



Our concept is simple and unique... we only have ONE LOVE – quality chicken finger meals!

What We Do—The Perfect Box, Fast, Friendly, Clean & Have Fun!



SAN MARCOS, CALIFORNIA
June 1, 2020



Raising Cane's story

Todd Graves – Founder, CEO, Fry Cook & Cashier

“...worst grade on business plan for a college class. The professor said a chicken finger restaurant would never work. The banks said the same.”



“...took a job as a boilermaker working 90 hour weeks in the L.A. refinery to raise own money.”

“...fished commercially for Sockeye Salmon in Alaska, working 20 hour days in the dangerous conditions.”



“...first Raising Cane's®, “The Mothership”, was an old building renovated himself with help at the entrance of LSU, opened in 1996.”





QUALITY CHICKEN FINGER MEALS



CHICKEN FINGERS



CRINKLE-CUT FRIES



COLESLAW



CANE'S SAUCE



TEXAS TOAST



DRINKS



Six Areas of Focus

Education

Feeding the Hungry

Pet Welfare

Active Lifestyles

Business Development & Entrepreneurship

Everything else!



Giving back to our California communities

Before we even open a restaurant, our entire crew volunteers with an organization within that community; and are able to donate a minimum of \$1,000 on opening day to that organization!

Raising Cane's now has over 497 restaurants across the globe and company wide with 26 in California:

- ❖ Raising Cane's has given back over \$10 million to our communities within our 6 Areas of Focus
- ❖ We have added over 6000 new community partners in the 6 Areas of Focus.



497 RESTAURANTS

COMPANY 385 FRANCHISE 112 STATES 28



RESTAURANTS BY STATE

F = # OF FRANCHISE

2 2F AK Alaska
2 1F AL Alabama
6 AR Arkansas
21 AZ Arizona
26 CA California
10 CO Colorado
1 GA Georgia

1 1F HI Hawaii
4 1F IA Iowa
9 IL Illinois
5 KS Kansas
17 17F KY Kentucky
65 LA Louisiana
1 1F MA Massachusetts

10 2F MN Minnesota
17 MO Missouri
11 1F MS Mississippi
16 9F NE Nebraska
1 NM New Mexico
1 1F NC North Carolina
16 NV Nevada

36 36F OH Ohio
22 OK Oklahoma
1 1F OR Oregon
4 4F SC South Carolina
1 1F TN Tennessee
158 1F TX Texas
4 3F VA Virginia

INTERNATIONAL

11 Kuwait
2 Bahrain
12 Saudi Arabia
2 United Arab Emirates



Our vision is to grow restaurants all over the world. One Great Restaurant at a Time!



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1 | NORTH ELEVATION
1/4" = 1'-0"





SAN MARCOS, CALIFORNIA

Thank you!