

AGENDA

Meeting of the San Marcos Traffic Commission

Meeting Date: NOVEMBER 5, 2025 | **Meeting Time:** 6:00 PM

Location: City Council Chambers, 1 Civic Center Drive, San Marcos CA 92069

Americans with Disabilities Act: If you need special assistance to participate in this meeting, please contact the City Clerk Department at (760) 744-1050, ext. 3145. Notification 48 hours in advance will enable the City to make reasonable arrangements to ensure accessibility to this meeting. Assisted listening devices are available for the hearing impaired. Please see the City Clerk if you wish to use this device.

Public Comment: Please complete a "Request to Speak" form located at the entrance of the Council Chambers in order to address the Traffic Commission on an agenda item. Comments are limited to three minutes, unless you have registered your organization with the City Clerk. If you wish to speak on an item not on the agenda, you may do so under "Oral Communications." Please complete a "Request to Speak" form as noted above and indicate which item number you wish to address.

Agendas: Agenda packets are available for public inspection 72 hours prior to scheduled meetings at the Information Desk counter located on the first floor of City Hall, 1 Civic Center Drive, San Marcos, during normal business hours or online at www.san-marcos.net.

Agenda-related writings or documents provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the time of distribution at the Information Desk counter located on the first floor of City Hall, 1 Civic Center Drive, San Marcos, CA, during normal business hours.

1. CALL TO ORDER - 6:00 P.M.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. ORAL COMMUNICATIONS

Persons wishing to speak on a matter not on the agenda may be heard at this time; however, no action will be taken until placed on a future agenda.

5. APPROVAL OF MINUTES 08.06.2025

6. PRESENTATIONS

- a. Development Services, Land Development Update
- b. Development Services, Capital Improvement Program Update

7. OLD BUSINESS

- a. Rancho Dorado Community – NTMP Tier 3 Evaluation - Island Drive

8. NEW BUSINESS

- a. Information Item: E-Bike Ordinance

9. REPORTS AND INFORMATION ITEMS

- a. Work Order/NTMP Updates
- b. San Diego County Sheriff's Department Traffic Collision Summary and Accident Investigation Log
- c. Traffic Commission Commentary
- d. Staff Commentary

ADJOURNMENT

AFFIDAVIT OF POSTING

STATE OF CALIFORNIA)
COUNTY OF SAN DIEGO) ss.
CITY OF SAN MARCOS)

I, Gina Jackson, Secretary, San Marcos Traffic Commission, hereby certify that I caused the posting on October 29, 2025, of this agenda in the glass display case at the north entrance of City Hall.

DATED: October 29, 2025

Gina Jackson,
Traffic Commission Secretary



MINUTES

Regular Meeting of the Traffic Commission

WEDNESDAY, AUGUST 06, 2025

City Council Chambers
1 Civic Center Drive, San Marcos, CA 92069

1. CALL TO ORDER

At 6:00 p.m. Traffic Commission Chair Neill Kovrig called the meeting to order.

2. PLEDGE OF ALLEGIANCE

Commissioner Freeman led the Pledge of Allegiance.

3. ROLL CALL

PRESENT:	COMMISSIONERS:	FREEMAN, MOSHER, ERICKSON, KOVRIG, HILMES, CARROLL, HOAGLIN
ABSENT:	COMMISSIONERS:	CLARK, PEDERSON

Also present:

Edd Alberto, City Traffic Engineer, City of San Marcos
Damian Schoenecke, Associate Engineer – Traffic, City of San Marcos
Gina Jackson, Senior Office Specialist, City of San Marcos

4. ORAL COMMUNICATIONS:

NONE

5. APPROVAL OF MINUTES 03.05.2025:

COMMISSIONER HOAGLIN MAKES A MOTION TO ACCEPT THE MINUTES AS RECORDED; SECONDED BY COMMISSIONER MOSHER. MOTION CARRIED BY THE FOLLOWING VOTE:

AYES:	COMMISSIONERS: FREEMAN, MOSHER, KOVRIG, HILMES, CARROLL, HOAGLIN
NOES:	COMMISSIONERS: NONE
ABSENT:	COMMISSIONERS: CLARK, PEDERSON
ABSTAIN:	COMMISSIONERS: ERICKSON

6. PRESENTATION:

- a. NORTH COUNTY TRANSIT DISTRICT (NCTD) – Micro Transit Pilot Project (NCTD+) Update

Nick Sofoul from NCTD provided the presentation.

COMMISSIONER QUESTIONS/DISCUSSION: Thanked NCTD for expanding the ride radius; asked how many micro buses are servicing the city; San Elijo is not covered within the service area; pooling trip information to the driver; discussions with the city on additional funding; driver expense and looking into driverless vans; same day reservations; negative reviews; great that riders under 18 can ride for free; having reserved rides cancelled with no notification to the rider; thank you for updating us on the progress of the pilot program. This is a great program and appreciate you using union workers; check partnerships with the community colleges on grant programs.

PRESENTER RESPONSE: Generally, there are currently two (2) micro buses servicing San Marcos throughout the day. There is a time period when shifts overlap, during this time there are four (4). NCTD analyzed expanding the service area to include San Elijo, however, this would increase the trip wait times to 30 to 40 minutes well above the NCTD+ goal of 20 minutes. NCTD is looking into service area if the program can add more vehicles and drivers. Drivers have a tablet in front of them to alert them of a new trip indicating that this passenger should be picked up first. If the program is not able to obtain a partnership with the city for funding, other opportunities such as grants may be considered. The program is not currently looking into utilizing driverless vehicles. NCTD uses experienced union employees that provide excellent service and understand the needs of the community utilizing the service. There are no plans to change same day reservation policy. Data shows that patrons making advanced reservations do not always show up at their designated pick-up spot. Negative reviews have been mostly when the service exceeds its wait time goals. when reserved rides are cancelled. Trips should not be cancelled, if they are, patrons should contact Customer Service and the issue will be investigated

7. OLD BUSINESS

- a. NONE

8. NEW BUSINESS

- a. INFORMATION ITEM: IMPLEMENTATION OF GREEN CONFLICT STRIPING FOR BICYCLE FACILITIES

Damian Schoenecke, Associate Engineer, provided the staff presentation.

COMMISSIONER QUESTIONS/DISCUSSION: Thanked staff for implementing the green stripes on the road for cyclists.

- b. INFORMATION ITEM: SAN MARCOS BLVD RECONSTRUCTION

Damian Schoenecke, Associate Engineer, provided the staff presentation.

COMMISSIONER QUESTIONS/DISCUSSION: Partnering with the sewer companies; traffic re-routing; appreciates the fencing around San Marcos High School; updates on the pedestrian accident; Restaurant Row construction; length of upgrade project.

STAFF RESPONSE: We don't have the exact answer, but for projects like this, we do try to time the upgrades with other agencies. We are coordinating with the project engineer to phase the upgrades to help minimize the delays. There will be delays, but we will communicate the delays to the public. The Restaurant Row project is still in the review process and at this moment we don't have an answer if they will coordinate their construction with ours. We are estimating about a year to complete this project. The Land Development and Capital Improvement teams will give an update on their projects at a future commission meeting.

c. DISCUSSION: TRAFFIC COMMISSION MEETING FREQUENCY

Edd Alberto, City Traffic Engineer, presented the discussion

COMMISSIONER DISCUSSION: Having the ability to have a public access meeting is important to the public. Staff should have the ability to present items to us and the public when needed instead of having to wait if we were to change the frequencies of scheduled meetings. Prefer to meet when the commission is needed. Requesting a more advanced notification when a meeting is cancelled, instead of utilizing the 72-hour notification.

STAFF RESPONSE: Staff prefer to maintain the existing monthly schedule for Traffic Commission meetings. Staff agree to conduct a forward look into workload and provide more advance notice when there is a high likelihood of meetings being cancelled.

9. REPORTS AND INFORMATION ITEMS

a. WORK ORDER/NTMP UPDATES

NTMP UPDATES:

Damian Schoenecke, Associate Engineer, provided the staff presentation.

May 13, 2025 – Olive Hills Estates area, concerns with speeding. Staff set out speed counters and results showed the 85th percentile and we recommended traffic calming measure 1-5 for speed limit signs and legends.

July 14, 2025 - Santa Barbara Drive, reckless driving from DUIs. No recommendations at this time, as there is a traffic calming measure on that street.

September 9, 2024 – Tier 2 for White Sands, Coast Avenue and Rocky Point Way. Island Drive qualified for Tier 3, and we had a Public Workshop on August 4, 2025. 7 to 8 community members attended virtually. Data and proposals for Island Drive were presented. Staff are still gathering the feedback received from the

residents and will discuss a final conceptual plan. When completed, an update will be brought to the commission.

COMMISSIONER QUESTION/DISCUSSION: Requested to repeat a speed study on La Moree Rd after Cal State is in session; public workshop for Rancho Dorado for residents only.

STAFF RESPONSE: Rancho Dorado was a community workshop, and we can invite the commission to attend, but these workshops are to talk to the community residents.

WORK ORDER UPDATES:

Damian Schoenecke, Associate Engineer, provided update.

Rancho Santa Fe Median Fence – Installing median fencing on Rancho Santa Fe Rd from San Marcos Blvd to 287 feet south. No Pedestrian Crossing signs will also be installed at each end of the fence. The installation will start August 11th and will be completed before school starts on August 19th.

San Elijo Rd. and Questhaven Rd. – New continental style high visibility crosswalks installed at the intersection.

Vereda Rd. – Completed the installation of 25mph speed limit signs and pavement legends.

- b. SAN DIEGO COUNTY SHERIFF'S DEPARTMENT TRAFFIC COLLISION SUMMARY AND ACCIDENT INVESTIGATION LOG

STAFF RESPONSE: We are working with a new sheriff to attend the next meeting.

- c. TRAFFIC COMMISSION COMMENTARY: Would like to have tours for the seniors to see the Traffic Management Center.

STAFF RESPONSE: We will check with the City Clerk's office for feedback on the process.

- d. STAFF COMMENTARY: As we enter the school year, reminder that there will be congestion and if you hear anything, please let us know.

ADJOURNMENT

Chairman Kovrig adjourned the meeting at 7:20 p.m.

NEILL KOVRIG, CHAIRMAN
CITY OF SAN MARCOS TRAFFIC COMMISSION

ATTEST:

GINA JACKSON, SENIOR OFFICE SPECIALIST
CITY OF SAN MARCOS TRAFFIC COMMISSION

DRAFT

AGENDA REPORT

Meeting of the San Marcos Traffic Commission

MEETING DATE: November 5, 2025
AGENDA ITEM NO: 7A
SUBMITTED BY: Damian Schoenecke, EIT – Associate Engineer
REVIEWED BY: Edd Alberto – City Traffic Engineer
APPROVED BY: Stephanie Kellar – Deputy City Engineer
SUBJECT: Rancho Dorado Community – NTMP Tier 3 Evaluation

BACKGROUND:

The Rancho Dorado Neighborhood is a residential community of 276 homes located at the western edge of the city, with its main entrance at White Sands Drive along San Marcos Boulevard. The neighborhood also has a second entrance at Rancho Santa Fe Road via Island Drive. The neighborhood is primarily characterized by single family homes. The community has significant topography and thus varying roadway grades and geometry. At the center of the community is Simmons Family Park, a public park, which is accessible via Rocky Point Way and through a network of trails in the community.

Since 2013, at the direction of Traffic Commission, staff has evaluated and implemented various traffic safety countermeasures such as an all-way stop control at the intersection of White Sands Drive and Sea Island Place; installing “25 MPH” speed limit signs with supplemental pavement markings; and installing traffic delineators on White Sands Drive to reducing the effective road width. The delineators were later removed in response to resident complaints of them having an unappealing aesthetic.

At the October 2022 Traffic Commission meeting, staff presented an existing conditions evaluation of the community's continued concerns with speeding and cut-through traffic. Staff conducted an evaluation of the perceived cut-through traffic and concluded that the cut-through traffic was less than significant and did not warrant additional treatment. Data collected at the time showed the 85th percentile speeds on the roadways were 1.1 mph to 12.7 mph over the speed limit. Staff recommended measures that included the installation of additional “25 MPH” speed limit signs with supplemental pavement markings, deployment of mobile speed radar trailers, and continued enforcement by the Sheriff department.

Staff also made an additional recommendation to the community to add edge and centerline striping. This additional measure was presented by staff to the community for discussion but not recommended to Traffic Commission, as the community did not desire to have striping improvements on the neighborhood roadways.

Traffic Commission accepted staff's recommendations and directed staff to include the installation of edge striping and partial centerline striping that had been excluded from staff's formal recommendation to Traffic Commission. Traffic Commission also instructed staff to return to provide two staff updates within one year of installation. Installation of the speed limit signage and supplemental striping measures were completed on May 3, 2023.

Staff provided the first six-month update at the January 2024 Traffic Commission meeting, which concluded that 85th percentile speeds had increased slightly between January 2022 and October 2023. Staff discussed that the increased speeds were potentially due to insufficient time after striping implementation for driver behavior to adapt. The October 2023 data set was potentially an outlier not truly representative of past conditions. The lack of centerline striping, which was opposed by the community from an aesthetic standpoint, may not have provided enough friction to slow vehicles.

Recommendations from staff at the January 2024 Traffic Commission meeting included additional enforcement by the Sheriff Department, deployment of mobile speed trailers, and the performance of additional speed studies. Final recommendations were to be reported to Traffic Commission one year after the installation.

During the August 2024 Traffic Commission meeting, staff provided a one-year update along with final recommendations based on data collected in March and April 2024. The findings showed that 85th percentile vehicles speeds on Island Drive had decreased from the 40.5 mph in 2023 to 34 mph in March and April 2024.

Final recommendations from staff were to continue enforcement by the Sheriff Department and the occasional deployment of mobile speed radar trailers. Staff recommended that further requests for traffic calming measures be submitted according to the Neighborhood Traffic Management Policy. Traffic Commission accepted these recommendations.

The Neighborhood Traffic Management Policy was approved by Traffic Commission August 2023, which was after the installation of initial traffic calming measures in this area. These initial measures

included enforcement, signage, and striping, primarily falling within the Tier 2 category that was subsequently established by the NTMP. Residents in the Rancho Dorado Neighborhood submitted an application under the newly approved NTMP for traffic calming on September 9th, 2024. While new requests are required to enter the process as Tier 1, Rancho Dorado's application was evaluated as Tier 3 due to the previously implemented measures.

As outlined in the NTMP, to continue the Tier 3 process, the 85th percentile speed on the roadway segment(s) must be at least 35 miles per hour or special factors must be identified by the City Traffic Engineer. In addition, the study roadways are required to score over 50 points based on criteria established by the NTMP. The September/October 2024 speed studies showed that Island Drive met the minimum 85th percentile speed of 35 mph, recorded at 40 mph. A score of 52 points qualified Island Drive to move forward with the Tier 3 process.

Staff presented Tier 3 results at the November 2024 Traffic Commission with the recommendation to continue with the Tier 3 process for Island Drive. Traffic Commission accepted the staff recommendations.

DISCUSSION:

On July 16th, 2025 staff mailed notifications for a public workshop to 277 residences within the Rancho Dorado neighborhood, including one additional residence that has driveway access along Island Drive.

A community meeting was held virtually on August 4th, 2025. During this meeting, Traffic Engineering staff discussed the community's traffic concerns, reviewed the NTMP Tier 3 process, and presented Tier 3 strategies. Staff shared data from previous studies and presented the treatment options for Island Drive.

The preliminary Tier 3 concepts presented included chokers, bulb-outs, buffered bike lanes, and striping. Residents expressed strong opposition to existing and proposed striping, citing concerns about aesthetics, property values, and ineffectiveness. They favored physical measures such as landscaped medians, physical bulb-outs, and speed cushions, while showing little support for paint or delineators.

Meeting participants were informed that as part of the Tier 3 process, the community must show support for the recommended strategy by returning a survey mailed to 277 residences. Each

residence would have one vote that could be placed by the current resident, whether it be renter or owner.

Per the NTMP, a neighborhood request will move forward for implementation if 50% (139 surveys) of the mailed surveys must be returned and 67% of those returned must be marked in favor of the strategy. Once the survey requirements are met, the HOA must provide a letter of support to proceed with the Tier 3 process.

Staff utilized the feedback from the community meeting to develop a conceptual traffic calming exhibit. It was determined that landscaped medians would not be feasible due to right of way constraints and maintenance costs. Existing drainage infrastructure on Island Drive conflicts with the ability to install physical bulb-outs, as it would require extensive roadwork to relocate drainage inlets near curb returns. Speed cushion installation on Island Drive is not feasible due to the roadway grade and geometry.

Surveys and the conceptual traffic calming exhibit (**Attachment 1**) were mailed to residents on September 24th, 2025. Returned surveys require a name, address, and clear vote selection to be valid. Surveys could be returned by email, mail, or dropped off in person at City Hall. Staff also encouraged residents to actively participate and provided best practices for canvassing the neighborhood. Residents were given a deadline of October 13th, 2025 to return the surveys.

DATA:

Staff sent 277 surveys sent to residents, of those surveys, 25% (69 surveys) were returned, falling short of the 50% (139 surveys) required by the NTMP. Among the returned surveys, 42% supported the installation, while 58% opposed it. Additionally, a letter of support was not received from the HOA. Table 1 provides a summary of the returned surveys by road segment.

Table 1 – Tier 3 Community Surveys

Street	Total Returned	Yes	No	Invalid	Total Sent	Percent Returned	Percent Yes	Percent No
Coast Ave	13	9	4	0	56	23%	69%	31%
White Sands Dr	13	4	9	0	44	30%	31%	69%
Rocky Point Way	8	2	6	0	18	44%	25%	75%
Emerald Sea Way	4	2	2	0	12	33%	50%	50%
Sea Island Pl	6	2	4	0	27	22%	33%	67%
Sun Valley Rd	6	2	4	0	29	21%	33%	67%
Crystal Cove Way	4	2	2	0	10	40%	50%	50%
Sand Dollar Way	2	2	0	0	15	13%	100%	0%
Sand Crest Way	3	1	2	0	17	18%	33%	67%
Island Dr	1	1	0	0	4	25%	100%	0%
Summit Point Way	5	1	4	0	8	63%	20%	80%
Goya Pl	1	0	1	0	11	9%	0%	100%
Island Shore Way	3	1	2	0	26	12%	33%	67%
Total	69	29	40	0	277	25%	42%	58%

CONCLUSION:

In accordance with the NTMP guidelines, to show community support, 50% of the surveys must be returned, and those returned must show a 67% approval of the recommended strategy. In addition, an HOA letter expressing support must also be received. The Rancho Dorado application did not meet the 50% return requirement, did not meet the 67% support requirement, and did not include the HOA support letter. As such, the Tier 3 process to install traffic calming measures on Island Drive will not move forward.

RECOMMENDATIONS:

Staff recommend the following:

- Continued enforcement by the Sheriff Department
- Deployment of speed radar trailers

ATTACHMENTS:

1. Island Drive Conceptual Traffic Calming Exhibit

Legend

- Hard-scaping Median Choker
- Buffered Bike Lanes
- Bike Sharrow Stencils
- Left Turn Arrow
- Yellow Striping

**Attachment 1 - Island Drive
Conceptual Traffic Calming Exhibit**


MATCHLINE SEE BELOW LEFT

MATCHLINE SEE ABOVE RIGHT



MATCHLINE SEE SHEET 2

*Ultimate widths and dimensions to be determined during final engineering

**RANCHO DORADO TRAFFIC CALMING
ISLAND DRIVE - TIER 3 COUNTERMEASURES**



MATCHLINE SEE SHEET 1



MATCHLINE SEE ABOVE RIGHT



**Ultimate widths and dimensions to be determined during final engineering*

0' 40' 80'
SCALE 1" = 40'

**RANCHO DORADO TRAFFIC CALMING
ISLAND DRIVE - TIER 3 COUNTERMEASURES**