



# AGENDA

## Meeting of the San Marcos Economic Development Corporation

**WEDNESDAY, APRIL 16, 2014 | 8 TO 9:30 AM**

**San Marcos City Hall, San Marcos Room**

**1 Civic Center Drive, San Marcos, CA 92069**

- 1. CALL TO ORDER**
- 2. ORAL COMMUNICATIONS**
- 3. WELCOME NEW BOARD MEMBERS.** Introduce and welcome Katherine Kline and Jay Worrall to the San Marcos Economic Development Corporation.
- 4. APPROVAL OF MINUTES.** Consider and approve minutes from the January 15, 2014 meeting of the San Marcos Economic Development Corporation.
- 5. TREASURER'S REPORT.** Note and file report from SMEDC Treasurer.
- 6. REPORT ON GENERAL PLAN AND ZONING ORDINANCE.** Note and file report by City's Planning Division.
- 7. REPORT ON NORTH COUNTY REGIONAL BRANDING INITIATIVE.** Note and file status report on San Marcos' participation in regional initiative.
- 8. REPORT ON SAN MARCOS ECONOMIC DEVELOPMENT PLAN.** Review business satisfaction survey and discuss budget requests for FY 2014-15.
- 9. BUSINESS RETENTION VISITS.** Receive report on business retention visit(s) conducted.
- 10. UPDATE ON SMEDC TRANSITION.** Consider report on transition and pending items to address.
- 11. MEMBER COMMENTARY**
- 12. ADJOURNMENT.** The next meeting of the San Marcos Economic Development Corporation is scheduled for Wednesday, July 16, 2014 from 8 to 9:30 am in the San Marcos Room at San Marcos City Hall, Second Floor, 1 Civic Center Drive, San Marcos, CA 92069.