



## CLIMATE ACTION PLAN WORKING GROUP

### MINUTES

August 16, 2023 | 6:00 PM

San Marcos Room, 1 Civic Center Drive, San Marcos, CA 92069

#### Call to Order – 6:00 PM

Meeting was called to order at 6:00pm.

#### Roll Call

Members Present: Norris, Rosaler, McLane, Larisey

Members Absent: Kerschbaum

Staff Present: Joe Farace, Planning Division Director, Saima Qureshy, Sustainability Program Manager, Song LeBaron, Sr. Management Analyst

#### New Business

1. Approval of Minutes from June 21, 2023 meeting

Member Rosaler motioned to approve the minutes. Chairperson Norris seconded the motion. All members present voted to approve the minutes, motion passed.

2. Presentation on Transportation Demand Management (TDM) Ordinance and Policy

Saima Qureshy presented an overview of the City's TDM Ordinance and Policy. Both the City's Climate Action Plan and General Plan called for a TDM to be developed. Saima explained the process of developing the TMD Ordinance which included collaboration with staff and consultants, evaluating other TDM Ordinances from peer cities, and gathering feedback from employers and the public. Member Norris inquired about the comments received which included a comment from NCTD and three comments in response to the TDM Ordinance workshop.

Saima explained that the TDM requirements will apply to new projects that meet certain thresholds. Minor discretionary projects such as Director's Permits will be excluded. The TDM Policy provides a list of 6 required strategies and 23 optional strategies that are assigned corresponding points. Developers must select optional strategies to achieve 10 points for their projects.

Members and staff discussed the strategy of unbundled parking and that it does not reduce the parking space requirements of a project. Additional strategies discussed included pre-tax transportation benefits, priced parking and parking cash out for commercial projects, and the option for off-site strategies. Chairperson Norris suggested allocating more points to car share strategies that could incorporate the use of EVs. Micro-mobility, such as scooters, was also discussed and staff indicated that the City has been approached by scooter/e-bike companies in the past but there was no recent interest.

Member Larisey inquired about the details of a project's approval and the TDM requirements that would need to be met. Staff said new projects subject to the TMD Ordinance and Policy will not be approved if they don't meet the 10 point requirement. Staff also mentioned that there are additional CAP measures aimed at reducing greenhouse gases for existing businesses.

Saima went over the project schedule dates for the TMD Ordinance and Policy which includes Planning Commission (Sept/Oct 2023) and City Council (Nov/Dec 2023) meetings. The TDM Ordinance and Policy is expected to be in effect January 2024.

#### Oral Communications



No oral communications.

**Working Group Member Comments**

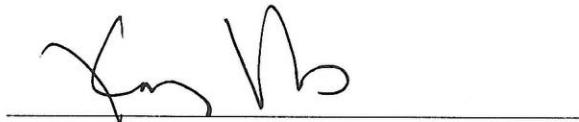
Member Rosaler inquired about school buses coming back to use in the City. Joe Farace said he spoke with the school district and they are starting to launch their bus fleet. The initial focus will be in need based areas of working families.

Chairperson Norris commented his appreciation for the work staff does to bring information to the CAP Working Group.

Staff announced that the next CAP Working Group meeting will be held on October 18, 2023.

**Adjournment**

Meeting adjourned at 7:00pm.



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KEVIN NORRIS, CHAIRPERSON  
CAP WORKING GROUP

ATTEST:



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SONG LEBARON, SR. MANAGEMENT ANALYST  
CITY OF SAN MARCOS