

AGENDA

PARKS & RECREATION COMMISSION

WEDNESDAY, AUGUST 21, 2024
CITY HALL COUNCIL CHAMBERS

CALL TO ORDER
PLEDGE OF ALLEGIANCE
ROLL CALL

STAFF RECOMMENDATION

ORAL COMMUNICATIONS

Volunteer recognition awards

NOTE & FILE

CONSENT CALENDAR

1. APPROVAL OF MINUTES

Commission meeting held on July 17, 2024

APPROVE

2. GENERAL FACILITY SCHEDULING

Consider facility & park use requests for August 22 – September 18, 2024

APPROVE

REPORTS AND OTHER BUSINESS

3. Annual Report – SM Girls Softball
4. Annual Report- Nature Center/Family Programs
5. San Diego Waves XTC Commercial Use Application
6. Q4 Program Statistics
7. Park Naming Subcommittee Update
8. Park Naming Policy Update

NOTE & FILE

NOTE & FILE

APPROVE

NOTE & FILE

NOTE & FILE

NOTE & FILE

ORAL COMMUNICATIONS

Report from the Parks & Recreation Assistant Director

WRITTEN COMMUNICATIONS

ADJOURNMENT

STATE OF CALIFORNIA)

AFFIDAVIT OF POSTING

COUNTY OF SAN DIEGO) ss.

CITY OF SAN MARCOS)

Agenda packets are available for public inspection 72 hours prior to scheduled meetings at City Hall: 1 Civic Center Drive, San Marcos, CA 92069. Any agenda-related writings or documents provided to a majority of the commission after distribution of the agenda packet are available for public inspection at the time of distribution in the Council Chambers. I, Evelyn Slay, Parks & Recreation Commission Secretary, City of San Marcos, hereby certify that I caused the posting of this agenda at the entrance of City Hall Council Chambers on Wednesday, August 14, 2024.

Date: August 14, 2024

Evelyn Slay, Commission Secretary

The City of San Marcos is committed to making its programs, services and activities accessible to individuals with disabilities. If you require accommodation to participate in this meeting or any other City programs, service or activity, please contact the City Clerk's office at 1 Civic Center Drive, San Marcos, CA 92069, or call (760) 744-1050.



MINUTES

Regular Meeting of the Parks and Recreation Commission

DATE - WEDNESDAY, JULY 17, 2024

LOCATION OF MEETING - City Council Chambers
1 Civic Center Drive, San Marcos, CA 92069

CALL TO ORDER

At 6:01 p.m. Parks and Recreation Commission Chair Franklin called the meeting to order.

PLEDGE OF ALLEGIANCE

Chair Franklin led the Pledge of Allegiance.

ROLL CALL

PRESENT: COMMISSIONERS: FRANKLIN, LINDSAY, MOCKUS-VALENZUELA, PRESTININZI
ROBLES, SENSMEIER

ABSENT: COMMISSIONERS: DIAZ, SMITH

Also present were: Parks and Recreation Director Mark Olson, Assistant Director Andrea Gonzalez, and Senior Management Analyst Evelyn Slay.

ORAL COMMUNICATIONS

Chris Freeman, resident and member of the budget review committee, spoke in support of the sales tax measure that will be placed on the November ballot.

The Commission recognized a group of 8 volunteers from the Senior Activity Center Nutrition Program. SAC Supervisor Jennifer Overman also introduced new kitchen staff member Juliana to the Commission and thanked the volunteers for their work.

CONSENT CALENDAR

1. Approval of Minutes, 6/19/2024

MOVED BY COMMISSIONER PRESTININZI SECONDED BY COMMISSIONER MOCKUS-VALENZUELA AND CARRIED TO UNANIMOUSLY APPROVE CONSENT CALENDAR ITEM #1. COMMISSIONER SENSMEIER ABSTAINED.

2. Approval of General Facility Scheduling, 7/18 - 8/21/2024

Commissioner Mockus-Valenzuela had a question about the reservations listed in the Facility Report for the SCTCA Tribal TANF and what it was. Staff will follow up with the facility coordinator and provide a more detailed explanation at a later date.

Chair Franklin asked if the smaller groups that had stopped making reservations during COVID had returned. Staff advised there is an increasing trend of returning clients that will be highlighted in the next quarter statistics report.

MOVED BY COMMISSIONER MOCKUS-VALENZUELA, SECONDED BY COMMISSIONER ROBLES AND CARRIED TO UNANIMOUSLY APPROVE CONSENT CALENDAR ITEM #2 AS PRESENTED.

REPORTS AND OTHER BUSINESS

3. Annual Report- SM Youth Baseball

Daniel Max President of San Marcos Youth Baseball gave the presentation. He summarized last year's activities for the Commission which included updates to their scholarship and payment program, new lights at Mission Sports Park, their Travel Team tournament to New York, and the All-Stars Tournament.

The group shared that they were asked to host the PONY World Series but had to decline due to field availability and price tag of \$55K. The event will be held in Carlsbad where the city contributed a partial payment of the \$55K. The group hopes to host the event in the future.

Daniel shared additional information on their Umpire Program to provide opportunities to older kids who have aged out of the player program. The current projects the group would like to complete is to replace the scoreboards, as they have sponsors for 3 out of their 5 scoreboards and are in the process of getting a quote on installation costs from city staff. They are also considering the option to add turf in field #4 at their main complex. They have received a quote however the contract with the city requires replacement every 8-10 years and are weighing their options if to add now or wait until they need to do the full replacement. The group also hopes to partner with the community to host events with groups like San Marcos Fire and the Sheriff's to engage their participants.

Commissioner Sensmeier asked about Little League and how that compares to what SMYB does. Daniel advised Little League focuses primarily on teams that can make the World Series which is a televised event. PONY focuses on other aspects that align best with the group's goals. Daniel advised other local cities have either Little League or both Little League and PONY as part of their programs.

Commissioner Sensmeier asked about the cost for a parent to equip a child in the program. Daniel advised the cost varies and parents can find inexpensive equipment on sites like Amazon, but equipment can also be costly, so it depends on the parents. Typically, a parent can suit a player for under \$200 with cleats and helmets being the more costly of the items.

Commissioner Robles asked if they have a scholarship program that covers any equipment. Daniel stated the scholarship does not cover equipment, but they get asked by parents all the time what they can do with old equipment since the resell value of the items is not much. The league allows parents to turn the equipment in and those who need it can get equipment through the league this way. He also mentioned the group hosted an equipment drive and sent over 300 pieces of equipment to Uganda and did a toy drive for Toys for Tots and donated 13 boxes of toys.

Chair Franklin asked Daniel what he needed from the Commission if anything. He advised nothing at this time, that he is just working with the City to get the quote for the scoreboard installation but noted adding an additional park would help with capacity and field availability.

4. Annual Report- Budget

Senior Management Analyst Evelyn Slay gave the presentation which was a summary of the Council approved budget for Fiscal Year 24-25 and highlights of Fiscal Year 23-24. The presentation included the departmental overview, new departmental structure, budget process overview, expenses, revenues, special revenue funds, and the sales tax initiative as well as planned projects.

Vice-Chair Lindsay asked about the increase in expenses of 5% and asked for clarification on the other number provided during the presentation. It was advised the increase of less than 1% was related to the change in budget totals rather than actuals year-over-year.

Vice-Chair Lindsay also asked about the additional revenue expected of \$200K, but actuals showed an excess of over \$300K. The information was confirmed with the additional revenues including one-time grants. Vice-Chair asked by how much the city's overall budget had increased if Parks and Recreation increased by about 4%. Staff advised the exact number or percentage was not immediately available, but all departments had to adjust and implement minimal increases to their budgets such as the removal of all training budgets outside of required trainings.

Vice-Chair Lindsay inquired about the list of projects provided the sales tax initiative passes and the guarantee that those would take place. Staff advised that additional information on the sales tax initiative is available on the website which includes the plan for an oversight committee. As a department, there is also an internal list of proposed projects that have been placed on hold or have not taken off due to funding. The hope is that should the measure pass in November Parks & Recreation will be first in line to receive funding and first to deliver. Things like building a park may take years, but some P&R components can be delivered much quicker.

Vice-Chair Lindsay expanded on his inquiry, that should the Commission become proponents of this measure how much of that is not as much as guaranteed but thought to be of benefit directly to the Parks and Recreation function. Director Olson advised that should the measure pass, there would be an oversight committee put in place; similar to other agencies who have gone through a similar process. He noted the city has an extensive list of projects that have just now been able to move forward whether it be a funding mechanism which is the most likely scenario or where they fall in the list of priorities. The list provided in the presentation are the projects that have been identified whether the measure passes or not. He also asked if the Commission would become advocates of theoretical application to Parks and Recreation or tangible benefits, as it is not clear. Director Olson advised the role of staff is to provide information on where you can find the factual sales tax information. Noting, additional funding would free up additional general fund money and general conclusions could be drawn that additional funding would provide opportunities whether it's through the sales tax revenue or other general fund mechanisms.

Commissioner Robles mentioned she was surprised to see the Old California Row area park under the sales tax measure. Staff clarified that the slide in the presentation summarized what we expect to happen moving forward in this fiscal year, which includes the list of budgeted projects and the sales tax measure but are not related.

Commissioner Robles asked about grants Parks & Recreation may be receiving. Staff summarized the FY23-24 grants but noted they are limited on what they can be used and larger improvement grants that benefit Parks & Recreation are allocated to Development Services or Public Works budget, with not much available in programming. She also asked if we had a full-time grant writer as a city or if every department was left

on their own to apply for grants. Staff advised the city does not have a full-time grant writer and rely on its staff to apply for grants.

Vice-Chair Lindsay suggested breaking down the revenue numbers by grants versus operating expenses for future presentations.

5. TAC Meeting Minutes- July 10th

Commissioner Mockus- Valenzuela was present at the July meeting. She noted the unauthorized use of the Rancho Teroso area by hikers. The Rangers are involved in providing information and addressing the issue. The group also discussed the Signage Master Plan and examples were provided at the meeting. There was also discussion of adding a repair station to fix bikes to the bike park. Lastly, they noted the cancelled city hike.

Commissioner Robles asked who will be attending next month and asked if they could discuss cancellations during that meeting. Commissioner Robles noted she promotes the hike and when it's cancelled people might not get the notification. She suggested finding alternatives when this happens including potential indoor activities or shorting the hike distance. Director Olson advised it is a narrow lane to navigate when a heat advisory is sent out and the challenge in promoting a hike that could result in the need of safety personnel. He noted staff can be creative and alternatives would be discussed to provide those who planned to attend the hike with another activity and appreciated the input provided.

Commissioner Robles asked if the hours for the hikes had changed. Staff confirmed summer hikes are traditionally an hour earlier. Assistant Director Gonzalez advised the hikes are broken down by season and the feedback provided by the Commission would be shared with the Rangers.

Commissioner Prestininzi asked if hikes could be done in the evening. Assistant Director Gonzalez shared information on the Star Walks which are in the evenings.

Vice-Chair Lindsay confirmed part of the challenge was due to staffing schedules for both the volunteers and city staff.

Director Olson thanked the Commissioner for their feedback and noted that with all challenges come great opportunities.

7. Park Naming Policy Update

Assistant Director Gonzalez advised the policy is still being worked on by City Attorney's Office and hopes to have an update at next month's meeting.

ORAL COMMUNICATIONS

PARKS AND RECREATION ASSISTANT DIRECTOR REPORT

Assistant Director Gonzalez provided the Commission with a summary of the department events including staffing updates.

The Sport Coordinator recruitment has ended, and the second round of interviews will take place July 18th. An offer is expected to the extended next week.

The recruitment for the Recreation Program Manager will close on August 1st.

The sales tax resolution was passed earlier this month, and the Commission is reminded that employees have the right to participate on political activities on their own time but not during work hours. If you want to get more involved the website is www.safeandstrongsanmarcos.org. Assistant Director Gonzalez asked to be mindful of the Brown Act as a commission.

Bradley Bike Park Ribbon cutting took place June 24th and staff are now learning how to navigate the maintenance and the enforcement of unauthorized scooters and e-bikes, park hours, and closures. It has been a learning experience for all of those involved. The park has received great exposure on social media. Andrea displayed photos from the ribbon cutting as well as a reel from the contractor highlighting the new amenity. There was damage over the weekend to the Double Diamond Black line which is now closed to the public due to the damage and no ETA of when it will be open again. There has been a display of self-monitoring by residents to protect amenities.

The 4th of July event was well attended with close to \$20K in donations collected.

July is *Parks Make Life Better* month and additional social media posts and reels will be shared.

The next summer concert will take place July 27th with the band Classic Journey.

The next movie in the park, Wonka, will take place August 9th at Hollandia Park.

The Family Campout will take place August 3rd to the 4th.

The Monthly Hike through Discovery Hills region will be held August 3rd.

Quarterly Star Walk is scheduled for August 11th.

NCTD is partnering with the city to provide a new on-demand van service to complement the existing public transit system. This program provides the first and last mile connections between transit stops.

The park naming recommendation will go to Council on September 10th.

There will be a public workshop to vet the design plan for the park that will be located at North City, located at Twin Oaks and Discovery Street, once plans are approved by Council, we will bring a park naming initiative to the public on the Commission for recommendation to council.

Commissioner Sensmeier thanked staff for including the Commission in the event at Bradley. She shared the community is surprised the bike park is free since that type of venue would normally cost parents some money.

Commissioner Sensmeier asked about the on-demand van service not supporting the San Elijo area. Director Olson shared it was a detail he too had heard about. The North County Transit District has been working on



reviewing the district lines and it's a point that is being worked on by those involved in that area within the city.

Chair Franklin commented when intentionally inviting the Commission if there could be some intentionally in recognizing the contributions of the Commission. At the Bradley Bike Park event it felt like the Commission was an afterthought to be invited to the picture and ribbon cutting. It would be appreciated if there could be acknowledged for the volunteer work, they are doing. Chair Franklin thanked everyone for their contributions to Parks and Recreation and their communities including the SAC kitchen volunteers.

WRITTEN COMMUNICATIONS

Commissioners Smith and Diaz emailed to notify of their absences.

ADJOURNMENT

Chair Franklin adjourned the meeting at 7:16 pm.

JAY FRANKLIN, CHAIR
PARKS AND RECREATION COMMISSION

ATTEST:

EVELYN SLAY, COMMISSION SECRETARY
PARKS AND RECREATION COMMISSION

Facility Use List
August 22 - Setember 18, 2024

Date	Day	Start - End Time	Facility	Event	Permit#	Attend/ Qty
Aug 22, 2024	Thursday	05:30 PM - 09:00 PM	San Elijo Terrace Hall	SE AYSO 1505 Mtg	R12141	15
Aug 22, 2024	Thursday	06:00 PM - 07:30 PM	Conference Room	COSM TAC	R12168	4
Aug 24, 2024	Saturday	03:00 PM - 10:00 PM	Williams Barn	Valdenegro Graduation	R11386	150
Aug 24, 2024	Saturday	12:00 PM - 05:30 PM	Wood House & Garden	Hollin Birthday Party	R11771	80
Aug 25, 2024	Sunday	08:00 AM - 12:00 PM	Community Main Hall	Mission 316 Church	R10787	80
Aug 25, 2024	Sunday	08:00 AM - 12:00 PM	Large Rec Room	Mission 316 Church	R10787	20
Aug 25, 2024	Sunday	08:00 AM - 12:00 PM	Small Rec Room	Mission 316 Church	R10787	20
Aug 28, 2024	Wednesday	05:30 PM - 07:30 PM	San Elijo Terrace Hall	SE AYSO 1505 Mtg	R12141	50
Aug 30, 2024	Friday	08:30 AM - 07:30 PM	Community Main Hall	Plus USA Pageant	R11706	100
Aug 31, 2024	Saturday	08:30 AM - 07:30 PM	Community Main Hall	Plus USA Pageant	R11706	250
Aug 31, 2024	Saturday	03:00 PM - 09:00 PM	Recreation Room	Birthday Party	R12012	70
Aug 31, 2024	Saturday	11:00 AM - 05:00 PM	Williams Barn	Upper Room Church	R11820	120
Sep 1, 2024	Sunday	08:00 AM - 12:00 PM	Community Main Hall	Mission 316 Church	R10787	80
Sep 1, 2024	Sunday	08:00 AM - 12:00 PM	Large Rec Room	Mission 316 Church	R10787	20
Sep 1, 2024	Sunday	08:00 AM - 12:00 PM	Small Rec Room	Mission 316 Church	R10787	20
Sep 3, 2024	Tuesday	03:00 PM - 07:00 PM	Community Main Hall	Storybook Music Theatre-Finding Nemo	R11986	50
Sep 3, 2024	Tuesday	06:00 PM - 07:00 PM	Dining Room	YSC Meeting	R11139	20
Sep 3, 2024	Tuesday	05:30 PM - 07:30 PM	Wood House & Garden	SM Woods HOA	R11045	10
Sep 4, 2024	Wednesday	03:00 PM - 07:00 PM	Community Main Hall	Storybook Music Theatre-Finding Nemo	R11986	50
Sep 4, 2024	Wednesday	06:00 PM - 08:00 PM	Dining Room	SM Youth Baseball	R11962	20
Sep 5, 2024	Thursday	03:00 PM - 07:00 PM	Community Main Hall	Storybook Music Theatre-Finding Nemo	R11986	50

Facility Use List
August 22 - Setember 18, 2024

Sep 6, 2024	Friday	04:00 PM - 08:00 PM	Community Main Hall	Storybook Music Theatre-Finding Nemo	R11986	150
Sep 7, 2024	Saturday	03:00 PM - 10:00 PM	San Elijo Terrace Hall	Garcia 80th Birthday	R12054	50
Sep 7, 2024	Saturday	12:00 PM - 04:00 PM	Community Main Hall	Storybook Music Theatre-Finding Nemo	R11986	150
Sep 8, 2024	Sunday	08:00 AM - 12:00 PM	Community Main Hall	Mission 316 Church	R10787	80
Sep 8, 2024	Sunday	08:00 AM - 12:00 PM	Large Rec Room	Mission 316 Church	R10787	20
Sep 8, 2024	Sunday	08:00 AM - 12:00 PM	Small Rec Room	Mission 316 Church	R10787	20
Sep 9, 2024	Monday	06:00 PM - 08:00 PM	Dining Room	Contemporary Women of North County	R11184	30
Sep 9, 2024	Monday	06:00 PM - 08:00 PM	Small Rec Room	City SC Soccer	R11307	12
Sep 10, 2024	Tuesday	09:30 AM - 12:30 PM	Dining Room	Shoup Legal Estate Planning	R12176	50
Sep 11, 2024	Wednesday	05:30 PM - 07:30 PM	Conference Room	Vallecitos Ridge HOA	R11097	10
Sep 14, 2024	Saturday	12:00 PM - 04:00 PM	San Elijo Terrace Hall	Manese 1st Birthday	R11710	80
Sep 14, 2024	Saturday	01:00 PM - 07:00 PM	Community Main Hall	SD Youth Sikh Society	R11847	200
Sep 14, 2024	Saturday	09:00 AM - 06:00 PM	Wood House & Garden	Morales Birthday Party	R12097	100
Sep 15, 2024	Sunday	08:00 AM - 12:00 PM	Community Main Hall	Mission 316 Church	R10787	80
Sep 15, 2024	Sunday	08:00 AM - 12:00 PM	Large Rec Room	Mission 316 Church	R10787	20
Sep 15, 2024	Sunday	08:00 AM - 12:00 PM	Small Rec Room	Mission 316 Church	R10787	20
Sep 18, 2024	Wednesday	05:30 PM - 07:30 PM	Craft Room	Greenwood Park HOA	R11358	7
Sep 18, 2024	Wednesday	07:00 PM - 09:00 PM	Recreation Room	Twin Oaks Community Sponsor Group	R11611	30

Park Use List
August 22 - September 18, 2024

Date	Day	Start - End Time	Facility	Event	Permit#	Attend/Qty
Aug 22, 2024	Thursday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Aug 23, 2024	Friday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Aug 23, 2024	Friday	01:30 PM - 05:30 PM	San Elijo Park Gazebo	AYSO SEP	R12159	1
Aug 23, 2024	Friday	01:30 PM - 05:30 PM	Sunset Park East Shelter	Get together	R12219	18
Aug 23, 2024	Friday	04:30 PM - 06:00 PM	San Elijo Park Commercial Use	Sprockids San Diego	R11207	10
Aug 24, 2024	Saturday	07:00 AM - 08:00 AM	Hollandia Park Open Area	Stroller Strides	R11152	15
Aug 24, 2024	Saturday	09:00 AM - 01:00 PM	Lakeview/Discovery Park Gazebo	Hanks birthday	R12106	50
Aug 24, 2024	Saturday	09:00 AM - 01:00 PM	Sunset Park East Shelter	The Big One-Brodie	R12066	30
Aug 24, 2024	Saturday	09:00 AM - 05:30 PM	Woodland Park East Shelter	Birthday Party	R12217	50
Aug 24, 2024	Saturday	01:30 PM - 05:30 PM	Las Abejas Park Shelter	Marianas 4th Birthday	R12192	50
Aug 24, 2024	Saturday	01:30 PM - 05:30 PM	Sunset Park East Shelter	Alex and Olivia's Birthday	R12198	50
Aug 24, 2024	Saturday	01:30 PM - 05:30 PM	Jack's Pond Park East Shelter	DiAngelo Party	R12210	50
Aug 24, 2024	Saturday	01:30 PM - 05:30 PM	San Elijo Park Gazebo	NHC BBQ	R12215	50
Aug 24, 2024	Saturday	01:30 PM - 05:30 PM	Sunset Park West Shelter	Sofia and Daniela Bday	R12139	50
Aug 24, 2024	Saturday	01:30 PM - 05:30 PM	Buelow Park Shelter	Mendez Party	R12235	40
Aug 25, 2024	Sunday	09:00 AM - 05:30 PM	Sunset Park East Shelter	Ricky's 14th birthday	R12220	100
Aug 25, 2024	Sunday	09:00 AM - 05:30 PM	Las Abejas Park Shelter	Realtor Client Appreciation	R12061	65
Aug 25, 2024	Sunday	09:00 AM - 05:30 PM	Sunset Park West Shelter	Movimiento Sancirensense	R12039	100
Aug 25, 2024	Sunday	09:00 AM - 01:00 PM	Jack's Pond Park East Shelter	Theo's Birthday	R11563	30
Aug 25, 2024	Sunday	01:30 PM - 05:30 PM	San Elijo Park Gazebo	Jair and liz party	R12173	100
Aug 26, 2024	Monday	09:00 AM - 01:00 PM	Walnut Grove Park South Shelter	SEP Pacific Coast Academy	R11911	200

Park Use List
August 22 - September 18, 2024

Aug 26, 2024	Monday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Aug 27, 2024	Tuesday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Aug 28, 2024	Wednesday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Aug 29, 2024	Thursday	09:00 AM - 01:00 PM	Sunset Park East Shelter	Kick Off Party	R12040	100
Aug 29, 2024	Thursday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Aug 30, 2024	Friday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Aug 30, 2024	Friday	04:30 PM - 06:00 PM	San Elijo Park Commercial Use	Sprockids San Diego	R11207	10
Aug 31, 2024	Saturday	09:00 AM - 05:30 PM	Sunset Park West Shelter	Garcia Baby Shower	R11841	100
Aug 31, 2024	Saturday	09:00 AM - 01:00 PM	Lakeview/Discovery Park Gazebo	Owen's 3rd Birthday Party	R12218	30
Aug 31, 2024	Saturday	09:00 AM - 01:00 PM	Hollandia Park Shelter	Romans Fourth Birthday Party	R12200	30
Aug 31, 2024	Saturday	09:00 AM - 01:00 PM	Sunset Park East Shelter	Birthday Party	R12193	40
Aug 31, 2024	Saturday	01:30 PM - 05:30 PM	Buelow Park Shelter	Tinoco Party	R12234	50
Aug 31, 2024	Saturday	01:30 PM - 05:30 PM	San Elijo Park Gazebo	Dylan & Juanito Birthday Party	R12194	50
Aug 31, 2024	Saturday	01:30 PM - 05:30 PM	San Elijo Park Shelter	Birthday BBQ	R12183	30
Aug 31, 2024	Saturday	01:30 PM - 05:30 PM	Sunset Park East Shelter	White Dragon San Marcos Summer BBQ	R12162	100
Sep 1, 2024	Sunday	09:00 AM - 01:00 PM	Jack's Pond Park East Shelter	Birthday	R12202	50
Sep 1, 2024	Sunday	09:00 AM - 01:00 PM	Sunset Park East Shelter	Cassidy's Birthday	R12230	50
Sep 1, 2024	Sunday	09:00 AM - 05:30 PM	San Elijo Park Gazebo	Torres Birthday	R11662	60
Sep 3, 2024	Tuesday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Sep 4, 2024	Wednesday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Sep 5, 2024	Thursday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25

Park Use List
August 22 - September 18, 2024

Sep 6, 2024	Friday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Sep 6, 2024	Friday	04:30 PM - 06:00 PM	San Elijo Park Commercial Use	Sprockids San Diego	R11207	10
Sep 7, 2024	Saturday	07:00 AM - 01:00 PM	Parking Lot	COSM SAC Parking Lot Sale		80
Sep 7, 2024	Saturday	07:00 AM - 08:00 AM	Hollandia Park Open Area	Stroller Strides	R11152	15
Sep 7, 2024	Saturday	09:00 AM - 05:30 PM	Woodland Park Schoolside Shelter	Hopwood Baby Shower	R11927	100
Sep 7, 2024	Saturday	09:00 AM - 05:30 PM	San Elijo Park Gazebo	Leilani's First Birthday	R11928	50
Sep 7, 2024	Saturday	09:00 AM - 05:30 PM	Lakeview/Discovery Park Gazebo	CSUSM Alumni Association	R12126	30
Sep 7, 2024	Saturday	09:00 AM - 05:30 PM	Sunset Park West Shelter	Eliana's Birthday	R12179	80
Sep 7, 2024	Saturday	01:30 PM - 05:30 PM	Sunset Park East Shelter	Baby Shower	R12216	80
Sep 8, 2024	Sunday	09:00 AM - 05:30 PM	Jack's Pond Park East Shelter	Ayra's Birthday	R12164	30
Sep 8, 2024	Sunday	09:00 AM - 05:30 PM	Sunset Park West Shelter	Birthday	R12122	80
Sep 8, 2024	Sunday	01:30 PM - 05:30 PM	Sunset Park East Shelter	DLC 7th Birthday	R12129	50
Sep 9, 2024	Monday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Sep 10, 2024	Tuesday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Sep 11, 2024	Wednesday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Sep 12, 2024	Thursday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Sep 13, 2024	Friday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Sep 13, 2024	Friday	04:30 PM - 06:00 PM	San Elijo Park Commercial Use	Sprockids San Diego	R11207	10
Sep 14, 2024	Saturday	07:00 AM - 08:00 AM	Hollandia Park Open Area	Stroller Strides	R11152	15
Sep 14, 2024	Saturday	09:00 AM - 01:00 PM	Sunset Park East Shelter	Bree's Birthday	R11965	35
Sep 14, 2024	Saturday	09:00 AM - 05:30 PM	Lakeview/Discovery Park Gazebo	Family Party	R12165	50
Sep 14, 2024	Saturday	09:00 AM - 01:00 PM	Las Abejas Park Shelter	Chloe's Birthday	R12158	50

Park Use List
August 22 - September 18, 2024

Sep 14, 2024	Saturday	01:30 PM - 05:30 PM	Woodland Park East Shelter	Padilla Party	R12177	50
Sep 14, 2024	Saturday	01:30 PM - 05:30 PM	San Elijo Park Gazebo	Brynn's Birthday Party	R12041	40
Sep 14, 2024	Saturday	01:30 PM - 05:30 PM	Sunset Park West Shelter	Baby Shower	R12100	70
Sep 14, 2024	Saturday	01:30 PM - 05:30 PM	Sunset Park East Shelter	Birthday Party	R11909	50
Sep 15, 2024	Sunday	09:00 AM - 05:30 PM	Lakeview/Discovery Park Gazebo	Yash 3rd Birthday Party	R12221	30
Sep 15, 2024	Sunday	09:00 AM - 01:00 PM	Sunset Park East Shelter	Viola's 6th birthday party	R12222	50
Sep 15, 2024	Sunday	01:30 PM - 05:30 PM	Sunset Park West Shelter	Birthday	R12132	50
Sep 16, 2024	Monday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15
Sep 17, 2024	Tuesday	06:00 PM - 07:00 PM	Hollandia Park Commercial Use	San Diego Waves	R12157	25
Sep 18, 2024	Wednesday	09:30 AM - 10:30 AM	San Elijo Park Open Area	Stroller Strides	R11152	15

COMMERCIAL PARK USE APPLICATION

Submission of this application form is not a guarantee of permit issuance. Once this form is received and reviewed, a City representative will contact you. Any permit based on this application must be used in conjunction with the Commercial Park Use Policy.

APPLICANT INFORMATION:

Name (First, Last): Hector Menchaca Submittal Date: 7-24-2024
Business/Organization Name: San Diego Waves XTC- Running Vlub
Address: 1526 Madrid Drive City: Vista State: CA Zip: 92081
Phone: 760-505-8442 Email: sandiegowavesxtc@gmail.com
San Marcos Business License ID #: _____

PARK USE INFORMATION:

Park Site Requested (please check all that apply):

☐ Sunset Park ☐ Simmons Family Park ☒ Hollandia Park ☐ San Elijo Park ☐ Richmar Park

Quarter Requested (please check all that apply):

☐ Q1 (Jan-Mar: Due Dec. 5th) ☐ Q2 (Apr-Jun: Due Mar. 5th) ☒ Q3 (Jul-Sep: Due Jun 5th) ☒ Q4 (Oct-Dec: Due Sep 5th)

Use Type (e.g., boot camp, dog obedience course, running club, etc.):

Running Club

Specific Activity (list all activities you and your group will engage in):

Youth Athletes will use trails in park to train for cross Country

Day of Week Requested (please check all that apply)

☐ Mon ☒ Tues ☐ Wed ☒ Thurs ☐ Fri

☐ Sat (8AM-9AM) ☐ Sat (9AM-10AM)

☐ Sun (8AM-9AM) ☐ Sun (9AM-10AM)

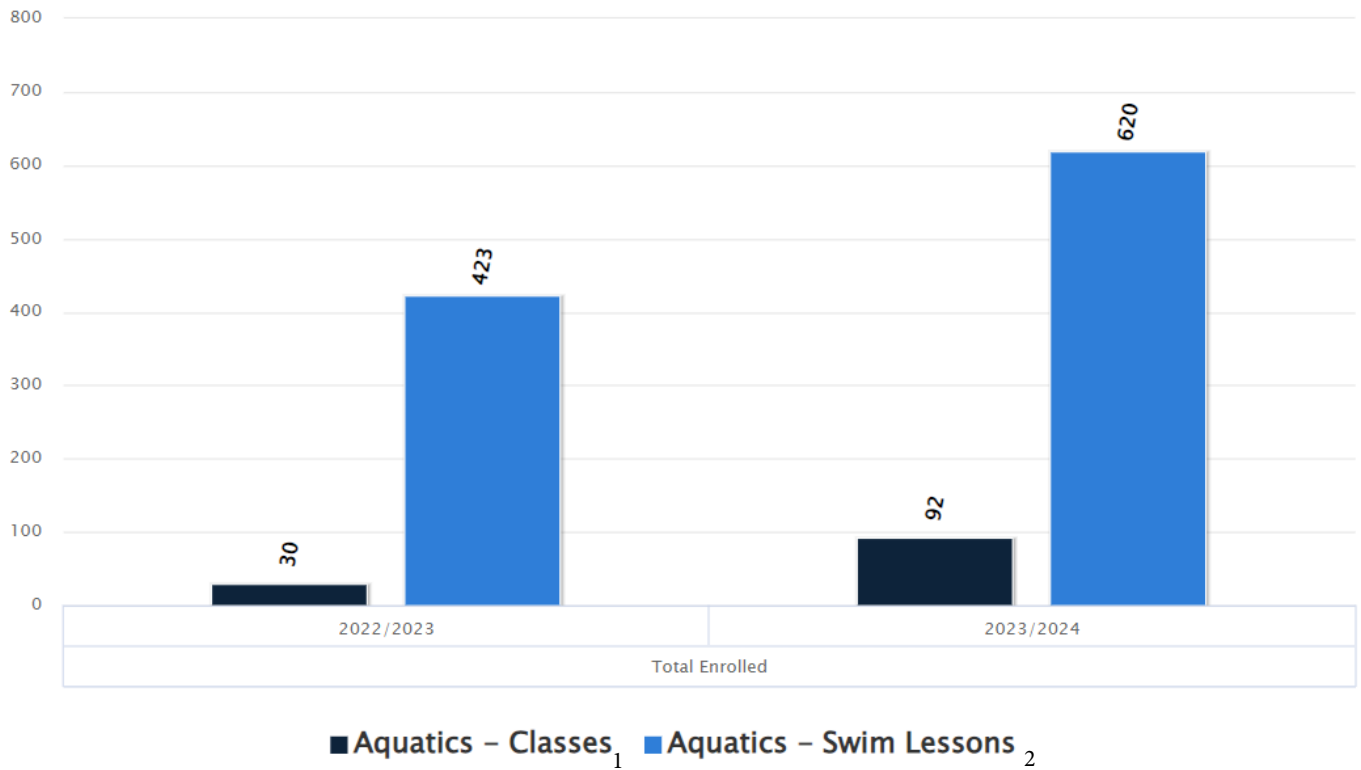
Time Requested: Arrival Time: 6:00 pm AM/PM Departure Time: 7:00 pm AM/PM

Daily Expected Attendance: (max. 25) 25

*Tues/Thur
August 6 - November 21
2024*

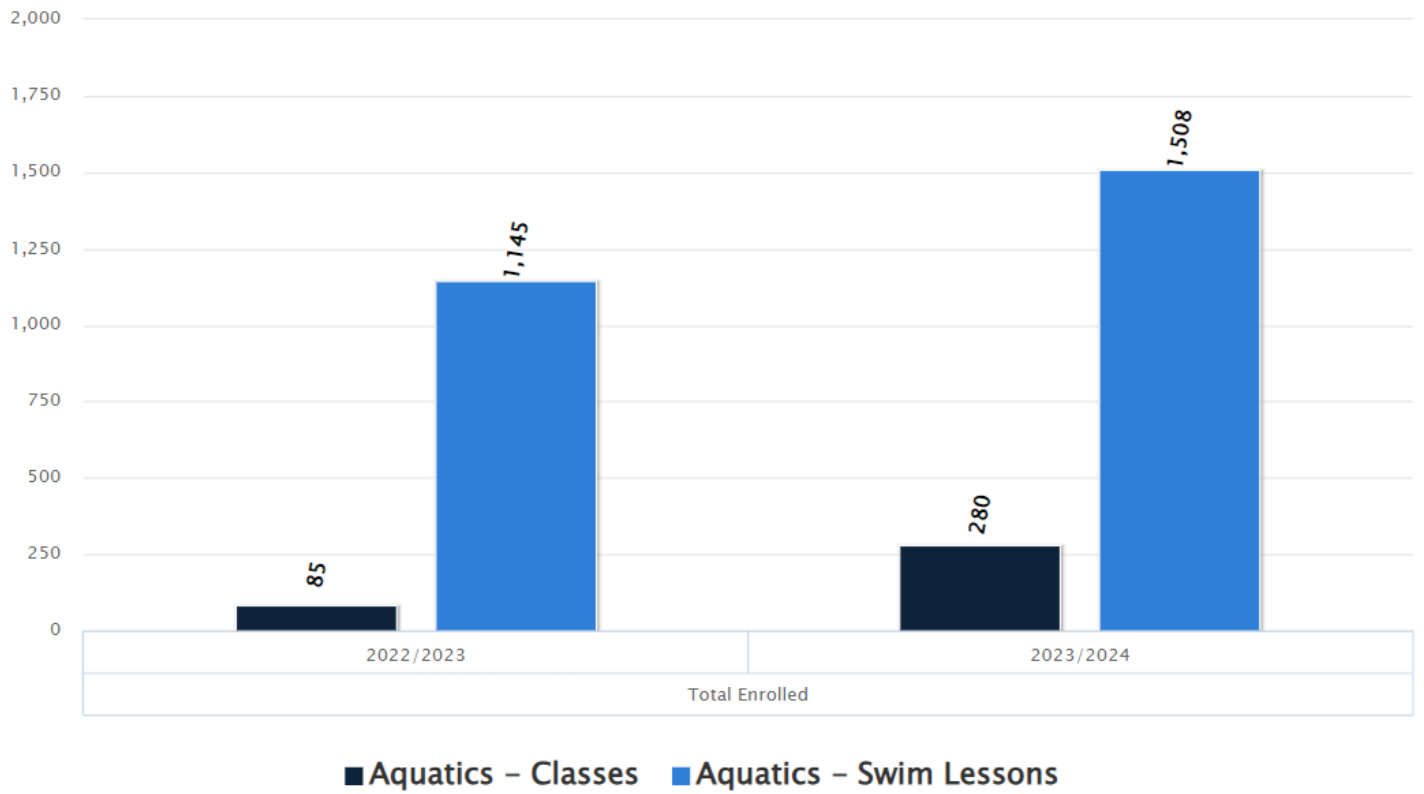
31 meeting dates

Program Statistics – Aquatics Q4



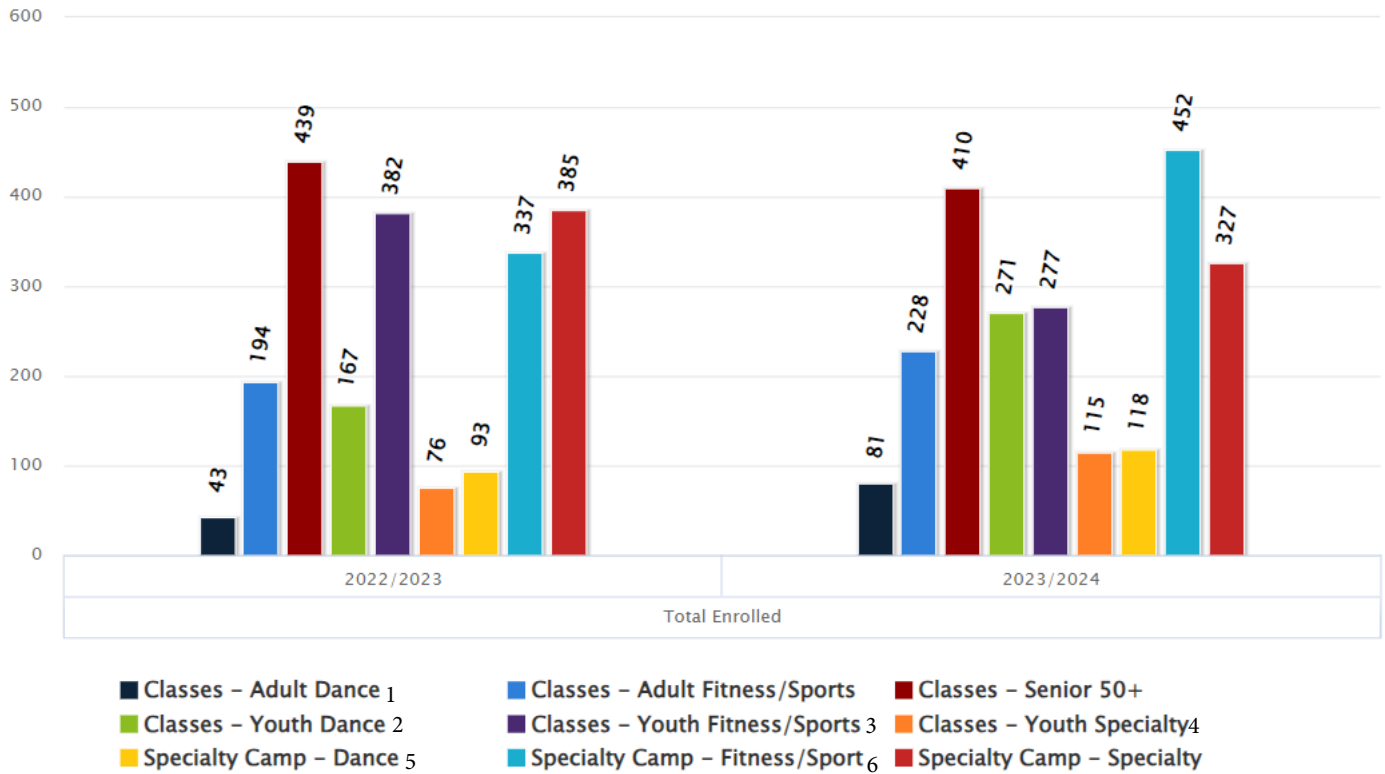
1. Classes- increase of 207% | Aqua Aerobics recorded as a class and enrollments increased. Swim Team use and certification classes
2. Swim Lessons- increased by 47% | Number of swim lessons being offered increased

Program Statistics – Aquatics EOFY



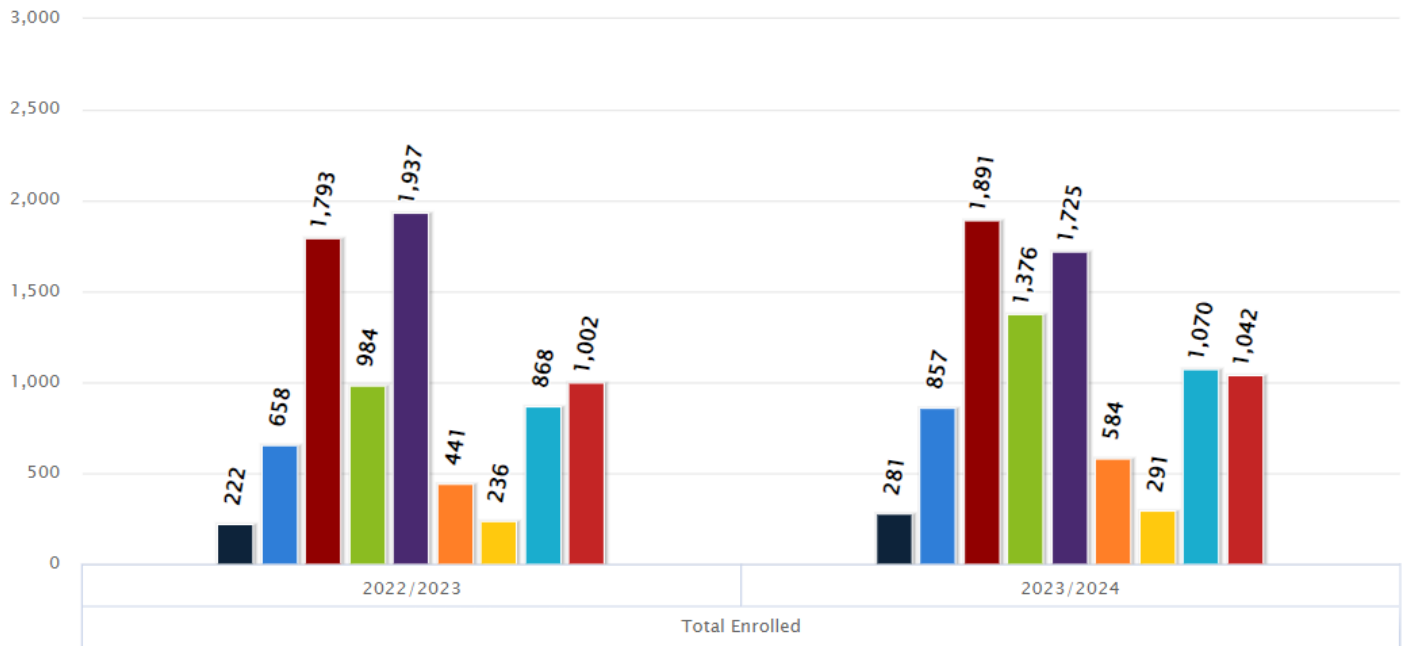
Program Statistics – Enrichment Classes & Camps

Q4



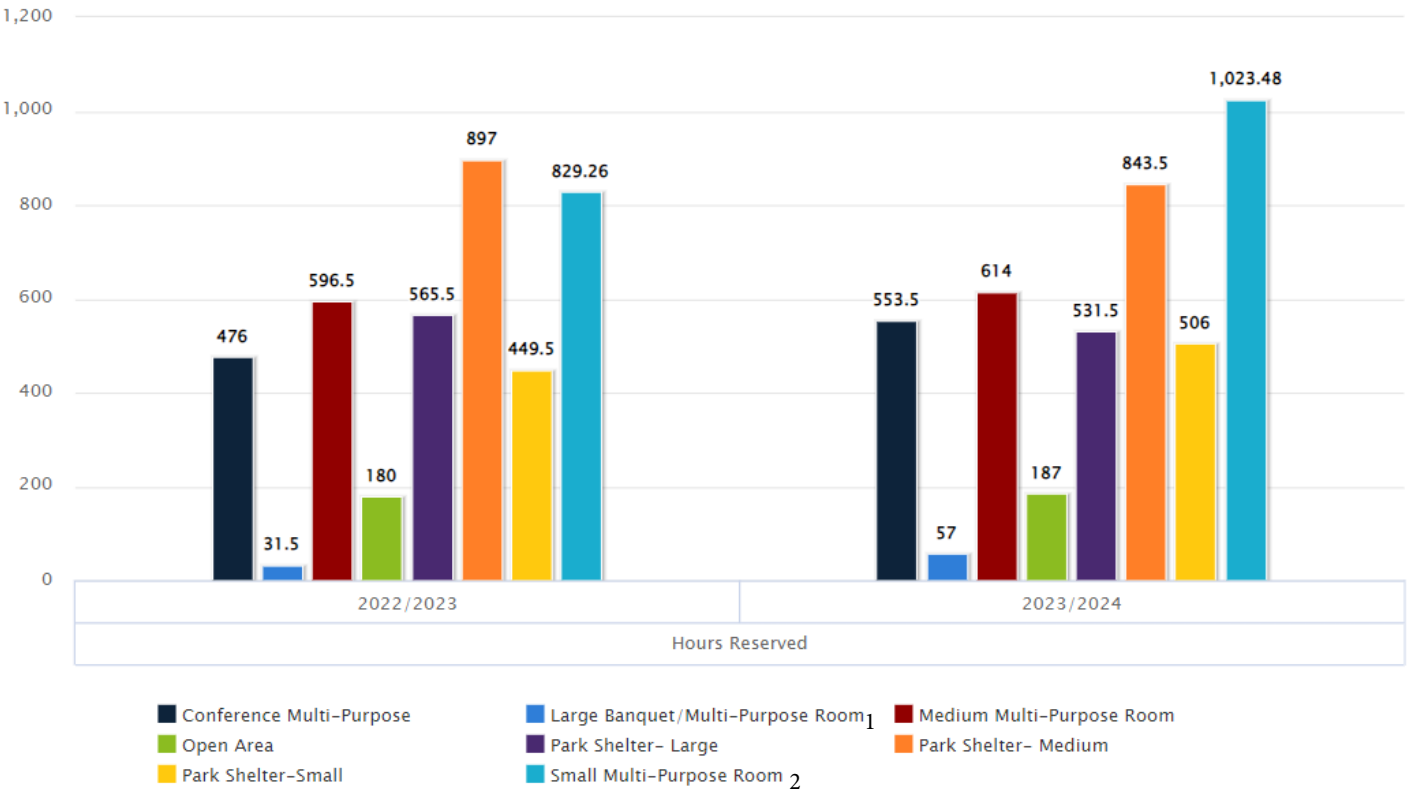
1. Class- Adult Dance increase of 88% | addition of Hula & Cardio Tap
2. Class- Youth Dance increase of 62% | 3x more Royal Academy of Dance offerings
3. Class- Youth Fitness/Sports decrease of 28% | rainouts
4. Class-Youth Specialist increase of 51% | enrollment doubled in music classes and art classes
5. Specialty Camp- Dance increase of 27% | 2024 princess dance camps x3
6. Specialty Camp- Fitness/Sport increase of 24% | two extra camps scheduled

Program Statistics – Enrichment Classes & Camps EOFY



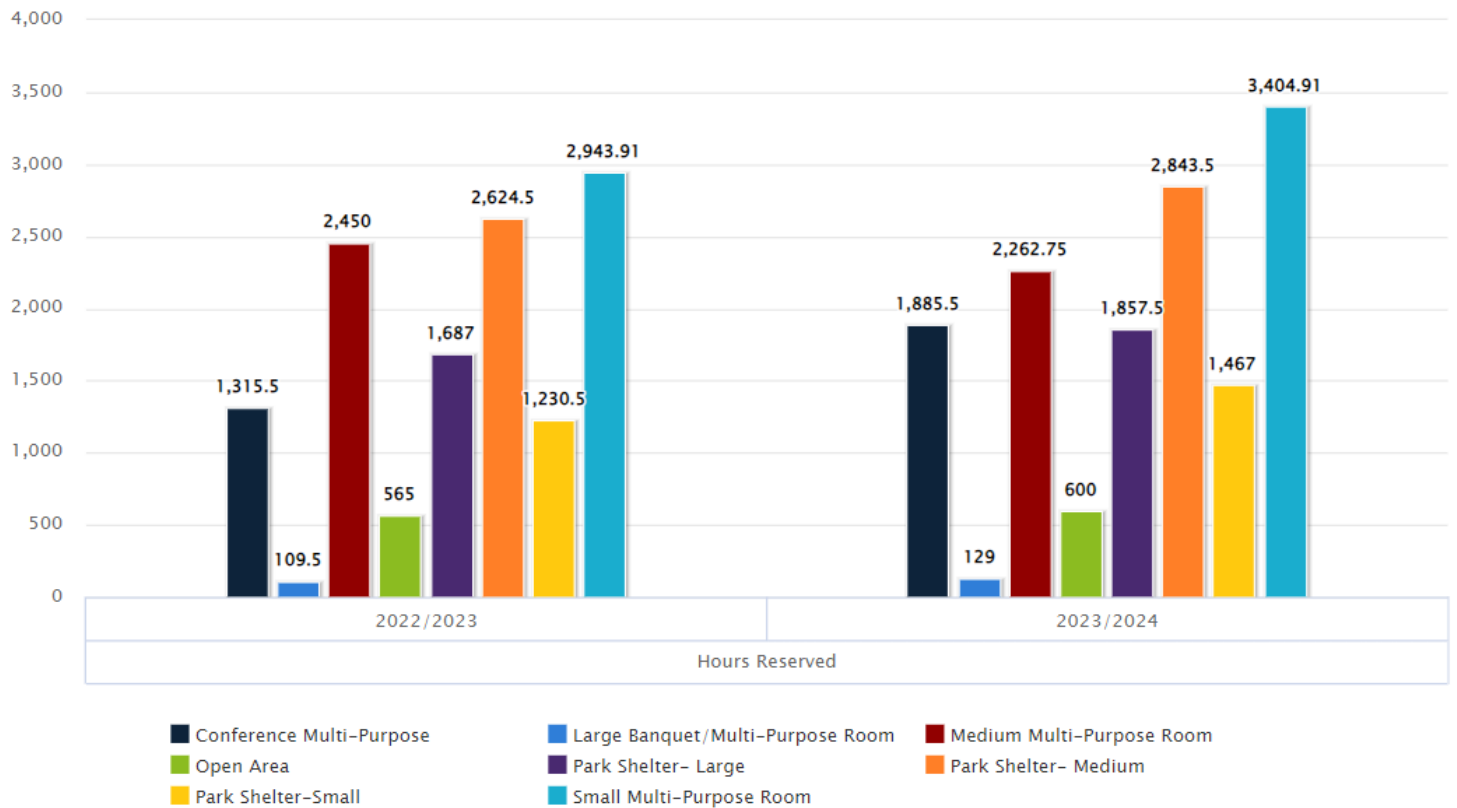
- Classes – Adult Dance
- Classes – Adult Fitness/Sports
- Classes – Senior 50+
- Classes – Youth Dance
- Classes – Youth Fitness/Sports
- Classes – Youth Specialty
- Specialty Camp – Dance
- Specialty Camp – Fitness/Sport
- Specialty Camp – Specialty

Program Statistics – Facility Reservations Q4

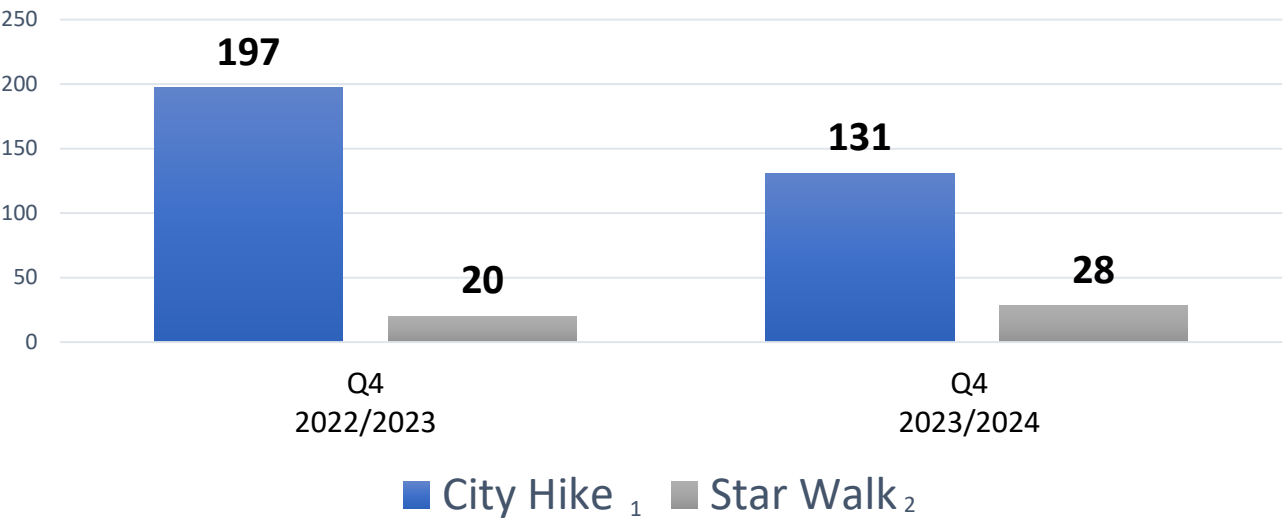


1. Large Banquet- increase of 81% | 23 rentals compared to 25 in 2024, with higher rental hours
 2. Small Multi-Purpose- increase of 23% | 39 rentals compared to 57, pre-COVID groups returning to in-person meetings

Program Statistics – Facility Reservations EOFY

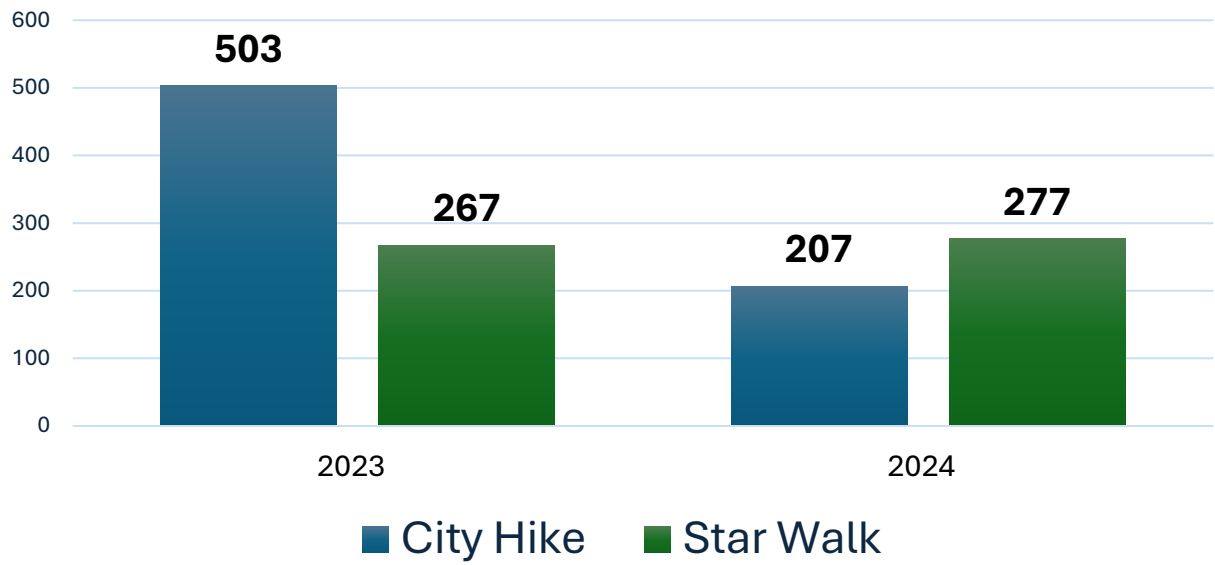


City of San Marcos- Hikes & Star Walks

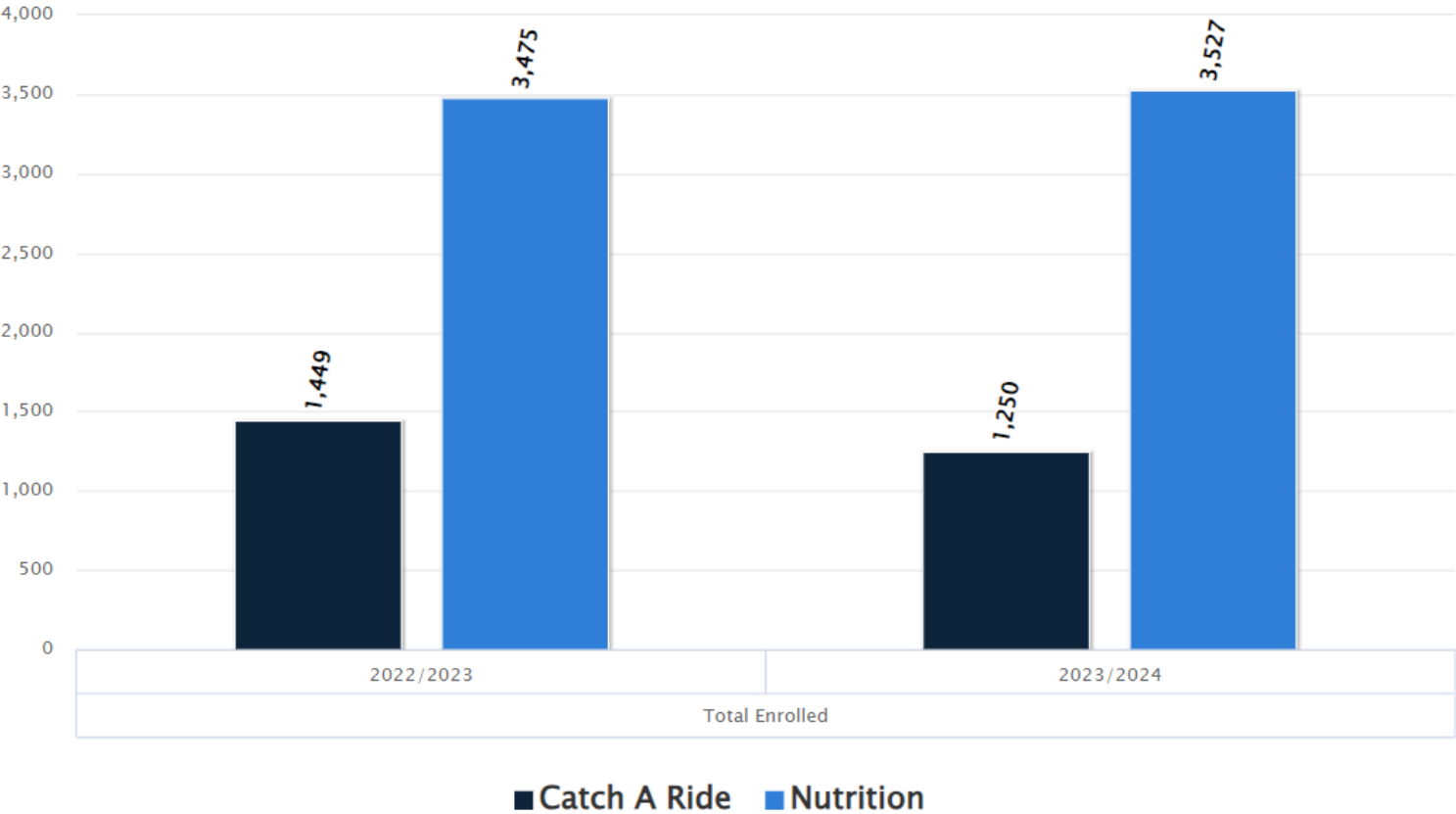


1. City Hikes decreased by 34% | cancelled hikes due to weather
2. Star Walk increase by 40% | additional marketing

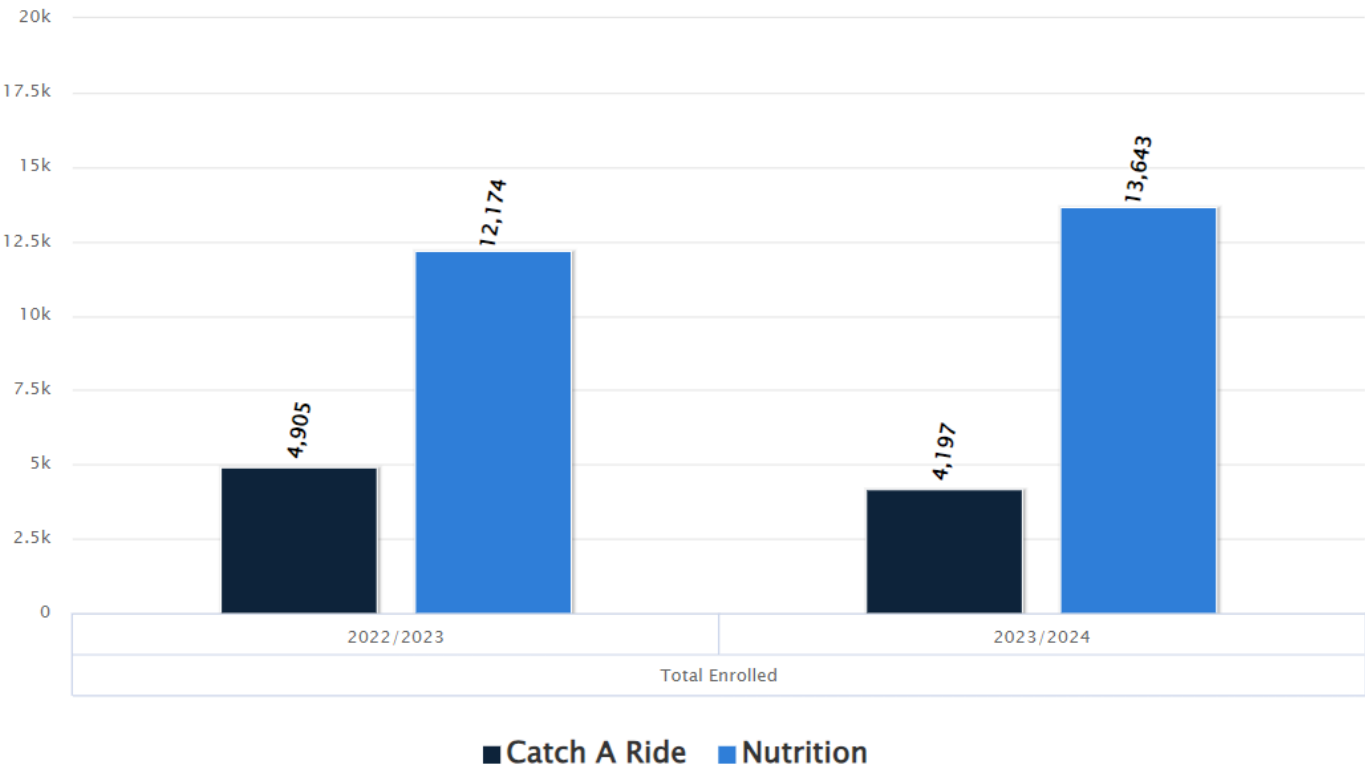
City of San Marcos- Hikes & Star Walks YTD



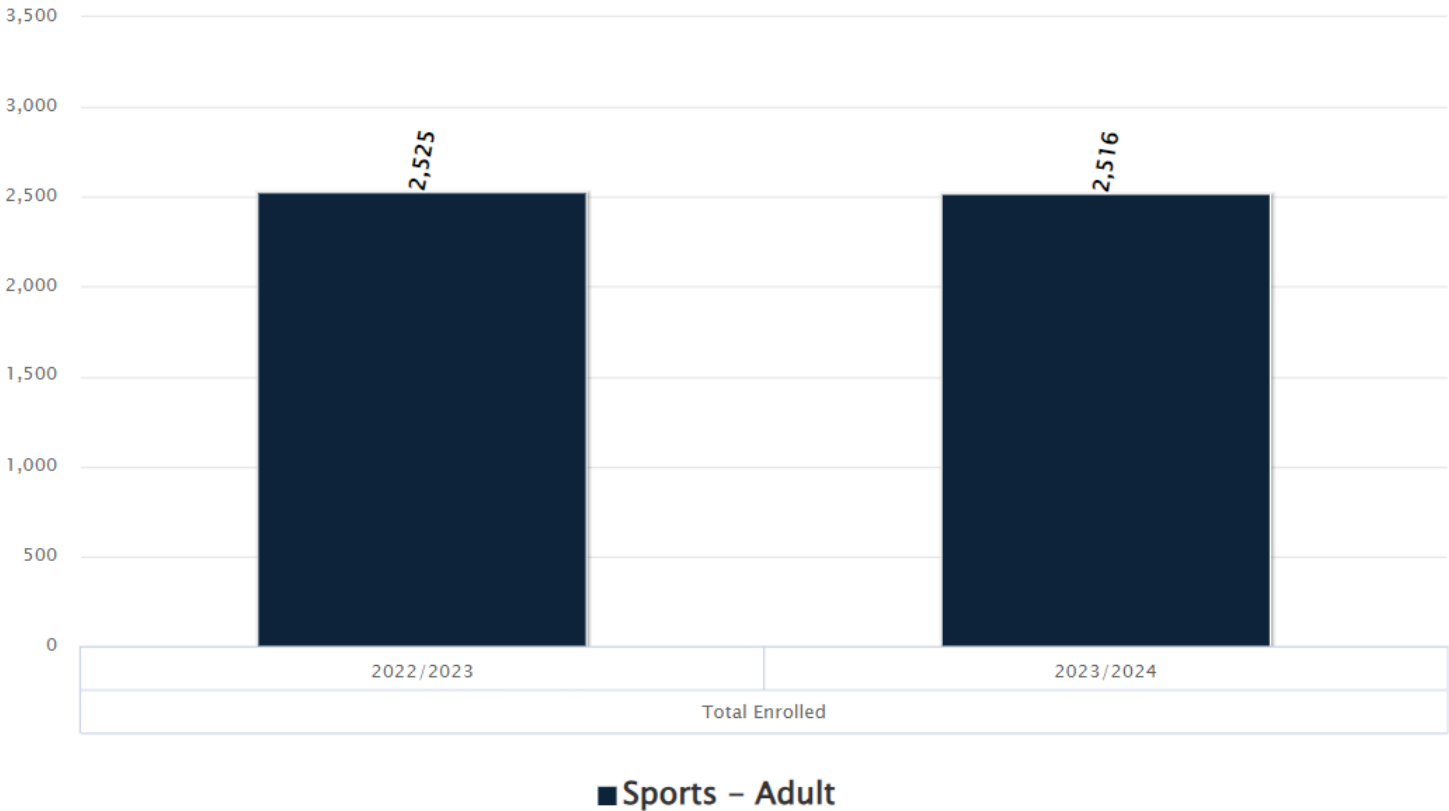
Program Statistics – Senior Activity Center Q4



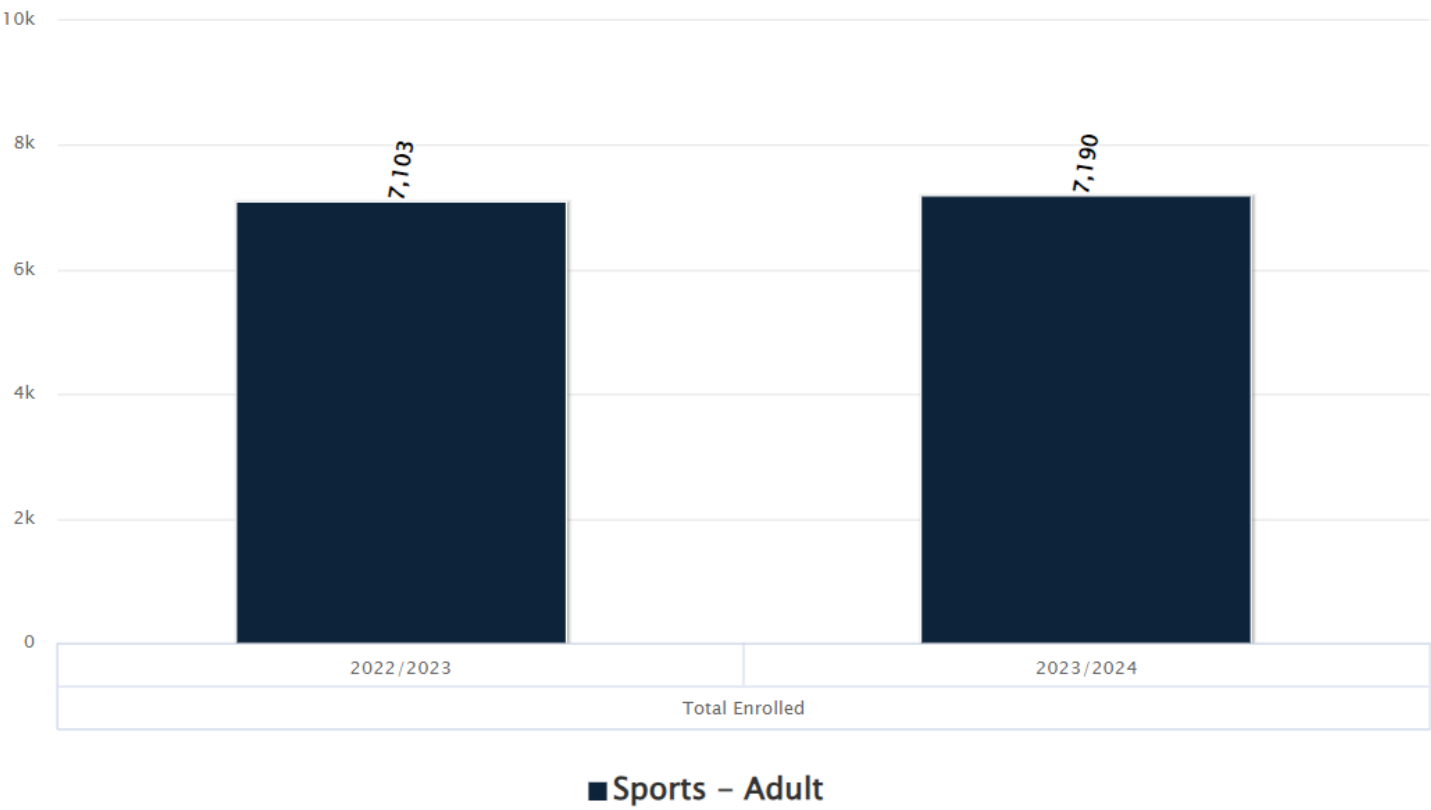
Program Statistics – Senior Activity Center EOFY



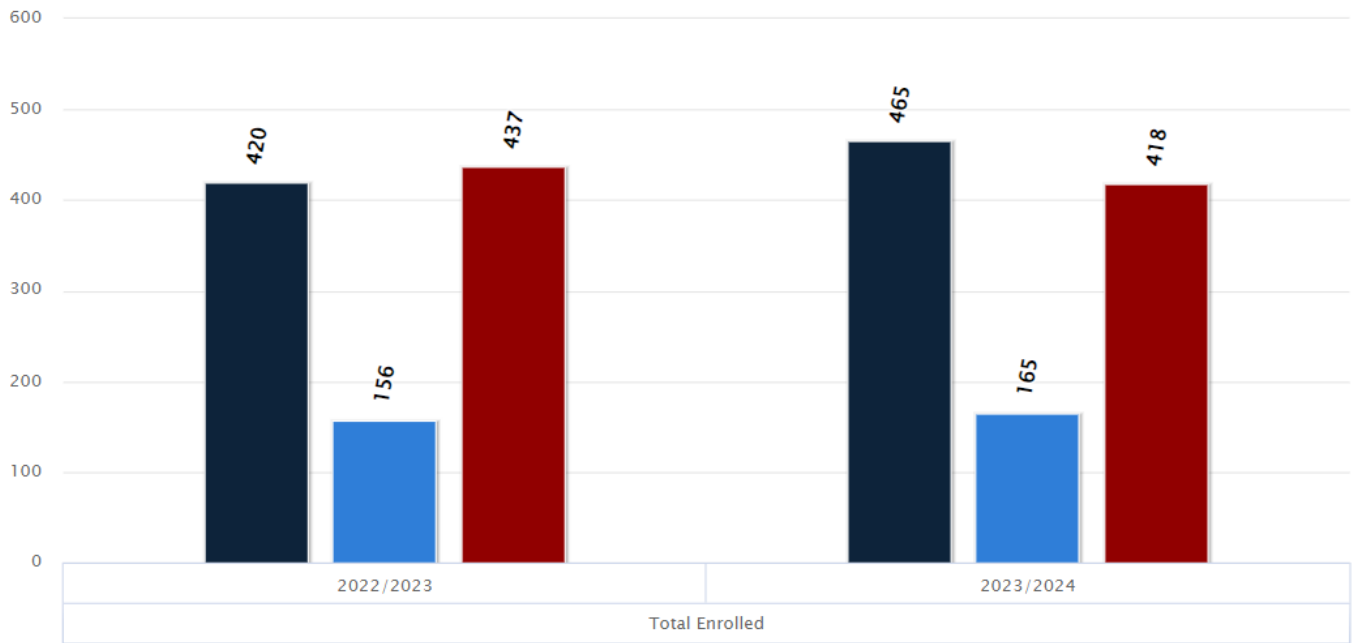
Program Statistics – Adult Sports Q4



Program Statistics – Adult Sports EOFY



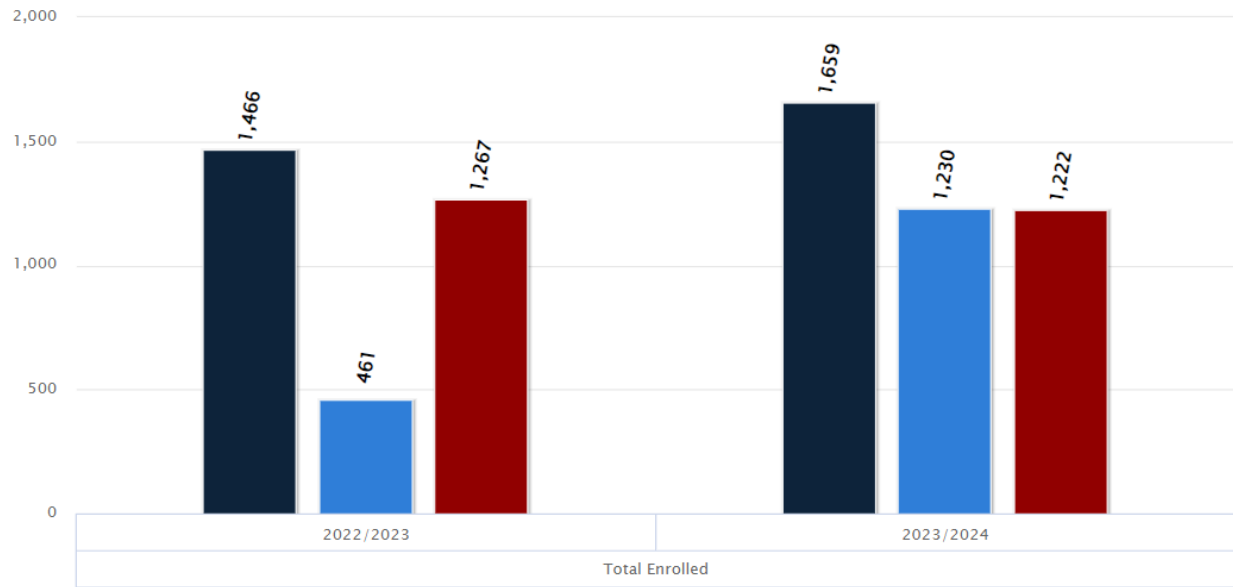
Program Statistics – Youth Programs Q4



■ Youth Programs – Adventure Camp
■ Youth Programs – RAA Preschoolers

■ Youth Programs – Events/Family Night

Program Statistics – Youth Programs EOFY



■ Youth Programs – Adventure Camp
■ Youth Programs – RAA Preschoolers

■ Youth Programs – Events/Family Night