. Please attach additional pages, biographies, materials and information if needed.*

Please submit to:

## **Buck Martin, Community Services Director**

**3 Civic Center Drive, San Marcos, CA 92069**

[bmartin@san-marcos.net](mailto:bmartin@san-marcos.net)



## **San Marcos Fireworks Fundraising Committee 2017 Meeting Schedule**

All meeting will be held on Mondays from 5:30pm-6:30pm at the Community Center in the conference room on the following dates:

April 24  
May 8  
May 22  
June 12  
June 19  
June 27\* (Tuesday- if needed)

**SPECIAL EVENT APPLICATIONS/PERMITS**
**APRIL 20-MAY 17**

PERMITTYPE	APPLIED	DESCRIPTION	APPLICANT_NAME	SITE_ADDR	STATUS	EVENT_DATE	2.LOCATION
SPECIAL EVENT	03/03/2017	NFL Flag SD Pro Day Sat May 13	NFL Flag San Diego	WALNUT GROVE PARK	APPLIED	05/13/2017	Walnut Grove Park
SPECIAL EVENT	03/06/2017	Business Promotion/Anniversary Celebration	The Lost Abbey	155 MATA WAY #104	APPLIED	04/29/2017	155 Mata Way #104
SPECIAL EVENT	03/30/2017	After Easter Gathering 4-23-17	Rock Church San Marcos	1370 W SAN MARCOS BLVD #110	APPLIED	04/23/2017	1370 W San Marcos Blvd #110
SPECIAL EVENT	03/30/2017	Women's Fair May 6 SE Town Square	San Elijo Hills Women's Club	0 SAN ELIJO RD	APPLIED	05/06/2017	San Elijo Town Square
SPECIAL EVENT	03/30/2017	Blood Drive April 20	CITY OF SAN MARCOS	100-199 RANCHEROS DR	APPLIED	04/20/2017	halfmoon parking lot behind LA
SPECIAL EVENT	03/30/2017	San Elijo Middle School Recycling Event Fundraiser	San Elijo Middle School	1571 SAN ELIJO RD S	APPLIED	04/22/2017	Albertsons, 1571 San Elijo Rd. S.
SPECIAL EVENT	03/31/2017	Employee Family Picnic Day @ Sunset Park 5/6/17	Palomar Ranger District of the Cleveland	SUNSET PARK	APPLIED	05/06/2017	Sunset Park
BLOCK PARTY	04/04/2017	Block Party Sagewood Way May 7	Erika Walker	1644-1699 SAGEWOOD WAY	APPLIED	05/07/2017	Sagewood Way
SPECIAL EVENT	04/11/2017	Grand Opening & Chamber of Commerce Ribbon Cutting Ceremony	New Palace Realty	1 CREEKSIDE DR 100	APPLIED	04/28/2017	Patio Area at 1 Creekside Drive