



AGENDA

Meeting of the San Marcos Economic Development Corporation

WEDNESDAY, JULY 16, 2013 | 8 TO 9:30 AM

San Marcos City Hall, San Marcos Room

1 Civic Center Drive, San Marcos, CA 92069

1. **CALL TO ORDER**
2. **ORAL COMMUNICATIONS**
3. **APPROVAL OF MINUTES.** Consider and approve minutes from the June 11, 2013 meeting of the San Marcos Economic Development Corporation (SMEDC) Executive Committee.
4. **TREASURER'S REPORT.** Note and file report from SMEDC Treasurer.
5. **UPDATE ON TRANSITION FROM CORPORATION TO ADVISORY COMMISSION.** Consider report from Management Analyst Sarah Divan on logistics of transition and pending items to address.
6. **REPORT ON NORTH COUNTY REGIONAL BRANDING INITIATIVE.** Note and file status report on San Marcos' participation in regional initiative. Review and provide feedback on stakeholder survey associated with project.
7. **BUSINESS RETENTION VISIT REPORT.** Receive report on business retention visit(s) conducted since last Commission meeting and provide feedback on future visits.
8. **DAILY TRANSCRIPT ADVERTORIAL OPPORTUNITY**
9. **MEMBER COMMENTARY**
10. **ADJOURNMENT.** The next meeting of the San Marcos Economic Development Corporation is scheduled for Wednesday, October 16, 2013 from 8 to 9:30 am in the San Marcos Room at San Marcos City Hall, Second Floor, 1 Civic Center Drive, San Marcos, CA 92069.