

## MINUTES

### Regular Meeting of the San Marcos Community Services Commission

Wednesday, June 21, 2017

City Council Chambers, 1 Civic Center Drive

**CALL TO ORDER:** Vice - Chairperson Travis Lindsay called the meeting to order at 6:02 pm.

**PLEDGE OF ALLEGIANCE:** Led by Vice-Chairperson Lindsay

#### **ROLL CALL:**

##### Commissioners Present

CRAIN	(4/6)	67 %
LINDSAY	(6/6)	100%
MAAS	(6/6)	100%
MOCKUS	(6/6)	100%
SMITH	(6/6)	100%
TOWSLEY	(6/6)	100%

##### Commissioners Absent

FRANKLIN	(5/6)	83%
SENSMEIER (ALT)	(4/6)	67%

**ALSO PRESENT:** Community Services Director Buck Martin, Program Manager Brenda Sylvia, Recreation Supervisor I Ron Vinluan, and Commission Secretary Vanessa Mendivil.

#### **ORAL COMMUNICATIONS**

##### **Volunteer Recognition Awards –**

Recreation Supervisor I, Ron Vinluan recognized Bruce Truax, Lee Katola (who was absent), Margaret Sachs, and Rick Sachs for their efforts to the city's daily operations on the trails and parks. Vice-Chair Lindsay thanked each volunteer for their time and service work on our parks and trails and presented them with certificates of appreciation.

#### **CONSENT CALENDAR**

**COMMISSIONER TOWSLEY MOVED TO APPROVE CONSENT CALENDAR ITEMS 1-3, SECONDED BY COMMISSIONER MAAS AND CARRIED UNANIMOUSLY WITH THE CORRECTION TO BE MADE ON ITEM 1. ABSTENTIONS: NONE**

#### **REPORTS AND OTHER BUSINESS**

##### **4. Annual Staff Presentation, Parks & Trails, PPT Shown**

Recreation Supervisor I, Ron Vinluan, reported on the Parks & Trails program including park ranger schedules, new employees hired, the volunteer park rangers program, park caretakers training and duties, Trails Advisory Committee projects, Jack's Pond Nature Center statistics, and marketing & outreach efforts.

## **5. Annual Youth Sports Group Presentation, Lacrosse Zack Burke**

San Marcos Youth Lacrosse program coach, Zach Burk, reported on the growth of the program citing 95 girls and 125 boys participating last season. The girl's team won Division 1 title of CIF San Diego and the boy's team ranked 60 in the open division. The program is based out of San Elijo with 90% participation from San Marcos. The season runs from February to June and games are held at Connors park.

## **6. Trails Advisory Committee (TAC) June 3, 2017.**

Recreation Supervisor I, Ron Vinluan reported on TAC meeting notes from June 3, 2017. Items discussed at the meeting included an Eagle Scout project at Walnut Grove Park, the city's new branding policy, updates about Woodland Pond sign and fencing, the Master Trail Plan workshop results, and Bike to Work day. The TAC also discussed the upcoming solar eclipse on August 21, 2017. The July 5th, 2017 TAC meeting is canceled.

## **7. Youth Sports Council June 6, 2017**

Commissioner Smith reported on the Youth Sports Council meeting notes from June 6, 2017. Items discussed at the meeting included ATA Engraving Company offering their services to the leagues, the soccer arena plexiglass replacement at Sunset Park, and winter/fall field allocation requests, SMUSD field permits and ball field light schedules were due.

## **8. Youth Ambassador Selection**

Community Services Director, Buck Martin reported that the new Youth Ambassadors were selected and recently attended an orientation.

## **9. July 4 Fireworks Fundraiser Update**

Director Buck Martin gave an update on the 4<sup>th</sup> of July fundraising which was at \$19,500. He also thanked the commissioners who attended the meetings and for their fundraising efforts and support.

## **10. Proposed Name Change to "Parks & Recreation"**

Director Buck Martin reported that Community Services is making efforts to change the name to Parks & Recreation. The transition will begin in the fall and will include the commission name changing to Parks & Recreation Commission.

## **ORAL COMMUNICATIONS**

Community Services Director, Buck Martin, updated commissioners on items such as:

- Reminded the Commissioners that online ethics training must be completed by July 20, 2017.
- July is Parks & Recreation Month and a Proclamation will be made by the City Council.
- Bright Guard sunscreen donated 10 hands free sunscreen dispensers with the purchase of sunscreen. The dispensers will be installed at key locations throughout the city.
- City of San Marcos has a new branding policy which includes a new city logo.
- City Council approved the FY17-18 budget. Community Services was allocated \$3,893,215 for expenditures and expected to collect \$2,371,851 in revenue - a 60% cost recovery.

- Music Festival held on June 10, 2017 at Walnut Grove Park was a fun event with and reported approximately 800 participants.
- Paws for Friends event is scheduled for June 24 -25.
- Bike to Work Day was a great event with 54 people visiting the pit stop.

## **WRITTEN COMMUNICATIONS**

### Special Events List

Chairman Franklin emailed that he would be absent at tonight's meeting.

Commissioner Sensmeier emailed that she would be absent at tonight's meeting.

Commissioner Towsley emailed that she would be leaving early from tonight's meeting.

## **COMMISSIONER COMMENTARY**

Commissioner commentary included:

Commissioner Lindsay asked about the time table for South Lake Park. Director Buck Martin said he would report back with that information. Commissioner Maas asked about the time table for the larger sports park near Rancho Tesoro. Director Buck Martin said about 3-5 years.

Commissioner Towsley thanked Ron for his leadership and resourcefulness.

Commissioner Mockus commended Ron for the 'Nature to You' school program.

## **ADJOURNMENT**

**VICE-CHAIRPERSON LINDSAY ADJOURNED THE JUNE 21, 2017 SAN MARCOS COMMUNITY SERVICES COMMISSION MEETING AT 7:54 P.M.**

ATTEST:

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Travis Lindsay, Vice-Chairperson  
Community Services Commission  
City of San Marcos

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Vanessa Mendivil, Commission Secretary  
Community Services Commission  
City of San Marcos

**Community Services Department Monthly Statistics - JUNE 2017**

Program Areas	June 2017 Participation Totals	Actual # of Participants	Sessions	June 2016 Participation Totals	Participant Variance	Current FY 16/17	Prior FY 15/16	Target Achievement	NOTES
<b>AQUATICS</b>									
Las Posas Pool	3,395	1,744	435	3,520	-4%	20,226	20,655	81.49%	
Woodland Pool	4,805	3,799	419	4,822	0%	17,879	20,056	65.19%	
<b>CLASSES</b>									
Adult	509	123	84	551	-8%	5,415	8,419	58.27%	
Youth	3,217	470	236	2,508	28%	25,871	27,635	81.98%	1
<b>EVENTS</b>									
City Sponsored	1,009	1,009	2	538	88%	12,618	19,128	60.69%	2
Partner Events		-	-			1,101	-		
<b>FACILITY RENTALS</b>									
Indoor	5,809	5,209	76	6,309	-8%	55,834	60,212	83.08%	
Outdoor	3,955	3,955	78	3,461	14%	28,258	20,058	121.16%	
<b>HIKES</b>									
	37	37	3	26	42%	954	1,964	46.69%	3
<b>NATURE CENTER</b>									
	247	55	9	302	-18%	3,095	1,964	145.01%	
<b>PERFORMING ARTS</b>									
	-	-	-	-	#DIV/0!	6,919	6,618	104.55%	
<b>SENIOR ACTIVITY CENTER</b>									
Activites/Classes	3,608	590	296	3,804	-5%	36,030	25,426	127.52%	
Meals	908	908	26	849	7%	9,755	10,229	86.49%	
Resources & Services	296	240	22	271	9%	9,475	30,754	29.85%	
Trailblazer Trips	0	0	0	67	-100%	484	696	69.54%	4
Transportation	663	30	66	641	3%	3,961	2,186	150.87%	
<b>SPORTS</b>									
Adult	10,594	3,721	376	10,566	0%	94,482	112,919	74.29%	
Youth	7,990	3,095	119	6,700	19%	79,716	93,107	77.04%	
<b>YOUTH</b>									
Adventure Camp	1,652	226	34	1080	53%	11,008	10,829	86.40%	5
Family Activities	252	63	4	161	57%	1,871	1,303	124.25%	6
Preschool	4,037	499	73	3,218	25%	36,115	34,934	91.82%	7
<b>DEPARTMENT TOTALS</b>	<b>52,983</b>	<b>18,628</b>	<b>1,182</b>	<b>49,394</b>	<b>7%</b>	<b>461,067</b>	<b>413,199</b>	<b>111.58%</b>	

## Community Services Department Monthly Statistics - JUNE 2017

Program Areas	Total volunteer hours 2017	Actual # of Volunteers	Sessions	Total volunteer hours 2016	Participant Variance	Current FY 16/17	Prior FY 15/16	Target Achievement	NOTES
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### ***VOLUNTEER HOURS***

Special Events/other	96	26	2	296	-68%	1,378	909	141.03%	
Rangers & Nature Center	184	18	35	77	138.96%	1,372		#DIV/0!	
Senior Activity Center	1,684	82	30	537	214%	14,209	12,300	101.83%	
TOTALS	1,964	126	67	910		16,509	13,209	110.11%	

<b><i>SOCIAL MEDIA, CS DEPT.</i></b>	Total Followers 2017*	% Increase of new followers*	# of Likes	# of Comments	# of Shares	Total Potings 2017			NOTES
Facebook	4,881	-24%	329	56	43	17			<b>** Post clicks: 668</b>
Instagram	1,110	-20%	694	11		16			
Twitter	4,168	-20%	33	4	14	17			
TOTALS	10,159	-20%	1056	71	57	50			

*\* City wide social media totals*

*\*\* Post Clicks: Photo views, link clicks, other, i.e. clicks not on the content of the post such as page title clicks or clicks to "see more."*

### **NOTES FOR +/- 20% CHANGES**

1. Youth Classes added robotics camp this year
2. The Music Fest was well attended this year and there were more children in attendance as well.
3. Social media posts have brought an increase of hike participation.
4. The Trailblazer program is being out sourced.
5. There were more camp days this year and there has been more participation in Fun Friday Nights program. Both FFN at CC & SE are nearly full each month.
6. There were 2 more tea parties in June & family night was sold out.
7. 2 more days of RAA mommy and me classes were added at Jack's pond & all classes are full.

Totals combined last year, this is an estimate separation of historical data

Current FY 16/17 calculated by actual participants

Facility Use List  
San Marcos Community Center  
July 20 - August 16, 2017

Date	Day	Start - End Time	Facility	Event	Attendance
Jul 20, 2017	Thursday	06:30 PM - 08:30 PM	Dining Room	College Planning Workshop	40
Jul 22, 2017	Saturday	08:30 AM - 05:00 PM	Arts & Crafts	American Red Cross CPR Class	12
Jul 23, 2017	Sunday	10:00 AM - 12:00 PM	Conference Room	Mission Church Service	10
Jul 23, 2017	Sunday	10:00 AM - 12:00 PM	Arts & Crafts	Mission Church Service	10
Jul 23, 2017	Sunday	10:00 AM - 02:00 PM	Main Hall	Mission Church Service	109
Jul 23, 2017	Sunday	10:00 AM - 12:00 PM	Meeting Room	Mission Church Service	10
Jul 23, 2017	Sunday	10:00 AM - 12:00 PM	Dining Room	Mission Church Service	10
Jul 24, 2017	Monday	06:00 PM - 08:30 PM	Dining Room	SM Pop Warner	50
Jul 27, 2017	Thursday	05:00 PM - 08:00 PM	Main Hall	SM Pop Warner Parent Night	100
Jul 28, 2017	Friday	10:00 AM - 08:00 PM	Main Hall	Broadway Vista	250
Jul 28, 2017	Friday	04:00 PM - 08:00 PM	Dining Room	Broadway Vista	10
Jul 29, 2017	Saturday	05:00 PM - 09:00 PM	Main Hall	Tierra Caliente Academy	120
Jul 30, 2017	Sunday	10:00 AM - 12:00 PM	Conference Room	Mission Church Service	10
Jul 30, 2017	Sunday	10:00 AM - 12:00 PM	Dining Room	Mission Church Service	10
Jul 30, 2017	Sunday	10:00 AM - 12:00 PM	Meeting Room	Mission Church Service	10
Jul 30, 2017	Sunday	10:00 AM - 12:00 PM	Main Hall	Mission Church Service	109
Jul 30, 2017	Sunday	10:00 AM - 12:00 PM	Arts & Crafts	Mission Church Service	10
Aug 1, 2017	Tuesday	08:00 AM - 02:00 PM	Main Hall	Adventure Camp Paint Party	75
Aug 1, 2017	Tuesday	06:00 PM - 08:00 PM	Conference Room	Loma Alta HOA	10
Aug 2, 2017	Wednesday	06:30 PM - 09:00 PM	Conference Room	Trails Advisory Committee	12
Aug 3, 2017	Thursday	08:00 AM - 02:00 PM	Main Hall	Adventure Camp Paint Party	75
Aug 4, 2017	Friday	08:00 AM - 04:00 PM	Main Hall	Adventure Camp Paint Party	50
Aug 5, 2017	Saturday	04:30 PM - 08:30 PM	Main Hall	Fallbrook Apostolic Church	160
Aug 6, 2017	Sunday	10:00 AM - 12:00 PM	Conference Room	Mission Church Service	10
Aug 6, 2017	Sunday	10:00 AM - 12:00 PM	Arts & Crafts	Mission Church Service	10
Aug 6, 2017	Sunday	10:00 AM - 12:00 PM	Main Hall	Mission Church Service	109
Aug 6, 2017	Sunday	10:00 AM - 12:00 PM	Meeting Room	Mission Church Service	10
Aug 6, 2017	Sunday	10:00 AM - 12:00 PM	Dining Room	Mission Church Service	10
Aug 6, 2017	Sunday	05:00 PM - 09:00 PM	Main Hall	Eagle Scout Ceremony	160
Aug 7, 2017	Monday	06:00 PM - 08:30 PM	Dining Room	San Marcos Youth Baseball	20
Aug 9, 2017	Wednesday	02:00 PM - 03:00 PM	Main Hall	San Marcos Library Youth Event	200
Aug 11, 2017	Friday	10:00 AM - 08:00 PM	Main Hall	The Broadway Theater Drama	250
Aug 11, 2017	Friday	04:00 PM - 09:00 PM	Dining Room	Broadway Vista	10
Aug 12, 2017	Saturday	08:30 AM - 05:00 PM	Arts & Crafts	American Red Cross CPR Class	12
Aug 12, 2017	Saturday	10:00 AM - 08:00 PM	Main Hall	Broadway Vista	250
Aug 12, 2017	Saturday	04:00 PM - 08:00 PM	Dining Room	Broadway Vista	10
Aug 13, 2017	Sunday	10:00 AM - 12:00 PM	Conference Room	Mission Church Service	10
Aug 13, 2017	Sunday	10:00 AM - 12:00 PM	Dining Room	Mission Church Service	10
Aug 13, 2017	Sunday	10:00 AM - 12:00 PM	Meeting Room	Mission Church Service	10

Aug 13, 2017	Sunday	10:00 AM - 12:00 PM	Main Hall	Mission Church Service	109
Aug 13, 2017	Sunday	10:00 AM - 12:00 PM	Arts & Crafts	Mission Church Service	10
Aug 13, 2017	Sunday	01:00 PM - 08:00 PM	Main Hall	Broadway Vista	250
Aug 13, 2017	Sunday	04:00 PM - 08:00 PM	Dining Room	Broadway Vista	10
Aug 14, 2017	Monday	07:00 PM - 09:00 PM	Dining Room	SM Youth Soccer	25
Aug 15, 2017	Tuesday	05:00 PM - 09:00 PM	Main Hall	Start Smart	200

Facility Use List  
Senior Activity Center  
July 20- August 16, 2017

Date	Day	Start - End Time	Facility	Event	Attendance
Jul 20, 2017	Thursday	06:00 PM - 08:00 PM	Craft Room	Greenwood Park HOA	10
Jul 20, 2017	Thursday	07:00 PM - 09:00 PM	Horizon Rooms 1,2,3	Palomar RC Flyers	50
Jul 23, 2017	Sunday	07:30 AM - 11:30 AM	Craft Room	Crossing Church Service	20
Jul 23, 2017	Sunday	07:30 AM - 11:30 AM	Community Room	Crossing Church Service	20
Jul 23, 2017	Sunday	07:30 AM - 11:30 AM	Horizon Rooms 1,2,3	Crossing Church Service	100
Jul 25, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
Jul 25, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
Jul 30, 2017	Sunday	07:30 AM - 11:30 AM	Horizon Rooms 1,2,3	Crossing Church Service	100
Jul 30, 2017	Sunday	07:30 AM - 11:30 AM	Community Room	Crossing Church Service	20
Jul 30, 2017	Sunday	07:30 AM - 11:30 AM	Craft Room	Crossing Church Service	20
Aug 1, 2017	Tuesday	10:00 AM - 11:30 AM	Community Room	Alzheimer's Support Group	10
Aug 1, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
Aug 1, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
Aug 6, 2017	Sunday	07:30 AM - 11:30 AM	Craft Room	Crossing Church Service	20
Aug 6, 2017	Sunday	07:30 AM - 11:30 AM	Community Room	Crossing Church Service	20
Aug 6, 2017	Sunday	07:30 AM - 11:30 AM	Horizon Rooms 1,2,3	Crossing Church Service	100
Aug 8, 2017	Tuesday	10:00 AM - 11:30 AM	Community Room	Alzheimer's Support	10
Aug 8, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
Aug 8, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
Aug 8, 2017	Tuesday	06:30 PM - 09:00 PM	Community Room	SM Girls Softball	15
Aug 13, 2017	Sunday	07:30 AM - 11:30 AM	Craft Room	Crossing Church Service	20
Aug 13, 2017	Sunday	07:30 AM - 11:30 AM	Horizon Rooms 1,2,3	Crossing Church Service	100
Aug 13, 2017	Sunday	07:30 AM - 11:30 AM	Community Room	Crossing Church Service	20
Aug 14, 2017	Monday	06:00 PM - 08:00 PM	Community Room	SD Aces	10
Aug 14, 2017	Monday	06:45 PM - 08:45 PM	Craft Room	Vallecitos HOA	15
Aug 15, 2017	Tuesday	10:00 AM - 11:30 AM	Community Room	Alzheimer's Support	10
Aug 15, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 2	Music Men	30
Aug 15, 2017	Tuesday	07:00 PM - 10:00 PM	Horizon Room 1	Music Men	30
Aug 16, 2017	Wednesday	06:00 PM - 08:00 PM	Community Room	Glen Park HOA	10

Facility Use List  
Williams Barn  
July 20 - August 16, 2017

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Attendance</b>
Jul 22, 2017	Saturday	08:00 PM - 10:59 PM	Williams Barn	Church Banquet	165
Jul 28, 2017	Friday	06:30 PM - 10:15 PM	Williams Barn	Whirlaways	120
Jul 29, 2017	Saturday	08:00 AM - 11:59 PM	Williams Barn	COSM Family Campout	1
Jul 30, 2017	Sunday	08:00 AM - 11:59 PM	Williams Barn	COSM Family Campout	1
Aug 5, 2017	Saturday	05:00 PM - 11:00 PM	Williams Barn	Wedding	150
Aug 11, 2017	Friday	06:30 PM - 10:15 PM	Williams Barn	Whirlaways	120
Aug 12, 2017	Saturday	11:00 AM - 04:00 PM	Williams Barn	Shofu Dental Corp Picnic	70
Aug 13, 2017	Sunday	03:00 PM - 05:00 PM	Williams Barn	SMYS Parent Meeting #3284	100
Aug 16, 2017	Wednesday	09:00 AM - 04:00 PM	Williams Barn	COSM Employee BBQ	150

Facility Use List  
San Elijo Rec Center & Wood House  
July 20 - August 16, 2017

Date	Day	Start - End Time	Facility	Event	Attendance
Jul 22, 2017	Saturday	7:30 PM	Wood House & Garden	Summer Concert	200
Aug 10, 2017	Thursday	6:30 PM	Wood House & Garden	Summer Concert	200

**PARK RESERVATIONS FACILITY USE LIST**

**JULY 20 - AUGUST 16**

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Permit#</b>	<b>Attendance</b>
Jul 20, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 20, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 20, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 20, 2017	Thursday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Jul 20, 2017	Thursday	12:00 PM - 03:00 PM	Hollandia Park Open Area	KOC Park Day	3149	100
Jul 21, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 21, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 21, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 21, 2017	Friday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Jul 21, 2017	Friday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Jul 22, 2017	Saturday	02:00 PM - 06:00 PM	Walnut Grove Park Large West Shelter	1st birthday party	3433	100
Jul 22, 2017	Saturday	02:00 PM - 04:00 PM	Las Posas Park Shelter	basketball party	3455	50
Jul 22, 2017	Saturday	02:00 PM - 07:00 PM	Sunset Park West Shelter 1 & 2	Baby shower	3510	50
Jul 23, 2017	Sunday	07:00 AM - 05:00 PM	Walnut Grove Park Horse Arena	Vallecitos Spurs Rain Date	2596	100
Jul 23, 2017	Sunday	01:00 PM - 05:00 PM	San Elijo Gazebo	summer party	3454	50
Jul 23, 2017	Sunday	02:00 PM - 05:00 PM	Sunset Park West Shelter 1 & 2	Birthday	3511	50
Jul 24, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 24, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 24, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 24, 2017	Monday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Jul 24, 2017	Monday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10

**PARK RESERVATIONS FACILITY USE LIST**

**JULY 20 - AUGUST 16**

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Permit#</b>	<b>Attendance</b>
Jul 24, 2017	Monday	04:15 PM - 06:45 PM	San Elijo Gazebo	6th birthday party	3521	40
Jul 25, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 25, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 25, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 25, 2017	Tuesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Jul 25, 2017	Tuesday	05:00 PM - 08:00 PM	Walnut Grove Park Open Area	Summer Nights @ Heritage Park	3377	50
Jul 26, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 26, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 26, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 26, 2017	Wednesday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Jul 26, 2017	Wednesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Jul 27, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 27, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 27, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 27, 2017	Thursday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Jul 28, 2017	Friday	12:00 AM - 11:59 PM	Walnut Grove Park Large West Shelter	San Marcos Family Campout	2880	200
Jul 28, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 28, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 28, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 28, 2017	Friday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10

**PARK RESERVATIONS FACILITY USE LIST**

**JULY 20 - AUGUST 16**

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Permit#</b>	<b>Attendance</b>
Jul 28, 2017	Friday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Jul 29, 2017	Saturday	12:00 AM - 11:59 PM	Walnut Grove Park Large West Shelter	San Marcos Family Campout	2880	200
Jul 29, 2017	Saturday	08:00 AM - 12:00 PM	Walnut Grove Park Horse Arena	Escondido Mounted Posse	3256	10
Jul 29, 2017	Saturday	12:00 PM - 06:00 PM	Discovery Lakeview Park Gazebo	BABY SHOWER	3362	100
Jul 29, 2017	Saturday	12:15 PM - 06:15 PM	Sunset Park East Shelter	Alexzander's 1st Birthday	3470	50
Jul 29, 2017	Saturday	03:00 PM - 05:00 PM	Sunset Park West Shelter 1 & 2	White Dragon Summer Picnic	3300	50
Jul 30, 2017	Sunday	12:00 AM - 12:00 PM	Walnut Grove Park Large West Shelter	San Marcos Family Campout	2880	200
Jul 30, 2017	Sunday	02:00 PM - 06:00 PM	Jack's Pond Park East Shelter	Birthday Party	3494	50
Jul 31, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Jul 31, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Jul 31, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Jul 31, 2017	Monday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Jul 31, 2017	Monday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 1, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 1, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 1, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 1, 2017	Tuesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 1, 2017	Tuesday	04:00 PM - 07:00 PM	San Elijo Gazebo	National Night Out	3286	100

**PARK RESERVATIONS FACILITY USE LIST**

**JULY 20 - AUGUST 16**

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Permit#</b>	<b>Attendance</b>
Aug 1, 2017	Tuesday	05:00 PM - 08:00 PM	Walnut Grove Park Open Area	Summer Nights @ Heritage Park	3377	50
Aug 2, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 2, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 2, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 2, 2017	Wednesday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Aug 2, 2017	Wednesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 3, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 3, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 3, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 3, 2017	Thursday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 4, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 4, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 4, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 4, 2017	Friday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Aug 4, 2017	Friday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 5, 2017	Saturday	09:30 AM - 12:30 PM	Discovery Lakeview Park Gazebo	Birthday Party	3486	30
Aug 7, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 7, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 7, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 7, 2017	Monday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10

**PARK RESERVATIONS FACILITY USE LIST**

**JULY 20 - AUGUST 16**

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Permit#</b>	<b>Attendance</b>
Aug 7, 2017	Monday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 7, 2017	Monday	05:00 PM - 08:00 PM	Walnut Grove Park Open Area	Summer Nights @ Heritage Park	3377	50
Aug 8, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 8, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 8, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 8, 2017	Tuesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 9, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 9, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 9, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 9, 2017	Wednesday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Aug 9, 2017	Wednesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 10, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 10, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 10, 2017	Thursday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 10, 2017	Thursday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 11, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 11, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 11, 2017	Friday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 11, 2017	Friday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Aug 11, 2017	Friday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10

**PARK RESERVATIONS FACILITY USE LIST**

**JULY 20 - AUGUST 16**

<b>Date</b>	<b>Day</b>	<b>Start - End Time</b>	<b>Facility</b>	<b>Event</b>	<b>Permit#</b>	<b>Attendance</b>
Aug 12, 2017	Saturday	12:00 PM - 07:00 PM	San Elijo Gazebo	Birthday	3446	75
Aug 12, 2017	Saturday	02:00 PM - 06:00 PM	Connors Park Shelter	Birthday	3445	30
Aug 13, 2017	Sunday	10:00 AM - 04:00 PM	Sunset Park East Shelter	Birthday	3232	50
Aug 14, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 14, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 14, 2017	Monday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 14, 2017	Monday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Aug 14, 2017	Monday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 15, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 15, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 15, 2017	Tuesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 15, 2017	Tuesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10
Aug 16, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Open Area	Adventure Day Camp	2980	65
Aug 16, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park East Shelter	Adventure Day Camp	2980	65
Aug 16, 2017	Wednesday	07:00 AM - 06:00 PM	Jack's Pond Park Corral	Adventure Day Camp	2980	65
Aug 16, 2017	Wednesday	08:30 AM - 10:30 AM	Hollandia Park Open Area	Stroller Strides	3065	10
Aug 16, 2017	Wednesday	09:00 AM - 11:00 AM	San Elijo Park Open Area	Stroller Strides	3065	10

#### **4<sup>TH</sup> OF JULY DONATIONS- COMPARISON BY DATE**

<b>DATE</b>	<b>4/24</b>	<b>5/8</b>	<b>5/30</b>	<b>6/12</b>	<b>6/19</b>	<b>6/27</b>	<b>7/3</b>	<b>GRAND TOTAL</b>
<b>2017</b>		<b>\$600</b>	<b>\$8,292</b>	<b>\$12,551</b>	<b>\$16,106</b>	<b>\$25,424</b>	<b>\$26,104</b>	<b>\$26,338*</b>
<b>2016</b>	<b>\$2,919</b>		<b>\$3,054</b>		<b>\$14,679</b>	<b>\$21,452</b>	<b>\$25,367</b>	<b>\$27,364</b>
<b>2015</b>			<b>\$5,034</b>	<b>\$8,605</b>	<b>\$13,965</b>	<b>\$22,445</b>	<b>\$25,750</b>	<b>\$27,137</b>
<b>2014</b>		<b>\$3,075</b>	<b>\$5,272</b>	<b>\$11,097</b>	<b>\$14,726</b>	<b>\$15,716</b>	<b>\$27,811</b>	<b>\$28,328</b>
<b>2013</b>	<b>\$6,155</b>	<b>\$9,240</b>		<b>\$12,663</b>	<b>\$17,228</b>	<b>19,615</b>	<b>\$27,819</b>	<b>\$29,055</b>

**EXPLANATION:** \*includes pledged amounts not received yet

**2017-** GoFundMe increased \$500 from last year to \$2,990 contributed from 29 people, 8 of which were new donors. The committee voted to spend a bit more on the commemorative item, providing donors of \$25+ a reusable grocery bag at a cost of \$3.15 each. Although all former donors were contacted and several new sponsors were attained, attrition caused a small decline from last year.

**2016-** With increased attention given to the GFM & Face Book campaigns this year, the online donations soared to \$2,490 from 35 people, 16 of which were new donors. A thank you was immediately emailed to these donors, with a request for their mailing address if they wanted to receive the commemorative Gadget Guy! Positive feedback was received for the ease of donating and for the efforts with FB promotions ☺

**2015-** Instituted a Go Fund Me (GFM) Campaign to try to capture new donors who could be spurred to help through social media with an online donation. Being our trial year for this, we kept spreading the word up until July 4, earning \$832 net from 11 people, 6 of which were new donors.

**2014-** Running a close second to our highest total in 2013, this year saw an increase in number of donors giving \$25 and under, however the total number of Gold, Silver, Bronze & Metallic sponsors was similar (37 vs. 40). Total number of donors was 214.

**2013-** Kept with the tried and true donation requests in the form of a letter going out to all past donors. Due to natural attrition, we had to also bring in new donors, again using the housing developers who were building projects in the city. A new \$1500 donor was procured as well as a new committee member who brought in 75 new donors! An added expense was contributing ½ of the cost for the band which was higher than in previous years. Total number of donors expanded to 229 and it was our highest amount raised!

**APPROVED/ISSUED**

2.EVENT_DATE	Permit Number	PERMITTYPE	DESCRIPTION	APPLICANT_NAME	SITE_ADDR	STATUS
07/28/2017	SE17-00048	SPECIAL EVENT	San Elijo HOA Movie Night in Park upper softball field	San Elijo Hills Community Association	SAN ELIJO PARK	ISSUED
07/29/2017	SE17-00049	SPECIAL EVENT	SM Family Campout	CITY OF SAN MARCOS	WALNUT GROVE PARK	ISSUED
08/25/2017	SE17-00053	SPECIAL EVENT	San Elijo Movie Night lower softball field	San Elijo Hills Community Association	SAN ELIJO PARK	ISSUED
09/08/2017	SE17-00054	SPECIAL EVENT	San Elijo Party in the Town Square	San Elijo Hills Community Association	0 SAN ELIJO RD	ISSUED
10/21/2017	SE17-00055	SPECIAL EVENT	Charity Bike Ride Oct 21 San Elijo area	National MS Society	0 SAN ELIJO RD	ISSUED
09/23/2017	SE17-00057	SPECIAL EVENT	Mountain Shadows Staff Picnic	Mountain Shadows Support Group	WOODLAND PARK	ISSUED
11/03/2017	SE17-00065	SPECIAL EVENT	CSUSM Moon Lit Hike Nov 3	CSUSM Outdoor Adventures	DOUBLE PEAK REGIONAL PARK	ISSUED
07/08/2017	SE17-00066	BLOCK PARTY	Block Party Violet Avenue	George & Christina Frederick	255 VIOLET AVE	ISSUED
07/08/2017	SE17-00067	SPECIAL EVENT	Church Picnic/Concert	Iglesia Cristiana Interdenominacional	WOODLAND PARK	ISSUED

**BEING REVIEWED**

2.EVENT_DATE	Permit Number	PERMITTYPE	DESCRIPTION	APPLICANT_NAME	SITE_ADDR	STATUS
10/28/2017	SE17-00056	SPECIAL EVENT	Pumpkin Fest parking lot at church	Rock Church San Marcos	1370 SAN MARCOS BLVD	APPLIED
09/02/2017	SE17-00064	SPECIAL EVENT	Soccer Tournament Sunset Park	Legendary Event Management	SUNSET PARK	APPLIED
07/15/2017	SE17-00068	SPECIAL EVENT	Youth Rugby Tournament Walnut Grove North	California State Games	WALNUT GROVE PARK	APPLIED
09/24/2017	SE17-00069	SPECIAL EVENT	Company Picnic Sept. 24 Walnut Grove South	Stone Brewing	WALNUT GROVE PARK	APPLIED
09/07/2017	SE17-00070	SPECIAL EVENT	Sponsor 3rd World Children program - trailer in parking lot	Mission Hills Church	400 MISSION HILLS CT	APPLIED
10/15/2017	SE17-00071	SPECIAL EVENT	Oktoberfest lower softball field	San Elijo Hills Community Association	SAN ELIJO PARK	APPLIED