

# AGENDA

## PARKS & RECREATION COMMISSION

WEDNESDAY, AUGUST 21, 2019  
CITY COUNCIL CHAMBERS

CALL TO ORDER  
PLEDGE OF ALLEGIANCE  
ROLL CALL

### ORAL COMMUNICATIONS

Volunteer recognition awards

**STAFF RECOMMENDATION**

### CONSENT CALENDAR

1. APPROVAL OF MINUTES

Commission meeting held on July 17, 2019

**APPROVE**

2. PROGRAM STATISTICS

Consider participation statistics for the month of July 2019

**APPROVE**

3. GENERAL FACILITY SCHEDULING

Consider indoor and outdoor facility use requests August 22 – September 18, 2019

**APPROVE**

### REPORTS AND OTHER BUSINESS

4. Annual Youth Sports Group Presentation, San Marcos Girls Softball

**NOTE & FILE**

5. Annual Staff Report, Community Center Administration, Enrichment Programs, Facility Reservations

**NOTE & FILE**

6. Trails Advisory Committee- Options Discussion

**NOTE & FILE**

7. Special Events List and Social Media

**NOTE & FILE**

### ORAL COMMUNICATIONS

Report from the Parks & Recreation Director

**NOTE & FILE**

**WRITTEN COMMUNICATIONS**

**ADJOURNMENT**

STATE OF CALIFORNIA)

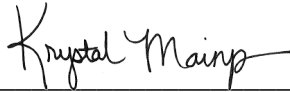
COUNTY OF SAN DIEGO) ss.

CITY OF SAN MARCOS)

**AFFIDAVIT OF POSTING**

Agenda packets are available for public inspection 72 hours prior to scheduled meetings at City Hall: 1 Civic Center Drive, San Marcos, CA 92069. Any agenda-related writings or documents provided to a majority of the commission after distribution of the agenda packet are available for public inspection at the time of distribution in the Council Chambers. I, Krystal Mainprize, Parks & Recreation Commission Secretary, City of San Marcos, hereby certify that I caused the posting of this agenda at the entrance of City Hall Council Chambers on Thursday, August 15, 2019.

Date: August 15, 2019



Krystal Mainprize, Commission Secretary

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## Minutes

### Regular Meeting of the San Marcos Parks & Recreation Commission

Wednesday, July 17, 2019

City Council Chambers, 1 Civic Center Drive

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**CALL TO ORDER:** Chairperson Jay Franklin called the meeting to order at 6:01pm.

**PLEDGE OF ALLEGIANCE:** Chairperson Jay Franklin

**ROLL CALL:**

**Commissioners Present**

FRANKLIN	(7/7)	100%
HERNANDEZ	(7/7)	100%
MOCKUS	(7/7)	100% 6:08
PRESTININZI (ALT)	(3/6)	50%
SENSMEIER	(7/7)	100%
SMITH	(7/7)	100%

**Commissioners Absent**

LINDSAY	(4/7)	57%
ROBLES	(5/6)	83%

**ALSO PRESENT:**

Program Managers Darren Chamow & Andrea Gonzalez, Recreation Coordinator Taylor Oshinski, and Commission Secretary Krystal Mainprize.

**ORAL COMMUNICATIONS**

None.

**CONSENT CALENDAR**

**COMMISSIONER SMITH MOVED TO APPROVE CONSENT CALENDAR ITEMS 1-2 AS PRESENTED, SECONDED BY COMMISSIONER SENSMEIER AND CARRIED TO APPROVE. ABSTENTION: PRESTININZI.**

**COMMISSIONER SMITH MOVED TO APPROVE CONSENT CALENDAR ITEM 3 AS PRESENTED, SECONDED BY COMMISSIONER PRESTININZI AND CARRIED TO APPROVE. ABSTENTION: NONE.**

**REPORTS AND OTHER BUSINESS**

**4. Annual Youth Sports Group Presentation, San Marcos Youth Baseball**

A representative from San Marcos Youth Baseball was not present. They will be rescheduled.

**5. Parks and Trails Report, Recreation Coordinator Taylor Oshinski**

Recreation Coordinator Taylor Oshinski reported on the ranger program along with his key team members to speak on their area of expertise.

Hugh McMenamin, Lead Ranger for almost five years oversees the volunteer ranger, training of new staff and enforcement and patrolling at the parks and trails.

Erin Rimmereid, Park and Trail Ranger has been with the City a little over a year and assists with running the interpretive programs at the Nature Center.

Courtney Pache, Ranger for over a year does enforcement of the parks and trails and is putting together a mounted patrol unit for the City.

Taylor reported that the Ranger program and operation was moved from the Community Center offices to the Gymnasium office. Seven part time rangers are scheduled up to 1,000 hours per year and generally work 20 hour per week mostly in the evenings and weekends when the parks are the busiest. Taylor also gave an update on the caretaker program noting the caretaker's roles expanded and they now open and close more park locations and work 7-18 hours per week.

Hugh reported that the volunteer ranger program has 21 active volunteers that all receive basic training in dealing with the public and how to enforce the ordinances within the parks and trails. The volunteers provide around 200 volunteer hours per month. John Walsh a volunteer ranger was the grand champion of the 2019 Parks and Recreation Grand Champion award for his Starwalk events held at Double Peak Park.

Erin noted that the Nature Center is open Saturdays and Sundays from 10am-1pm and is staffed by volunteers who are dedicated to the Nature Center. Each Thursday during the school year schools have field trips to the center. In the future they are looking at offering a birthday party package at the center.

Courtney noted the City has a huge equestrian community and her goal is to provide a mounted patrol in San Marcos. She observes and reports trail use and conditions while riding the horse along with educating the public on horse etiquette.

## **6. Trails Advisory Committee Meeting- July 10, 2019**

Program Manager Darren Chamow noted this was the first meeting since the transition and it went well. Moving forward the committee will meet quarterly. Darren reviewed items discussed at the meeting including the trails master plan updated, mountain bike track and trail map updates.

## **7. Trails Advisory Committee Meeting Sign Up for September 11, 2019**

Chair Franklin will attend the September 11<sup>th</sup> meeting and the next 4-5 meetings for consistency.

## **8. Special Events List and Social Media Posts**

Commissioner Hernandez went to the farmers market last week and they had several food vendors, lots of produce and pastries.



## 9. 4<sup>th</sup> of July Update

Program Manager Andrea Gonzalez gave the final update on the 4<sup>th</sup> of July fundraising. The final raised is \$25,104 and there were 35 new donors this year. The day of the event \$835 was collected at the park. For next year Andrea is looking at using Venmo for donations on site and also plan some restaurant fundraisers.

## ORAL COMMUNICATIONS

Parks & Recreation Program Manager Andrea Gonzalez gave an update on the following items:

- City purchased software to assist the City in gathering analytics of online chatter on social media and the City website to create a dashboard of information for City staff to utilize.
- The City will feature a news release on volunteer John Walsh winning the Recreation Champion Award. This is the first time our City has won.
- Through the Jack's Pond Nature Center grant from the Friends of San Marcos 237 children were able to visit the nature center. The grant will continue again this school year for the Title 1 schools and hope to expand by offering transportation to the nature center.

## COMMISSIONER COMMENTARY

Commissioner Sensmeier thanked Darren and Andrea for their hard work on the 4<sup>th</sup> of July event.

Chair Franklin noted he is excited the City has a new Communications Director. Franklin asked to be notified in advance for community meetings as he was notified by the City on social media at the last minute. Program Manager Andrea Gonzalez will email the Commissioners the schedule for the community meetings.

## WRITTEN COMMUNICATION

A resident emailed the Commission about the skate park being closed in the evening which was handed out to the Commissioners. Program Manager Andrea Gonzalez said since we have closed the skate park at dusk over a year ago we have had only had a few inquires about the change. We have had less graffiti, vandalism and behavioral issues and this has overall improved the issues at the park.

## ADJOURNMENT

**CHAIRPERSON FRANKLIN ADJOURNED THE JULY 17, 2019 SAN MARCOS PARKS & RECREATION COMMISSION MEETING AT 6:51 P.M.**

ATTEST:

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Jay Franklin, Chairperson  
Parks & Recreation Commission  
City of San Marcos

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Krystal Mainprize, Comm. Secretary  
Parks & Recreation Commission  
City of San Marcos

**Parks Recreation Department Monthly Statistics - July 2019**

<b>Program Areas</b>	<b>July 2019 Participation Totals</b>	<b>Actual # of Participants</b>	<b>Sessions</b>	<b>July 2018 Participation Totals</b>	<b>Monthly Participant Variance</b>	<b>Current FY 19/20</b>	<b>Prior FY 18/19</b>	<b>Annual Participant Variance*</b>	<b>NOTES</b>
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**AQUATICS**

Las Posas Pool	1,961	1,961	63	3,803	-48%	1,961	13,283	14.76%	1
Woodland Pool	2,614	2,614	32	5,301	-51%	2,614	12,809	20.41%	2

**CLASSES**

Adult	240	558	292	292	-18%	240	4,440	5.41%	
Youth	2,339	498	256	2,652	-12%	2,339	18,356	12.74%	

**FACILITY RENTALS**

Indoor	3,620	2,760	58	3,604	0%	3,620	64,457	5.62%	
Outdoor	3,363	2,688	95	3,787	-11%	3,363	33,752	9.96%	

<b>HIKES</b>	25	25	1	-	#DIV/0!	25	340	7.35%	
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<b>NATURE CENTER</b>	72	72	6	100	-28%	72	2,414	2.98%	3
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**SENIOR ACTIVITY CENTER**

Activites/Classes	2,656	212	345	3,882	-32%	2,656	39,375	6.75%	4
Meals	972	54	23	976	0%	972	11,450	8.49%	
Resources & Services	278	144	14	359	-23%	278	4,289	6.48%	5
Transportation	589	27	44	701	-16%	589	6,759	8.71%	
Catch A Ride June Rides	168	17	44	0	#DIV/0!	168	807	20.82%	

**SPORTS**

Adult	10,874	3,175	420	11,570	-6%	10,874	101,022	10.76%	
Youth	3,745	588	102	3,605	4%	3,745	103,599	3.61%	

**YOUTH**

Adventure Camp	4,460	90	90	4256	5%	4,460	10,624	41.98%	
Family Activities	382	311	4	362	6%	382	1,560	24.49%	
Preschool	2,178	201	44	2,250	-3%	2,178	35,052	6.21%	

<b>DEPARTMENT TOTALS</b>	<b>40,536</b>	<b>15,995</b>	<b>1,933</b>	<b>52,700</b>	<b>-23%</b>	<b>40,536</b>	<b>483,367</b>	<b>8.39%</b>	
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**Parks Recreation Department Monthly Statistics - July 2019**

<b>Program Areas</b>	<b>Total volunteer hours July 2019</b>	<b>Actual # of Volunteers</b>	<b>Sessions</b>	<b>Total volunteer hours July 2018</b>	<b>Monthly Participant Variance</b>	<b>Current FY 19/20</b>	<b>Prior FY 18/19</b>	<b>* Annual Participant Variance</b>	<b>NOTES</b>
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***VOLUNTEER HOURS***

Special Events/other	139	23	3	98	42%	139	1,040	13.37%	6
Rangers & Nature Center	291	27	41	204	43%	291	2,720	10.70%	7
Senior Activity Center	1,588	128	173	1,031	54%	1,588	15,953	9.95%	8
<b>TOTALS</b>	<b>2,018</b>	<b>178</b>	<b>217</b>	<b>1,333</b>		<b>2,018</b>	<b>19,713</b>	<b>10.24%</b>	

**NOTES FOR +/- 20% CHANGES**

- 1&2. Participation in swim lessons was lower this year.
- 3. Larger groups visited the Nature Center during public entry last year.
- 4. Woodcarvers is not being offered this year. Bingo and billiards had more participation last year.
- 5. Blood pressure screenings are not being offered at this time.
- 6 . There were more volunteers available this year.
- 7. There were more volunteers with availability this year.
- 8. There were more volunteers with hours available this year.

\* This is year to date over last year's total.

Current FY 19/20 calculated by  
actual participants

Facility Use List  
San Marcos Community Center  
August 22 - Septmeber 18, 2019

Date	Day	Start - End Time	Facility	Event	Attend
Aug 22, 2019	Thursday	05:30 PM - 08:00 PM	Dining Room	SM Youth Baseball	30
Aug 22, 2019	Thursday	06:00 PM - 09:00 PM	Conference Room	Vallecitos Ridge HOA	10
Aug 24, 2019	Saturday	04:00 PM - 08:00 PM	Community Main Hall	Tradicion Mexicana Dance	280
Aug 25, 2019	Sunday	08:00 AM - 01:00 PM	Community Main Hall	Mission 316 Church Service	100
Aug 25, 2019	Sunday	08:00 AM - 12:30 PM	Dining Room	Mission 316 Church Service	1
Aug 26, 2019	Monday	07:00 PM - 08:00 PM	Fitness Room	Connected Warriors	20
Aug 27, 2019	Tuesday	06:00 PM - 08:00 PM	Dining Room	Educate U Seminar	40
Aug 28, 2019	Wednesday	05:30 PM - 08:00 PM	Dining Room	COSM Neighborhood Watch	54
Aug 29, 2019	Thursday	06:00 PM - 08:00 PM	Community Main Hall	Classical Ballet Testing	40
Aug 29, 2019	Thursday	08:00 PM - 09:00 PM	Dining Room	SM United Coach Meeting	20
Sep 1, 2019	Sunday	08:00 AM - 12:30 PM	Dining Room	Mission 316 Church Service	1
Sep 1, 2019	Sunday	08:00 AM - 01:00 PM	Community Main Hall	Mission 316 Church Service	100
Sep 2, 2019	Monday	07:00 PM - 08:00 PM	Fitness Room	Connected Warriors	20
Sep 4, 2019	Wednesday	04:00 PM - 09:00 PM	Community Main Hall	Start Smart	200
Sep 4, 2019	Wednesday	05:00 PM - 08:00 PM	Dining Room	Family Night	1
Sep 5, 2019	Thursday	04:00 PM - 10:00 PM	Community Main Hall	City of San Marcos GPAC	100
Sep 7, 2019	Saturday	09:30 AM - 01:30 PM	Dining Room	Sullivan Solar Workshop	30
Sep 8, 2019	Sunday	08:00 AM - 01:00 PM	Community Main Hall	Mission 316 Church Service	100
Sep 8, 2019	Sunday	08:00 AM - 12:30 PM	Dining Room	Mission 316 Church Service	1
Sep 9, 2019	Monday	05:00 PM - 08:00 PM	Community Main Hall	Broadway Theater West	50
Sep 9, 2019	Monday	05:30 PM - 08:00 PM	Small Rec Room	SM Youth Baseball	20
Sep 9, 2019	Monday	06:00 PM - 09:00 PM	Dining Room	SM Youth Soccer	30
Sep 9, 2019	Monday	07:00 PM - 08:00 PM	Fitness Room	Connected Warriors	20
Sep 10, 2019	Tuesday	03:00 PM - 07:00 PM	Community Main Hall	Democracy in Action project presentation event	50
Sep 11, 2019	Wednesday	05:00 PM - 08:00 PM	Community Main Hall	Tae Kwon Do Testing	40
Sep 11, 2019	Wednesday	06:00 PM - 09:00 PM	Conference Room	Trails Advisory Committee	12
Sep 12, 2019	Thursday	04:30 PM - 07:00 PM	Community Main Hall	Broadway Theater West	50
Sep 15, 2019	Sunday	08:00 AM - 12:30 PM	Dining Room	Mission 316 Church Service	1
Sep 15, 2019	Sunday	08:00 AM - 01:00 PM	Community Main Hall	Mission 316 Church Service	100
Sep 16, 2019	Monday	04:30 PM - 06:30 PM	Community Main Hall	Broadway Theater West	50
Sep 16, 2019	Monday	06:00 PM - 09:00 PM	Dining Room	SM Pop Warner Meetings	30
Sep 16, 2019	Monday	07:00 PM - 08:00 PM	Fitness Room	Connected Warriors	20
Sep 16, 2019	Monday	08:00 PM - 09:00 PM	Conference Room	SM United Board Meeting	10
Sep 17, 2019	Tuesday	04:00 PM - 09:00 PM	Community Main Hall	Start Smart	200

Sep 17, 2019	Tuesday	04:30 PM - 06:30 PM	Dining Room	Broadway Theater West	50
Sep 17, 2019	Tuesday	06:00 PM - 08:00 PM	Conference Room	Victoria Ranch	10
Sep 18, 2019	Wednesday	04:30 PM - 06:30 PM	Community Main Hall	Broadway Theater West	50

Facility Use List  
Senior Activity Center  
August 22 - September 18, 2019

Date	Day	Start - End Time	Facility	Event	Attend
Aug 22, 2019	Thursday	06:00 PM - 08:00 PM	Community Room	Rancho Santalina HOA	10
Aug 22, 2019	Thursday	06:00 PM - 08:00 PM	Craft Room	Medicare Workshop	20
Aug 27, 2019	Tuesday	06:00 PM - 08:00 PM	Community Room	Twin Oaks Association Mgt	15
Aug 27, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Sep 3, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Sep 9, 2019	Monday	06:00 PM - 08:00 PM	Horizon Room 1	CWONC Meeting	40
Sep 9, 2019	Monday	06:30 PM - 08:30 PM	Craft Room	Vallecitos Protective	15
Sep 10, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Sep 17, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Aug 22, 2019	Thursday	06:00 PM - 08:00 PM	Community Room	Rancho Santalina HOA	10
Aug 22, 2019	Thursday	06:00 PM - 08:00 PM	Craft Room	Medicare Workshop	20
Aug 27, 2019	Tuesday	06:00 PM - 08:00 PM	Community Room	Twin Oaks Association Mgt	15
Aug 27, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Sep 3, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Sep 9, 2019	Monday	06:00 PM - 08:00 PM	Horizon Room 1	CWONC Meeting	40
Sep 9, 2019	Monday	06:30 PM - 08:30 PM	Craft Room	Vallecitos Protective	15
Sep 10, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40
Sep 17, 2019	Tuesday	07:00 PM - 09:30 PM	Horizon Room 1	Music Men Chorus	40

Facility Use List

Williams Barn

August 22 - September 18, 2019

Date	Day	Start - End Time	Facility	Event	Attendance
Aug 23, 2019	Friday	06:30 PM - 10:30 PM	Williams Barn	Whirlaways Square Dance Club	100
Aug 24, 2019	Saturday	04:00 PM - 09:00 PM	Williams Barn	Hosea Wedding	100
Aug 31, 2019	Saturday	04:00 PM - 10:00 PM	Williams Barn	Barrack Quinceanera	170
Sep 7, 2019	Saturday	06:00 PM - 11:00 PM	Williams Barn	Acosta 60th Wedding	100
Sep 8, 2019	Sunday	12:00 PM - 04:00 PM	Williams Barn	Square Dance	48
Sep 13, 2019	Friday	06:30 PM - 10:30 PM	Williams Barn	Whirlaways Square Dance Club	100
Sep 14, 2019	Saturday	04:00 PM - 10:00 PM	Williams Barn	Wedding	170

Facility Use List  
San Elijo Rec Center & Wood House  
August 22 - September 18, 2019

Date	Day	Start - End Time	Facility	Event	Attendance
Aug 24, 2019	Saturday	08:00 AM - 10:00 PM	Wood House & Garden	COSM Concert in the Gardens	300
Aug 26, 2019	Monday	06:30 PM - 08:30 PM	San Elijo Terrace Hall	SE AYSO meeting	30
Aug 31, 2019	Saturday	11:30 AM - 03:30 PM	San Elijo Terrace Hall	Bhawsar Baby Shower	50
Sep 4, 2019	Wednesday	06:00 PM - 09:00 PM	San Elijo Terrace Hall	SE AYSO meeting	30
Sep 5, 2019	Thursday	06:00 PM - 09:00 PM	San Elijo Terrace Hall	SE AYSO meeting	30
Sep 8, 2019	Sunday	04:00 PM - 09:00 PM	San Elijo Terrace Hall	Birthday Party	60
Sep 14, 2019	Saturday	08:00 AM - 10:00 PM	Wood House & Garden	COSM Concert in the Gardens	300
Sep 14, 2019	Saturday	03:00 PM - 09:00 PM	San Elijo Terrace Hall	80th Birthday Party	70
Sep 18, 2019	Wednesday	05:30 PM - 08:30 PM	Wood House & Garden	San Marcos Woods HOA	10



**PARK RESERVATIONS FACILITY USE LIST**  
**AUGUST 22, 2019 - SEPTEMBER 18, 2019**

Date	Day	Start - End Time	Facility	Event	Event Type	Permit#	Attendance
Aug 22, 2019	Thursday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 22, 2019	Thursday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 23, 2019	Friday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 23, 2019	Friday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 23, 2019	Friday	10:00 AM - 10:45 AM	San Elijo Gazebo	Activity: Get Smart with Art @ San Elijo			12
Aug 24, 2019	Saturday	10:00 AM - 02:00 PM	Sunset Park East Shelter	Daughter's Birthday	Park Shelter w/o jump house	R6576	50
Aug 24, 2019	Saturday	11:00 AM - 03:00 PM	Sunset Park West Shelter 1 & 2	Baby Shower	Park Shelter w/o jump house	R6731	49
Aug 24, 2019	Saturday	12:00 PM - 03:00 PM	Woodland Park Pepper	Espinoza Birthday Party	Park Shelter with jump house	R6782	50
Aug 24, 2019	Saturday	02:00 PM - 05:00 PM	Hollandia Park Gazebo	Birthday	Park Shelter w/o jump house	R6781	40
Aug 24, 2019	Saturday	02:00 PM - 05:00 PM	Discovery Lakeview Park Gazebo	child birthday party	Park Shelter w/o jump house	R6596	40
Aug 24, 2019	Saturday	02:30 PM - 06:30 PM	San Elijo Gazebo	Kiera's First Birthday	Park Shelter with jump house	R6544	30
Aug 24, 2019	Saturday	02:30 PM - 05:30 PM	Sunset Park East Shelter	Birthday	Park Shelter w/o jump house	R6698	38
Aug 24, 2019	Saturday	05:00 PM - 07:00 PM	Woodland Park East	Concerts in the Garden	City Event/Meeting	R6547	50
Aug 24, 2019	Saturday	05:00 PM - 07:00 PM	Woodland Park Pepper	Concerts in the Garden	City Event/Meeting	R6548	50
Aug 24, 2019	Saturday	05:00 PM - 08:00 PM	Woodland Park Schoolside	Concerts in the Garden	City Event/Meeting	R6549	50
Aug 24, 2019	Saturday	05:00 PM - 08:00 PM	Woodland Park West	Concerts in the Garden	City Event/Meeting	R6549	50
Aug 25, 2019	Sunday	11:00 AM - 02:00 PM	Sunset Park East Shelter	Birthday Party	Park Shelter w/o jump house	R6585	30
Aug 25, 2019	Sunday	11:00 AM - 01:00 PM	Richmar Park Shelter	Birthday Party	Park Shelter with jump house	R6713	50
Aug 25, 2019	Sunday	11:00 AM - 01:30 PM	Sunset Park West Shelter 1 & 2	Sons Birthday	Park Shelter w/o jump house	R6719	35

**PARK RESERVATIONS FACILITY USE LIST**  
**AUGUST 22, 2019 - SEPTEMBER 18, 2019**

Date	Day	Start - End Time	Facility	Event	Event Type	Permit#	Attendance
Aug 25, 2019	Sunday	12:00 PM - 06:00 PM	Woodland Park East	Rickys birthday	Park Shelter w/o jump house	R6589	73
Aug 26, 2019	Monday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 26, 2019	Monday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 27, 2019	Tuesday	05:45 AM - 07:45 AM	Double Peak Amphitheater	Sunrise Service	Park Shelter w/o jump house	R6762	75
Aug 27, 2019	Tuesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 27, 2019	Tuesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 28, 2019	Wednesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 28, 2019	Wednesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 29, 2019	Thursday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 29, 2019	Thursday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 30, 2019	Friday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 30, 2019	Friday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Aug 30, 2019	Friday	10:00 AM - 10:45 AM	San Elijo Gazebo	Activity: Get Smart with Art @ San Elijo			12
Aug 31, 2019	Saturday	09:00 AM - 02:00 PM	San Elijo Gazebo	Paisley & Parker Birthday	Park Shelter with jump house	R6700	24
Aug 31, 2019	Saturday	11:00 AM - 02:00 PM	Discovery Lakeview Park Gazebo	Family Picnic	Park Shelter w/o jump house	6776	40
Aug 31, 2019	Saturday	12:00 PM - 04:00 PM	Sunset Park East Shelter	1st birthday party	Park Shelter w/o jump house	R6734	75
Aug 31, 2019	Saturday	12:00 PM - 02:00 PM	Simmons Park Shelter	Friend event with 44 ft. obstacle course	Park Shelter with jump house	R6711	15

**PARK RESERVATIONS FACILITY USE LIST**  
**AUGUST 22, 2019 - SEPTEMBER 18, 2019**

Date	Day	Start - End Time	Facility	Event	Event Type	Permit#	Attendance
Aug 31, 2019	Saturday	01:00 PM - 03:00 PM	Woodland Park Pepper	Alyvia Birthday	Park Shelter with jump house	R6750	30
Aug 31, 2019	Saturday	02:30 PM - 05:30 PM	Sunset Park West Shelter 1 & 2	Birthday	Park Shelter w/o jump house	R6761	50
Sep 1, 2019	Sunday	10:00 AM - 01:00 PM	Sunset Park West Shelter 1	Jackson Birthday	Park Shelter w/o jump house	R6773	50
Sep 1, 2019	Sunday	11:00 AM - 02:00 PM	Sunset Park East Shelter	Audrey's 2nd Birthday	Park Shelter w/o jump house	R6619	30
Sep 1, 2019	Sunday	01:00 PM - 04:30 PM	San Elijo Gazebo	First Birthday Party	Park Shelter w/o jump house	R6723	40
Sep 2, 2019	Monday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 2, 2019	Monday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 3, 2019	Tuesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 3, 2019	Tuesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 4, 2019	Wednesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 4, 2019	Wednesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 5, 2019	Thursday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 5, 2019	Thursday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 6, 2019	Friday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 6, 2019	Friday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 7, 2019	Saturday	12:00 PM - 03:00 PM	Woodland Park Pepper	Sanchez Birthday	Park Shelter with jump house	R6771	30
Sep 7, 2019	Saturday	02:00 PM - 05:00 PM	Woodland Park West	Sweet Pea birthday	Park Shelter with jump house	R6758	40
Sep 7, 2019	Saturday	02:30 PM - 05:30 PM	Sunset Park East Shelter	Birthday	Park Shelter w/o jump house	R6681	50

**PARK RESERVATIONS FACILITY USE LIST**  
**AUGUST 22, 2019 - SEPTEMBER 18, 2019**

Date	Day	Start - End Time	Facility	Event	Event Type	Permit#	Attendance
Sep 7, 2019	Saturday	04:00 PM - 06:00 PM	Sunset Park West Shelter 1 & 2	Birthday	Park Shelter w/o jump house	R6763	50
Sep 8, 2019	Sunday	08:00 AM - 06:00 PM	Walnut Grove Park Horse Arena	Vallecitos Spurs Horse Show	Commercial Park Use	5152	100
Sep 8, 2019	Sunday	09:30 AM - 01:00 PM	Sunset Park East Shelter	Birthday	Park Shelter w/o jump house	R6772	40
Sep 8, 2019	Sunday	10:00 AM - 12:30 PM	San Elijo Gazebo	Avery's 6th birthday	Park Shelter with jump house	R6623	60
Sep 9, 2019	Monday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 9, 2019	Monday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 10, 2019	Tuesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 10, 2019	Tuesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 11, 2019	Wednesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 11, 2019	Wednesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 11, 2019	Wednesday	03:30 PM - 05:30 PM	Sunset Park East Shelter	Family Event	Park Shelter w/o jump house	R6707	75
Sep 12, 2019	Thursday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 12, 2019	Thursday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 13, 2019	Friday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 13, 2019	Friday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 14, 2019	Saturday	11:30 AM - 01:30 PM	Sunset Park East Shelter	1st Birthday	Park Shelter w/o jump house	R6735	50
Sep 14, 2019	Saturday	12:00 PM - 04:00 PM	Discovery Lakeview Park Gazebo	Child's first birthday party	Park Shelter w/o jump house	R6673	50

**PARK RESERVATIONS FACILITY USE LIST**  
**AUGUST 22, 2019 - SEPTEMBER 18, 2019**

Date	Day	Start - End Time	Facility	Event	Event Type	Permit#	Attendance
Sep 14, 2019	Saturday	01:30 PM - 05:30 PM	Sunset Park West Shelter 1 & 2	Birthday Party	Park Shelter w/o jump house	R6727	40
Sep 14, 2019	Saturday	05:00 PM - 08:00 PM	Woodland Park West	Concerts in the Garden	City Event/Meeting	R6549	50
Sep 14, 2019	Saturday	05:00 PM - 08:00 PM	Woodland Park Schoolside	Concerts in the Garden	City Event/Meeting	R6549	50
Sep 14, 2019	Saturday	05:00 PM - 07:00 PM	Woodland Park Pepper	Concerts in the Garden	City Event/Meeting	R6548	50
Sep 14, 2019	Saturday	05:00 PM - 07:00 PM	Woodland Park East	Concerts in the Garden	City Event/Meeting	R6547	50
Sep 15, 2019	Sunday	09:00 AM - 05:00 PM	Walnut Grove Park Horse Arena	Southwest Pinto Horse Show	Commercial Park Use	5893	80
Sep 16, 2019	Monday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 16, 2019	Monday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 17, 2019	Tuesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 17, 2019	Tuesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 17, 2019	Tuesday	01:00 PM - 03:00 PM	Parking Lot	San Diego Food Bank (Food Box Distributions) #5720	SAC Reservations	5720	50
Sep 18, 2019	Wednesday	09:00 AM - 10:00 AM	San Elijo Park Open Area	Stroller Strides	Commercial Park Use	R6540	15
Sep 18, 2019	Wednesday	09:00 AM - 10:00 AM	Hollandia Park Open Area	Stroller Strides	Commercial Park Use	R6540	15





# Community Center Administration & Enrichment Programs

Holly Payad/Krystal Mainprize | August 21, 2019

**SAN MARCOS**

DISCOVER LIFE'S POSSIBILITIES



# San Marcos Community Center Front Office Supervision

Our facility is open Monday through Friday from 8 am-7 pm and on the weekends for rentals

One full-time Facility Reservations Specialist

- Indoor facility reservations

One part-time Customer Service Rep

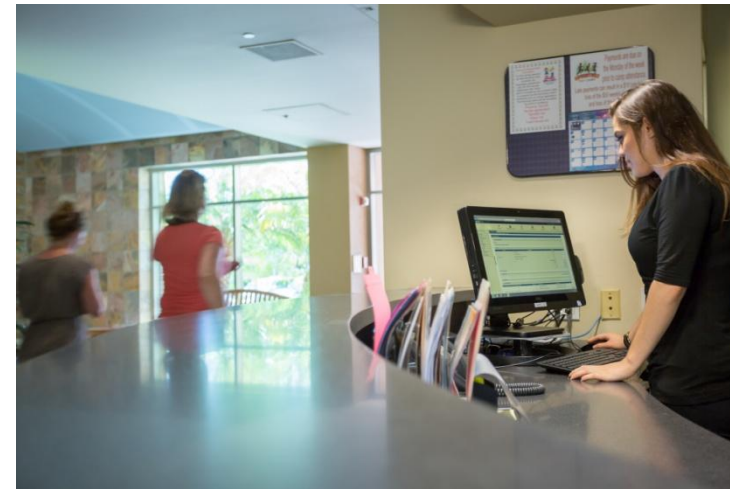
- Outdoor facility reservations

Six Front Desk Attendants

- Department support
- Program registration
- Facility reservations
- Special projects

Three Facility Attendants

- Look after facility during weekend/evening rentals



# Contractual Enrichment Programs

## New programming

- Free to be Kids Acting
  - Ballet Folklórico
  - 10 & Under Tennis
    - Cardio Tennis
- RAD Pre Primary Ballet
- Baby & Me Learning Adventures
  - Hula Basics Workout

## Challenges

- Adult Programming
- Summer Specialty Camps
- Subcontractors

## Success

- Refund policy
- Insurance requirements
- Trial classes
- Sports classes under Athletics



**SAN MARCOS**  
DISCOVER LIFE'S POSSIBILITIES

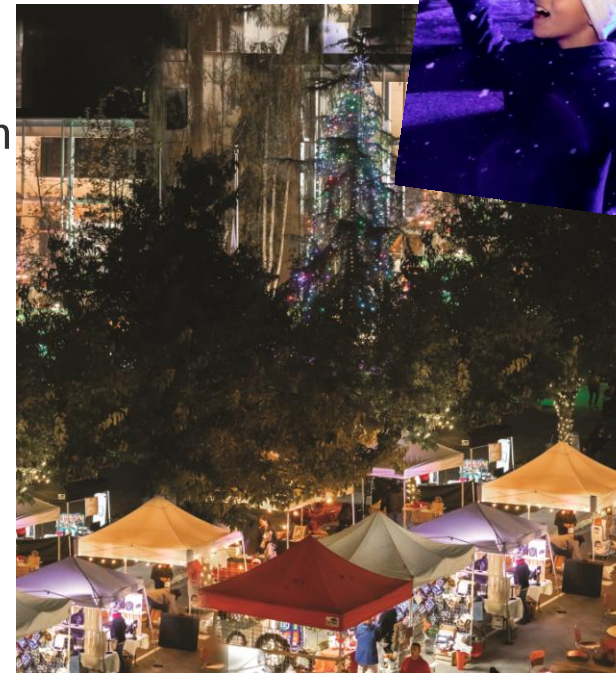


# Tree Lighting

Featuring vendor market

**Saturday, December 7 | 1-7 pm**

- Craft fair/Vendor Market
- Two stages of local entertainment
- Free photos with Santa by San Marcos Youth Commission
- Food vendors
- Free children's crafts
- Arrival of Santa & Tree lighting
- Breakfast with Santa following weekend



**SAN MARCOS**  
DISCOVER LIFE'S POSSIBILITIES



# Facility Reservations

Krystal Mainprize

**SAN MARCOS**  
DISCOVER LIFE'S POSSIBILITIES





# Indoor Facility Reservations

The City of San Marcos has 5 recreation centers with 11 different rooms available for the public to reserve.

Facility Name	Availability	Hours
Senior Activity Center	Weekly	8 AM – 10 PM
San Elijo Recreation Center	Monthly	8 AM – 11 PM
San Marcos Community Center	Weekly	8 AM – 10 PM
Williams Barn @ Walnut Grove Park	Monthly	8 AM – 11 PM
The Wood House @ Woodland Park	Monthly	Sunrise to Sunset



# San Marcos Community Center

The San Marcos Community Center has 4 rentable rooms accommodating groups from 15-280 people.





# Senior Activity Center

The Senior Activity Center has 5 rentable rooms accommodating groups from 15-250 people.



# San Elijo Rec Center, Williams Barn, & Wood House

These three satellite facilities host events from 50-170 people. They are very popular for family functions.







# Reservable Park Shelters

The City has 25 reservable shelters at 13 different parks.

Accommodating groups of 10-200 people.

Some parks allow jumpers, ponies petting zoo's.

**CITY OF SAN MARCOS  
COMMUNITY SERVICES COMMISSION  
TRAILS ADVISORY COMMITTEE  
GUIDELINES- February 20, 2008**

Section 1

Purpose

The purpose of the Trails Advisory Committee shall be to advise the Community Services Commission and through them the City Council, of the multi-use trail needs of the city and on the implementation of the City Master Trail Plan. Further, the Trails Advisory Committee shall encourage community involvement in development, maintenance and use of the trail system and bicycle facilities within the city.

Section 2

Duties

The duties of the Trails Advisory Committee shall include the following:

A. Monitor the City's Master Trail Plan and Bicycle Facilities Master Facilities Plan ("trails") and submit recommendations for trails-related matters to the Community Services Commission.

B. Identify existing and future needs for trail development within the city, including interconnections with regional trails outside the city's boundaries.

C. Review existing programs and standards, recommending changes as deemed necessary.

D. Review the status of existing trails and recommend future improvements and additions to the trails system.

E. Recommend priorities for trails development for budget consideration and grant applications.

F. Seek out and identify potential new sources of funding for trail development, improvement and maintenance.

G. Encourage and advise on citizen involvement in the use, development and maintenance of trails, including Volunteer Park Rangers and docents, Eagle Scouts, school groups, interns, etc..

H. Discuss and receive input from members of the public about trails-related matters.

I. Educate the public about the existence and scope of the city's Master Trail Plan, Bicycle Facilities Master Plan and related matters.

J. Encourage interpretive and educational information along trails, through the use of kiosks, trail signage and interpretive centers.



### Section 3

#### Appointment

A. The Trails Advisory Committee shall consist of one member of the Community Services Commission appointed by that commission, who shall serve as a tie-breaking member on the committee, and six community members (including one alternate) appointed by the Community Services Commission.

B. Committee members shall be residents of the city, except that one member may be a property owner in the city sphere area, and shall represent diverse trail user groups of the community.

C. Members shall serve at the will of the Community Services Commission.

D. The Community Services Director and/or his/her designee shall be an ex-officio member of the committee and serve in an advisory capacity.

### Section 4

#### Terms of office

Members of the Trails Advisory Committee appointed by the Community Services Commission shall serve a three-year term (with two members expiring each year).

### Section 5

#### Voting

Each committee member shall be entitled to one vote. Approval of any recommendation requires an affirmative vote from the majority of the members present, provided a quorum of three members is present and voting.

### Section 6

#### Termination of Membership

If a member misses more than two (2) consecutive meetings of the Committee, without prior authorization from the Chair, such member shall be considered to have resigned from the Committee.

### Section 7

#### Meetings

A. Regular meetings of the committee shall be scheduled quarterly, or more often as needed, at a time and place agreed to by the Committee.

B. Special meetings and sub-committee meetings may be called at any time by the Chair, provided that notification is given to all interested parties.

Section 8      Financial Disclosure

It is the determination of the City Attorney that this Committee is not subject to the Financial Disclosure and meeting requirements of the Ralph M. Brown Act.

Section 9      Officers

A. The officers of the Committee shall be a Chair and Vice-Chair selected by the membership of the Committee. Other officers may be appointed as necessary to carry out the work of the Committee.

B. The Chair and Vice-Chair shall be chosen annually by the Committee at the March meeting.

Section 10    Duties of Officers

A. Duties of the Chairperson

The Chair shall preside at all meetings of the Committee and shall act as the Committee's liaison to the Community Services Commission and as spokesperson at other events or meetings as requested by the Community Services Commission.

B. Duties of the Vice-Chairperson

In the absence or incapacity of the Chair, the Vice-Chair shall assume all duties of the Chair.

Section 11    Ad-Hoc Committees

The Committee may create such ad-hoc sub-committees as the business of the Committee may require. Each shall be made up of at least one but fewer than a quorum of Committee members and shall have such authority and perform such duties as the Trails Advisory Committee may determine.

Section 12    Compensation

Members of the Trails Advisory Committee shall serve without compensation.

Section 13    Procedures

These procedures shall be reviewed and revised as deemed necessary upon approval by the Community Services Commission.

APPROVED:	Community Services Commission, November 17, 1993
REVISED:	Community Services Commission, April 17, 1996
REVISED:	Community Services Commission, September 17, 1997
REVISED:	Community Services Commission, February 16, 2000
REVISED:	Community Services Commission, February 20, 2008

H:\USERS\CS\WORD\TRAILS\COMMITTEE\PURPOSE REVISION FEB, 2008





### TAC Options

**1. Trails Subcommittee**

Ask the commission to appoint (2) members to serve as the Trails Subcommittee. The (2) members would meet with staff regularly (frequency determined by commission) where they are informed of any trails-related issues and then they present those items in summary to the commission at the subsequent commission meeting. Commission to give direction to staff based on these summaries if follow up action is needed. TAC meetings are put on hold until further notice.

**2. Staff Presentation**

Taylor to present on a semi-regular basis to the commission and inform them of all trails related concerns that have been brought to his attention. Commission can determine frequency of presentations and are free to agendize anything necessary or give staff direction to follow up on items. TAC meetings are put on hold until further notice.

**3. Community Input on Agenda**

Agendize items as they are brought to staff's attention from the trails community and allow commission to discuss them during regular meetings. TAC meetings are put on hold until further notice.

**4. Revise & Revamp TAC**

Continue with the TAC schedule as recently updated (quarterly meetings), but with the plan of revamping the TAC guidelines established in 2008. Commissioners shall provide input on what they want from the TAC as well as helping to find committed participants for the committee. Current participants will be asked to affirm their commitment and ensure they understand attendance requirements.

## SPECIAL EVENTS LIST

8/15/19

Permit Number	EVENT DESCRIPTION	APPLICANT_NAME	EVENT TYPE	GROUP TYPE	EVENT DATE	EST. ATTENDANCE	LOCATION
SE19-00001	San Marcos Youth Soccer - Summer Tournament	Tracy Rich	SPECIAL EVENT	NON-PROFIT SM	08/17/2019	3000	WALNUT GROVE PARK
SE19-00080	Fall Soccer Opening Day	Doug Scharin	SPECIAL EVENT	YSC MEMBER ORGANIZATION	08/31/2019	500	SAN ELIJO PARK HILLTOP FIELD
SE19-00079	SUMMIT CHURCH CONCERT	Taylor Jensen	SPECIAL EVENT	NON-PROFIT	09/06/2019	300	292 E BARHAM DR
SE19-00071	Summer Finale	Cheryl Salazar	SPECIAL EVENT	CITY EVENT	09/08/2019	120	Richmar Park
SE19-00083	OF COMMERCE-TASTER OF SAN MARCOS	San Marcos Chamber of Commerce	SPECIAL EVENT	NON-PROFIT	09/09/2019	600	North City Drive
SE19-00060	Cross Country Meet- 5K	High Tech High North County/Bret Faber/Cross Country Meet	SPECIAL EVENT	NON-PROFIT	09/11/2019	150	DISCOVERY PARK
SE19-00063	CSUSM CC Race	Torrey Olson	SPECIAL EVENT	NON-PROFIT	09/13/2019	120	Walnut Grove Park
SE19-00069	Business Promotion Outdoor Party	STAVE & NAIL BREWING COMPANY LLC	SPECIAL EVENT	PUBLIC/FOR PROFIT	09/14/2019	150	1321 GRAND AVE. #107
SE19-00041	Mountain Shadows Staff Appreciation Picnic	Brittin Parker	SPECIAL EVENT	PUBLIC/FOR PROFIT	09/21/2019	75	Woodland Park
SE19-00077	SMYB/Mitchell Thorp Foundation	Stephanie Walker	SPECIAL EVENT	NON-PROFIT	09/21/2019	2,000	Mission Sports Park
SE19-00038	San Elijo Community Assoc. Summer Luau	Liz McCardle	SPECIAL EVENT	NON-PROFIT	09/29/2019	2000	SAN ELIJO PARK

## SPECIAL EVENTS LIST

8/15/19

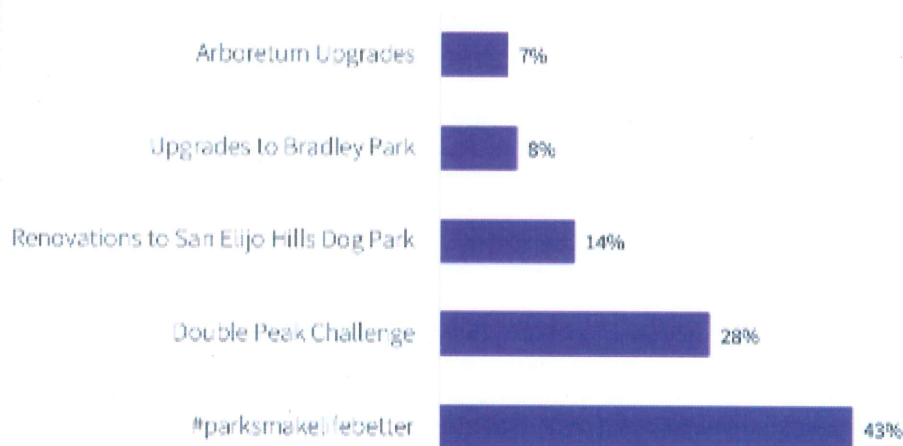
Permit Number	EVENT DESCRIPTION	APPLICANT_NAME	EVENT TYPE	GROUP TYPE	EVENT DATE	EST. ATTENDANCE	LOCATION
SE19-00073	TCS Softball Oct 12-13, 2019	Travis Cotsenmoyer	SPECIAL EVENT	PUBLIC/FOR PROFIT	10/12/2019	600	William Bradley Park
SE19-00064	San Elijo Hills Comm. Assoc.Oktoberfest	San Elijo Hills Comm. Assoc./Liz McCardle	SPECIAL EVENT	NON-PROFIT	10/13/2019	2000	San Elijo Park
SE19-00072	National MS Charity Bike Ride	Sarah Hanson	SPECIAL EVENT	NON-PROFIT	10/19/2019	700	1105 Elfin Forest rd.
SE19-00081	Horse Heritage Concervancy - Horse Heritage Festival	Patty Morton	SPECIAL EVENT	NON-PROFIT	10/20/2019	1500	Walnut Grove Park
SE19-00084	City of San Marcos - Star Walk	Taylor Oshinski	SPECIAL EVENT	CITY EVENT	10/20/2019	100	Double Peak Regional Park
SE19-00078	SMYB Halloween Tournament	Stephanie Walker	SPECIAL EVENT	NON-PROFIT	10/26/2019	2,000	Mission Sports Park
SE19-00074	TCS Softball Nov. 2-3, 2019	Travis Cotsenmoyer	SPECIAL EVENT	PUBLIC/FOR PROFIT	11/02/2019	600	William Bradley Park
SE19-00075	TCS Softball, Dec 7-8, 2019	Travis Cotsenmoyer	SPECIAL EVENT	PUBLIC/FOR PROFIT	12/07/2019	600	William Bradley Park
SE19-00076	CITY EVENT - Tree Lighting and Vendor Market	Holly Payad / Jennifer Overman	SPECIAL EVENT	CITY EVENT	12/07/2019	5000	3 CIVIC CENTER DR
SE19-00068	Horse Show	V-Spurs GymKhana Club-Gymkhana Horse Show	SPECIAL EVENT	NON-PROFIT	04/26/2020	150 3days, 4/26-4/28	Walnut Grove Park
SE19-00076	CITY EVENT - Tree Lighting and Vendor Market	Holly Payad / Jennifer Overman	SPECIAL EVENT	CITY EVENT	12/07/2019	5000	3 CIVIC CENTER DR
SE19-00068	Horse Show	V-Spurs GymKhana Club-Gymkhana Horse Show	SPECIAL EVENT	NON-PROFIT	04/26/2020	150 3days, 4/26-4/28	Walnut Grove Park

# #parksmakeslifebetter and the Double Peak Challenge are central to the Parks and Recreation discourse, which is primarily driven by the city

10 July - 8 August, 2019

Parks and Recreation   Dog Park   Double Peak Challenge   #parksmakelifebetter

## Parks and Recreation Discourse Breakdown



This past month, the topic of Parks and Recreation generated 10% of the total discourse in the city.

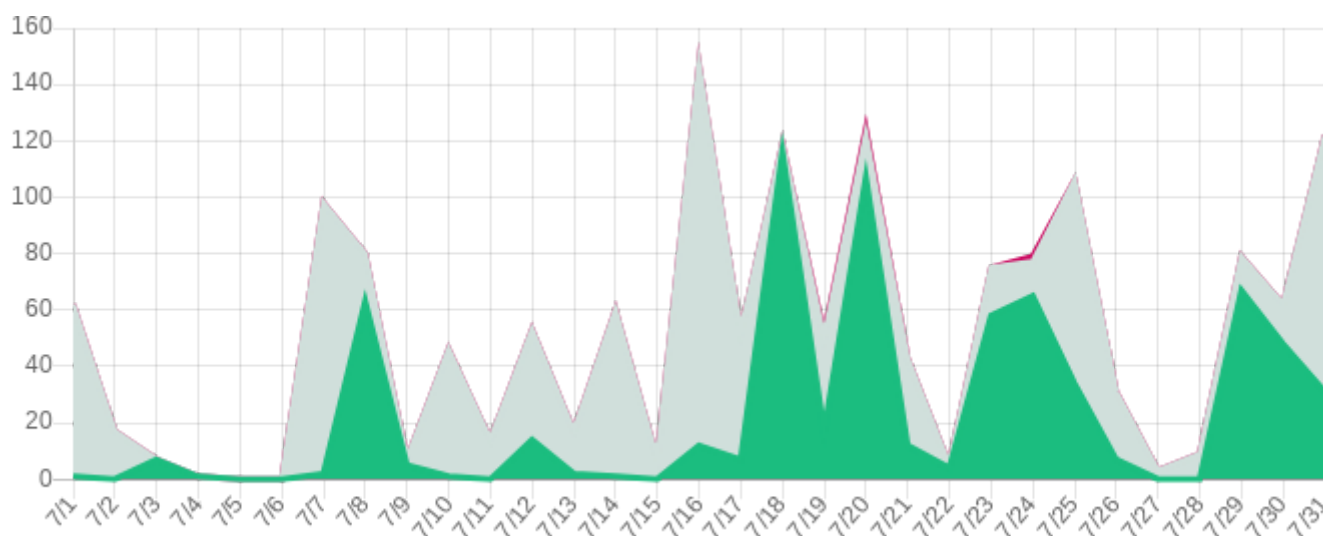
The central issues making up the conversation on parks and recreation were:

- Posts promoting the city's parks using #parksmakelifebetter - 43%
- Promotions for the Double Peak Challenge - 28%
- Dog park at San Elijo Hills Park closing for renovations - 14%
- Community meeting about upgrades to Bradley Park - 8%
- Arboretum upgrades - 7%

It is worth mentioning that #parksmakeslifebetter and the Double Peak Challenge, both of which were the most central in the discourse, were the ones with the most posts by the city's official sources.

This means that the city is a key driver of conversation on this issue; the potential to increase visibility and engagement on park-related issues rests primarily with the city.

## VOLUME




Type: Post

7/7 07:11 am

95 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 City of San Marcos - Government (instagram)




Throwing it back to last month when San Marcos aquatics staff along with 96 swimmers participated in the world's largest swimming lesson. This fun event was presented by the World Waterpark Association to make noise that swimming lessons save lives. Make sure to learn to swim and encourage children to ask

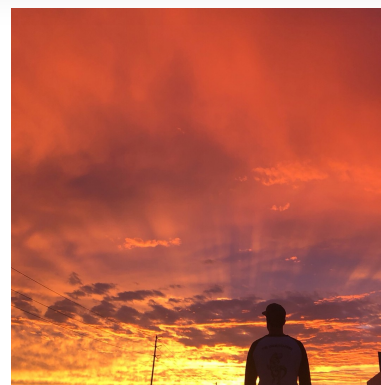
Type: Post

7/18 01:35 pm

80 interactions in this thread

 **Parks and Recreation** > Parks

 City of San Marcos - Government (instagram)



July is 'Parks Make Life Better' month! How do you like to enjoy nature? What kind of nature opportunities do you take advantage of locally? We love the beautiful sunsets here in San Marcos along with the miles of trails to explore. Did you catch this sunset a few weeks back? #sunsets #parksmakelifebetter




permission before entering water anywhere.  
#swimlessonssavelives #wsl2019 #cprsd12  
#aquatics4life

 93  1

#DiscoverSanMarcos #SanMarcos  
#SanMarcosCity #YourCommunity  
#California #SoCal #bewateraware  
#watersafety #notonemoredrowning  
#swimhappysm #poolsafety #beprepared  
#learntoswim

 72  5

 san Marcos sunset > perros guirrec  
sunset

One of your landscapers didn't make Sunset park fun for me today. He saw me sit down under a tree with my dogs, he didnt say a word and less than 2 minutes later he turns the sprinklers on us. Your lanscapers are rude jerks. People all over the park at 10:30 this morning and my dogs and I are the only ones he did that to. Have no idea who he is or why he did that to us.

Type: Post

7/8 12:32 pm

73 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 Facebook | 24K CrossFit

 24K CrossFit



Join me in CONGRATULATING our OG Youngblood Jeremy Rodriguez for passing his CrossFit Level 1 certification!

This kid has our chest puffed up with all kinds of pride for staying the course and getting this

Type: Post 

7/29 07:59 am

68 interactions in this thread

 **Parks and Recreation** > Parks

 Facebook | City of San Marcos - Government



Congratulations to our Volunteer Parks and Trails Ranger, John Walsh, who was announced as the winner of the 2019 Parks and Recreation Champion Award. Recipients of this awards are those who have made a positive difference in local parks, preserves and community programs.






John has volunteered in the Ranger program

done. Long overdue! We have watched this kid grow up at 24K and excited for our Ohana as he transitions into the coaching ranks!

#24Kyoungbloods #24kstrong @ 24K CrossFit



Congrats holmes!


Yay!  congratulations    

Type: Post  7/25 02:19 pm

61 interactions in this thread

 **Parks and Recreation** > Parks

 Facebook | City of San Marcos - Government

 1140 W Mission Rd, San Marcos, CA 92069, USA



Calling all nature-lovers: Palomar College reports there are some noteworthy upgrades slated for the Edwin & Frances Hunter Arboretum--including improved trails and more locally-sourced water. Here's the full scoop: <https://bit.ly/2SyOgoY> #DiscoverSanMarcos #nature #optoutside


**Arboretum upgrades include better trails,**

since 2015 and recently began a new Starwalk program here in San Marcos to encourage controlled use of parks for viewing of things like meteor showers and eclipses. John's dedication to San Marcos and the ranger program has elevated the level of service the Parks and Recreation department is able to provide the community.

Be sure to come out and join the fun new Starwalk event with John on August 11, 8:30 p.m. at Double Peak Park. For more information visit, <https://www.san-marcos.net/Home/Components/Calendar/Event/9223/5347?curm=8&cury=2019>.



Congrats, John! Well earned and deserved!!

Way to go, John! So proud of you & your volunteer work for San Marcos! 

Type: Post 7/20 10:17 am

57 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 Facebook | 24K CrossFit



Today we did it for Doug! Thanks for being with

## groundwater well - Palomar News

Pictured above: Palomar College Manager of Construction and Facilities Planning Dennis Astl, left, and Grounds Services Supervisor Tony Rangel discuss one of the trees near the newly refurbished trail in the college's arboretum. A long-awaited set of improvements to the 10-acre Edwin & Frances Hun...

 45  2  8

We love this place! New enhancements will just make it better. Aloha,

I have wanted to visit this spot!


Type: Post 

7/30 01:15 pm

53 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 Facebook | City of San Marcos - Government

 Innovation Park, Armormite Dr, San Marcos, CA 92069, USA



Did you know Innovation Park has Pickleball Courts! Our loyal Innovation Park players have been working hard and it has paid off at the

us for 6 YEARS! You're a beast!

 37  5

Seriously the Best. Gym. Ever.

Congrats Doug! And thanks for your constant words of encouragement and support!

Type: Post

7/12 09:50 am

56 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 Facebook | 24K CrossFit

 24K CrossFit



Introducing COACH ALEX!!!


Our Ohana just got stronger and a lot more FLEXY!!!


We did it!!! We finally convinced Coach Alex to bless the Ohana with her Flexy/Yoga/Mobility knowledge!

On August 3rd Coach Alex will be giving us a taste test of our new 24K Zen Class directly following our 9AM bring a friend day WOD. Bring a friend, get sweaty and FLEXY!!!

California State Games for Pickleball. Jenn Shippa, Karla Langum, Joni Moreland, Lisa Schuler, Ron Vicente, Ken Zimmerman, Evie Romero, Julie Martel, Catherine Macabitas, and Jamie Hay all won medals at the statewide competition. Thank you for representing our community! #GameOn #ParksMakeLifeBetter #ParksRecMonth

  37  5  5

Awesome! 

Awesome! 

Beginning September 5th, Coach Alex will be running our 24K ZEN class every Thursday from 730-830PM.

Mark your calendars and finally get your FLEXY right!!!

#24kstrong #levelingup #mandals @ 24K CrossFit

  46  6

Yay Alex!!

Yay!!!!!!

Type: Post

7/16 10:23 pm

44 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 Facebook | 24K CrossFit



Coach Dan has the whole 24K Ohana walking around with a puffed up chest!!! PR'd his pistols and started living that Muscle-Up life in the same week!

#24kstrong #24kohana


  34  5

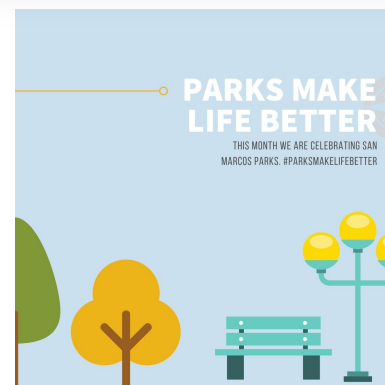
Type: Post

7/23 12:43 pm

45 interactions in this thread

 **Parks and Recreation** > Parks

 City of San Marcos - Government (instagram)



July is 'Parks Make Life Better Month!' What's your favorite way to play outside in our community? Go to a park? Ride a bike? Go for a run? Embark on a hike? Tell us in the comments below ↓ #parksmakelifebetter



That's my coach!

Great job [redacted], awesome!

Type: Post  7/31 08:57 am

44 interactions in this thread

 **Parks and Recreation** > **Parks**

 Facebook | City of San Marcos - Government



Residents are encouraged to enjoy the city's public parks and the many miles of trails while being mindful and observing all park rules. By being considerate of others and following all park and trail rules, our residents and visitors can safely enjoy what this community has to offer. Here are a few friendly reminders for anyone choosing San Marcos as its recreation destination:

- Keep dogs on leash. Owners must have their dog on a leash no longer than 6 feet while out in public unless they are in one of the city's off-leash dog parks.
- Pick up your dog waste. Be sure to pick up any pet waste and take it with you or discard in a designated receptacle.
- Share your air. Smoking and vaping are not permitted within 100 feet of any public park, trail or facility, except in designated smoking areas.
- Leave your drinks and glass containers home.

Alcohol and glass containers are not permitted in

 30  3


Picnics ftw!

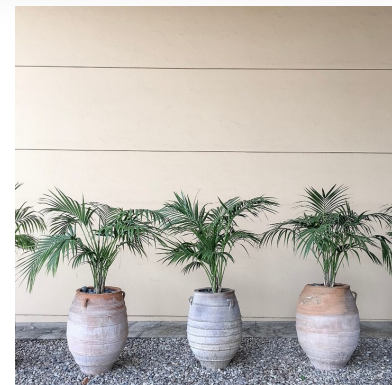
#DiscoverSanMarcos #SanMarcos  
#SanMarcosCity #YourCommunity  
#California #SoCal #hike #bike #run

Type: Post 7/16 09:39 am

41 interactions in this thread

 **Parks and Recreation** > **Parks**

 City of San Marcos - Government (instagram)



Please join us at the community planning meetings taking place this week and next week to help San Marcos Parks and Recreation design upgrades to Bradley Park. The main focus at these meetings will be to discuss improvements to two playgrounds, one for 2-5 year olds and one for 5-12 year olds, with some adapted play equipment and an off-leash dog park.

Tuesday, July 16 at 5 pm | Dos Desperados Brewery: 1241 Linda Vista Drive

Wednesday, July 17 at 10 am | Palomar Estates East: 650 S. Doncho Santa Es

Plastic and glass containers are not permitted in public parks or on trails.

- Be sure to hydrate before any long hikes and to bring water along.
- Wear sunscreen to avoid sunburns.

To learn more about city parks, trails and recreation opportunities, visit [www.san-marcos.net/play](http://www.san-marcos.net/play).

36 1 3

San Marcos Parks are beautiful! Thank you!



East: 630 S. RANCHO Santa Fe  
Friday, July 19 at 6 pm | Bradley Park South Field  
Wednesday, July 24 at 5 pm | Head Start San Marcos: 1587 Linda Vista Drive

39 1

#DiscoverSanMarcos #SanMarcos  
#SanMarcosCity #YourCommunity  
#California #SoCal

Type: Post

7/1 11:35 am

38 interactions in this thread

**Parks and Recreation** > Recreational Acti...

City of San Marcos - Government (instagram)



Do you have what it takes to #ReachThePeak? Get your running shoes ready and save the date for the second annual Double Peak Challenge on Sept. 28. Register today and learn more by visiting, [www.doublepeakchallenge.com](http://www.doublepeakchallenge.com).

36 1

Type: Post

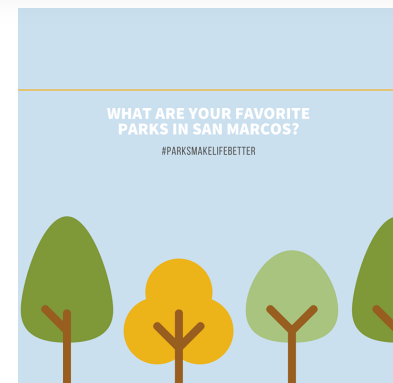
7/24 09:19 am

37 interactions in this thread

**Parks and Recreation** > Parks

Facebook | City of San Marcos - Government

Double Peak Park, 900 Double Peak Dr, San Marcos, CA 92078, USA



We love San Marcos parks! From Double Peak Park to Sunset Park, we've got some of the most family friendly spaces to enjoy the beautiful outdoors. Tell us what your favorite parks in San Marcos are in the comments below ↓  
#parksmakelifebetter

#DiscoverSanMarcos #SanMarcos  
#SanMarcosCity #YourCommunity  
#California #SoCal #FamilyDay  
#DoublePeakChallenge

Type: Post  7/14 10:45 am

36 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

 Facebook | City of San Marcos - Government



The City of San Marcos has a new program called Swim for Fitness at Las Posas Pool - it's lap swimming with a kick! There are workouts for all different abilities as well as a swim instructor to help with any technique work you would like support on. You can take advantage of this new program on Monday, Wednesday and Friday from 6 am until 9 am (\$4 per day).

You can also swim laps at Las Posas Pool during open rec swim from 12:30 to 4:30 pm daily and during Aqua Aerobics. To learn more you can visit, [www.san-marcos.net/aquatics](http://www.san-marcos.net/aquatics).

 26  3  4

 19  6

Sunset Park, or Pool Park, as my grandson calls it. He considers the water feature a pool! 😊

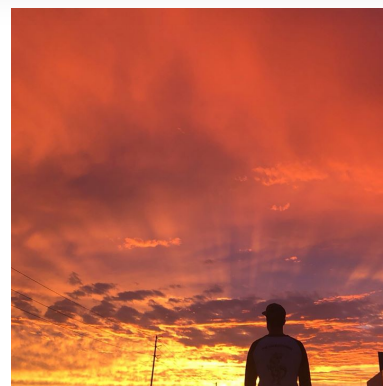
Woodland!!

Type: Post  7/18 01:01 pm

36 interactions in this thread

 **Parks and Recreation** > Parks

 Facebook | City of San Marcos - Government



July is 'Parks Make Life Better' month! How do you like to enjoy nature? What kind of nature opportunities do you take advantage of locally? We love the beautiful sunsets here in San Marcos along with the miles of trails to explore. Did you catch this sunset a few weeks back? #sunsets #parksmakelifebetter

 32  3

Type: Post 7/24 10:32 am

35 interactions in this thread


Can the splash pass be used for this?

Type: Post  7/16 09:39 am

32 interactions in this thread 

 **Parks and Recreation** > Parks

 Facebook | City of San Marcos - Government

 Bradley Park, 1587 Linda Vista Dr, San Marcos, CA 92078, USA




Please join us at the community planning meetings taking place this week and next week to help San Marcos Parks and Recreation design upgrades to Bradley Park. The main focus at these meetings will be to discuss improvements to two playgrounds, one for 2-5 year olds and one for 5-12 year olds, with some adapted play equipment and an off-leash dog park.

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 21  3  3


 **Parks and Recreation** > Parks


 City of San Marcos - Government (instagram)



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 #parksmakelifebetter

 23  8

San Elijo   
 Translated by Azure Text Translator

We call it Swing Park. Off Vera Cruz.....The Only Park around with swings hahah 

Type: Post  7/25 01:38 pm

31 interactions in this thread 

 **Parks and Recreation** > Parks

 Facebook | City of San Marcos - Government





I love the off leash dog park idea. ☐☐


I love San Marcos. Discussing park upgrades at Dos Desperados Brewery. San Marcos Rocks!

Type: Post

7/20 09:36 am

31 interactions in this thread

 **Parks and Recreation** > Recreational Acti...

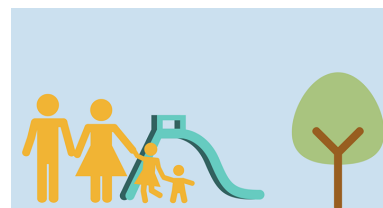
 City of San Marcos - Government (instagram)



Come have some fun with us on Saturday, Sept. 28! The Double Peak Challenge kicks off at 7:30 am. There will be a kids trail trot along with a 10K timed race and 5K fun run. Register today by visiting, [www.doublepeakchallenge.com](http://www.doublepeakchallenge.com). #reachthepeak

 28  2

I cant imagine running up that hill but let me think about it! So glad you made it home!



With 16 major community parks and 18 mini parks, our parks are perfect for outdoor sports, community gatherings, or a family picnic. Come visit one of our parks this summer or enjoy the growing 63-mile trail network that is great for hiking, biking, running, and equestrian use. #parksmakelifebetter

 23  2  2

Is there a kid-friendly hike you would recommend within the San Marcos parks?





## Discourse

07/01/2019 - 07/31/2019

#DiscoverSanMarcos #SanMarcos  
#SanMarcosCity #YourCommunity  
#California #SoCal #nature  
#doublepeakchallenge #run #runningrace