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# AGENDA

## Meeting of the San Marcos Economic Development Corporation

**WEDNESDAY, JULY 16, 2013 | 8 TO 9:30 AM**

**San Marcos City Hall, San Marcos Room**

**1 Civic Center Drive, San Marcos, CA 92069**

- 1. CALL TO ORDER**
- 2. ORAL COMMUNICATIONS**
- 3. APPROVAL OF MINUTES.** Consider and approve minutes from the June 11, 2013 meeting of the San Marcos Economic Development Corporation (SMEDC) Executive Committee.
- 4. TREASURER'S REPORT.** Note and file report from SMEDC Treasurer.
- 5. UPDATE ON TRANSITION FROM CORPORATION TO ADVISORY COMMISSION.** Consider report from Management Analyst Sarah Divan on logistics of transition and pending items to address.
- 6. REPORT ON NORTH COUNTY REGIONAL BRANDING INITIATIVE.** Note and file status report on San Marcos' participation in regional initiative. Review and provide feedback on stakeholder survey associated with project.
- 7. BUSINESS RETENTION VISIT REPORT.** Receive report on business retention visit(s) conducted since last Commission meeting and provide feedback on future visits.
- 8. DAILY TRANSCRIPT ADVERTORIAL OPPORTUNITY**
- 9. MEMBER COMMENTARY**
- 10. ADJOURNMENT.** The next meeting of the San Marcos Economic Development Corporation is scheduled for Wednesday, October 16, 2013 from 8 to 9:30 am in the San Marcos Room at San Marcos City Hall, Second Floor, 1 Civic Center Drive, San Marcos, CA 92069.