



Our concept is simple and unique... we only have ONE LOVE – quality chicken finger meals!

What We Do—The Perfect Box, Fast,
Friendly, Clean & Have Fun!



SAN MARCOS, CALIFORNIA
June 1, 2020



Raising Cane's story

Todd Graves – Founder, CEO, Fry Cook & Cashier

“...worst grade on business plan for a college class. The professor said a chicken finger restaurant would never work. The banks said the same.”



“...took a job as a boilermaker working 90 hour weeks in the L.A. refinery to raise own money.”



“...fished commercially for Sockeye Salmon in Alaska, working 20 hour days in the dangerous conditions.”

“...first Raising Cane's®, “The Mothership”, was an old building renovated himself with help at the entrance of LSU, opened in 1996.”





QUALITY CHICKEN FINGER MEALS



CHICKEN FINGERS



CRINKLE-CUT FRIES



COLESLAW



CANE'S SAUCE



TEXAS TOAST



DRINKS



Six Areas of Focus

Education
Feeding the Hungry
Pet Welfare
Active Lifestyles
Business Development & Entrepreneurship
Everything else!



Giving back to our California communities

Before we even open a restaurant, our entire crew volunteers with an organization within that community; and are able to donate a minimum of \$1,000 on opening day to that organization!

Raising Cane's now has over 497 restaurants across the globe and company wide with 26 in California:

- ❖ Raising Cane's has given back over \$10 million to our communities within our 6 Areas of Focus
- ❖ We have added over 6000 new community partners in the 6 Areas of Focus.



497 RESTAURANTS

COMPANY 385 FRANCHISE 112 STATES 28



RESTAURANTS BY STATE

F = # OF FRANCHISE

2 F	AK	Alaska
2 F	AL	Alabama
6	AR	Arkansas
21	AZ	Arizona
26	CA	California
10	CO	Colorado
1	GA	Georgia

INTERNATIONAL

36 SF	OH	Ohio
22	OK	Oklahoma
1 F	OR	Oregon
4 F	SC	South Carolina
1 F	TN	Tennessee
158 F	TX	Texas
4 SF	VA	Virginia

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Our vision is to grow restaurants all over the world. One Great Restaurant at a Time!





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1 | NORTH ELEVATION
14' 0" x 11' 0"





SAN MARCOS, CALIFORNIA

Thank you!